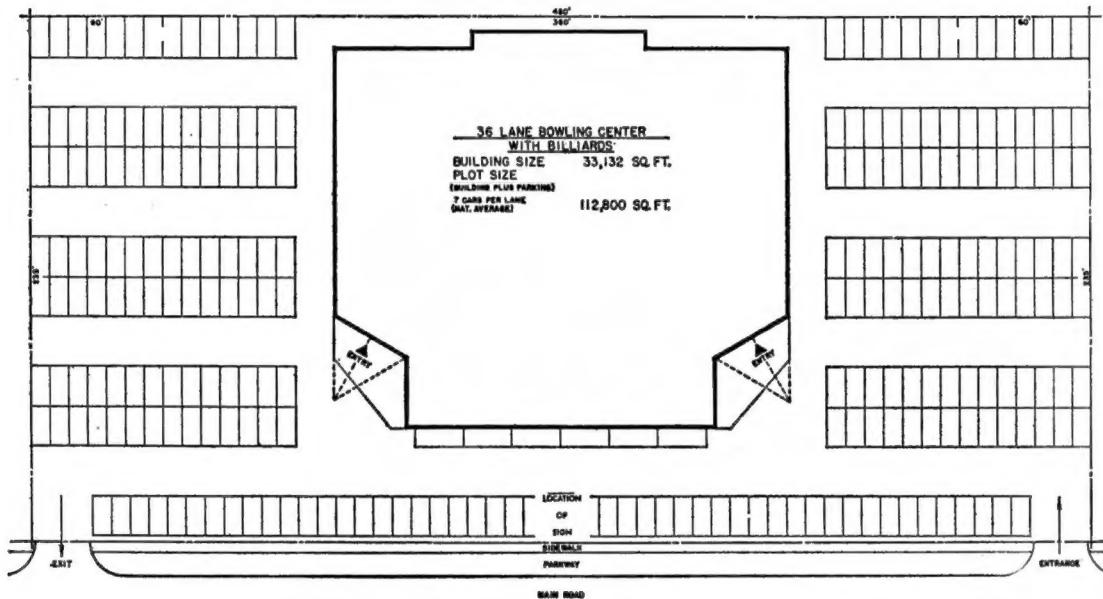
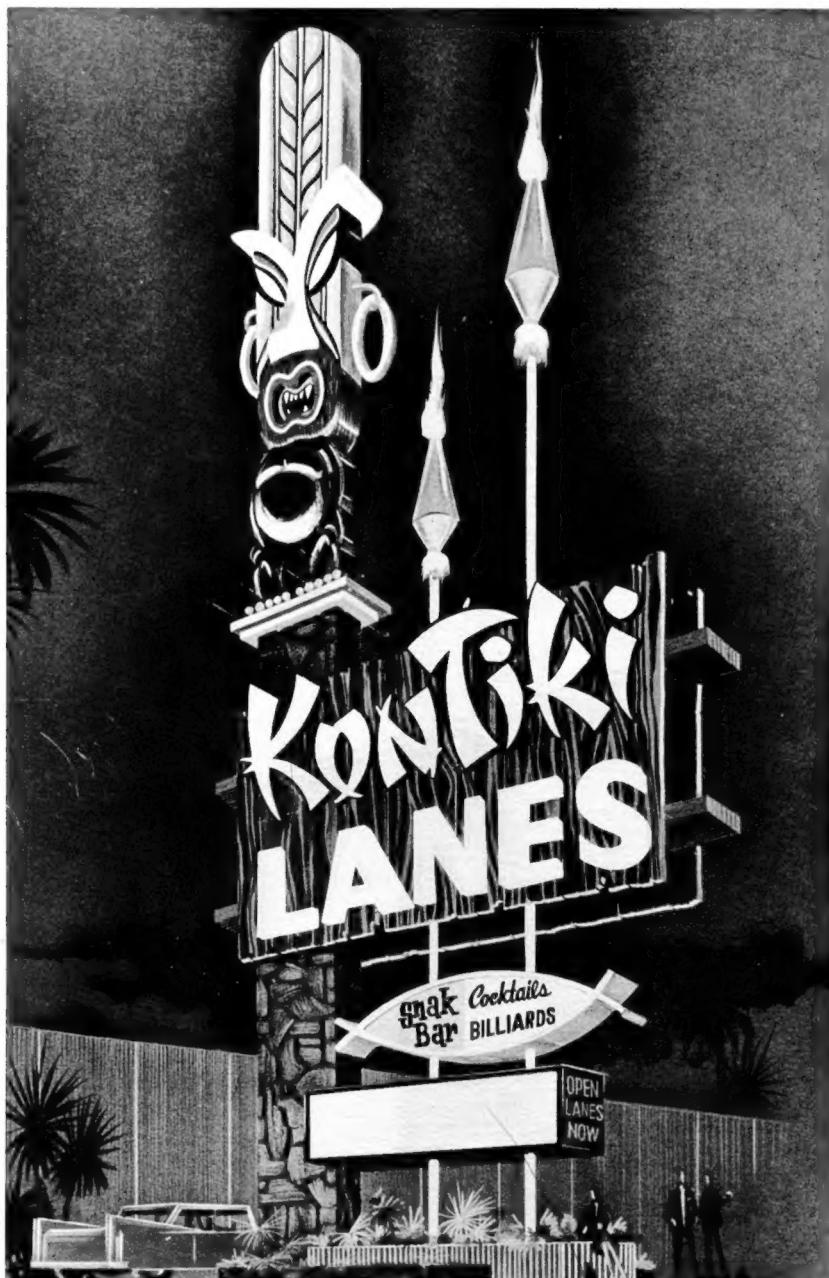


This new Bowling Center is to be erected on a main highway in the suburban area of a large city. The area is building-up rapidly and other business establishments already located in the vicinity on this road include gas stations, restaurants, drug and other retail stores. The highway has heavy vehicular traffic in both directions and a maximum speed limit of 45 m.p.h.

As shown in the diagram, the building is in the center of a large parking lot, located in the middle of a long block. The terrain is flat so a "pylon or pole" sign in the middle of the lot on the street side may be seen for considerable distance in either direction. The bowling center contains 36 lanes, an 8-table billiard room, cocktail lounge and snack bar. It is planned to have the center open 24 hours a day.

For this competition no signs are to be designed for the building—only the main identification sign, as specified in the rules.





Design No. 15

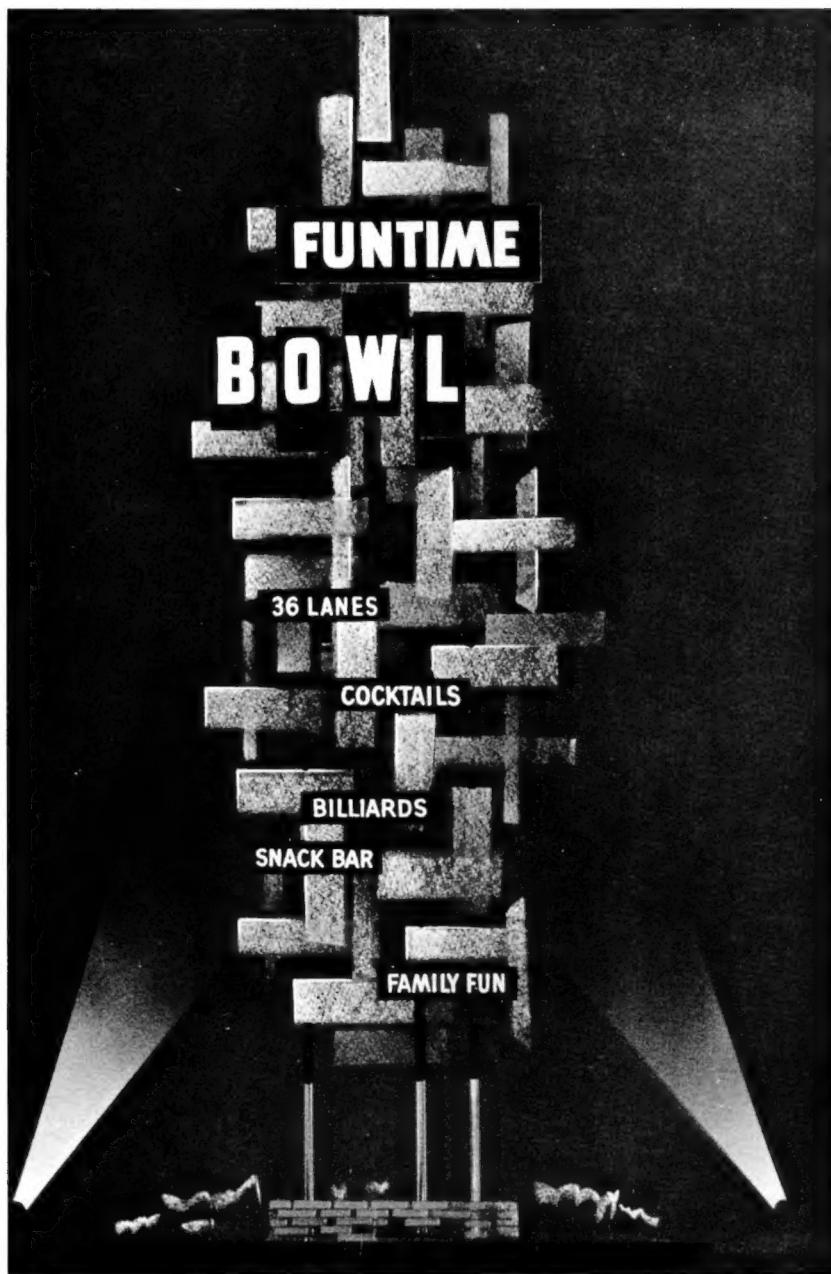
CREATIVITY CLASS
First Prize
and
GRAND INTERNATIONAL CLASS
Merit Award

PAUL MARSHALL
Santa Ana Neon Co.
Santa Ana, Calif.

SPECIFICATIONS

Double-faced display 60 by 25 feet overall. Pylon constructed of fiberglass simulating colored stone and mortar. Each Tiki figure formed from two sheets of fiberglass and joined to a sheet metal core containing pole well and wireway. Surface painted with acrylic colors and clear finish. Subdued interior lighting and surface lighted by flashing red and green, then red, green and white 38 par lamps. Main panel natural wood, deeply

etched by sand blasting and stained. "Kon-Tiki" 72 by 36-inch channel letters, faced with plastic and interiorly lighted by neon. "Lanes" 4-foot channel letters with four rows of exposed turquoise tubing; center tubes flash. Second plastic copy panel 5 by 12 feet. Attraction panel 3 by 14 feet. Two supporting poles simulate torches, gas illuminated.



Design No. 97

CREATIVITY CLASS
Second Prize
GRAND INTERNATIONAL CLASS
Merit Award

LAURENCE A. KERR
General Outdoor Adv. Co.
Atlanta, Ga.

SPECIFICATIONS

All copy of double-faced pylon internally lighted molded plastic letters. 56 colored panels, 15 by 48 inches, constructed of enameled expanded metal mesh on steel rod loop frames. Three clusters of three spots each highlight sign surfaces in alternating sequence. 24 smaller spots, concealed

in panels, cycle on and off in various portions of sign. All copy burns steady. Vertical and horizontal steel members support components on three main uprights. Construction to be based on scale model for most economical development and design balance.



Design No. 223

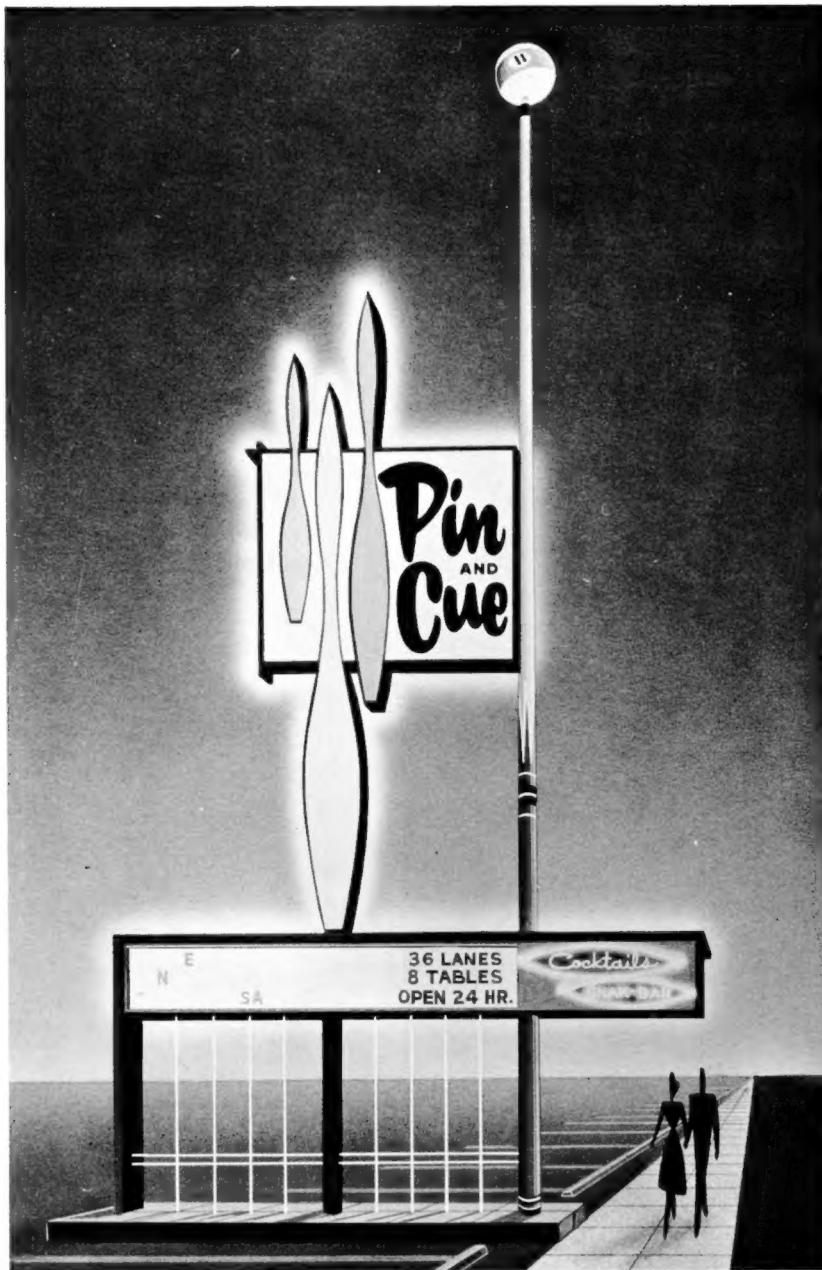
GRAND INTERNATIONAL CLASS
First Prize

JOHN PRYCE
Steel Art Co. Ltd.
Scarborough, Ont., Canada

10 feet 10 inches by 40 feet overall with "Beehive" in 29 to 16-inch cut-out black plastic. Logo at top 19 inches high. Honeycomb panel hexagons in assorted plastic colors. "Bowl" 10 and 4 1/4-foot channel letters with red neon. Modified bowling

pin charcoal outlined by turquoise tubing. Free form shape dusty rose. Small copy panels plastic-faced with 6-inch black plastic letters. White "36" on bowling ball illuminated by rose tubing.

SPECIFICATIONS



Design No. 65

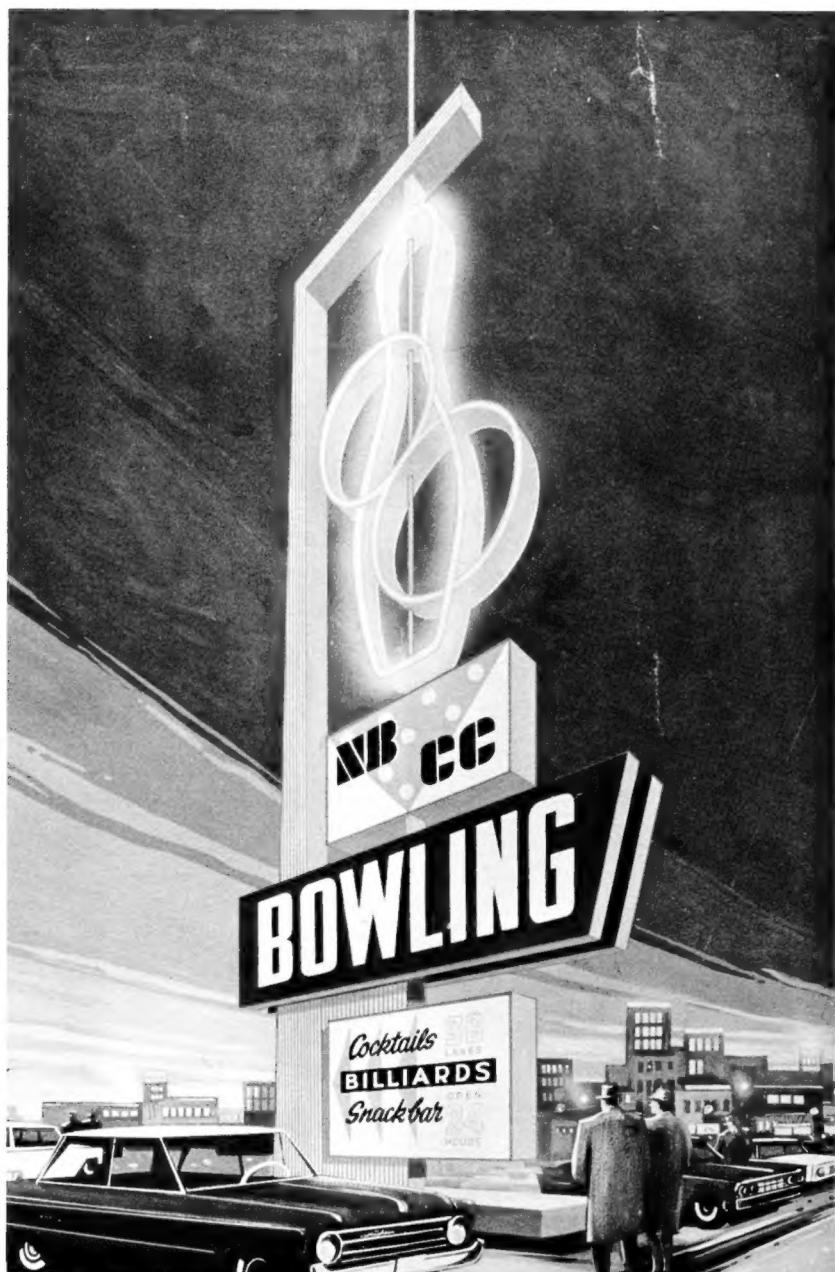
GRAND INTERNATIONAL CLASS
Second Prize

DEAN LEMLEY
The Haire Sign Co.
Columbus, Ohio

SPECIFICATIONS

44½ by 22¼ feet overall. Name panel 8 by 10 feet faced with white plastic and 21 to 44-inch black plastic letters. Bowling pins 10, 15½ and 20½ feet high, faced with flat coral, aqua and turquoise plastic sheet. Lower panel 3 by 22½ feet; faces, edge and retainer mold blue-green.

"Cocktails" rose tubing; "Snak-Bar" turquoise, flash alternately as do white tube outlines. Background is blue-green and black. Attraction panel 2½ by 15 feet with white and yellow plastic faces. Main support simulates cue stick.



Design No. 147

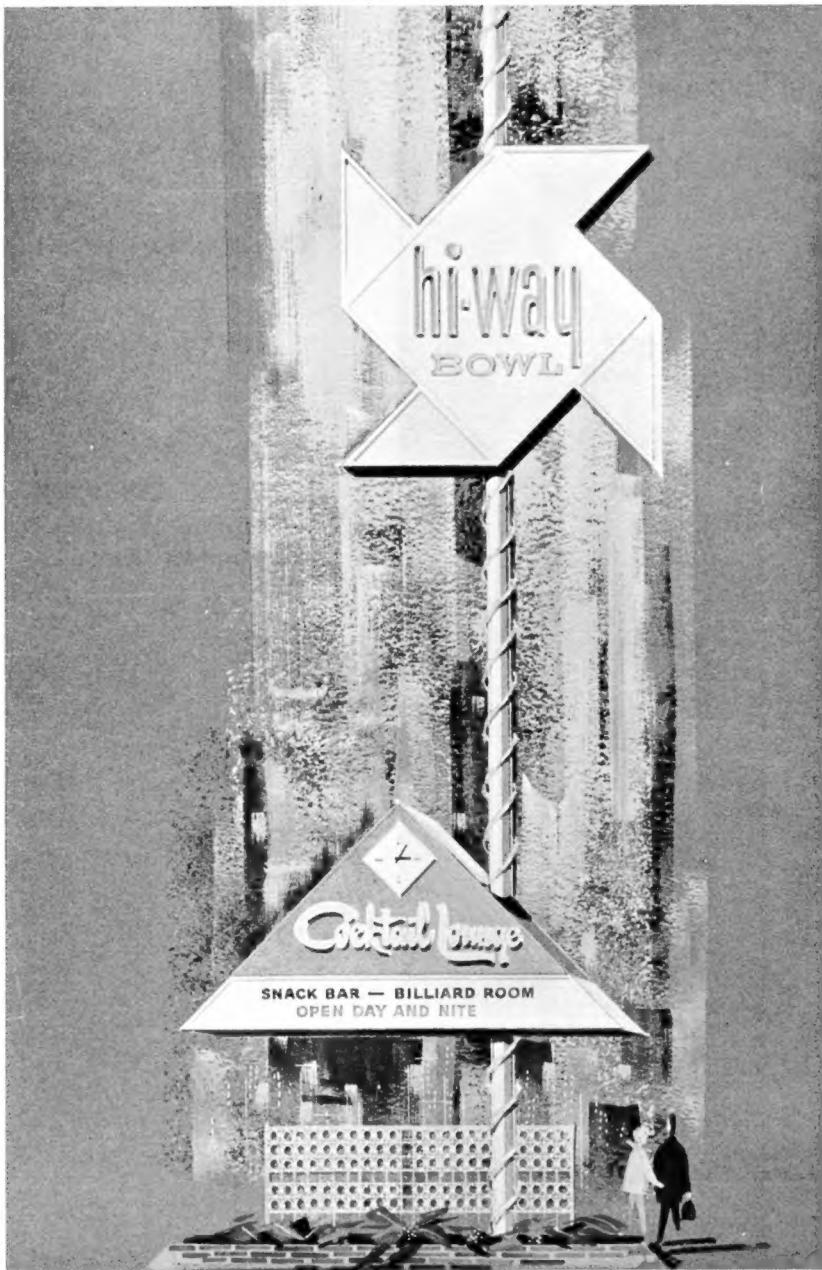
GRAND INTERNATIONAL CLASS
Third Prize

KLAAS HOOGEVEEN
Lichtreklamefabriek
Groningen, Holland

SPECIFICATIONS

Double-faced 50½ by 23 and 7-foot diameter balls rotate. Pin outlined with white fluorescent tubing and balls by blue fluorescent. "NBCC" panel, 11 by 5 feet, is red, white and yellow with black plastic copy. "Bowling" section 23 by 6 feet

has 4½-foot sheet metal letters with yellow plastic faces. Bottom panel is 11 by 6 feet overall with white, black, yellow and red copy cemented to white plastic background.



Design No. 117

GRAND INTERNATIONAL CLASS
Merit Award

STANLEY DUDEK
General Outdoor Adv. Co.
Chicago, Ill.

SPECIFICATIONS

Double-faced display mounted on 49-foot, two-color pole. Ornamental metal strip welded in spiral. "Hi-way" 2½ to 3½ feet; "Bowl" 10 inches formed plastic letters. White plastic diamond 8

feet 3 inches squared. Four triangles, rose and turquoise plastic, flashed off-on clockwise. "Cocktail Lounge" stainless steel channels with turquoise on 9 by 9 foot gold triangle.



Design No. 173

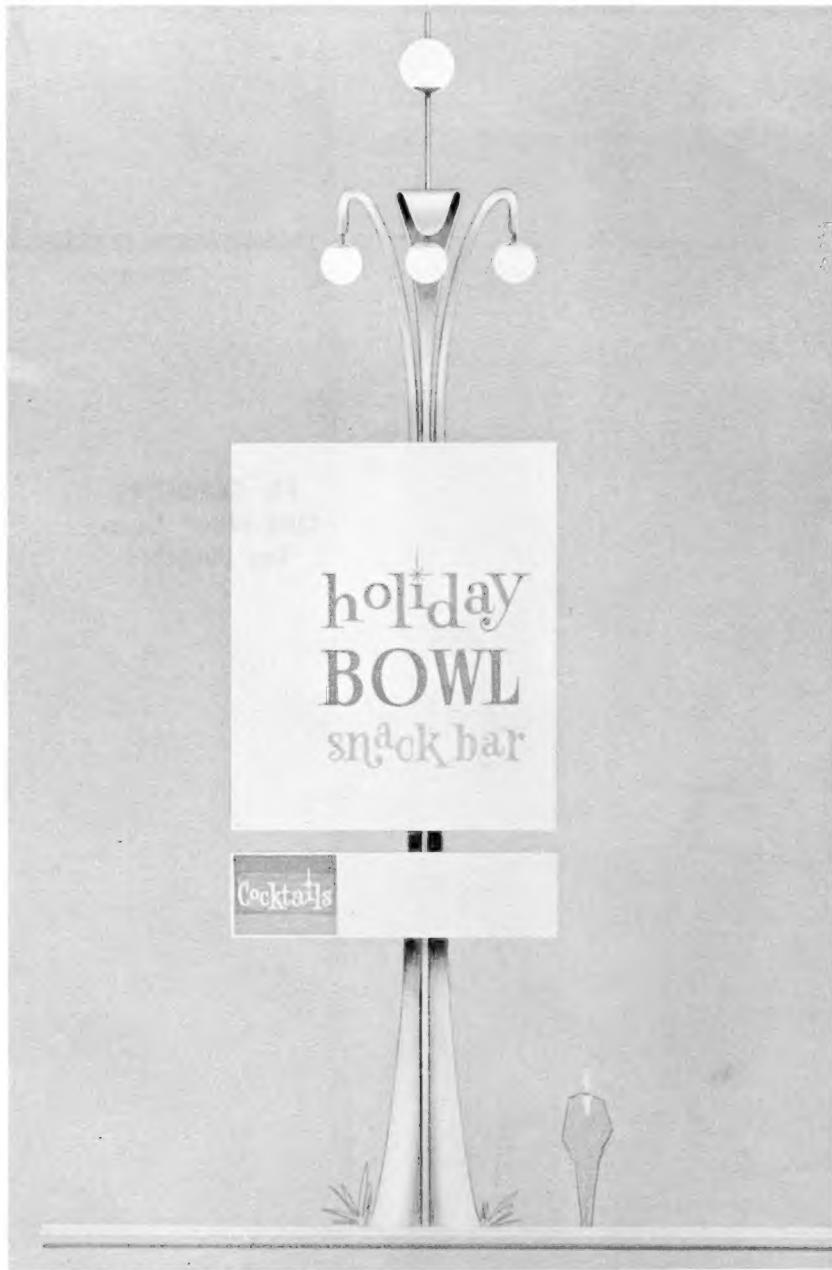
PRESENTATION CLASSIFICATION
First Prize

FIL SESSIONS
QRS Neon Corp.
Los Angeles

SPECIFICATIONS

Central shaft 40 by 6 feet, painted yellow, concealing two wide flange beams. Double-faced identity panel 4 by 10 feet faced with white plastic and 20-inch red cut-out letters. Two horizontal channels support 8-foot deep oval cylinders faced

with multi-colored "Bowl" letter panels. Three lower panels at right are double-faced plastic, presented in various background and letter colors. "36 Lanes" is channel construction faced with plastic and tube illuminated.



Design No. 93

PRESENTATION CLASSIFICATION
Second Prize
and
GRAND INTERNATIONAL CLASS
Merit Award

MRS. JUANITA McDONOUGH
Electrical Products Corp.
Los Angeles

SPECIFICATIONS

45 by 12½ feet overall, featuring five illuminated white plastic spheres, one 36 inches diameter; four 18 inches diameter. Four metal petals stabilized by flat iron ring. White main panel 14 feet 4 inches by 12½ feet combines corrugated plastic

on left with flat sheet behind copy. "Holiday" is violet, "Bowl" blue and "Snack Bar" turquoise. Changeable copy unit 12½ by 3 feet 1 inch with "Cocktails" section in violet, blue and turquoise.



Design No. 178

PRESENTATION CLASSIFICATION

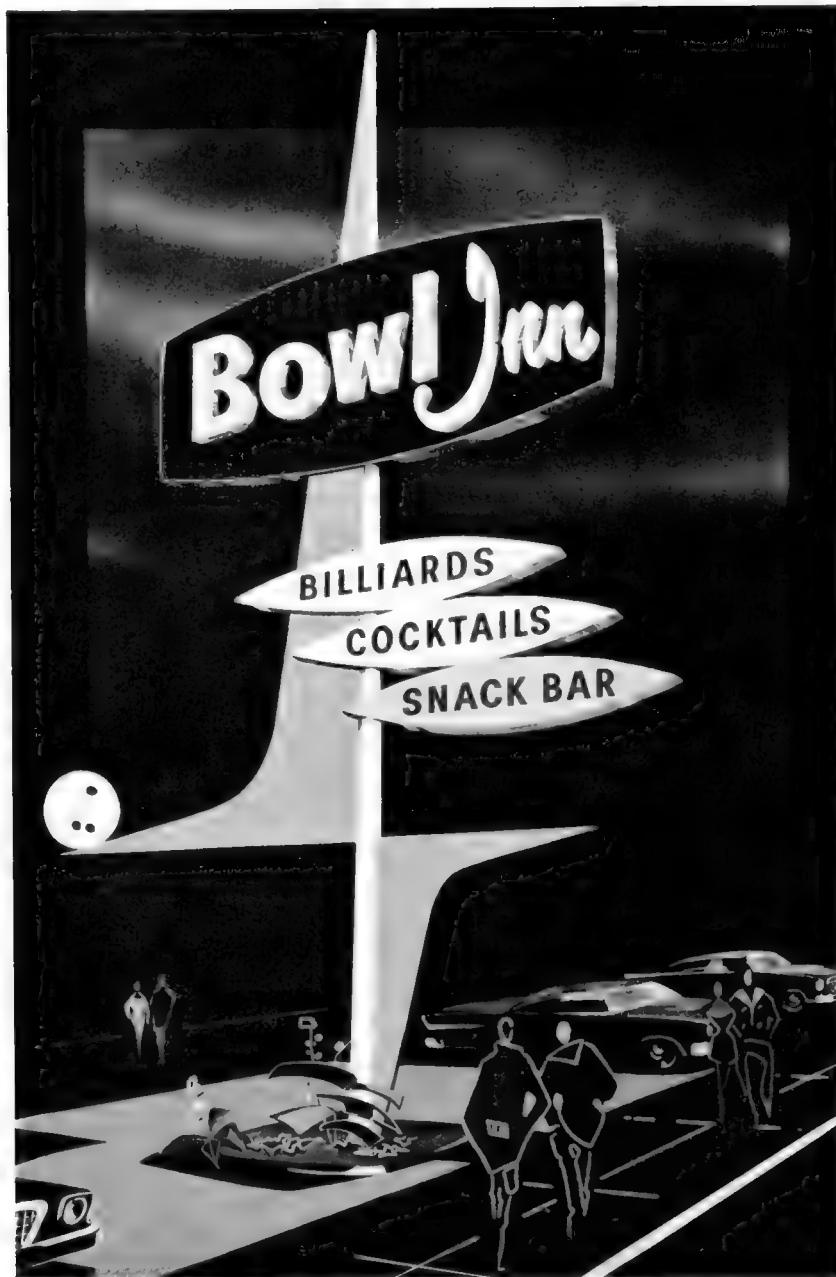
Third Prize

PETER PRETRE
QRS Neon Corp.
Los Angeles

SPECIFICATIONS

60-foot tower on three legs 6 feet apart. Identity panel 30 feet above grade, measuring 6 by 24 feet. "36 Lane" logotype is white cut-out plastic on red background; "Bowling" 3-foot red letters on ivory panel and 1½-foot "Center" on ivory

circular panel, framed in violet. Panel edged in metallic gold. Canopy, 12 feet above grade, 6 by 26 feet overall. Ceiling has 21 milk glass lens lighting fixtures. Ceiling finished in golden fleece and supporting structure painted walnut.



Design No. 122

ADVERTISING AND IDENTIFICATION CLASS

First Prize

and

GRAND INTERNATIONAL CLASS

Merit Award

J. K. GIRSCHER

Neon Products of Canada Ltd.
Vancouver, B. C., Canada

SPECIFICATIONS

Double-sided pylon 48 by 28 feet; upper area 20 by 8½ feet, faced with corrugated sheet metal and framed with stainless steel. "Bowl," 4½ to 3-foot stainless channel letters with orange plastic faces. "Inn," 7 to 2½-foot stainless with white

plastic. Oval shaped panels are faced with white, yellow and orange acrylic and molded brown plastic letters. White plastic bowling ball 3½-foot diameter. Metal fins are blue. "Bowl" spelled out, "INN" and ball then on for 10 seconds.



Design No. 168

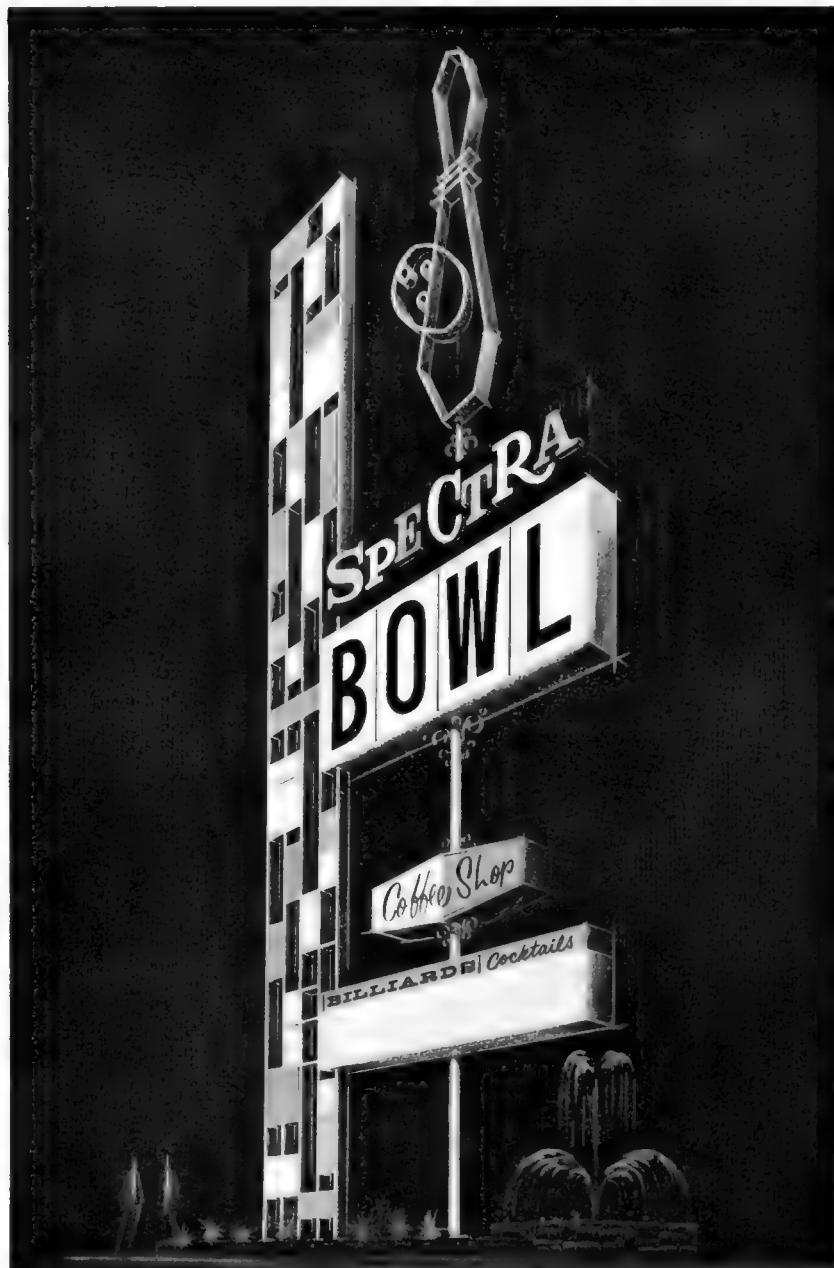
ADVERTISING AND IDENTIFICATION CLASS
Second Prize
and
GRAND INTERNATIONAL CLASS
Merit Award

ALAN ALEXANDER
Electrical Products Consolidated
Denver

SPECIFICATIONS

46 by 30 feet overall. Main cabinet is 20 by 15 feet, faced with aqua blue and white plastic. "Thor Lanes" 4 feet high of black cut-out acrylic. Two-line 12-inch changeable message on clear plastic rails located at the bottom. Shield-shaped

modules are of hammered red brass. Channel "Bowl" illuminated white tubing. 10 by 30-foot canopy has random pattern of colored down lights, with "Snack Bar" and "Cocktail Lounge" in 7-inch white tubing.



Design No. 9

ADVERTISING AND IDENTIFICATION CLASS

Third Prize

and

GRAND INTERNATIONAL CLASS

Merit Award

GARY R. DAHL
Santa Ana Neon Co.
Santa Ana, Calif.

SPECIFICATIONS

Pylon 55 by 4 feet overall. Vertical steel channels on 12-inch centers finished in gold lacquer. Employs multi-colored lighted plastic modules. Revolving pin and ball 19 by 5 feet overall, floodlighted from 14 by 4-foot "Spectra" cabinet.

14 by 7-foot "Bowl" section is white plastic with black divider strips and pegged out black plastic letters. "Coffee Shop" panel red and white plastic and changeable panel white with turquoise ground for "Billiards, Cocktails" copy.

SUPPLEMENTAL TREATMENT CLASS
Second Prize

NORWOOD K. CATON
Electrical Products Corp.
Los Angeles

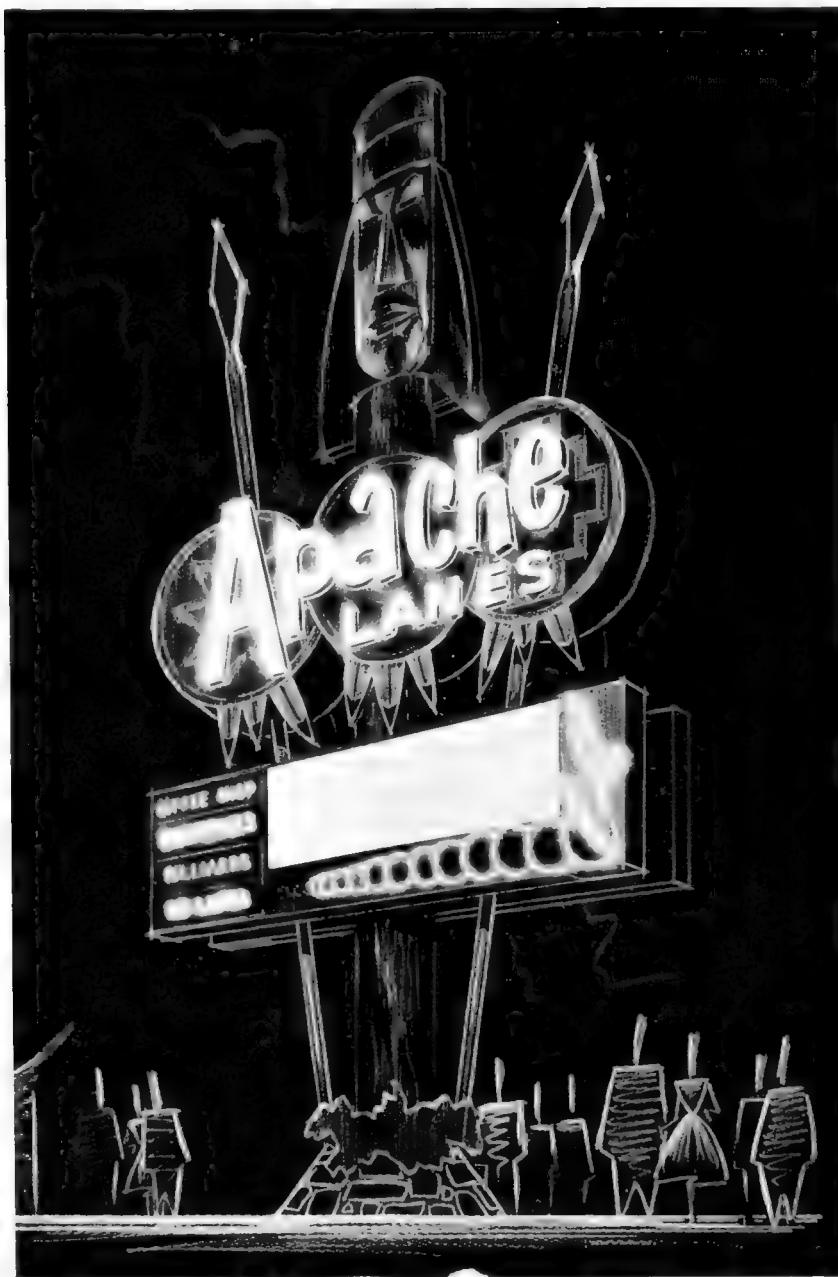


Design No. 164

SPECIFICATIONS

Tapering cone-shaped vertical, 48 feet tall, conceals pole support. Flat metal cone is metallic gold with 1-inch drilled holes on 9-inch centers. Floods inside cone base and wing-shaped cabinet shine upward. Wing canopy, 16 feet long 4 feet 1 inch high and 8 feet wide, has plastic-faced sign panels and attraction board. 10-foot "Billiards" section is white metal with orange acrylic

letters. White "Bowl" letters are 2-foot channels neonized by turquoise blue tubing. Cabinets including protruding scallop fins, are red-orange. 15-inch plastic balls near top are alternating yellow and orange. Angling pipe, supporting 15-foot revolving bowling pin, is charcoal. Pin is lemon yellow with surface painted copy and exposed tubing illumination.



Design No. 32

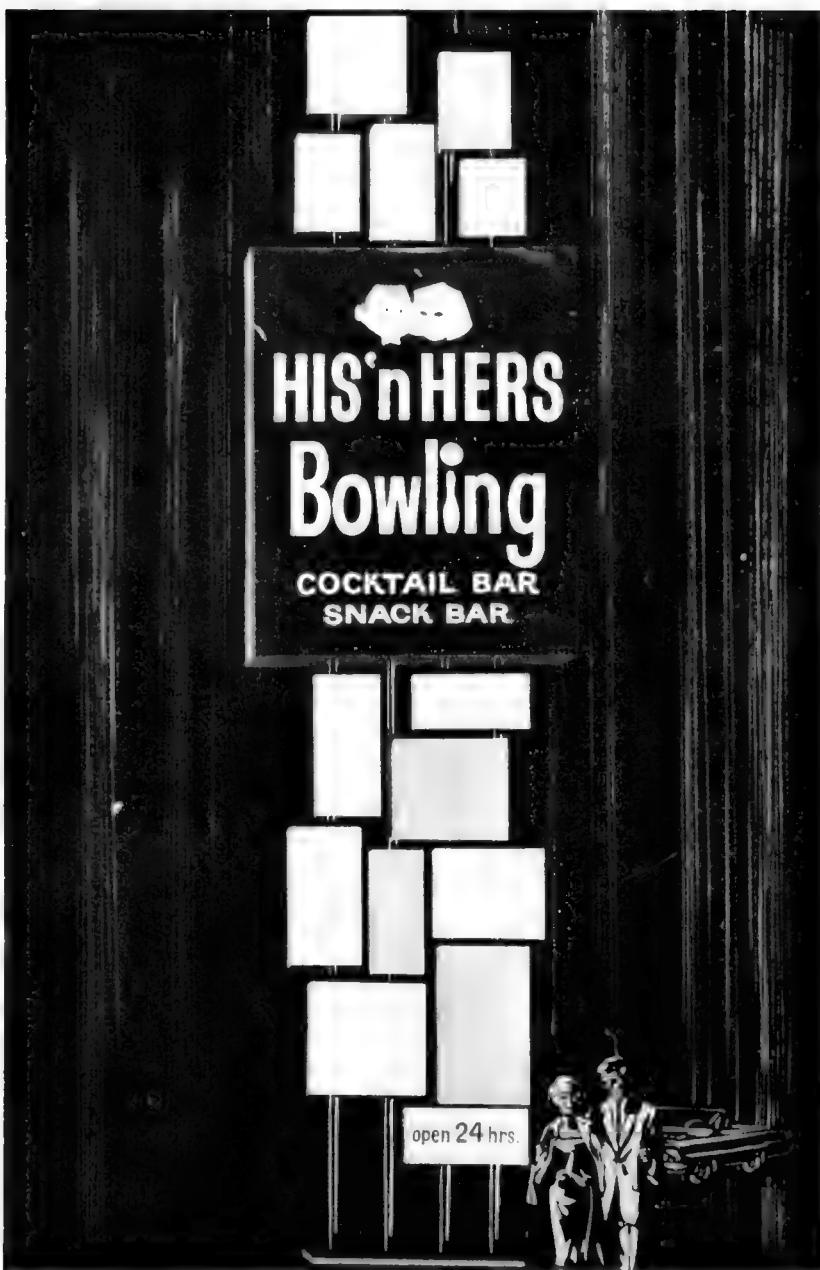
SUPPLEMENTAL TREATMENT CLASS
Third Prize (tie)

ADOLFO GUERRERO
Guerrero-Lindsey Signs
Mesa, Ariz.

SPECIFICATIONS

Approximately 28 feet high, featuring simulated Indian carving and projecting spears. "Apache Lanes" in reverse channel metal letters, illuminated by white, flashing tubing with colorful Indian shields as a background. Secondary panel is 12

by 4 feet overall including four small plastic copy panels in yellow and orange and three-line changeable message section. Below change panel, simulated ball rolls across facing scattering pins.



Design No. 238

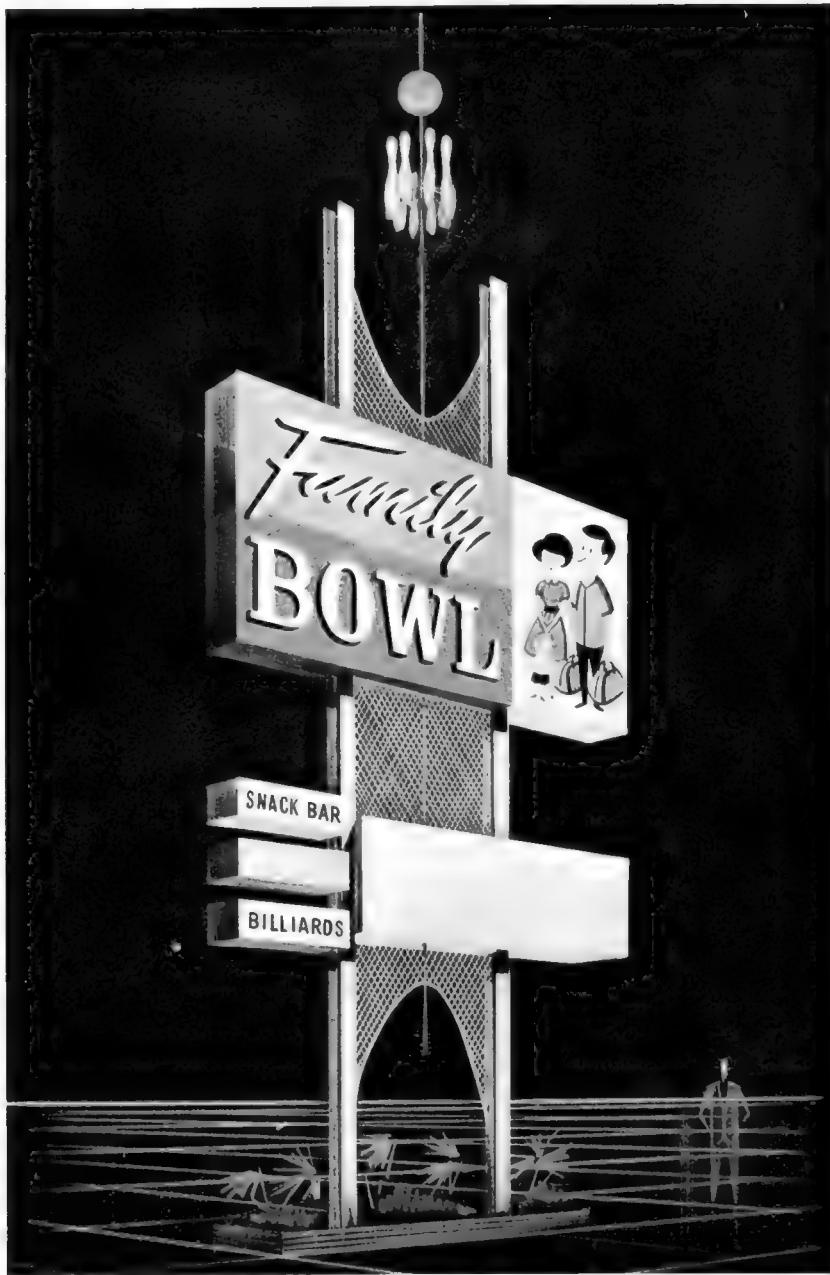
CREATIVITY CLASS
Third Prize

BRIAN CHAPMAN
E. L. Ruddy Co. Ltd.
Toronto

SPECIFICATIONS

Overall 37 feet high and 10 feet wide. Main panel painted royal blue with "His 'n Hers" name in 24-inch channel letters, outlined by rose tubing. "Bowling" 34 and 21-inch channel letters outlined by clear red neon. "Cocktail Bar" and "Snack Bar" 7-inch painted letters, illuminated by single white luminous tube. Girl and boy figures flat

plastic sheet cut-outs, painted in natural colors and illuminated by high output lamps. Multi-colored plastic panels top and bottom, interiorly illuminated. "Open 24 Hrs." section at bottom used for changeable message on plastic plates. All supporting poles painted black.



Design No. 31

SUPPLEMENTAL TREATMENT CLASS
First Prize

MONROE LEUNG
Electrical Products Corp.
Los Angeles

Two-pole, double-faced 49 feet 3 inches by 18 feet overall. 2-foot diameter red metal ball at top. Below are ten 3-foot thick metal bowling pins, painted yellow, and wind driven. Sign panels are supported on two H-beams which are joined by expanded metal mesh design. "Family" is in 64 to 18-inch pan channel letters with yellow plastic

faces. "Bowl" is 42-inch pan channel letters, faced with white plastic. Pictorial is in natural colors, painted on plastic. Secondary copy panels are plastic: "Snack Bar," black on yellow; "Billiards," white on blue, and "Cocktails," black on orange. Three line attraction panel is 13 by 4½ feet and 12 feet above grade.

SPECIFICATIONS

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



DOUGLAS A. RAILS
Neonlite Ltd.
Vancouver, B. C., Can.

Design No. 161



WM. W. MCCLURG
Quiehi Sign Company
Cincinnati, Ohio

Design No. 162

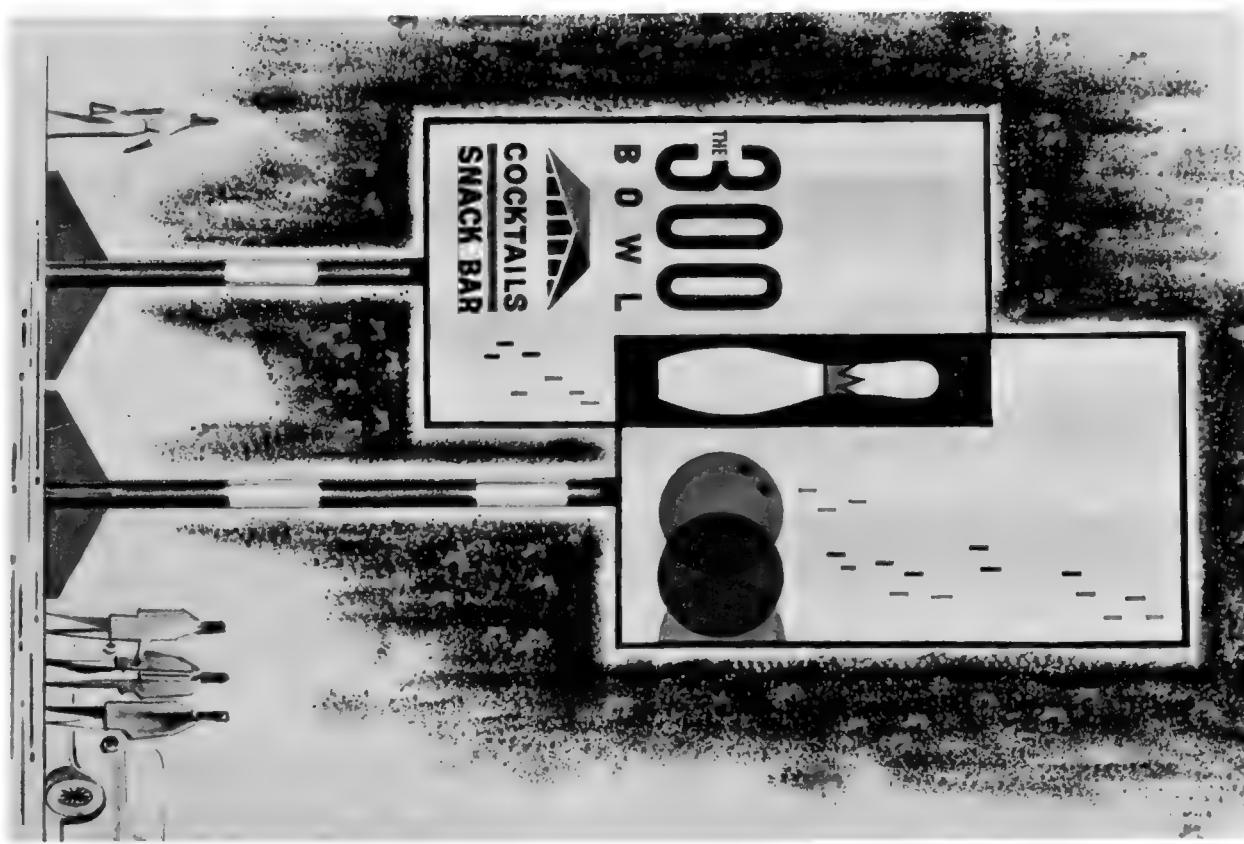
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



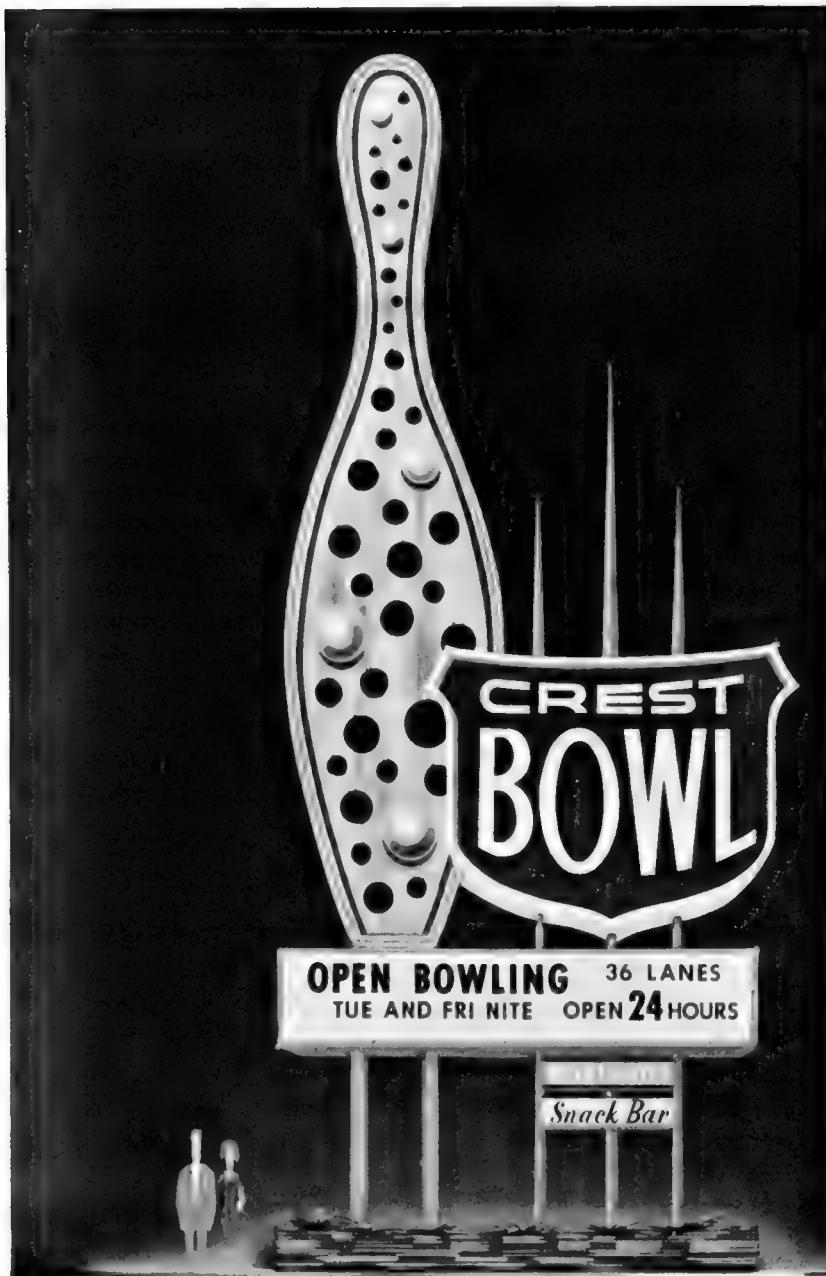
A. JOSEPH LEROUX
Electrical Products Consol.
Oakland, Calif.

Design No. 175



WILLIAM R. DENO
Electrical Products Consol.
Denver, Colo.

Design No. 176



Design No. 70

SUPPLEMENTAL TREATMENT CLASS
Third Prize (tie)

FRED C. CASTELLANO
Gordon Neon Co.
Denver

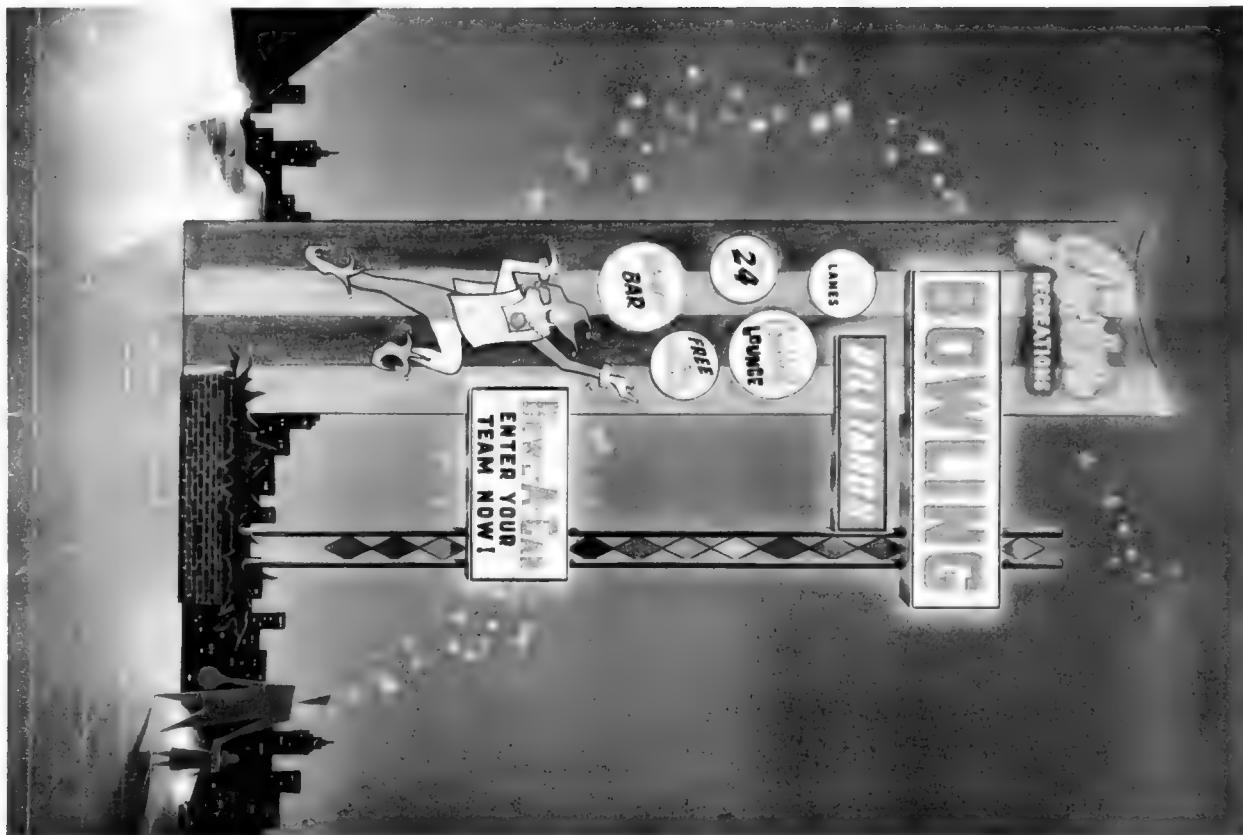
Double-faced 53 by 23½ feet overall, supported on sheet metal covered H-beams. White porcelain bowling pin contains five plastic balls. "Crest Bowl" orange plastic in 17 by 12-foot emblem, bordered with white plastic. Metal background

violet with magenta stripes. Changeable copy panel 21 by 4¼ feet. "Billiards" white on blue and "Snack Bar" black on orange plastic. Spheres flash upward in sequence, then white tubing outlines pin.

SPECIFICATIONS

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 256

BOB PETERSON
Diamond Neon Mfg.
Vancouver, B. C., Can.

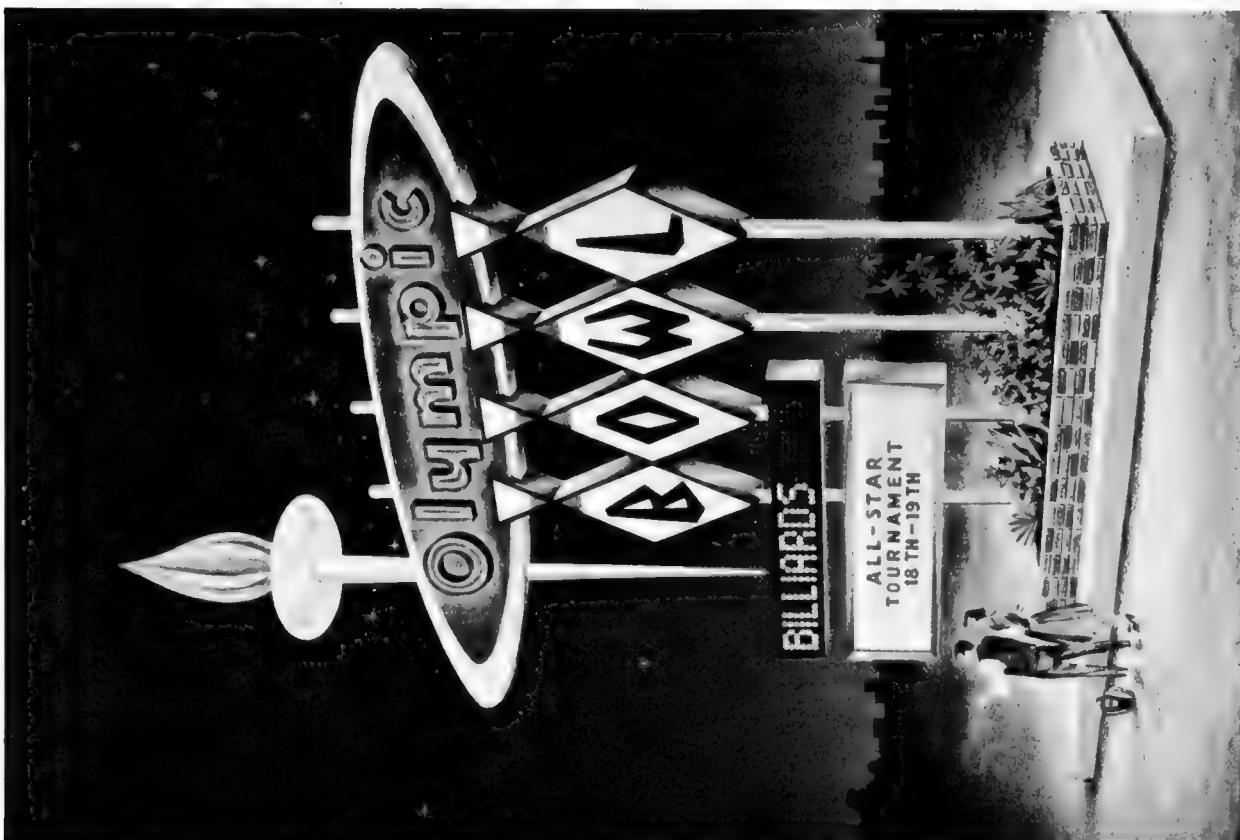


Design No. 257

ARTHUR E. BRASH
M. C. Broderick Ltd.
London, Ont., Can.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



BOB ADAMS
Turner Neon
Orlando, Fla.

Design No 219

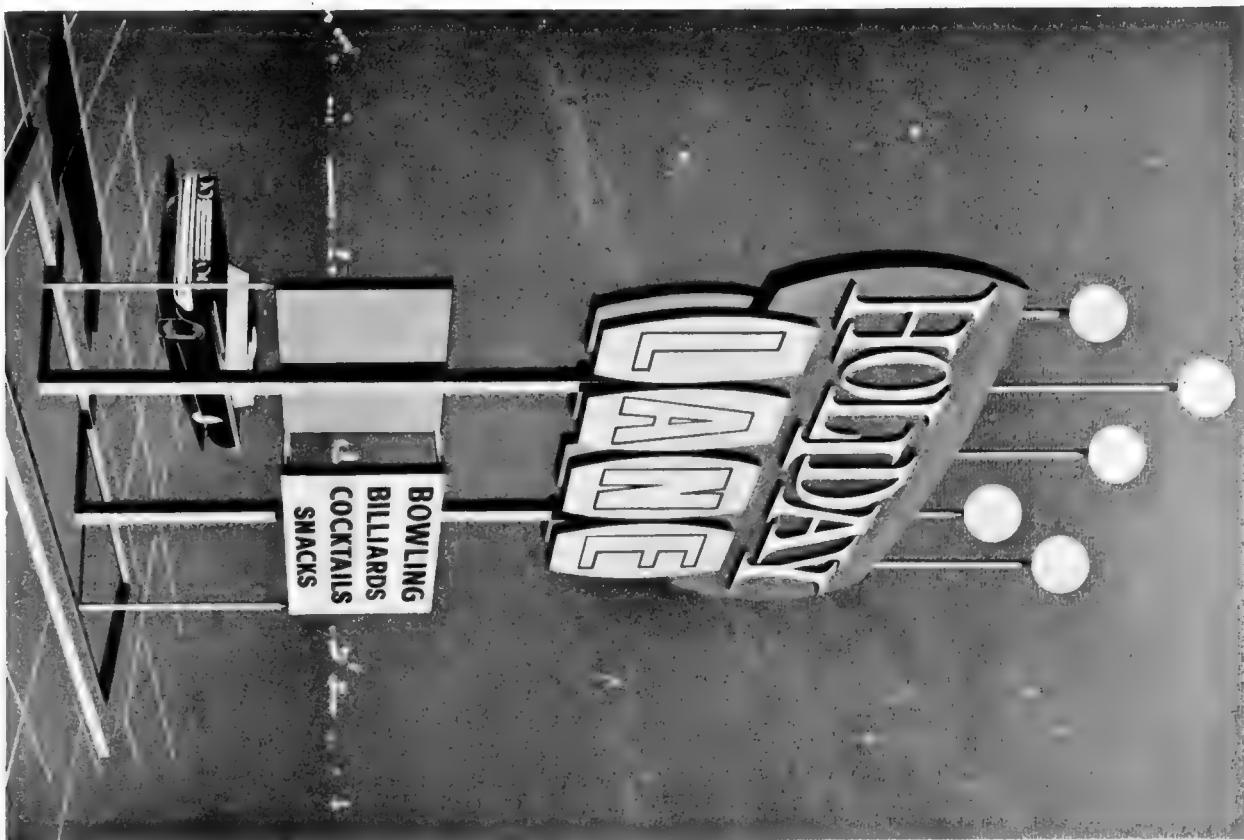


DENNIS L. WHEATON
Hedges Neon
Saline, Kansas

Design No 221

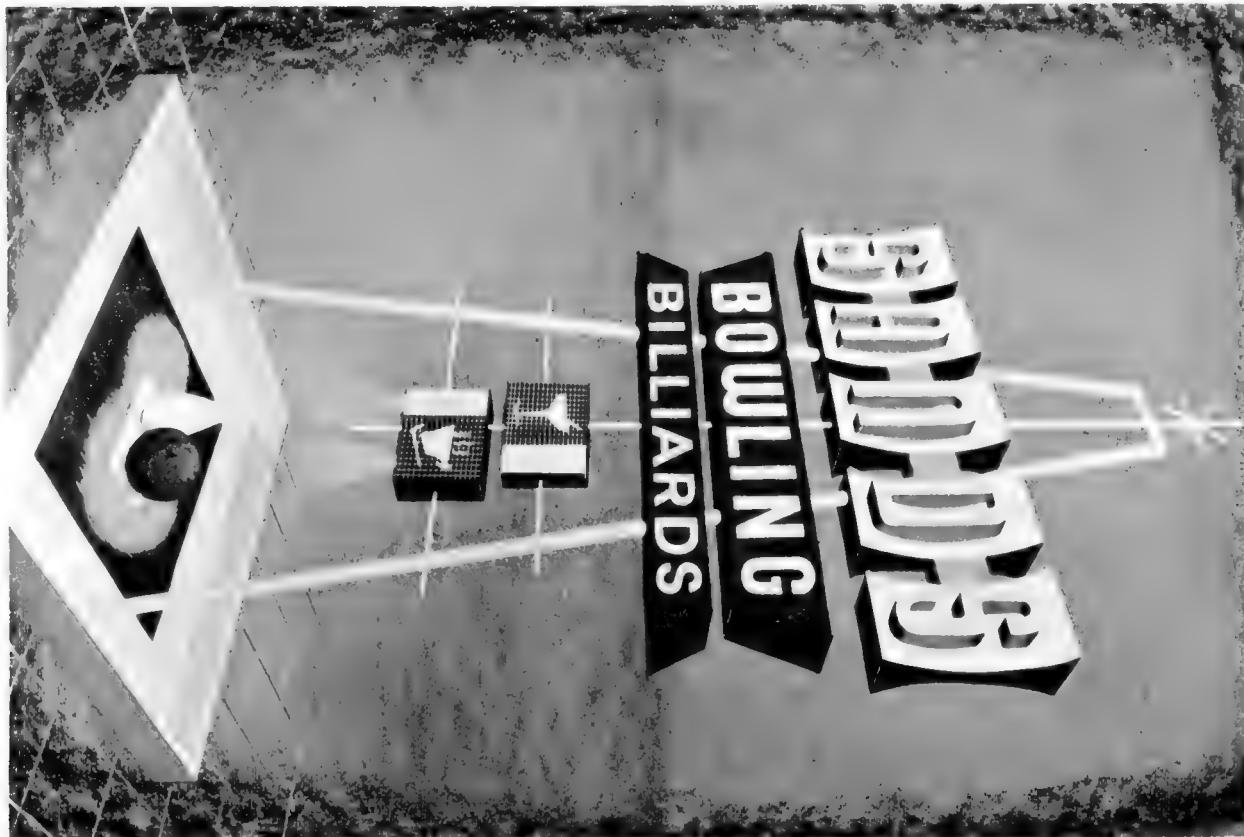
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 232

A. P. DORRINGTON
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

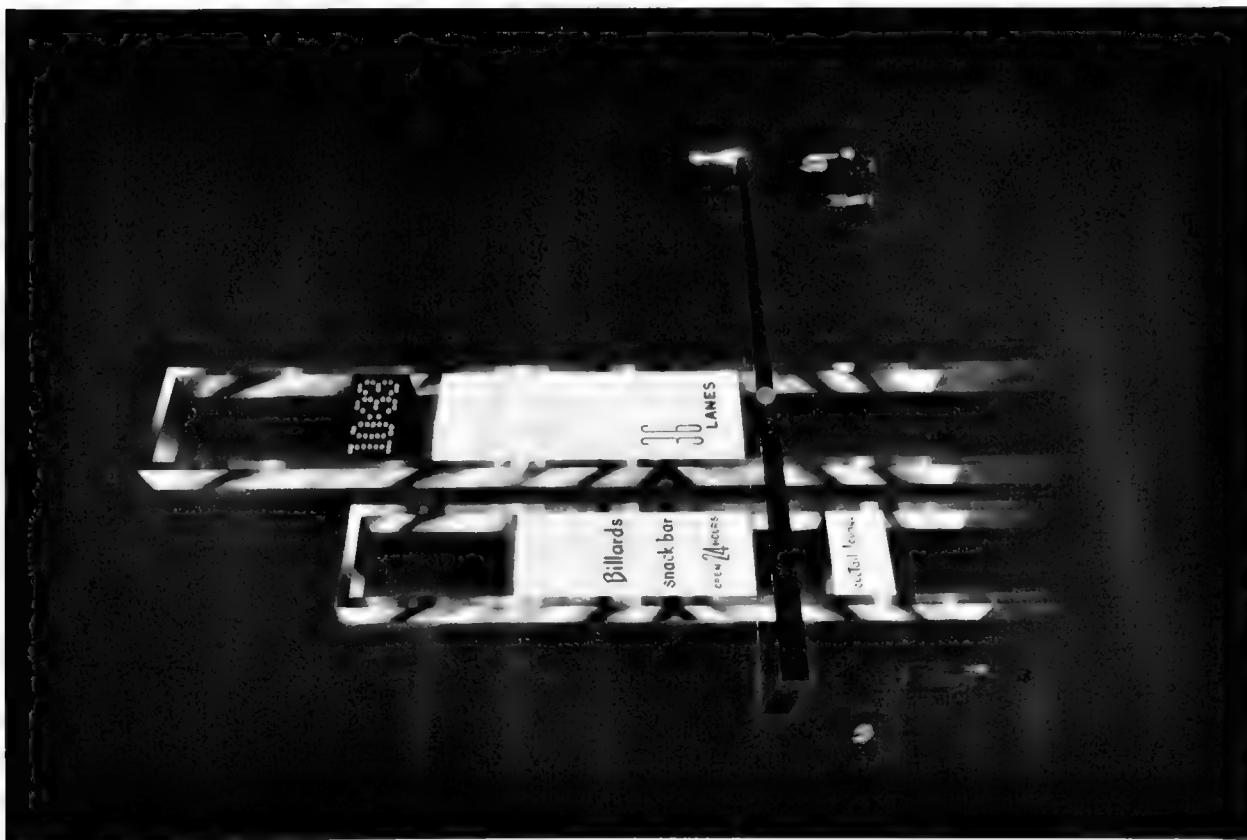


Design No. 232

L. N. BECKETT
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

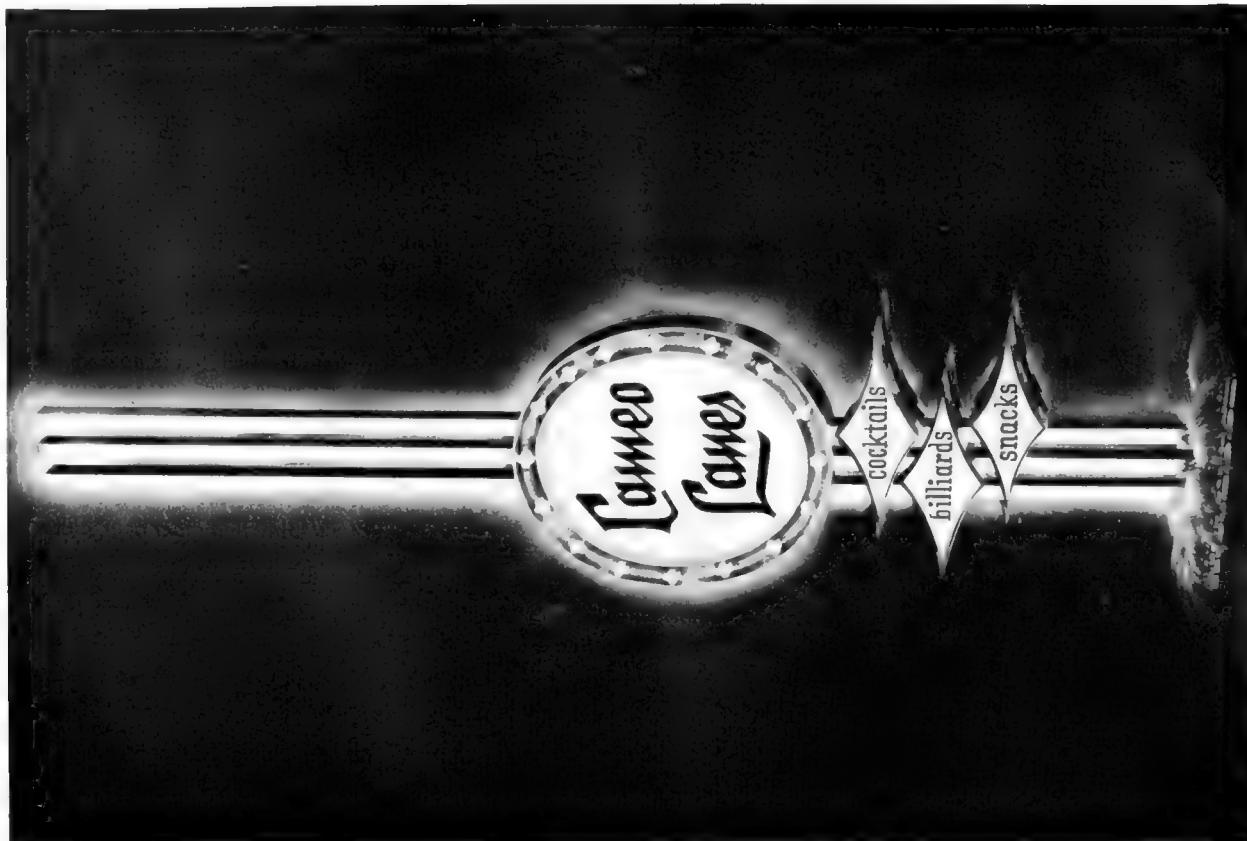
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



FRANK C. BERGMAN
Advertising Metal Display Co.
Chicago, Ill.

Design No 42

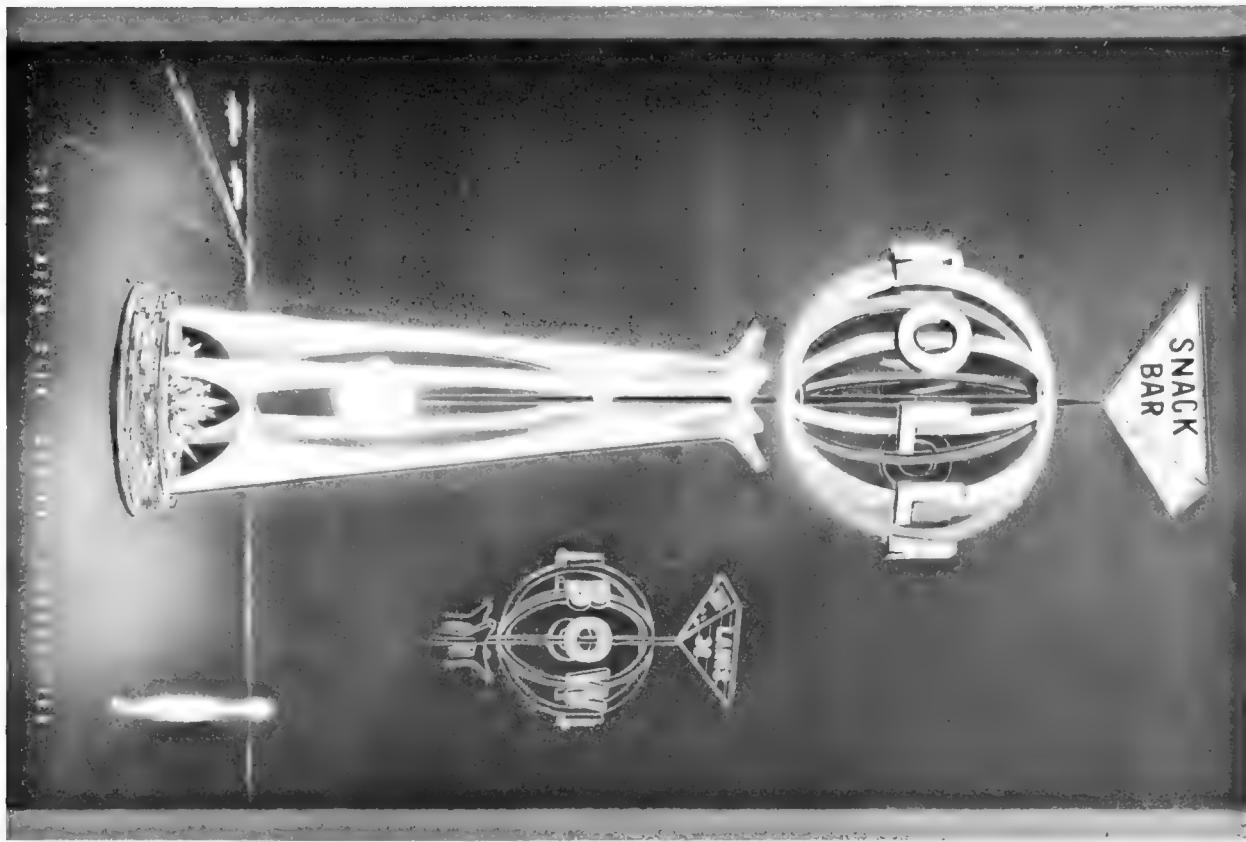


WILLIAM E. ADDISON
United Neon Co., Inc.
Kansas City, Mo.

Design No. 43

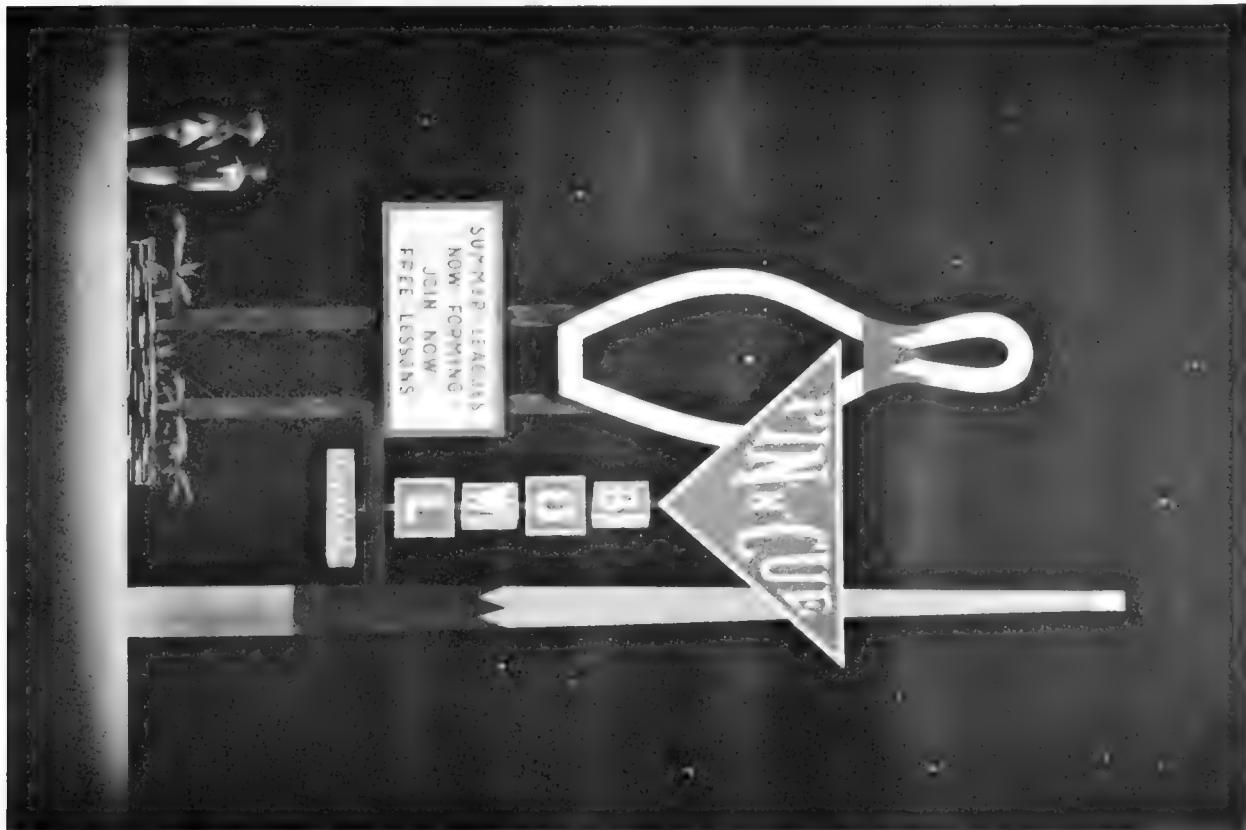
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 52

MICHELL KRIZWDA
General Outdoor Adv.
Chicago, Ill.

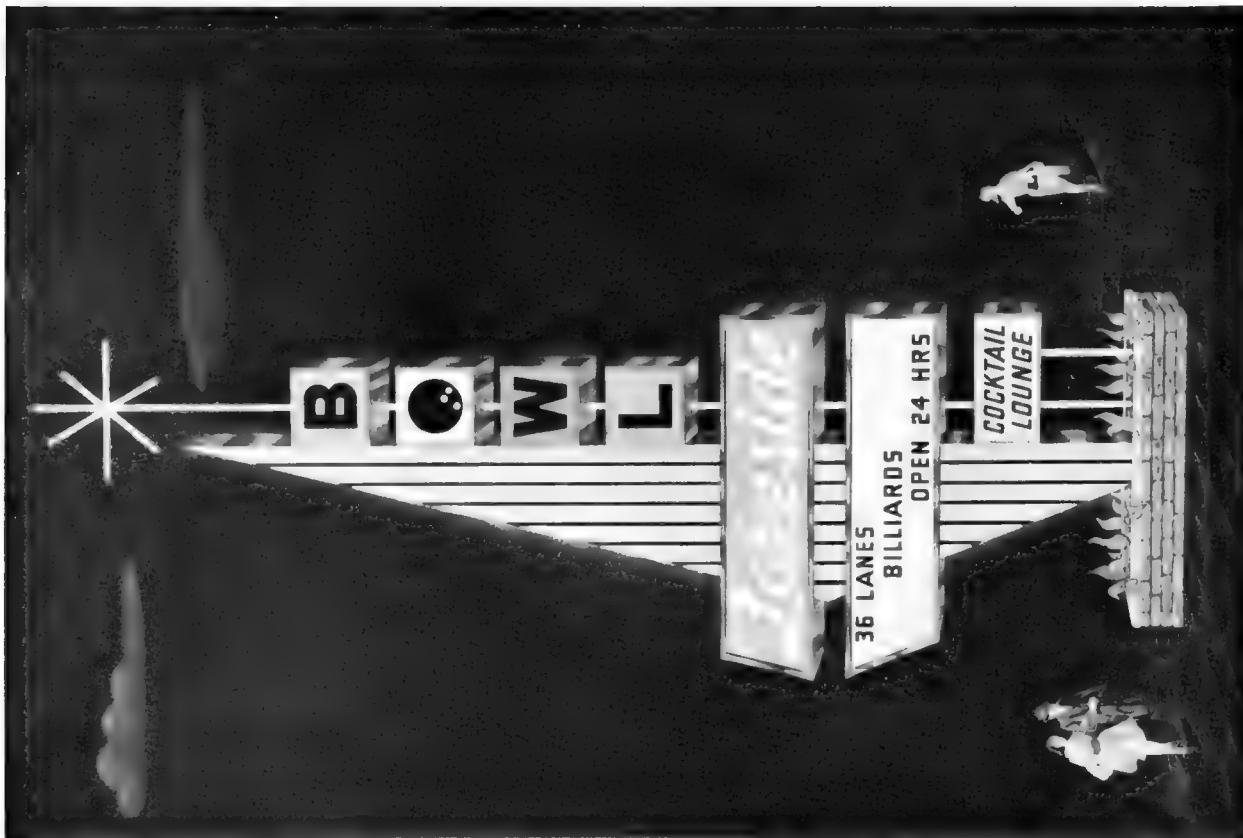


Design No. 51

KENNETH THURSTON
American Sign & Indicator Co.
Chicago, Ill.

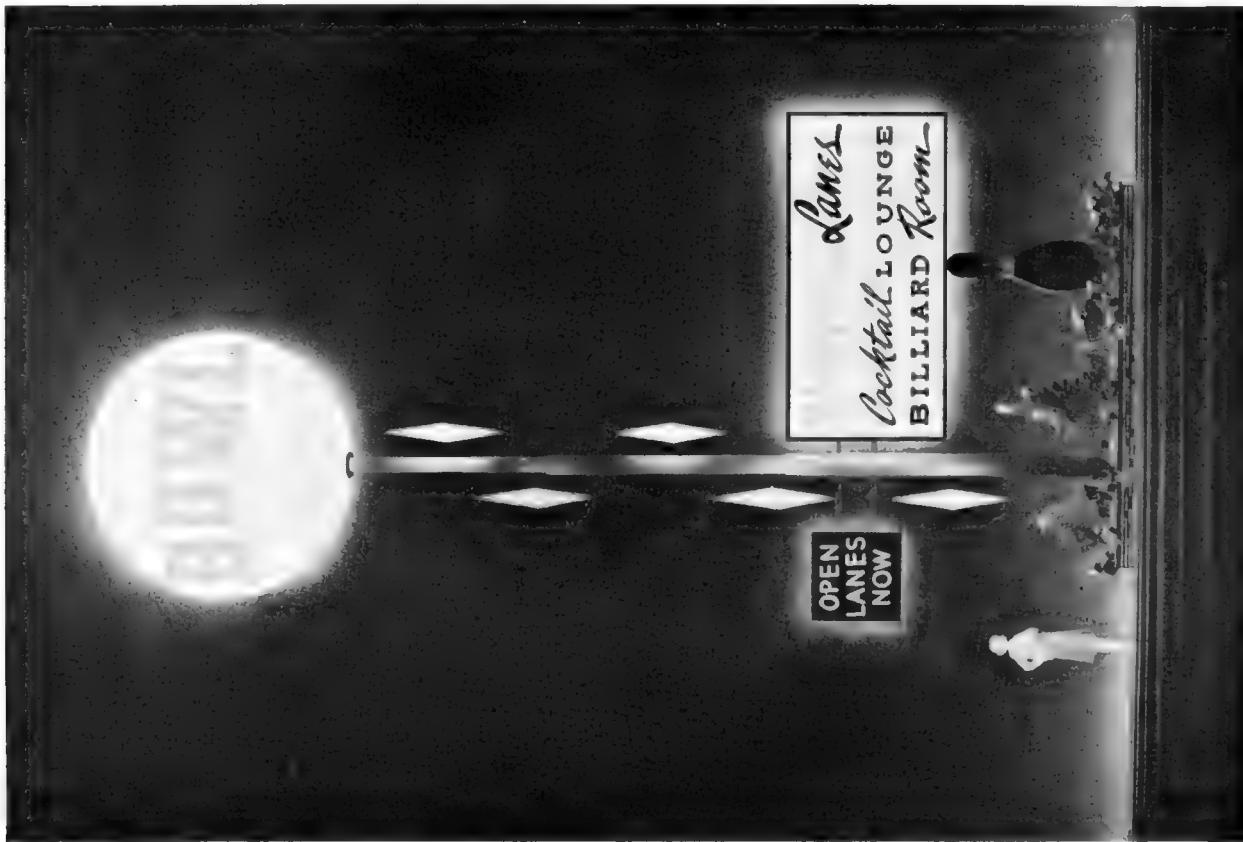
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



ROGER A. GILB
Federal Sign & Signal
Cincinnati, Ohio

Design No 86

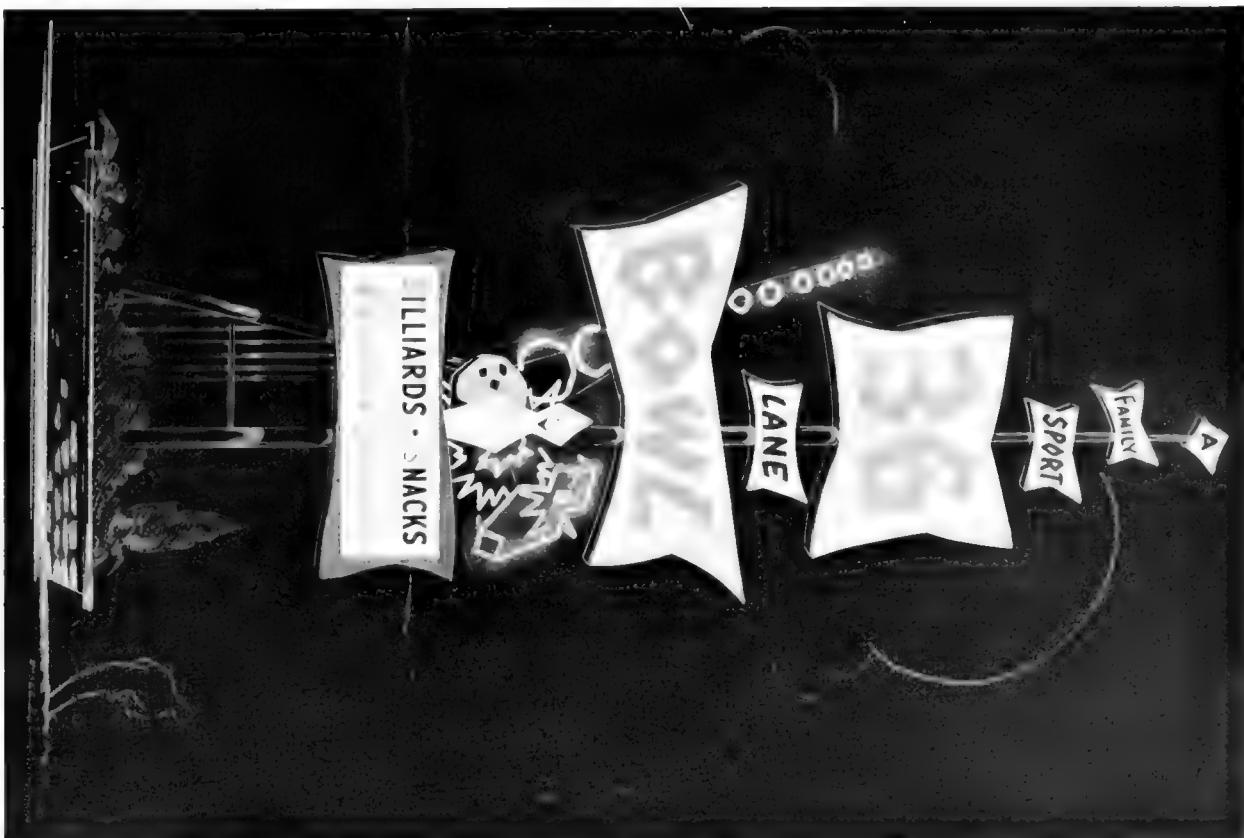


RICHARD L. STEWARD
Federal Sign & Signal
Kansas City, Mo.

Design No 87

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



RICHARD D. NEWMAN
G. C. Kim Art. Sign
St. Louis, Mo.

Design No. 94

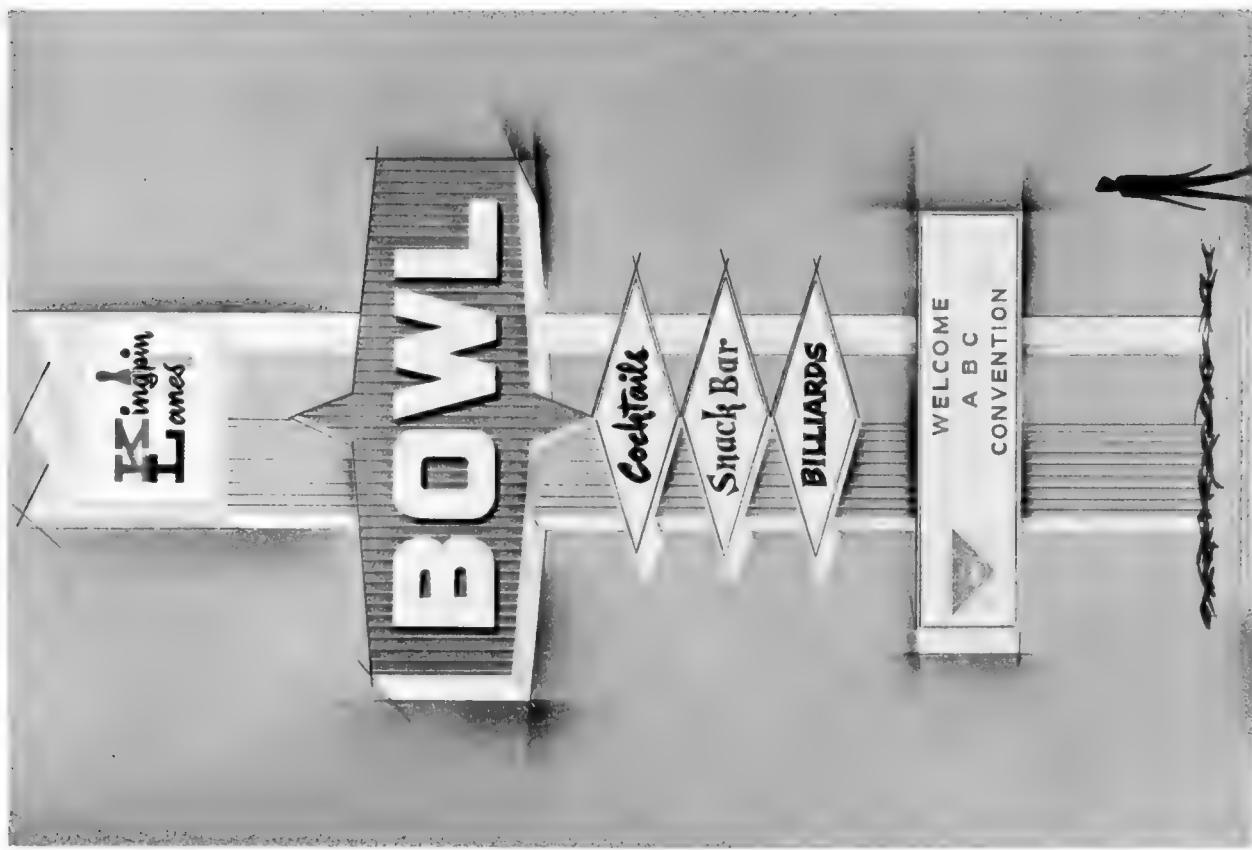


WILLIAM W. PONDER
Nebraska Neon Sign
Lincoln, Nebr.

Design No. 95

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



RICHARD H. THOMPSON
Signifiers Inc.
Evansville, Ind.

Design No. 157

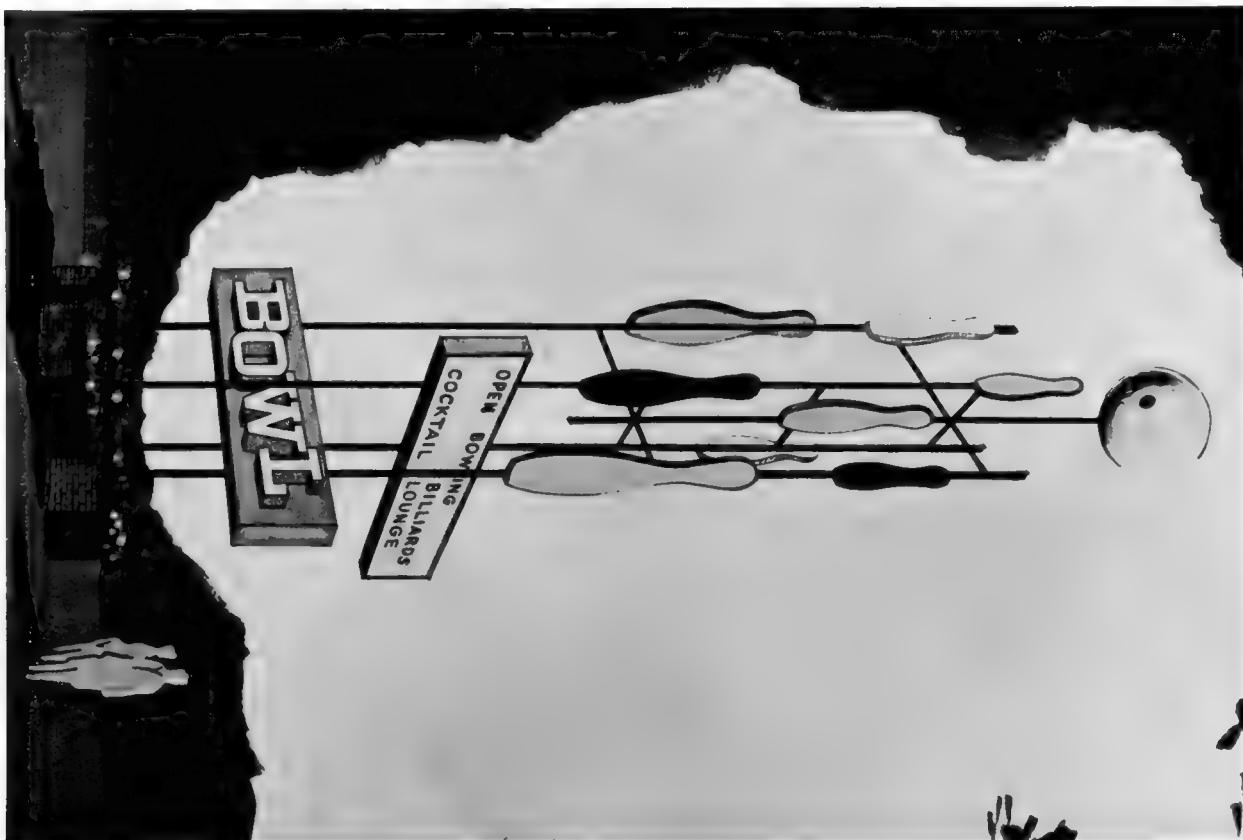


GARY L. SOHL
Cascade Electric Co.
Great Falls, Mont.

Design No. 158

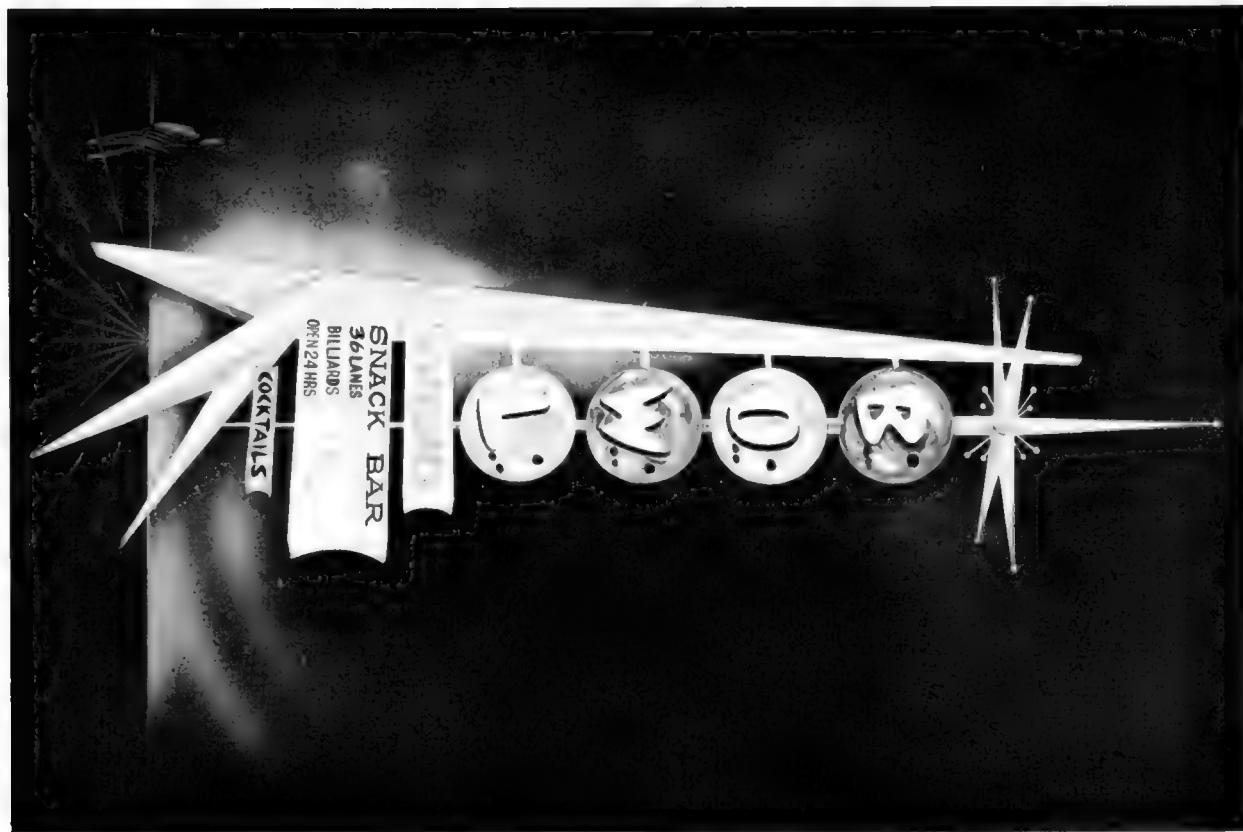
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 144

D. B. GRIDER
Brilliant Elec. Signs
Cleveland, Ohio



Design No. 143

GEORGE A. HINZO
California Neon Prod.
San Diego, Calif.

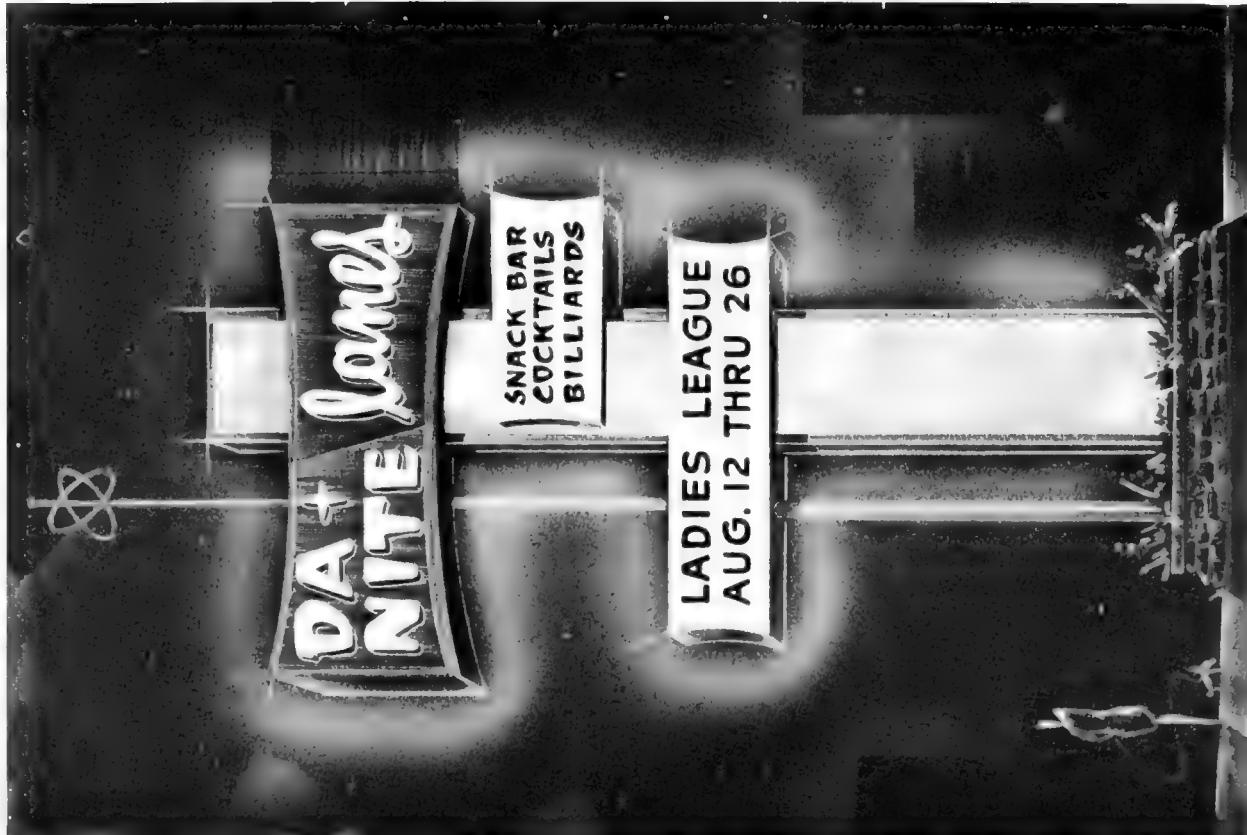
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



KLAUS DAVE MAINAUER
Neon Products of Can.
Vancouver, B. C., Can.

Design No. 43



AXEL J. GOODLAND
Nagelle Outdoor Adv.
Milwaukee, Wisconsin

Design No. 44

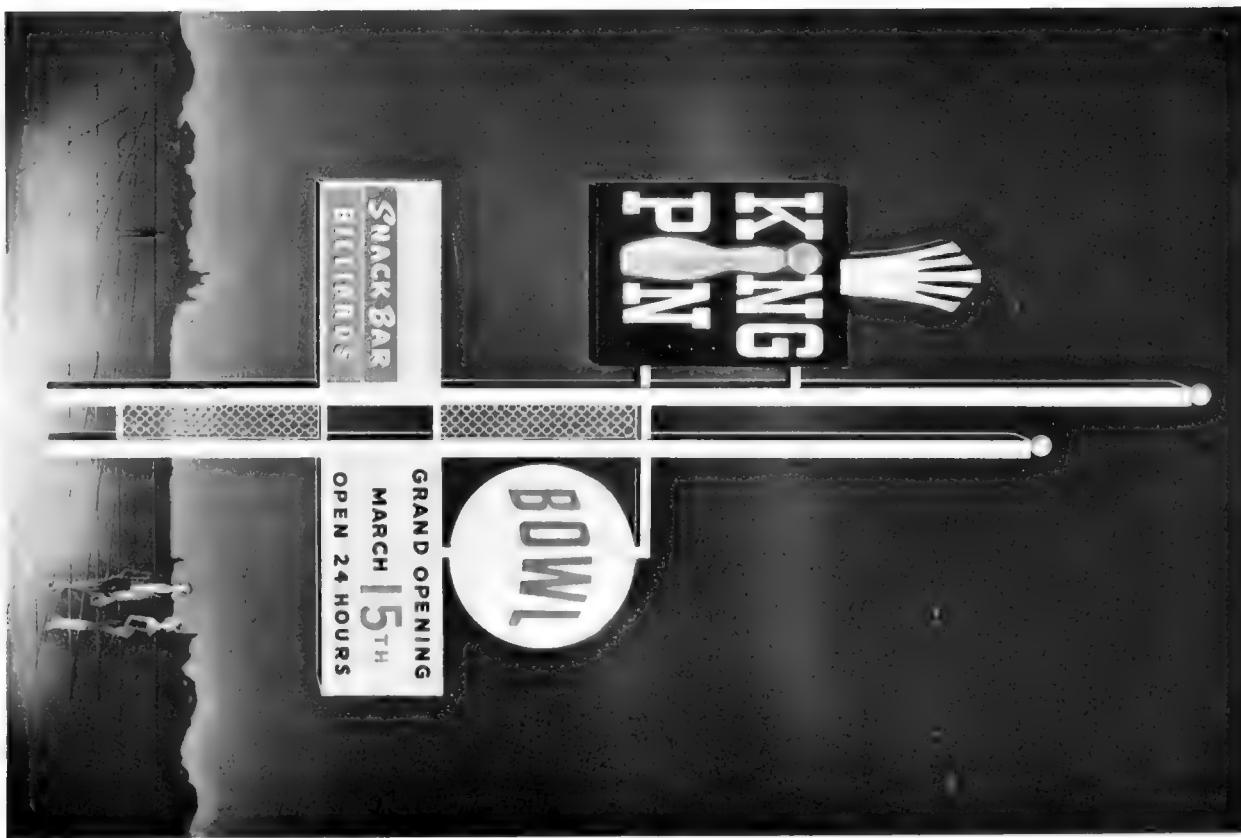
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 74

E. V. STANLEY
Federal Sign & Signal
Blue Island, Ill.

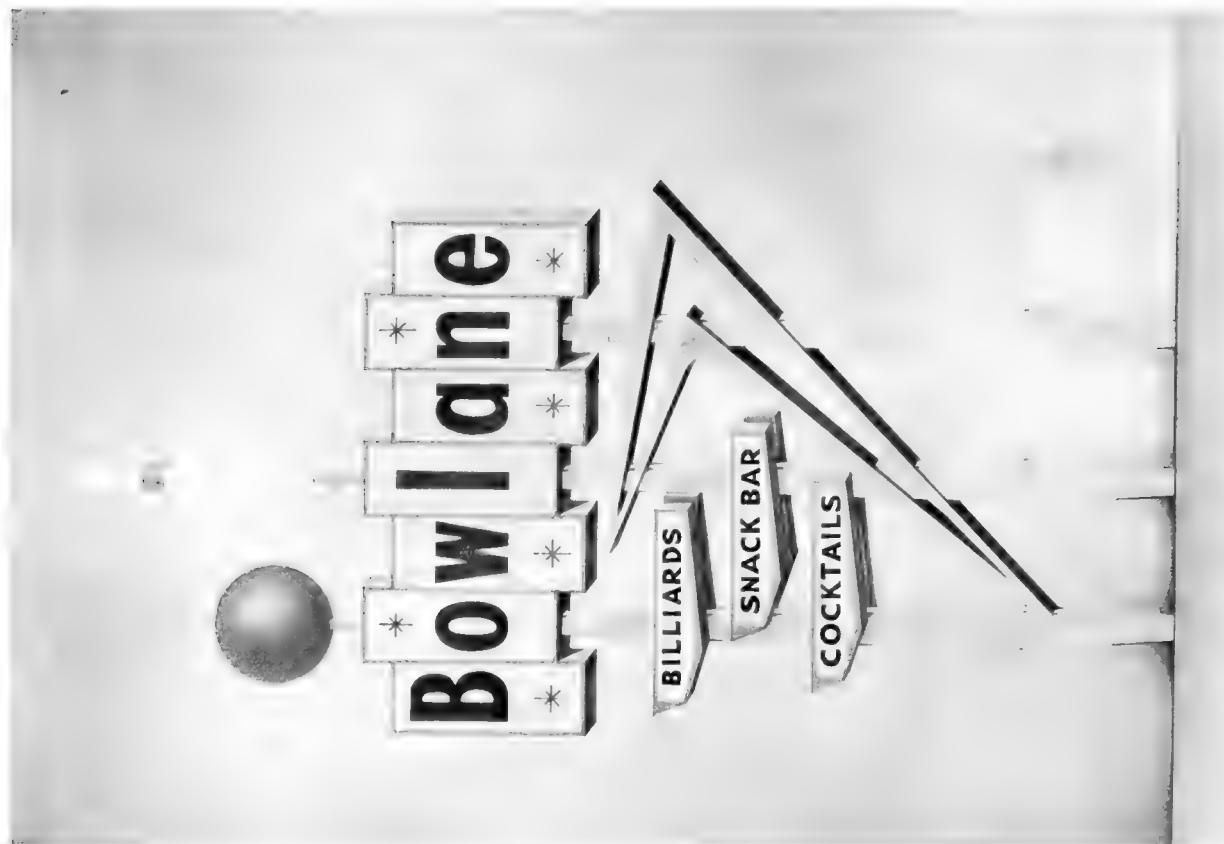


Design No. 75

JAMES CALCOTT
Federal Sign & Signal
Blue Island, Ill.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



DON MacDONALD
Neon Products of Canada
Vancouver, B. C., Can.

Design No 59

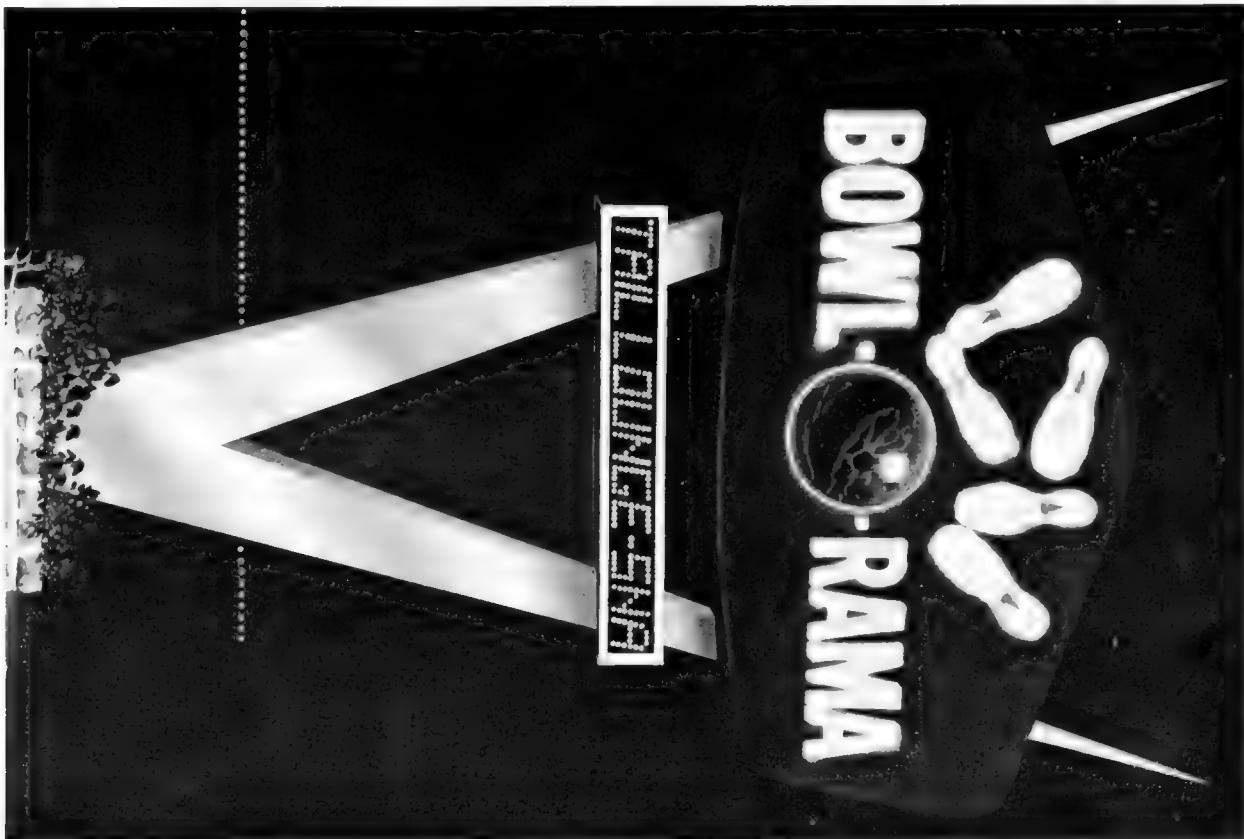


STAN LUDEMAN
Neon Products of Canada
Vancouver, B. C., Can.

Design No 60

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 71

CURTIS VOSS
General Outdoor Adv.
Minneapolis, Minn.



Design No. 44

GLENN E. MESSER
General Outdoor Adv.
Kansas City, Mo.

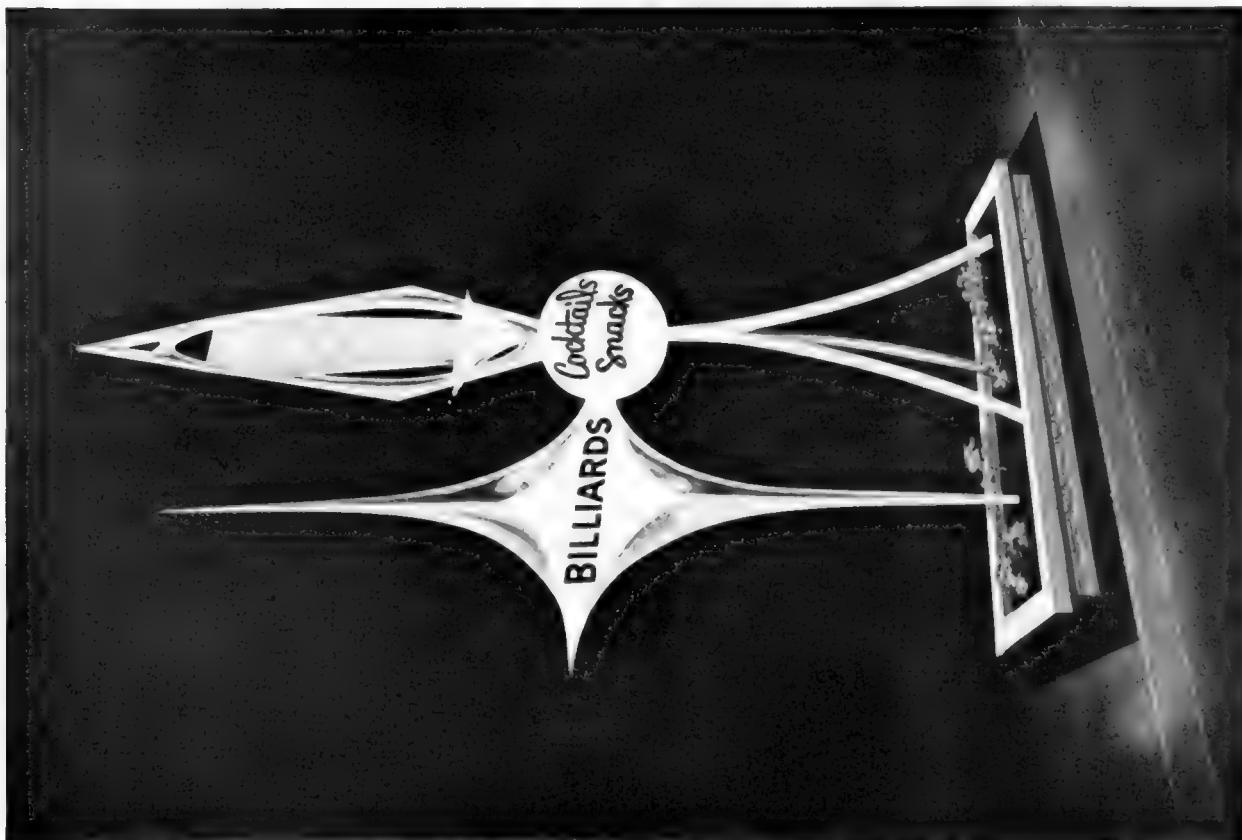
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



VERN WHITMALL
R. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

Design No 241

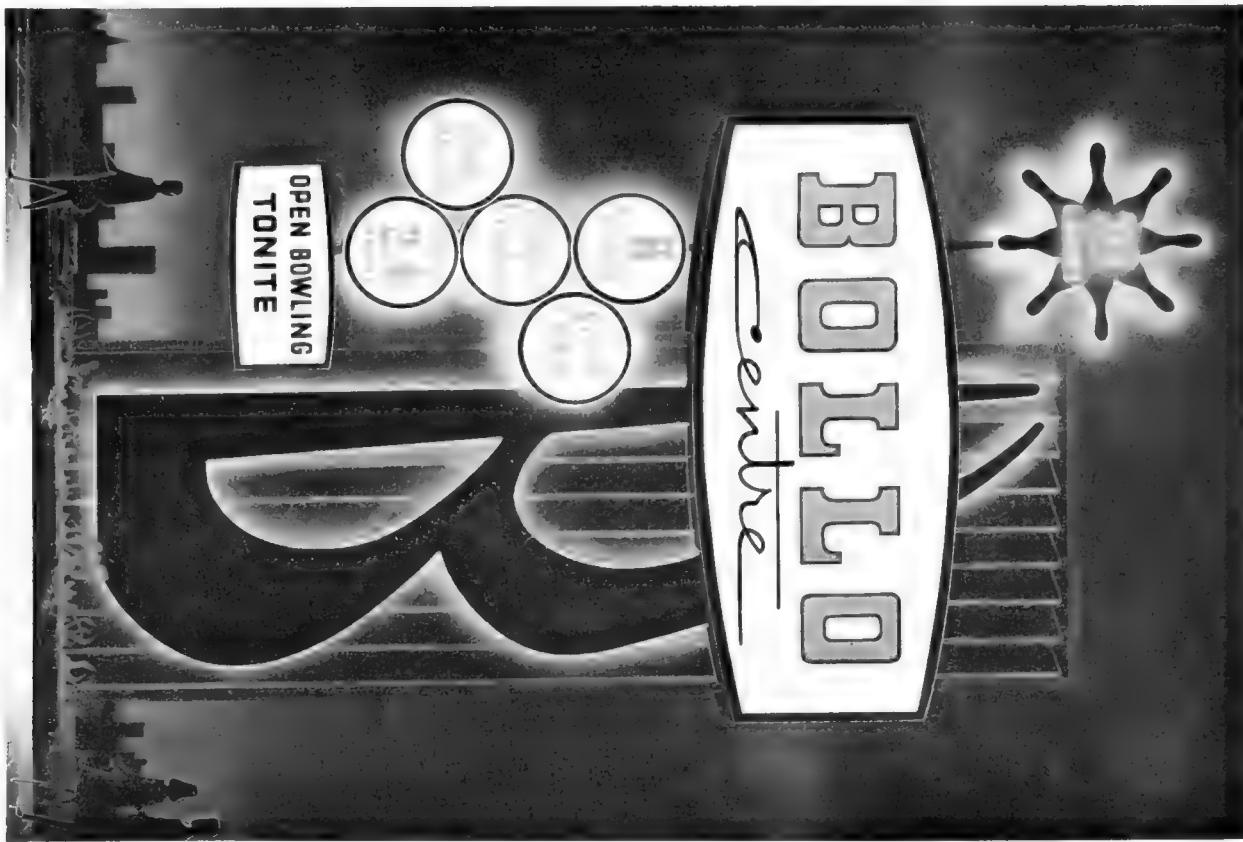


STEPHAN D. HEAD
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

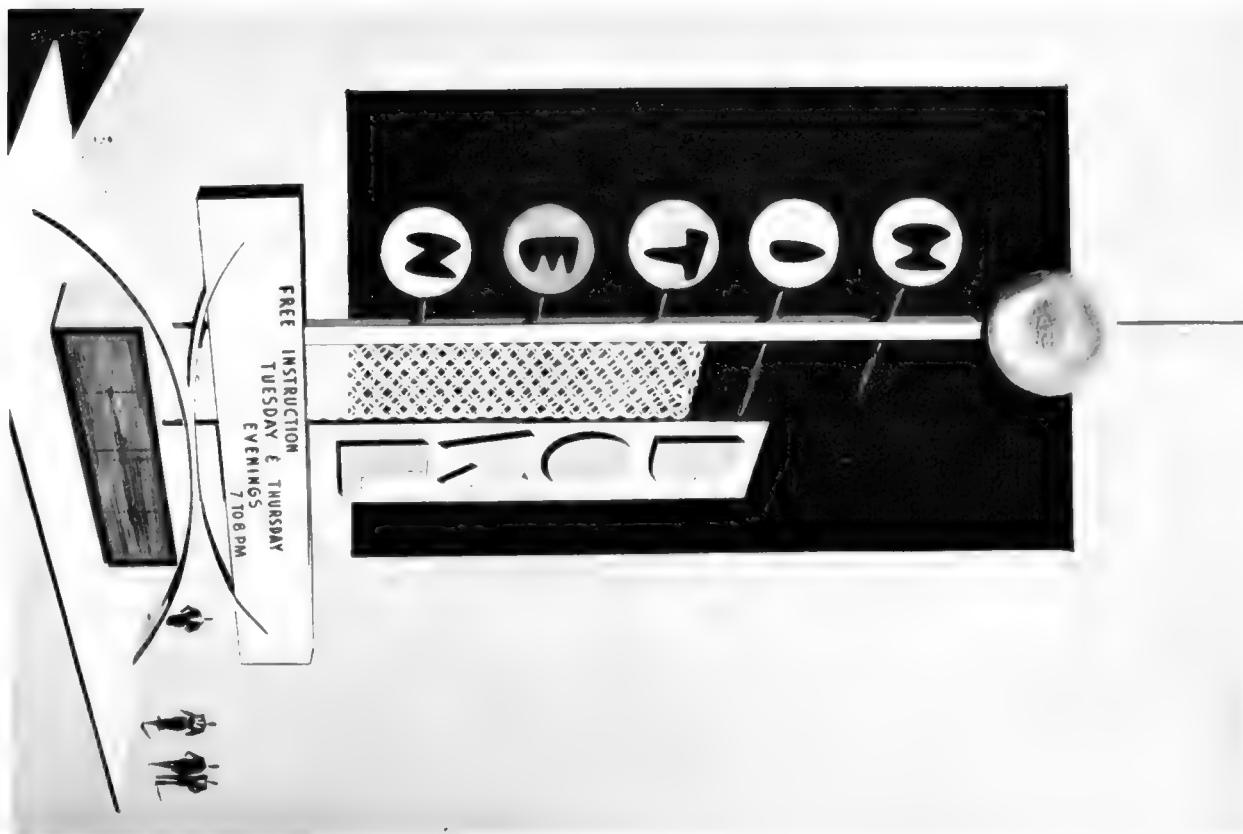
Design No 242

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



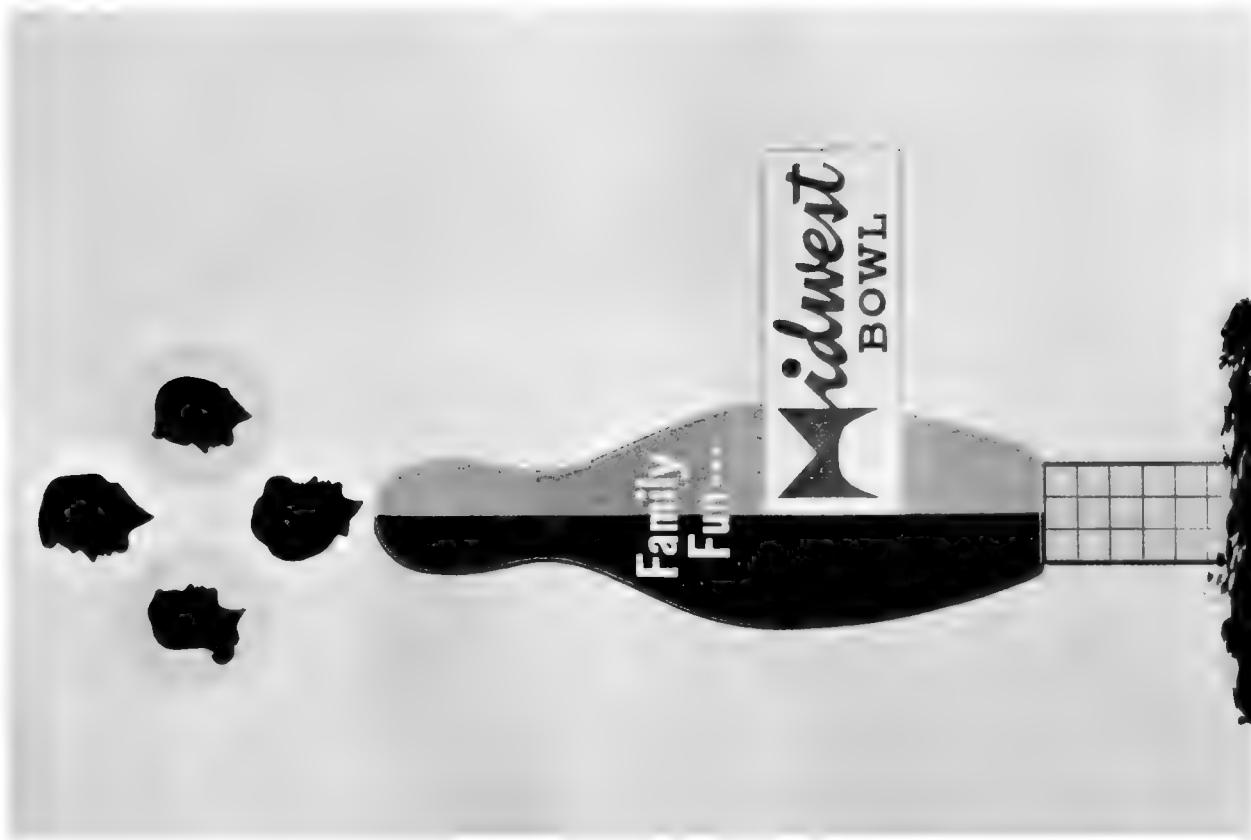
D. DALE MATHEWS
Wallace Neon Ltd.
Vancouver, B.C., Can.
Design No 243



PAUL C. BERLIN
Tube-Art Displays
Seattle, Wash.
Design No 244

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



HUGH W. LOK
Electrical Products Corp.
San Francisco, Calif.

Design No. 202

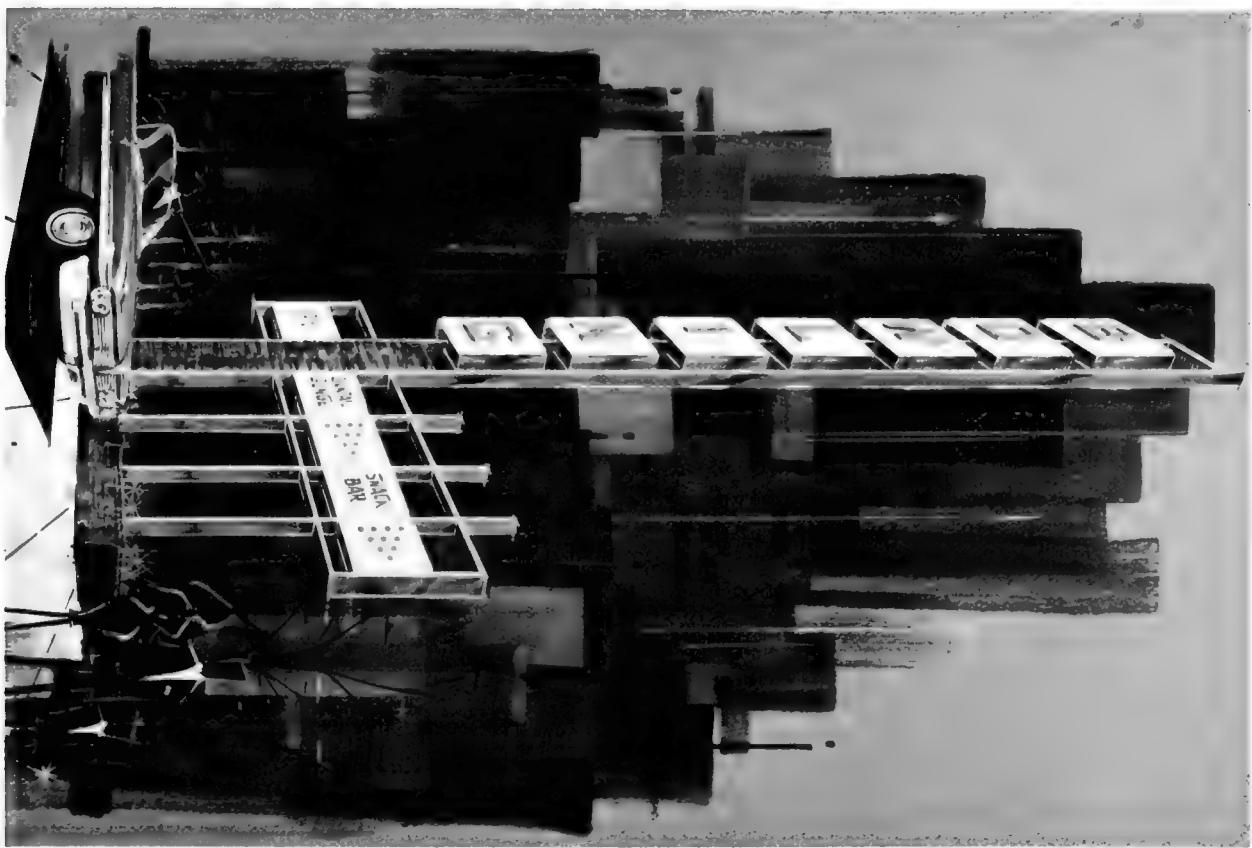


JOHN E. WILSON
Electrical Products Co.
San Francisco, Calif.

Design No. 203

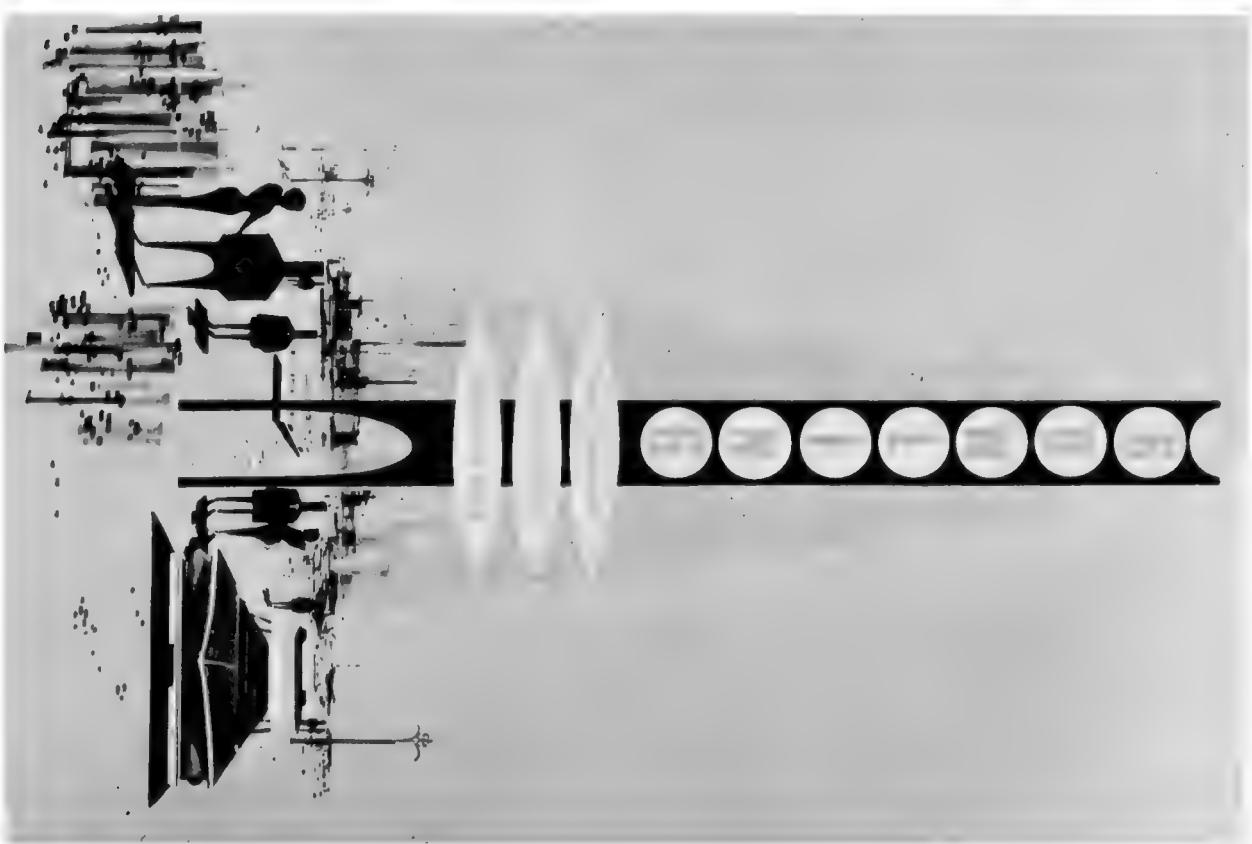
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



JEAN-PIERRE ASSELIN
Claude Neon Gen. Adv.
Montreal, P. Q., Can.

Design No 218

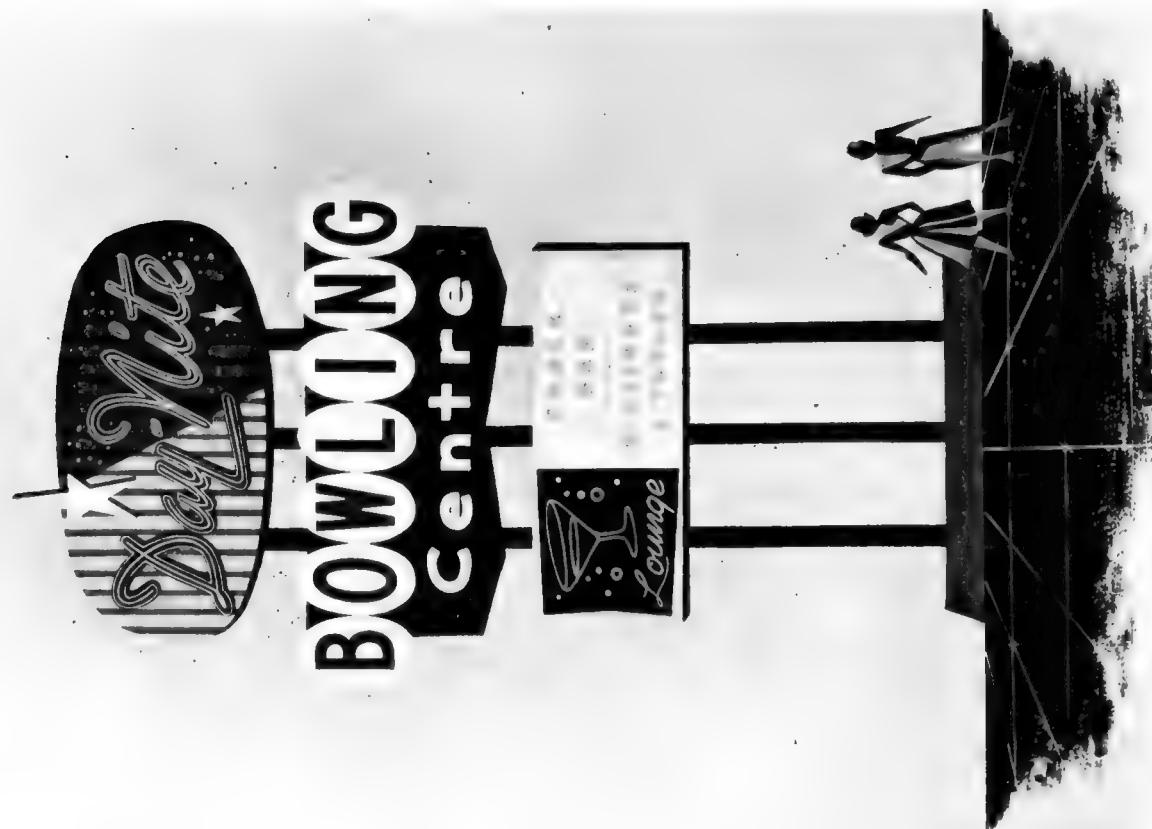


JEAN BEAUDIN
Claude Neon Gen. Adv.
Montreal, P. Q., Can.

Design No 217

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



WILLIAM BRUNTON
E. L. Ruddy Co. Ltd.
Hamilton, Ont., Can.

Design No. 185

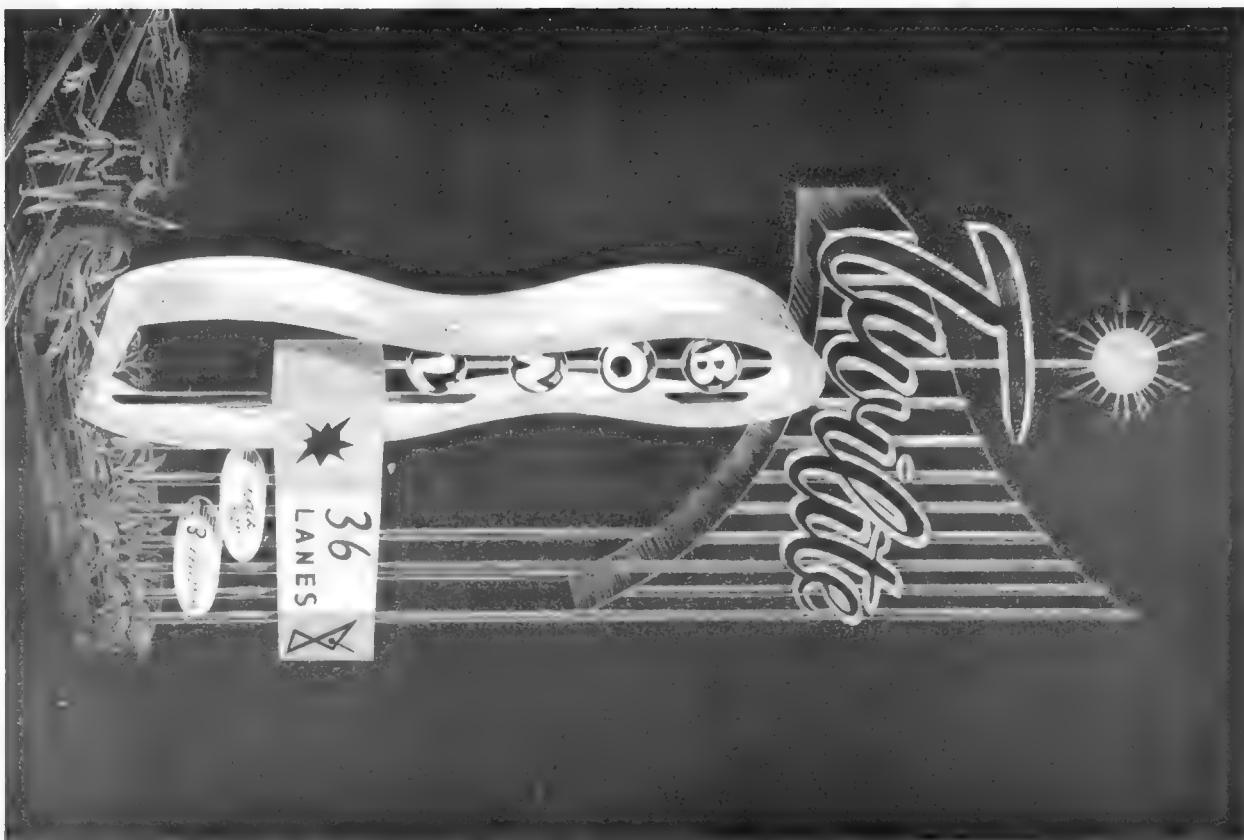


WILLIAM PHILIP DENEW
E. L. Ruddy Co. Ltd.
Hamilton, Ont., Can.

Design No. 187

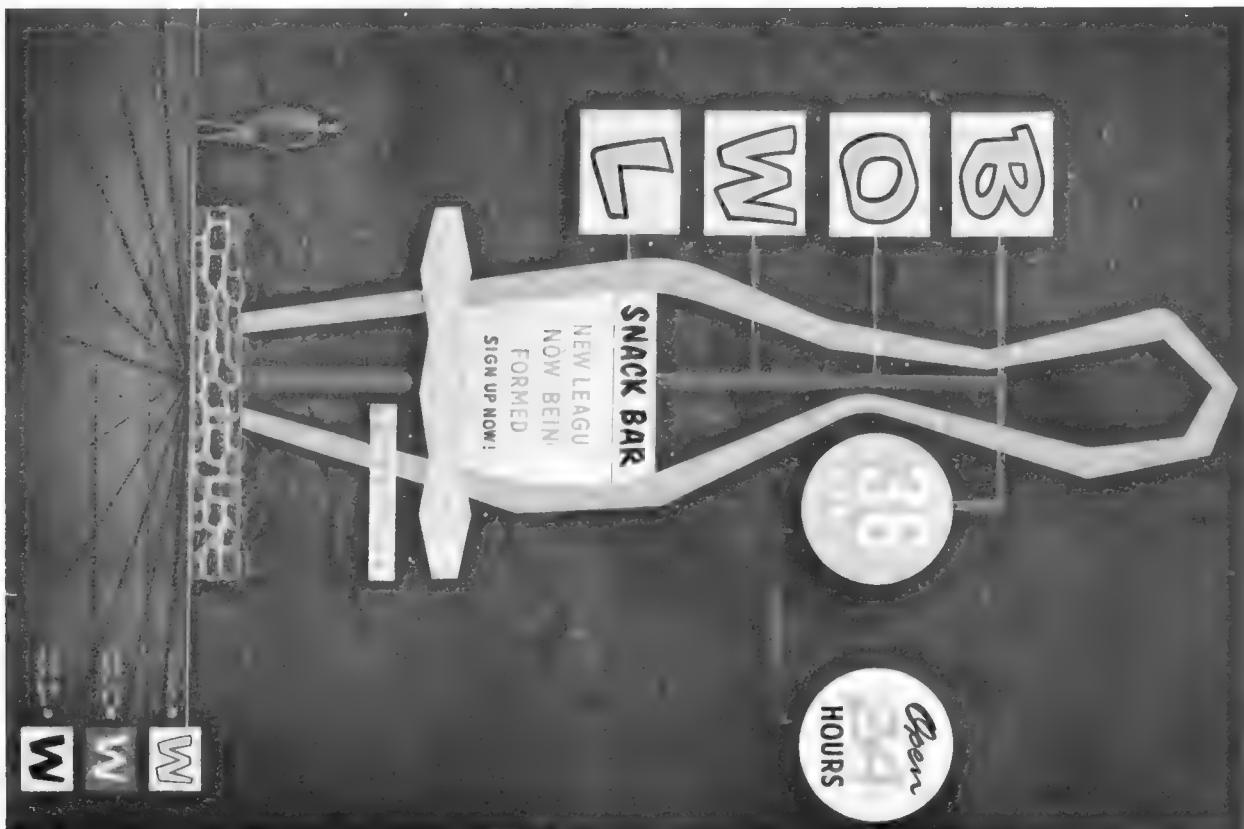
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 193

DON L. OFFENBACKER
Electrical Products Corp.
Oakland, Calif.



Design No. 194

RAY L. HENNESS
Electrical Products Corp.
Sacramento, Calif.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



JOSEPH E. FRENCH
Federal Sign & Signal
Louisville, Ky.

Design No. 80

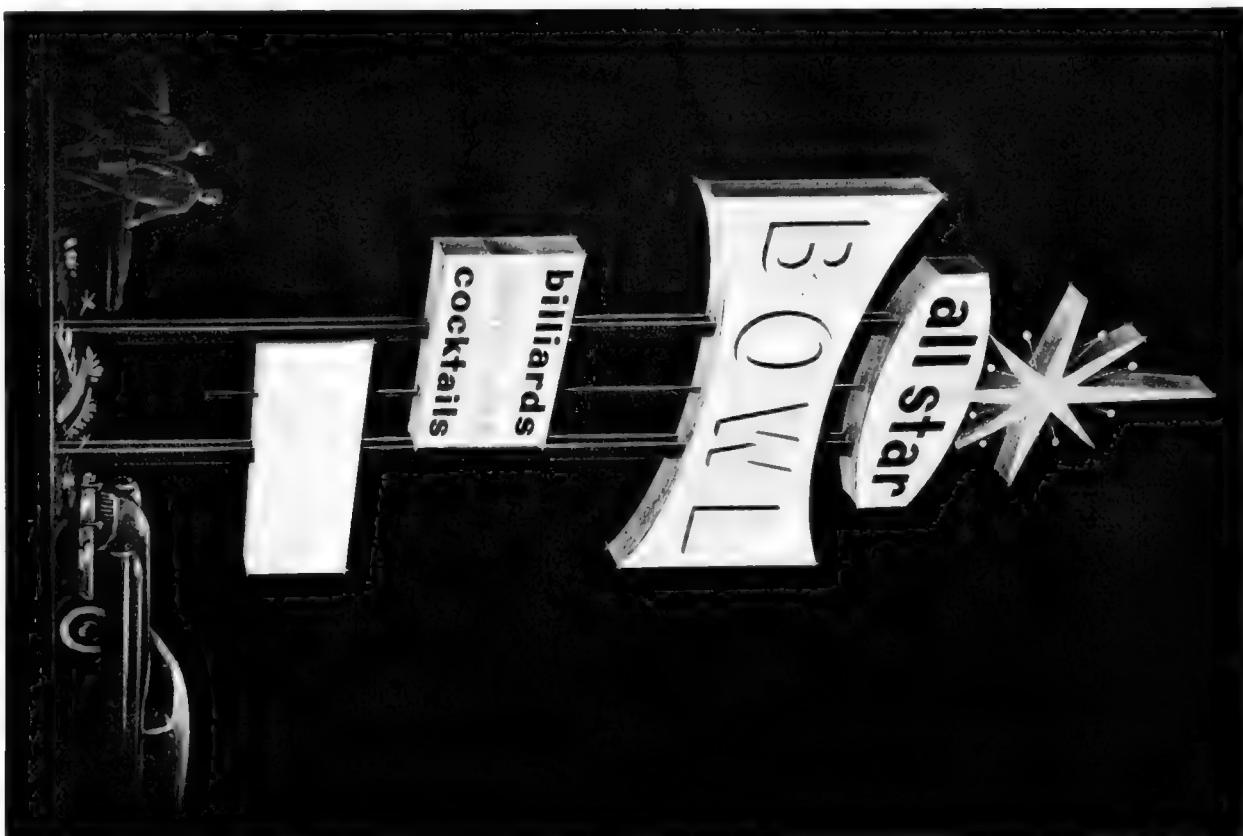


RUDY GAUTHIER
Federal Sign & Signal
Louisville, Ky.

Design No. 81

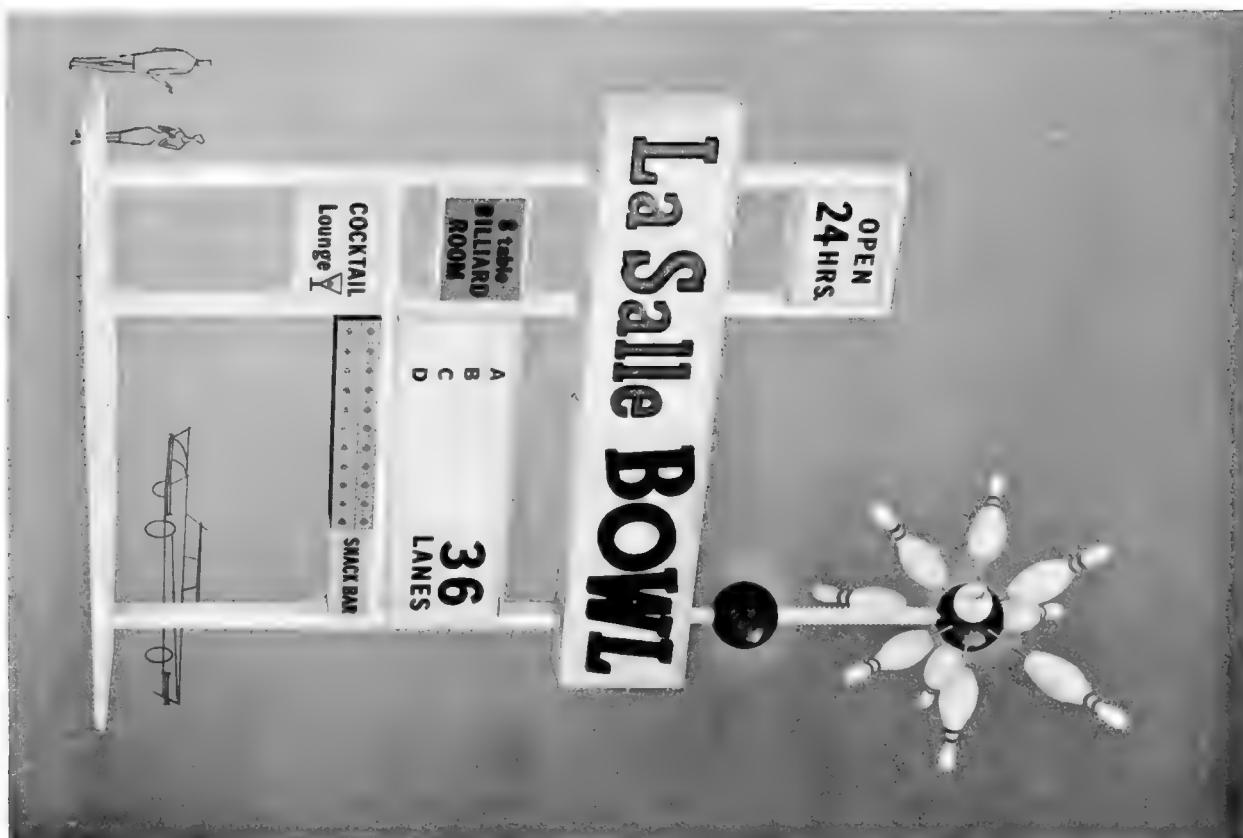
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 72

JOHN T. MEDLEY
Electrical Products Corp.
Los Angeles, Calif.



Design No. 90

PETER G. HAMMOND
Federal Sign & Signal
Des Plaines, Ill.

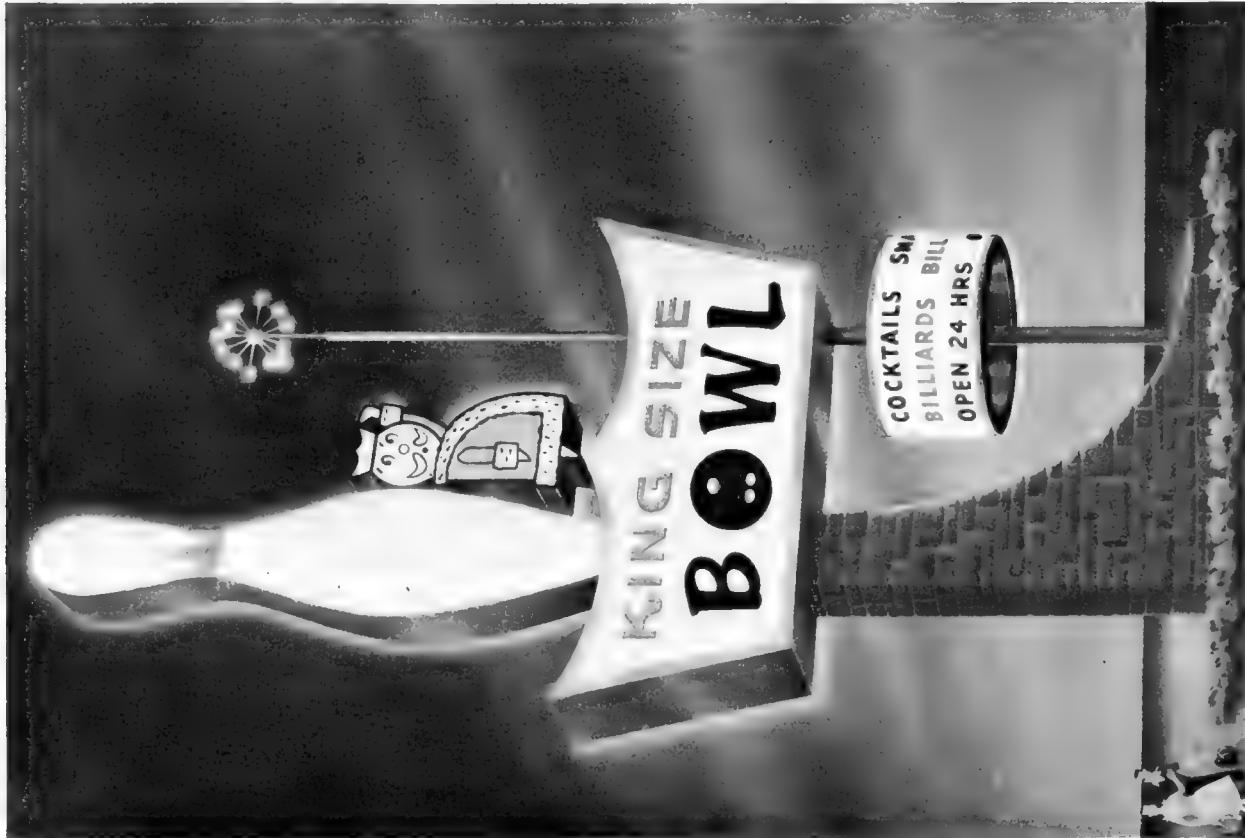
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



MALCOLM J. BOERNA, SR.
Federal Sign & Signal
Blue Island, Ill.

Design No. 82



SAM SAULS, JR.
Federal Sign Co. of Texas
Dallas, Texas

Design No. 83

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 81

ARTHUR FRIESS
Federal Sign & Signal
Chicago, Ill.

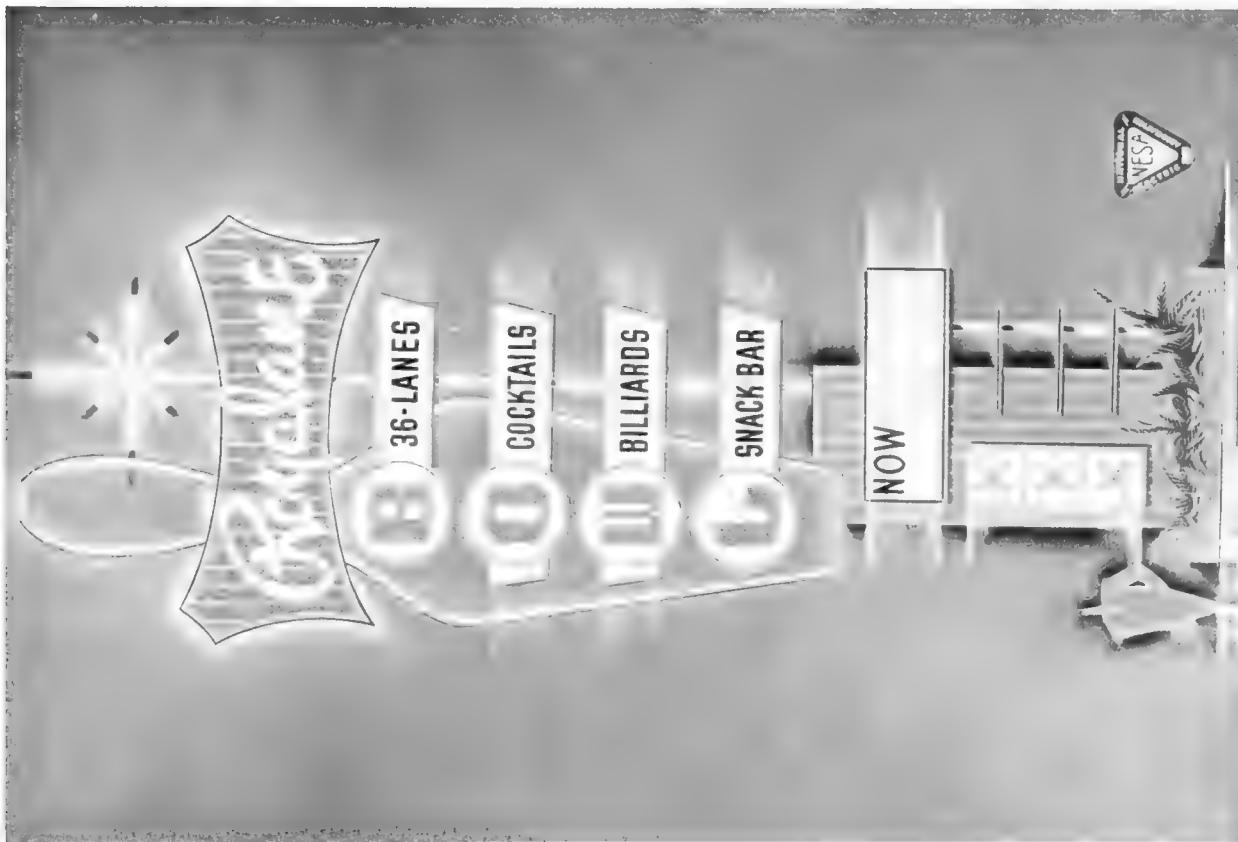


Design No. 82

HAL G. MAURER
Federal Sign & Signal
Des Plaines, Ill.

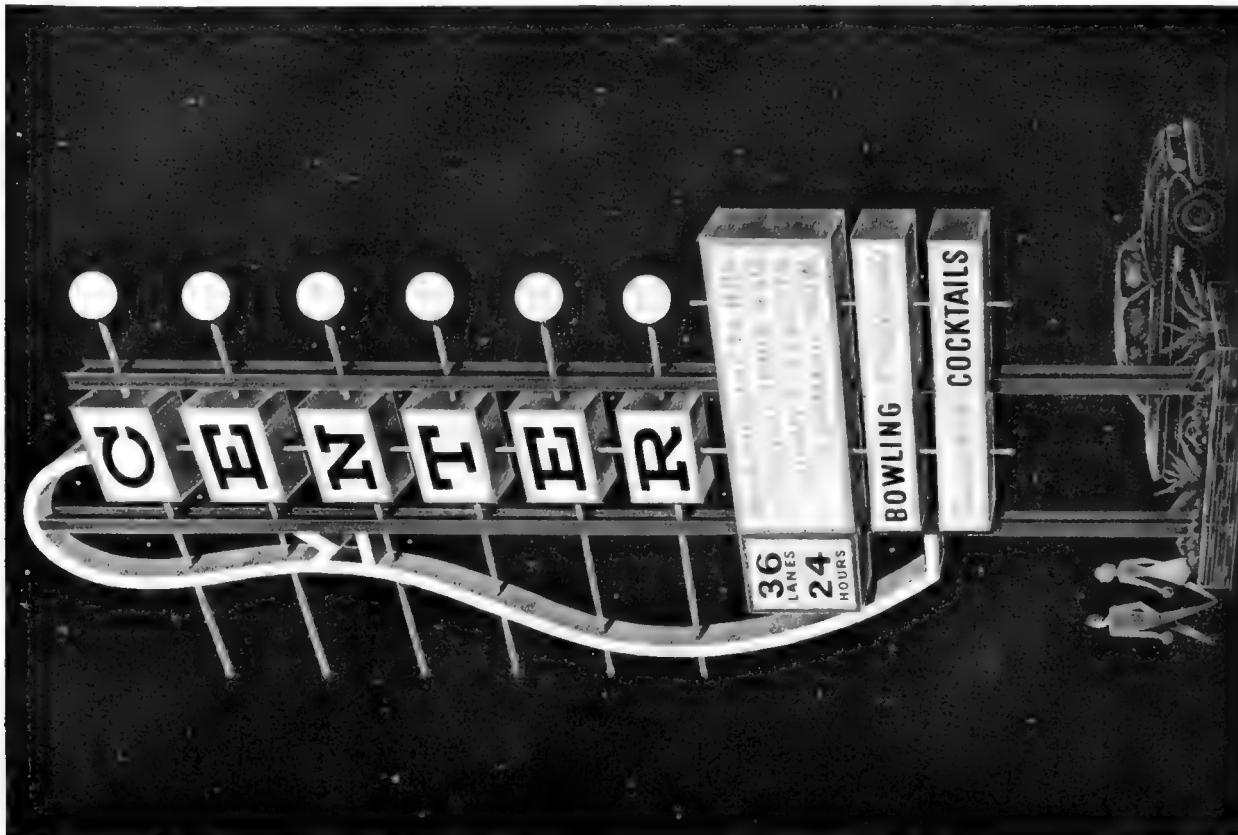
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



JOSEPH E. BELL
Luminair Neon Co.
Los Angeles, Calif.

Design No 1

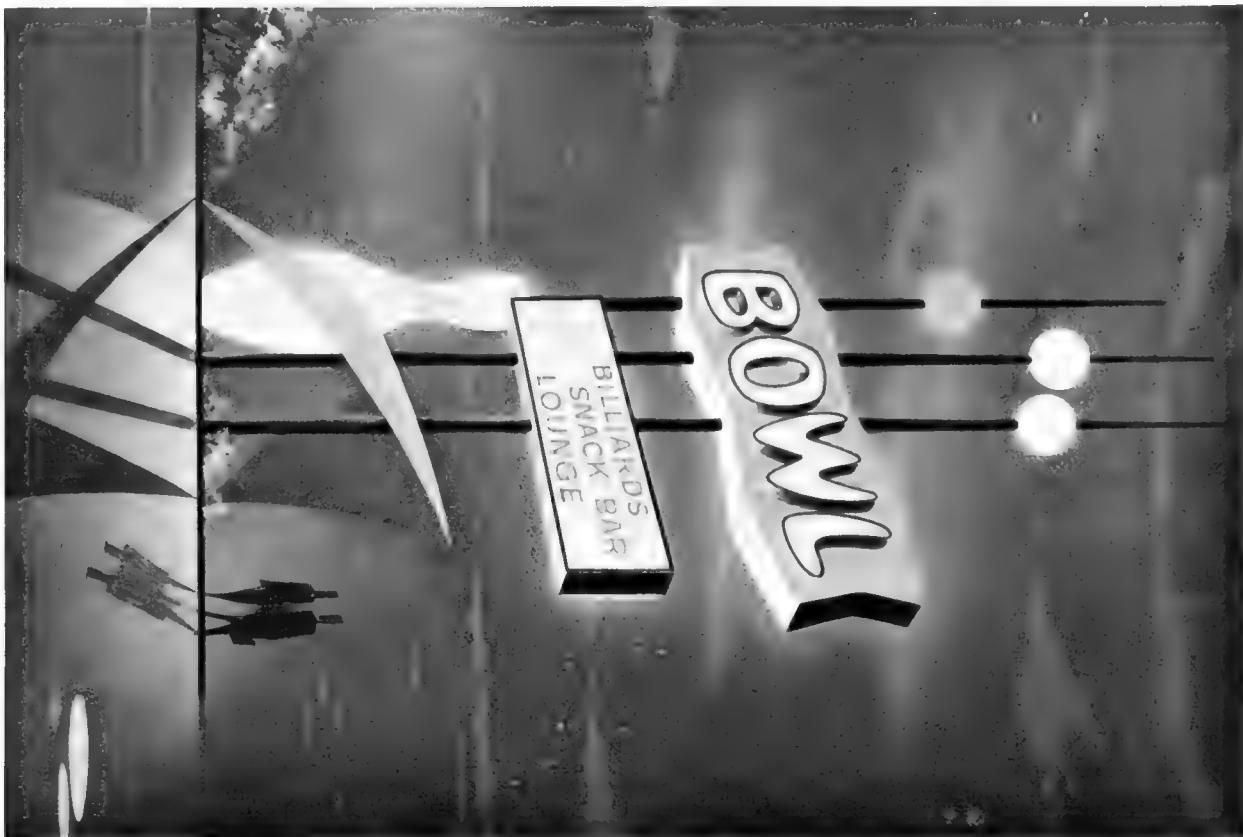


NEWTON GREEN
Electrical Products Corp.
Tucson, Arizona

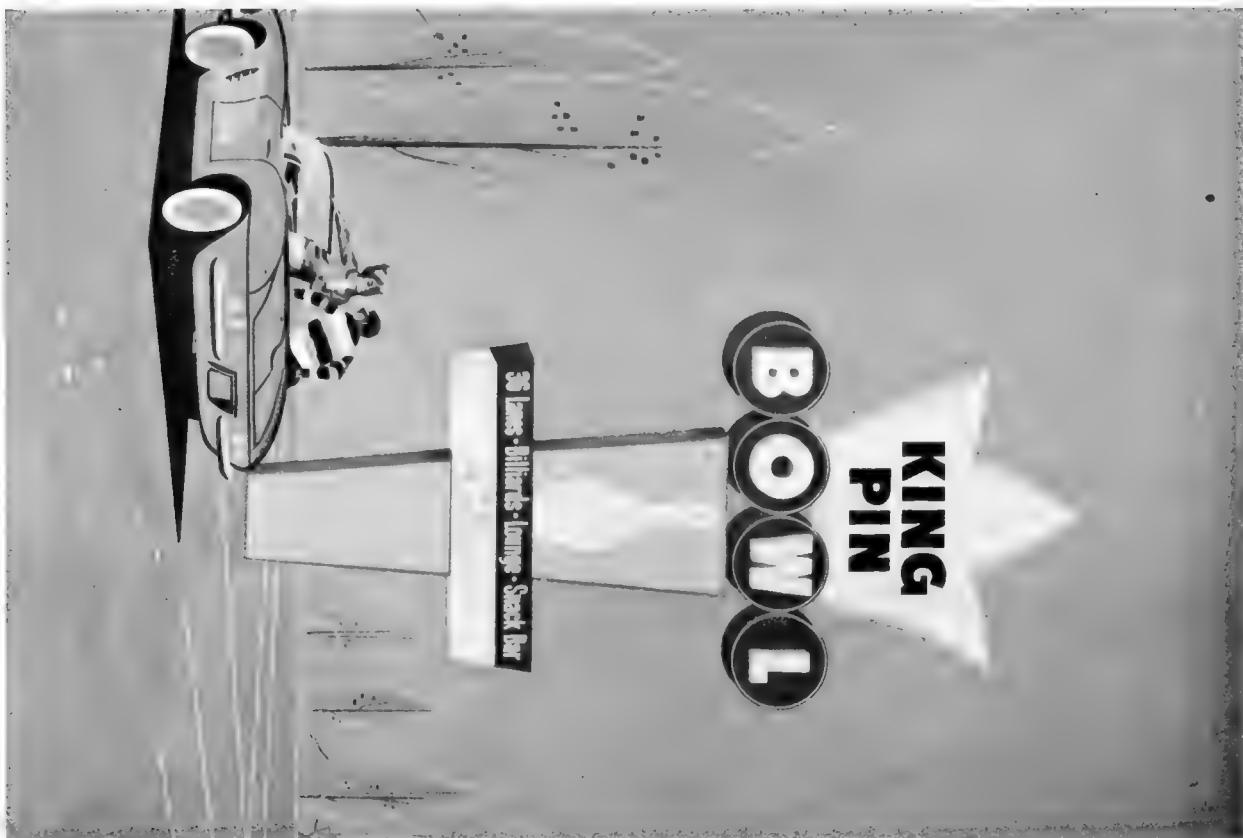
Design No 2

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



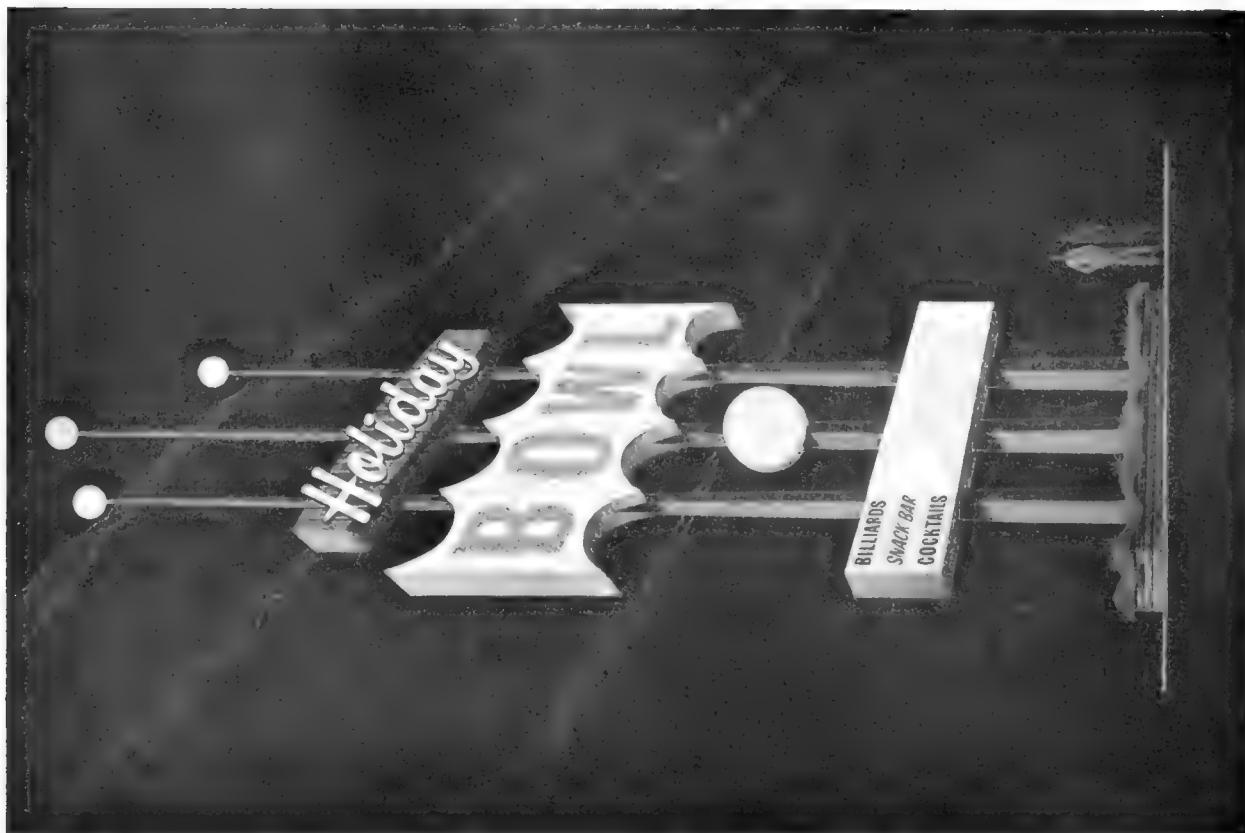
WILBERT W. WAGNER
Claude Neon Rudy Kester Ltd.
Design No. 14



FRANK S. TORTORICH
General Outdoor Adv.
New Orleans, La.
Design No. 13

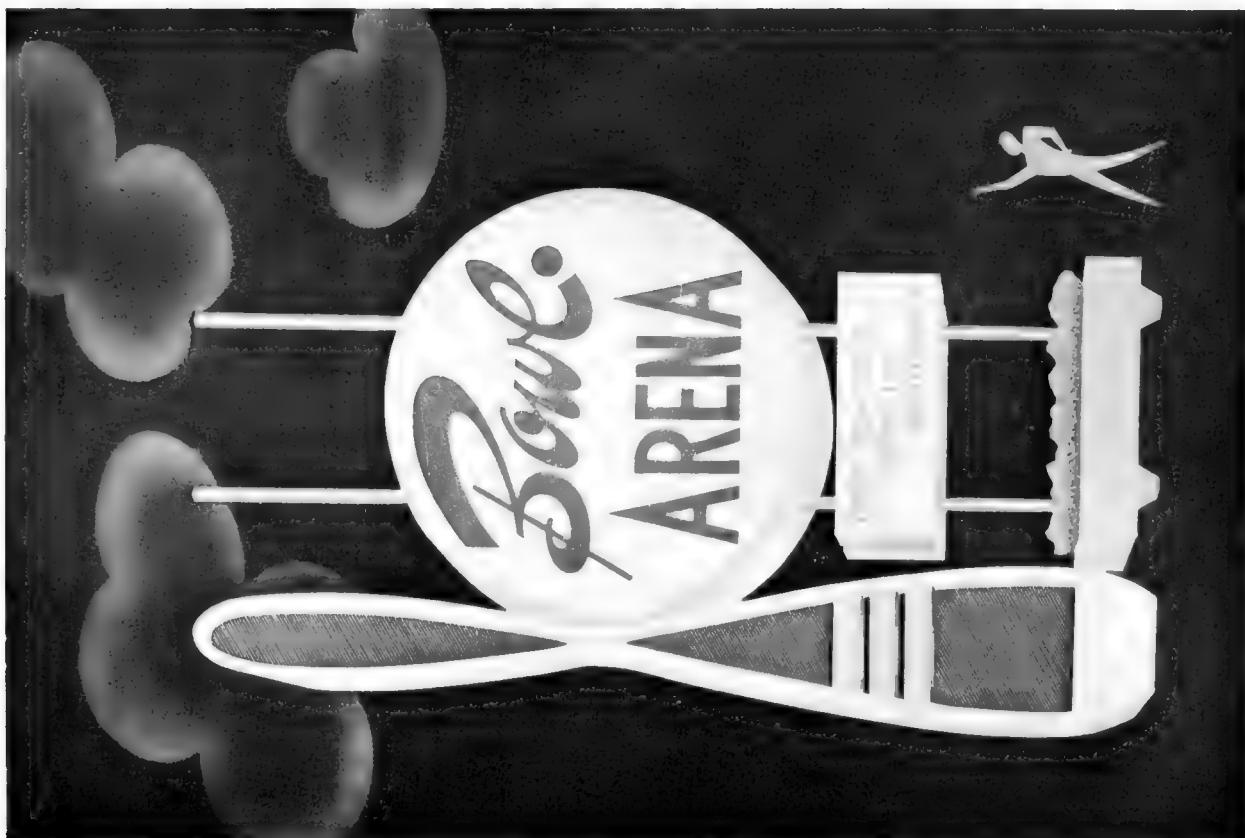
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



JAMES BLACKETER
Electrical Products Corp.
Santa Ana, Calif.

Design No 139

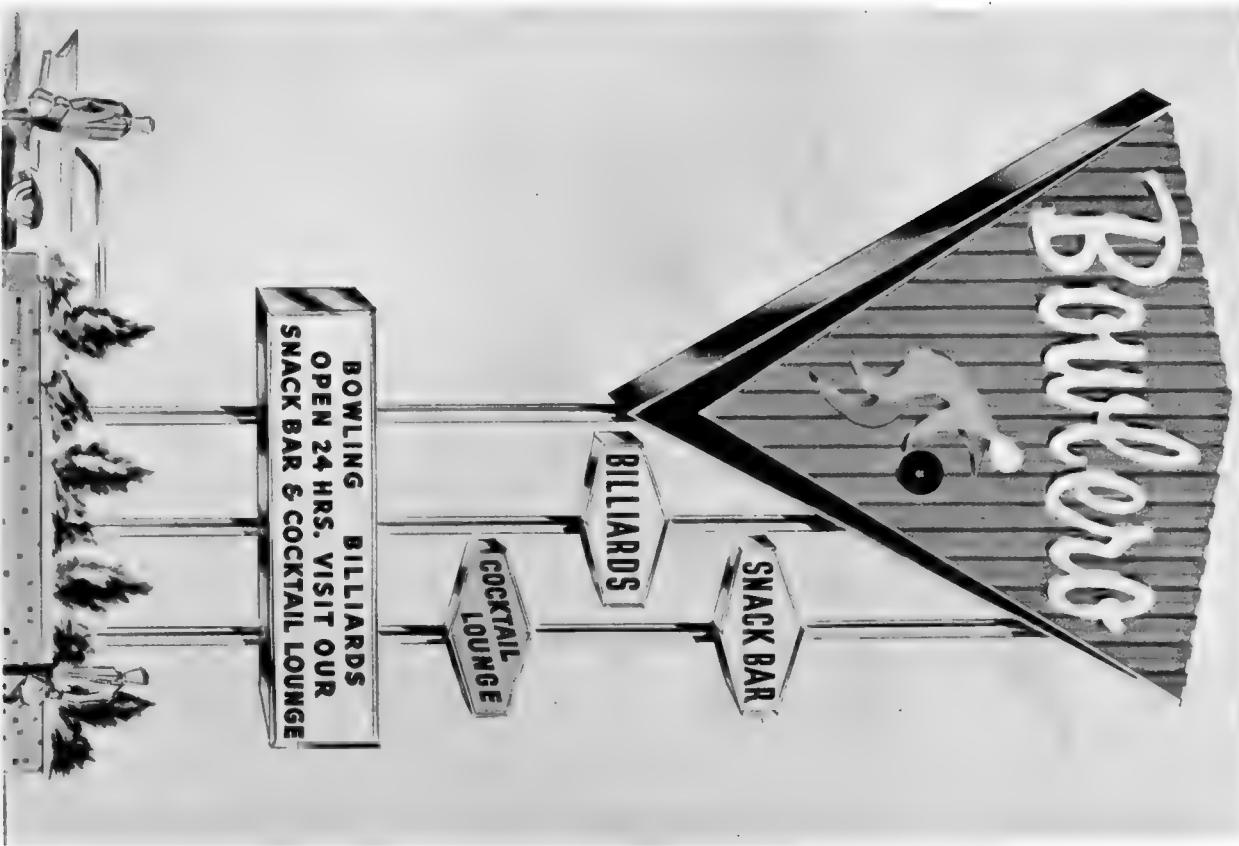


LON CHARLES PETCH
Neonlite Ltd.
Vancouver, B. C., Can.

Design No 140

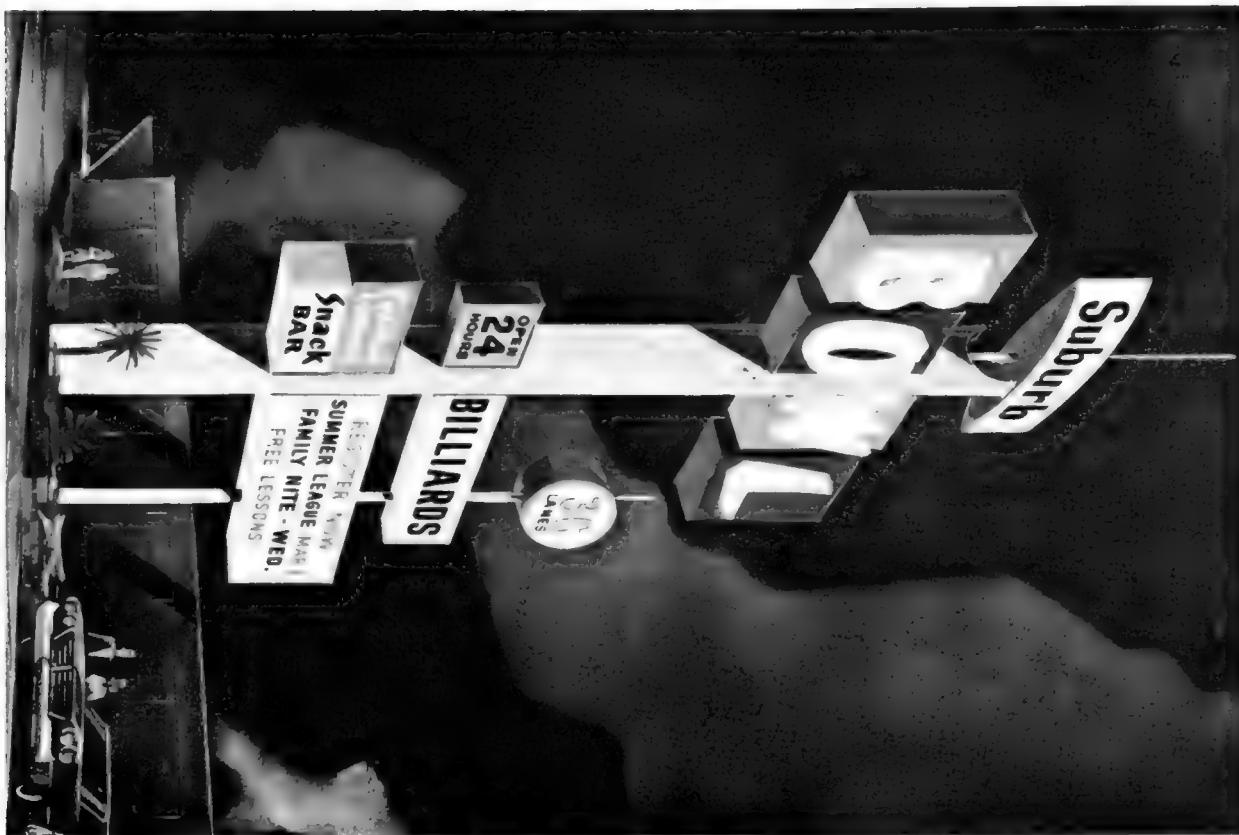
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 177

ROBERT W. ABBOTT
The Blommers Sign Co.
Dayton, Ohio

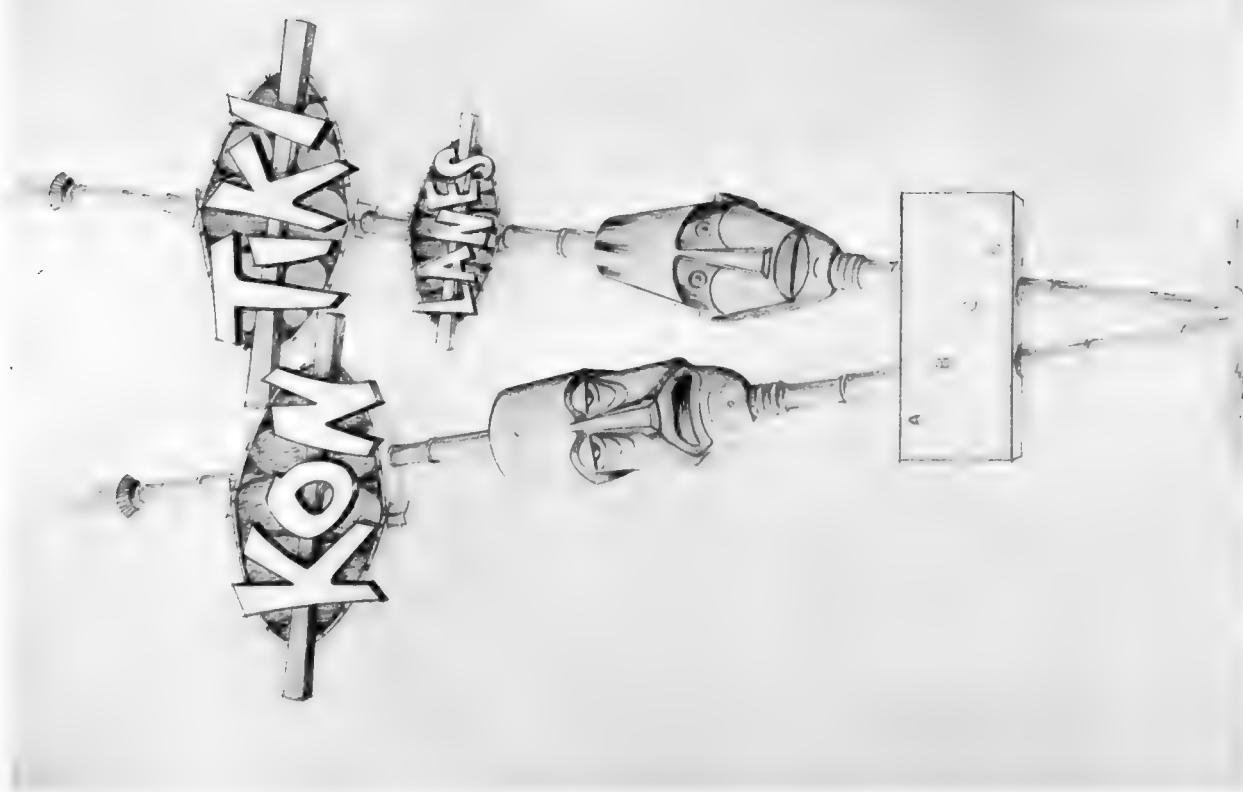


Design No. 176

ED WHITE
ORS Neon Corp. Ltd.
Los Angeles, Calif.

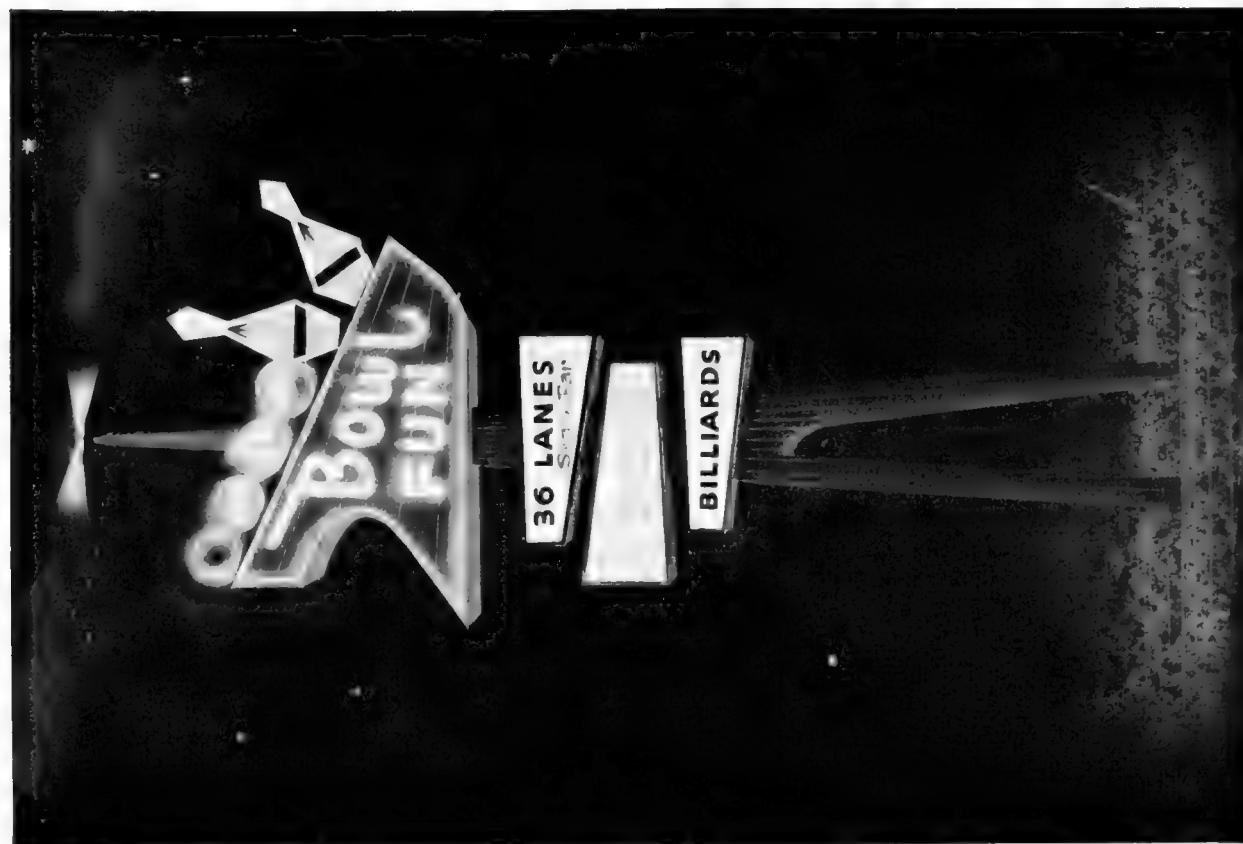
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



BASIL HAWKINS
Electrical Adv. Inc.
Phoenix, Arizona

Design No. 181

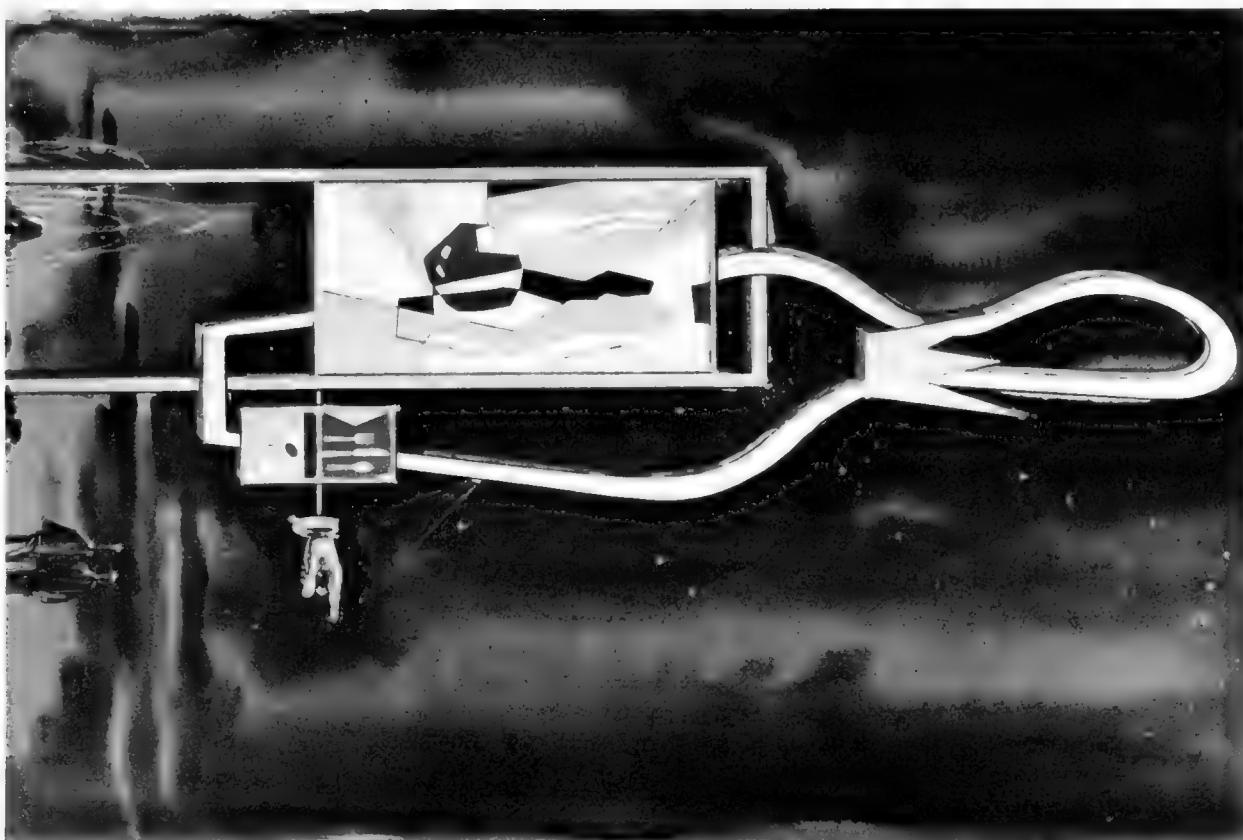


GIENTER HEM
M. C. Broderick Ltd.
London, Ont., Can.

Design No. 182

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No 107

ALBERT A. EVERETT
Electrical Products Consol.
Seattle, Wash.

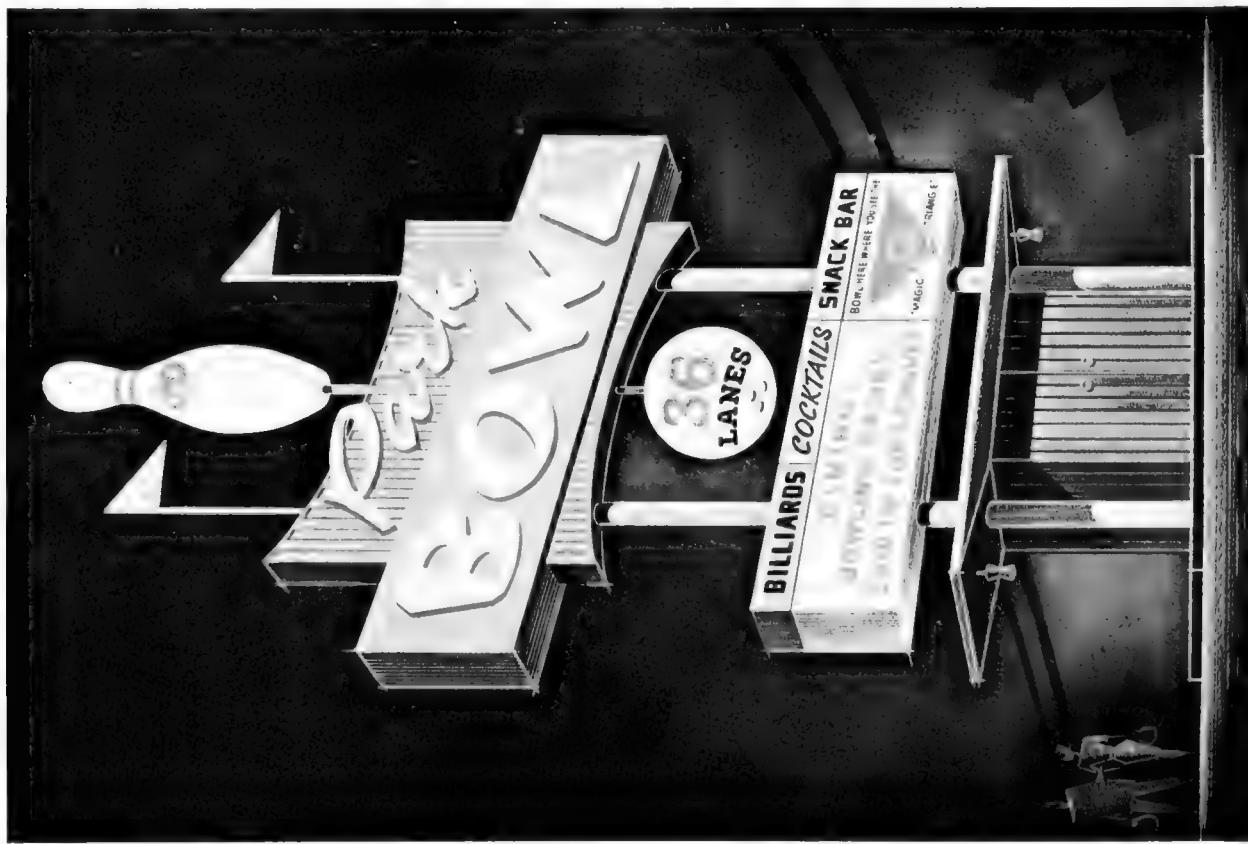


Design No 108

TED PARSONS
Electrical Products Consol.
Seattle, Wash.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



DONALD S. COBB, JR.
Arrow Mfg. Company
Los Angeles, Calif.

Design No 7



RALPH J. JOHNSON
Weinke Adv. Company
Eau Claire, Wisc.

Design No 8

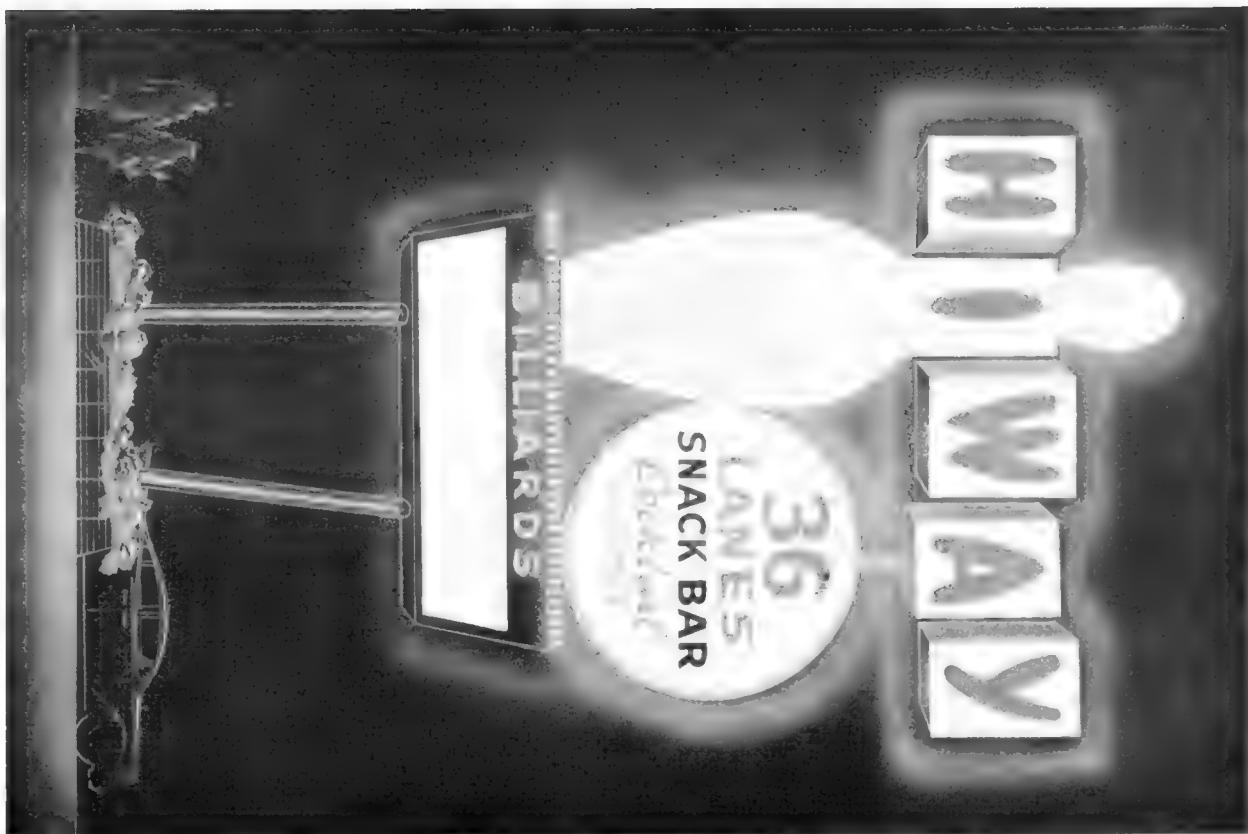
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



CHARLES L. BURGER
Cutler Electrical Products
Philadelphia, Pa.

Design No. 20

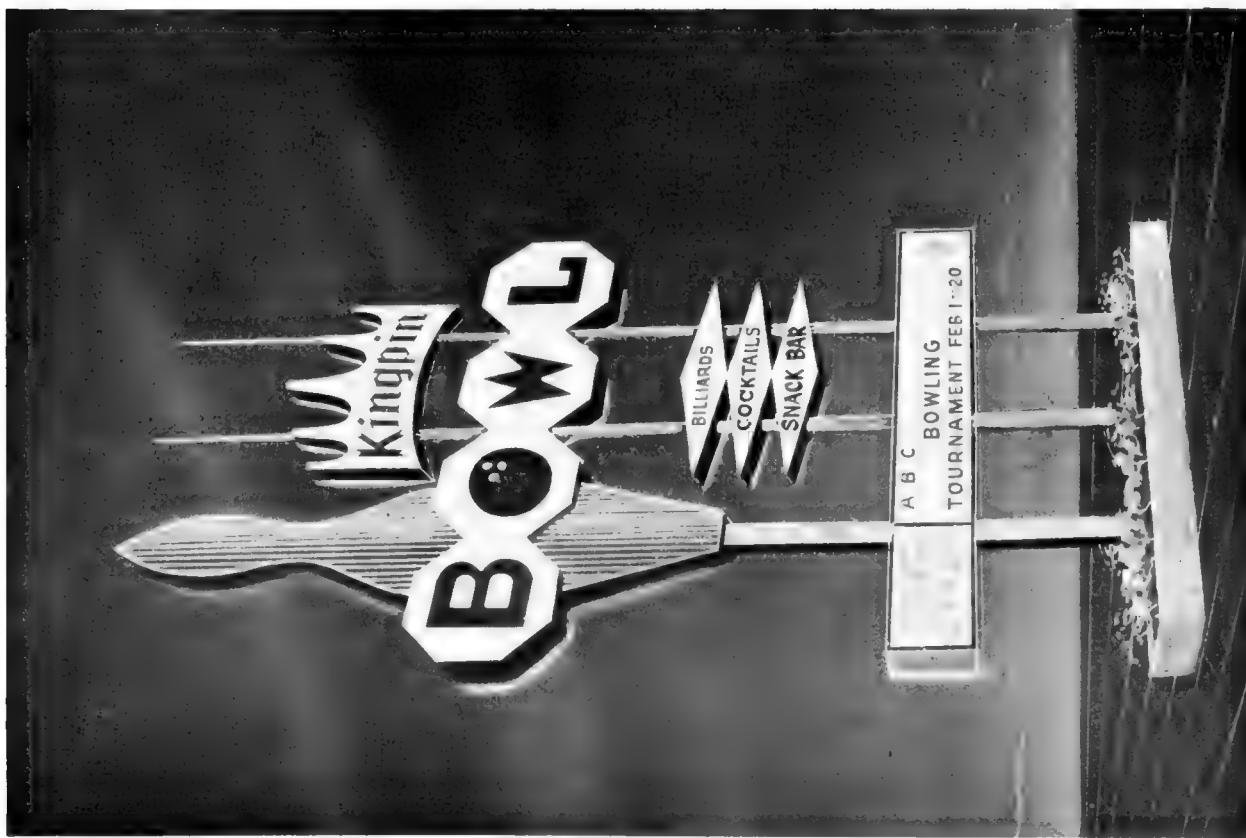


A. R. FANCHER
G. C. Kim Adv. Sign
St. Louis, Mo.

Design No. 18

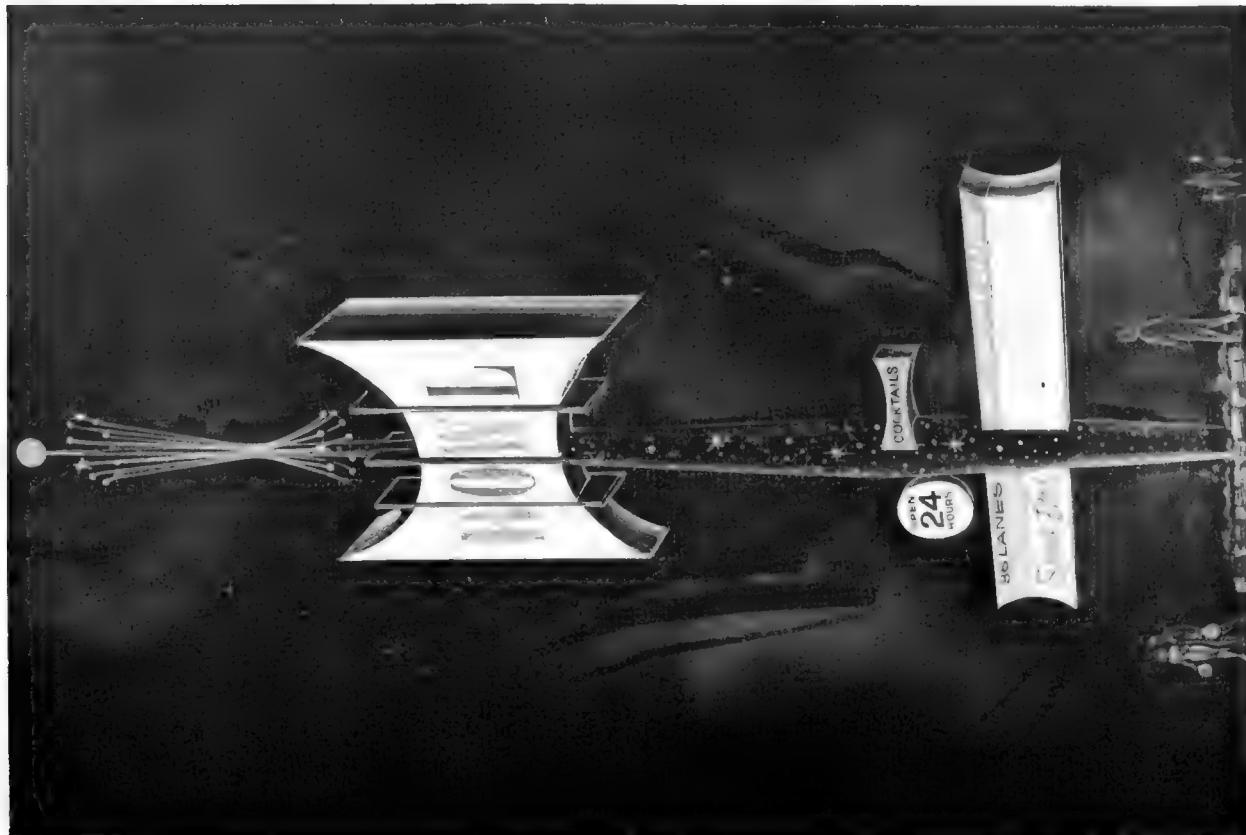
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



VINCENT N. LARA
Kinn Advertising Co.
Sioux City, Iowa

Design No 183

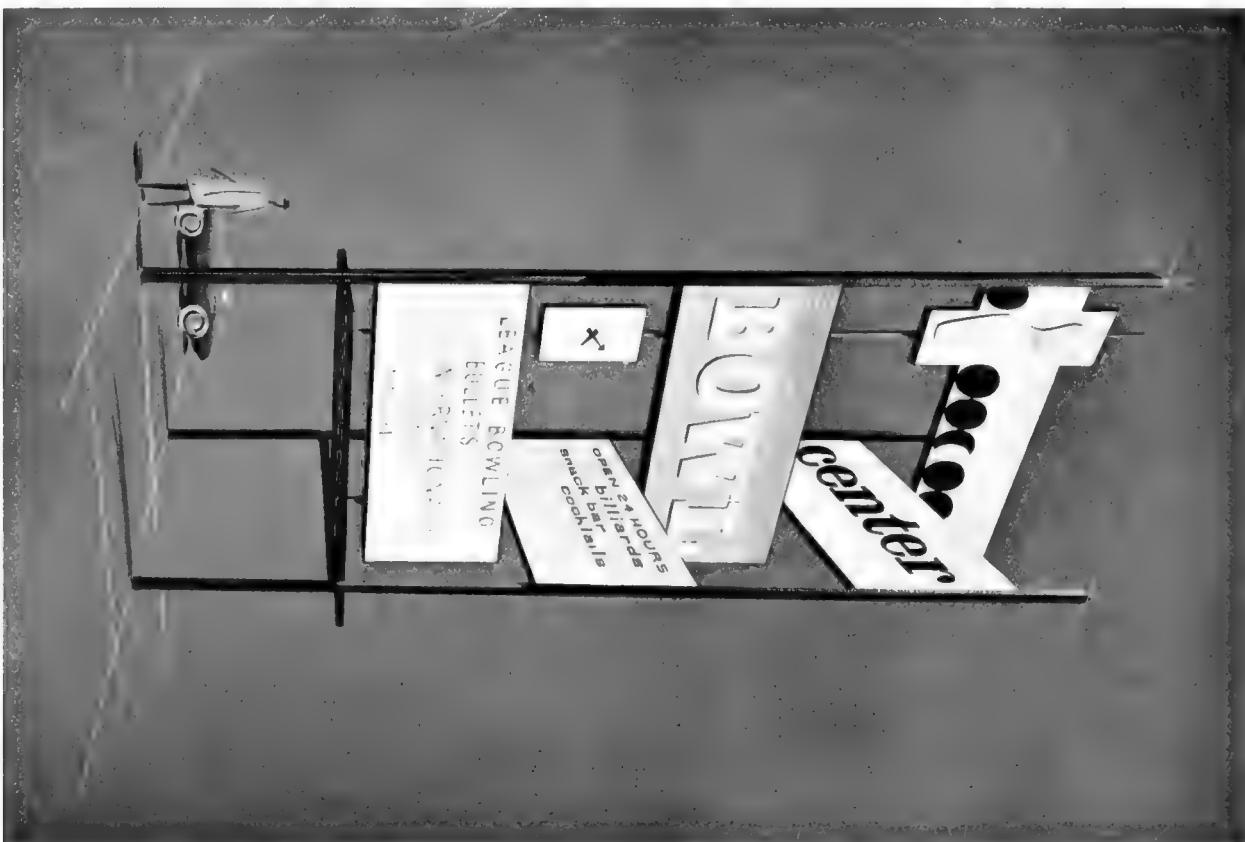


EUGENE MEICALF
16903 Pocono St.
La Puente, Calif.

Design No 184

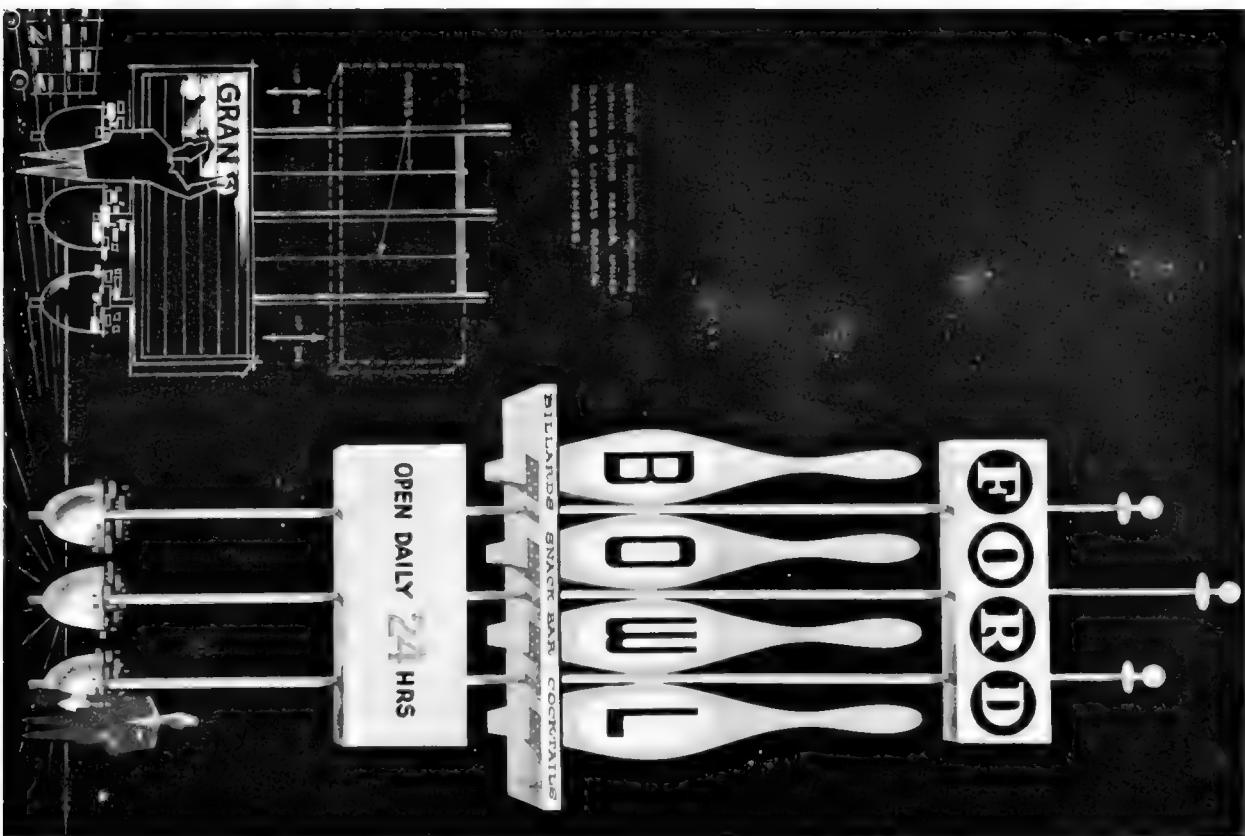
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



LEO FLYNN
Bettinger Sign Works
Baltimore, Md.

Design No. 197



JOHN KELLER, JR.
City Sign Company
Tacoma, Wash.

Design No. 196

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



BRUNO TRAKNIS
Beacon Sign Company
Dorchester, Mass.

Design No. 3

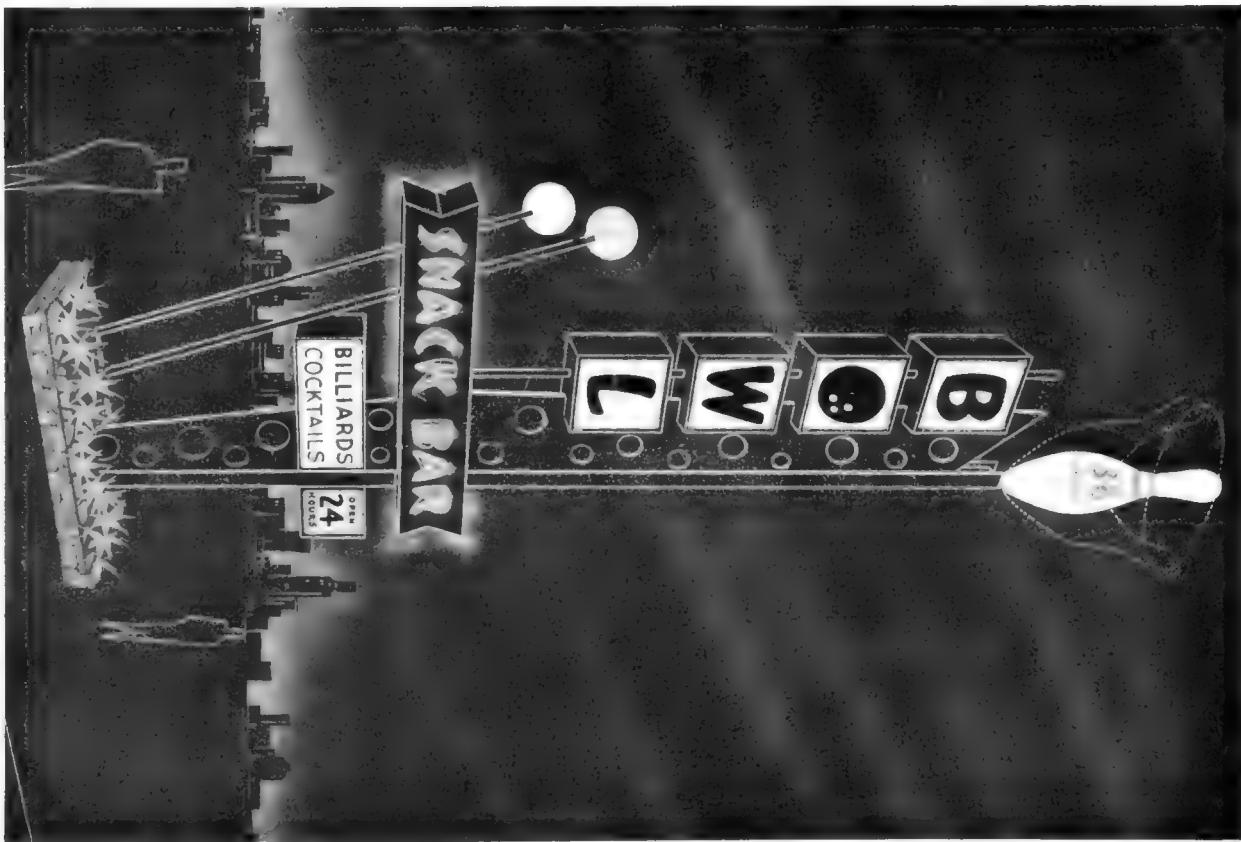


RONALD W. GRANT
C. A. Grant & Sons
Madison, Wisconsin

Design No. 4

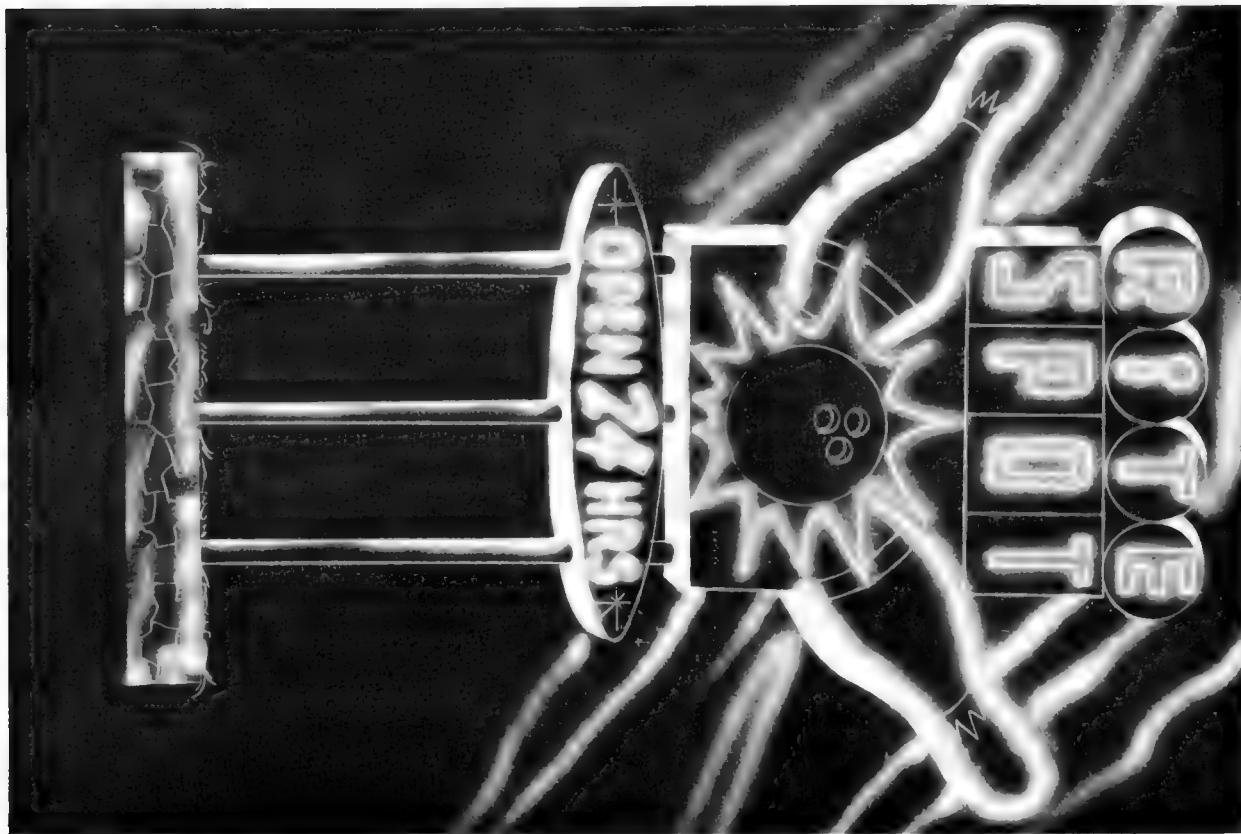
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



MRS. MAURINE BACHMAN
Haden Neon Sign Co.
Lubbock, Texas

Design No. 12



JERRY KENNEDY
Ernie's Signs Ltd.
Sudbury, Ont., Can.

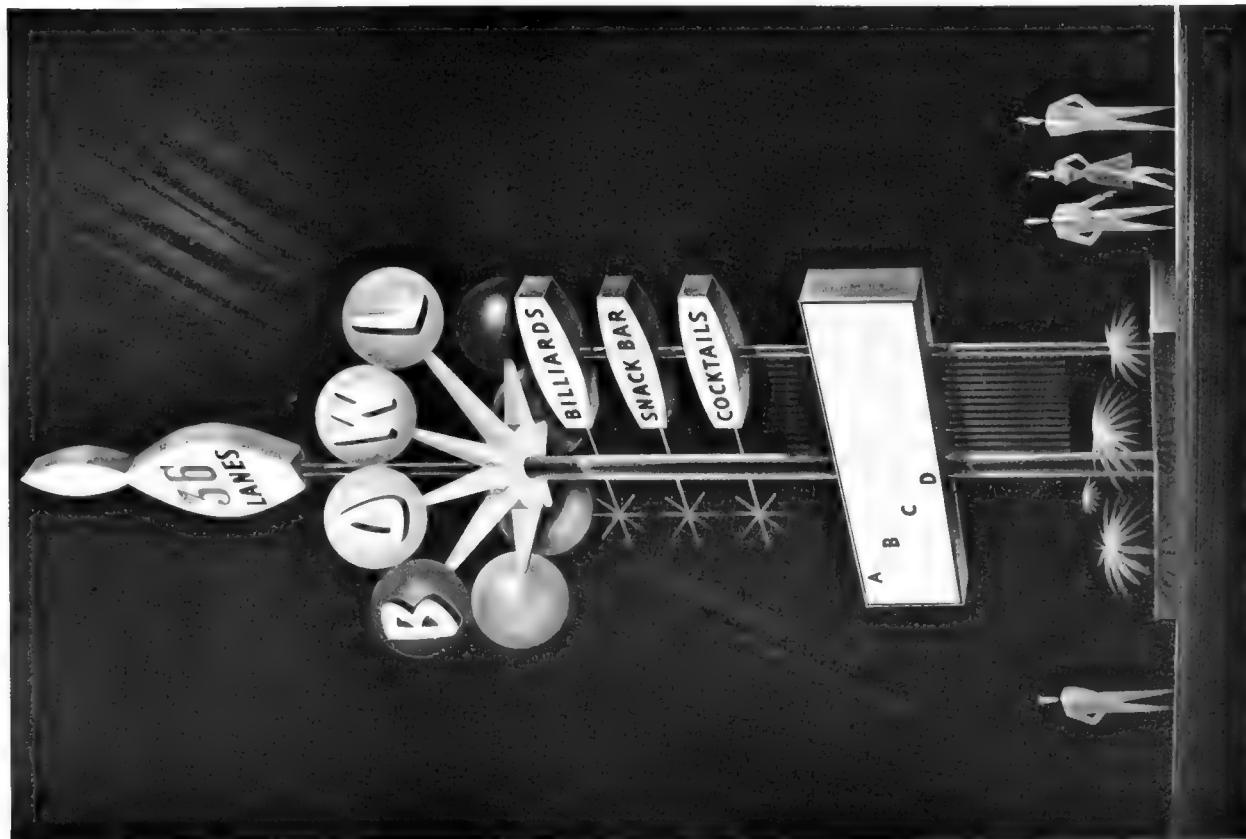
Design No. 10

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



GOSSE B. DE VRIES
Claude Neen Rudy Kester
Port Arthur, Ont., Can.
Design No 204



ROBERT T. HIETALA
Heath Northwest
Seattle, Wash.
Design No 205

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 214

CARL T. HURT
Roy C. Kinsey Sign
Roanoke, Virginia



Design No. 214

MANUEL C. TREVINO
Federal Sign Co.
Dallas, Texas

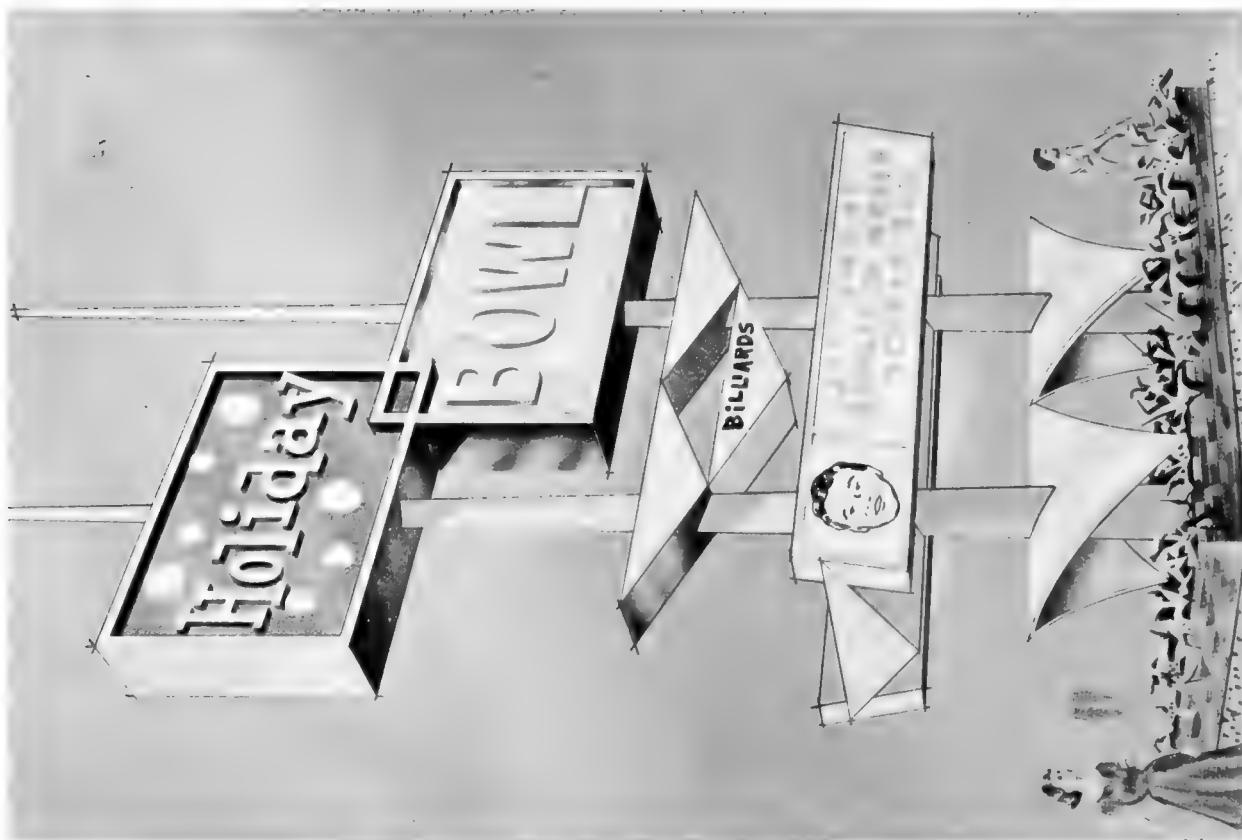
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



JOHN NICOLINI
Electrical Products Corp.
San Francisco, Calif.

Design No 57

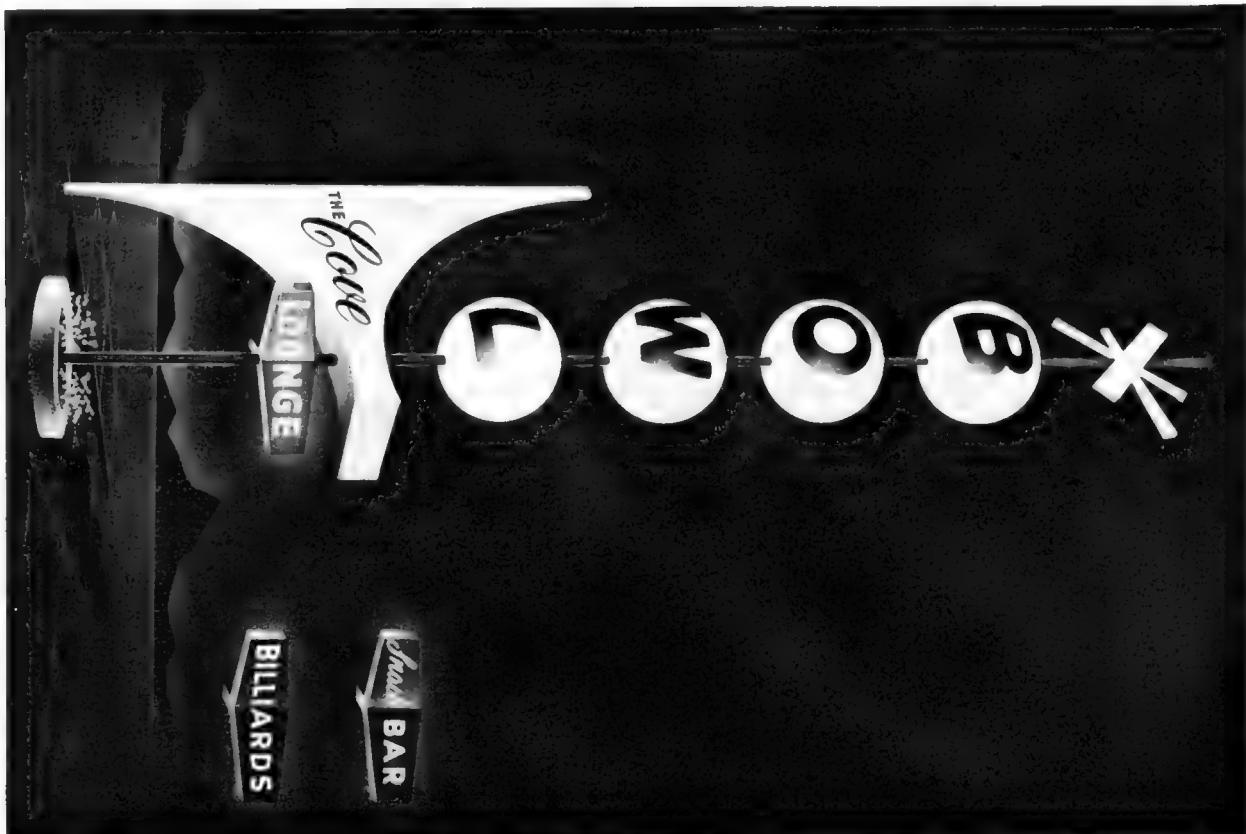


DENNIS HARRIMAN
Electrical Products Corp.
Great Falls, Mont.

Design No 58

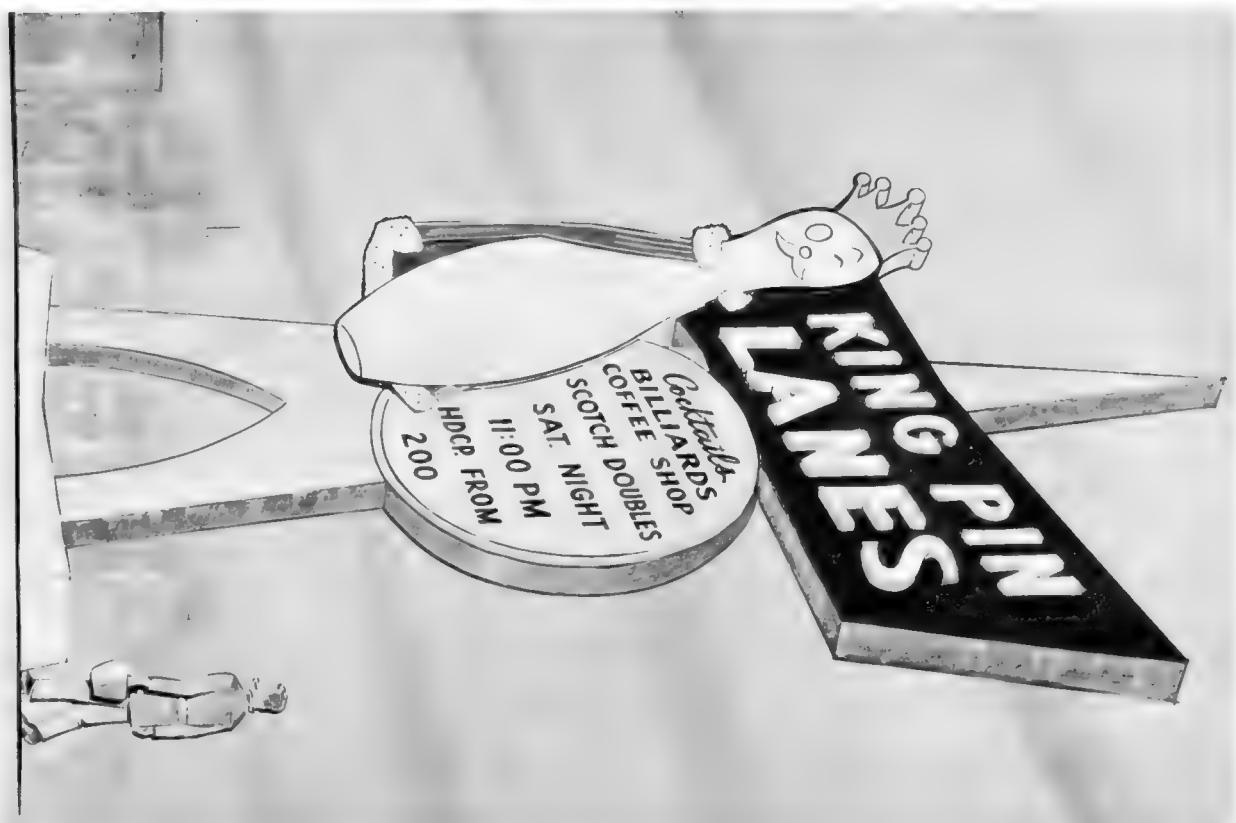
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 74

FREDRICK HARDY
Electrical Products Consol.
Billings, Montana

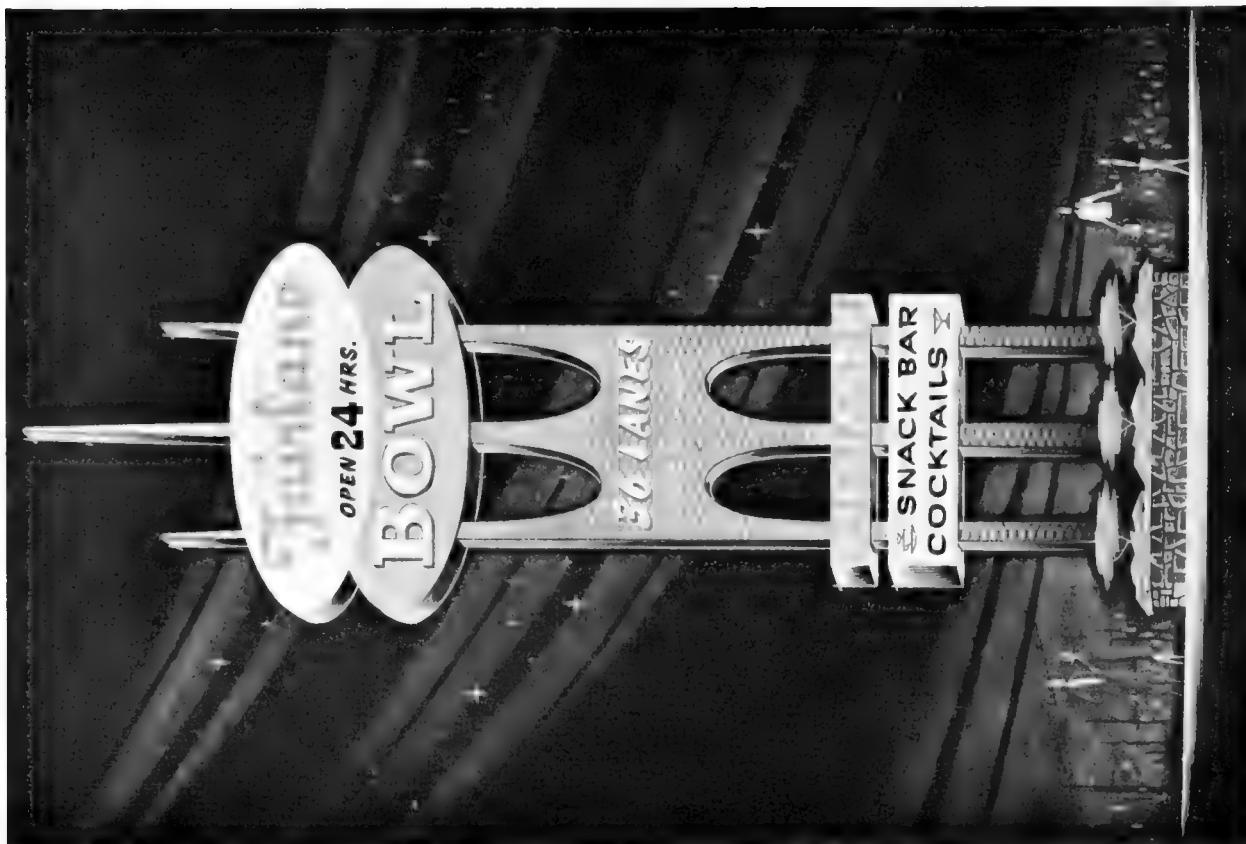


Design No. 77

GLEN L. GUYETT
Myers-Lieber Sign Co.
Phoenix, Arizona

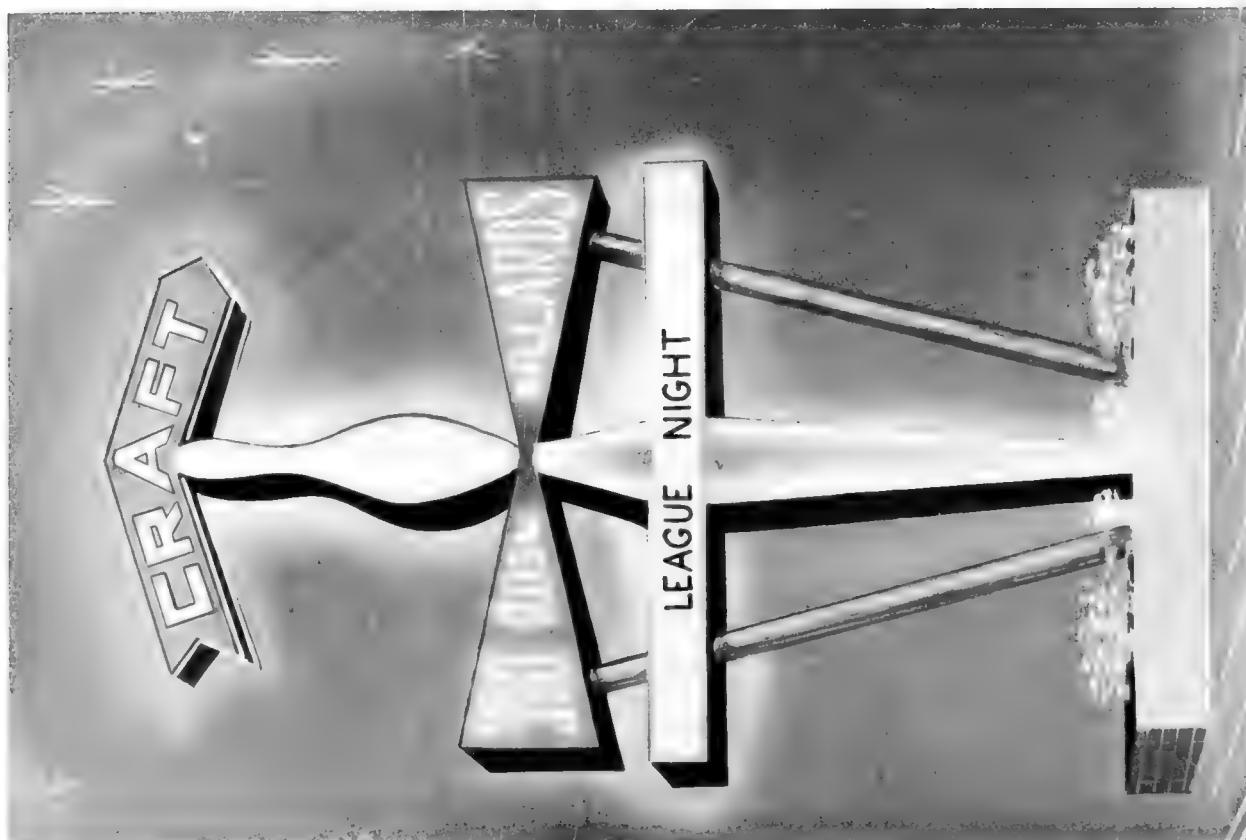
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



GORDON J. BUCKNER
Security Signs
Portland, Oregon

Design No 222

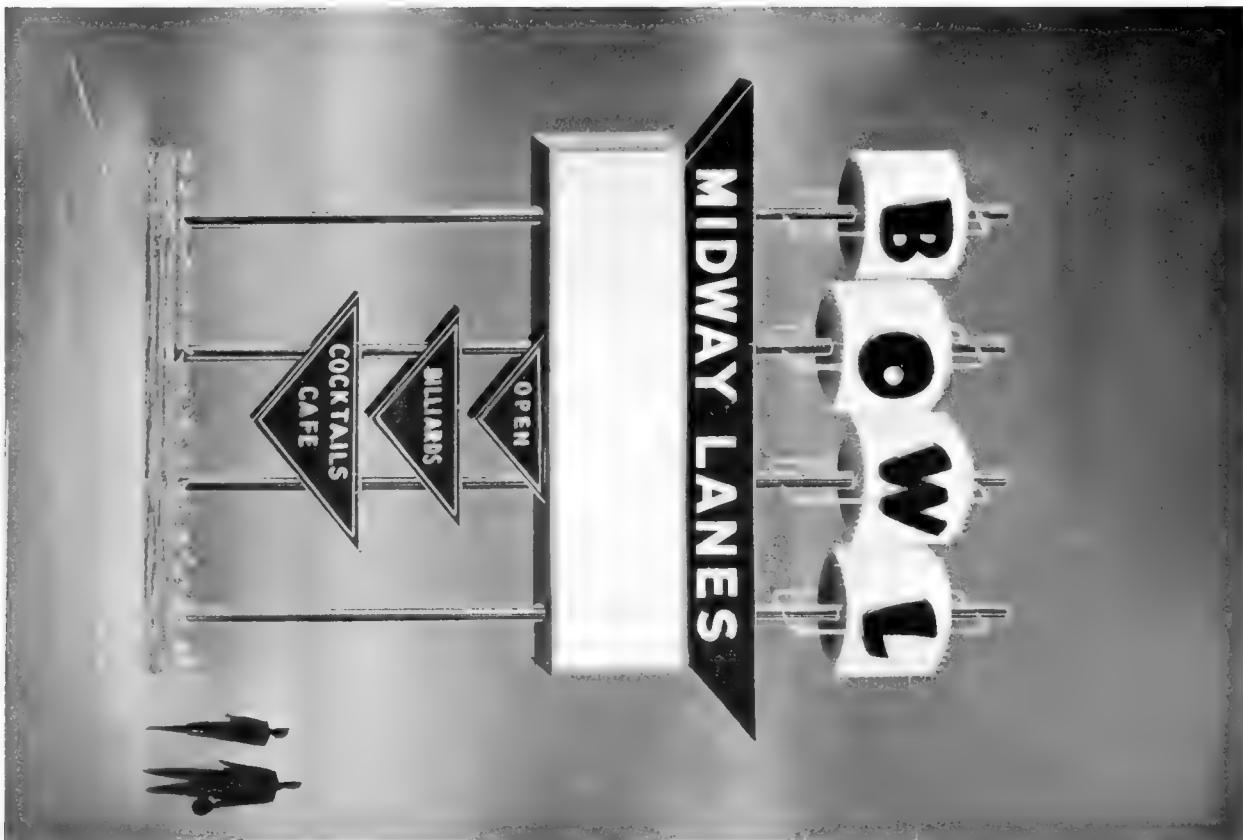


JESSE TURNER, JR.
City Sign Company
Tacoma, Wash.

Design No 224

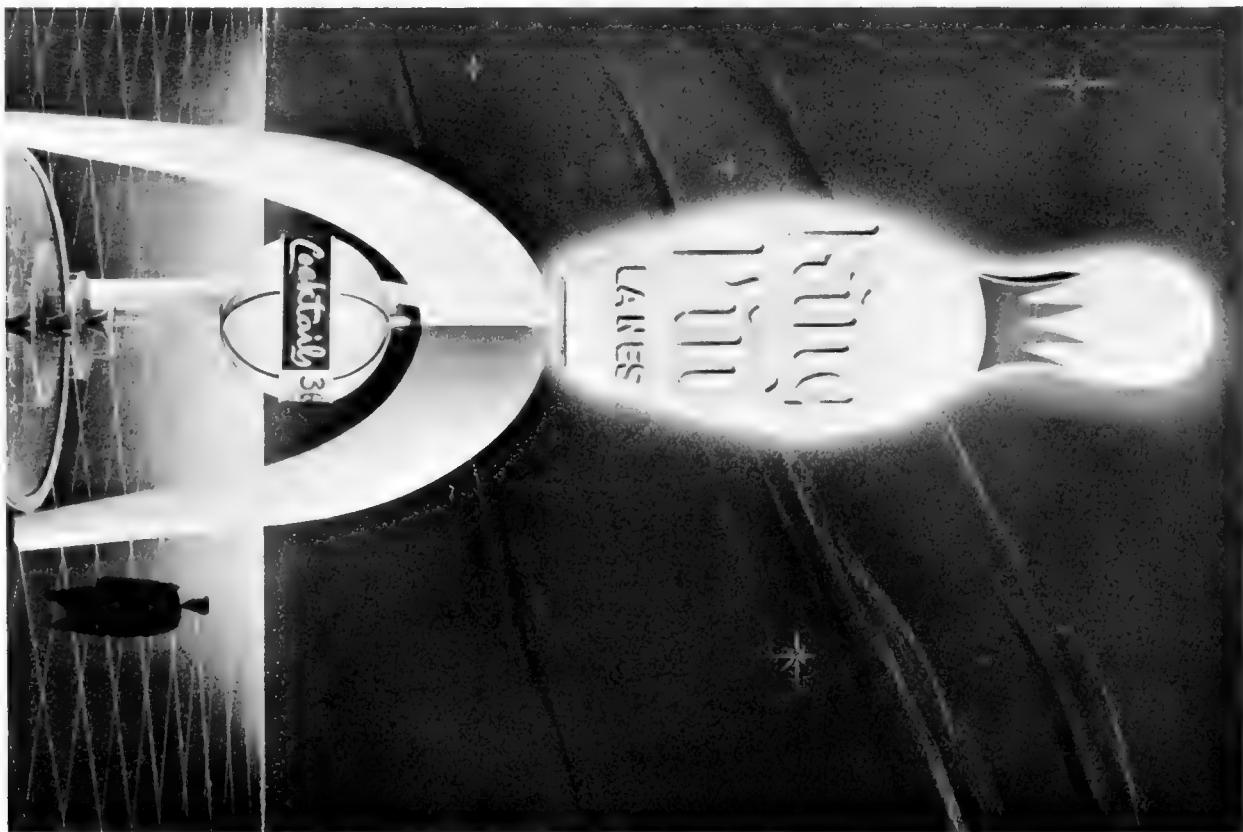
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 231

GERALD K. HOLE
Cliff Sign Company
Tacoma, Wash.



Design No. 230

WARREN K. PHISTER
Electrical Products Consol.
Salt Lake City, Utah

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



DELBERT T. BOYER
Goodyear Tire & Rubber
Akron, Ohio

Design No 151

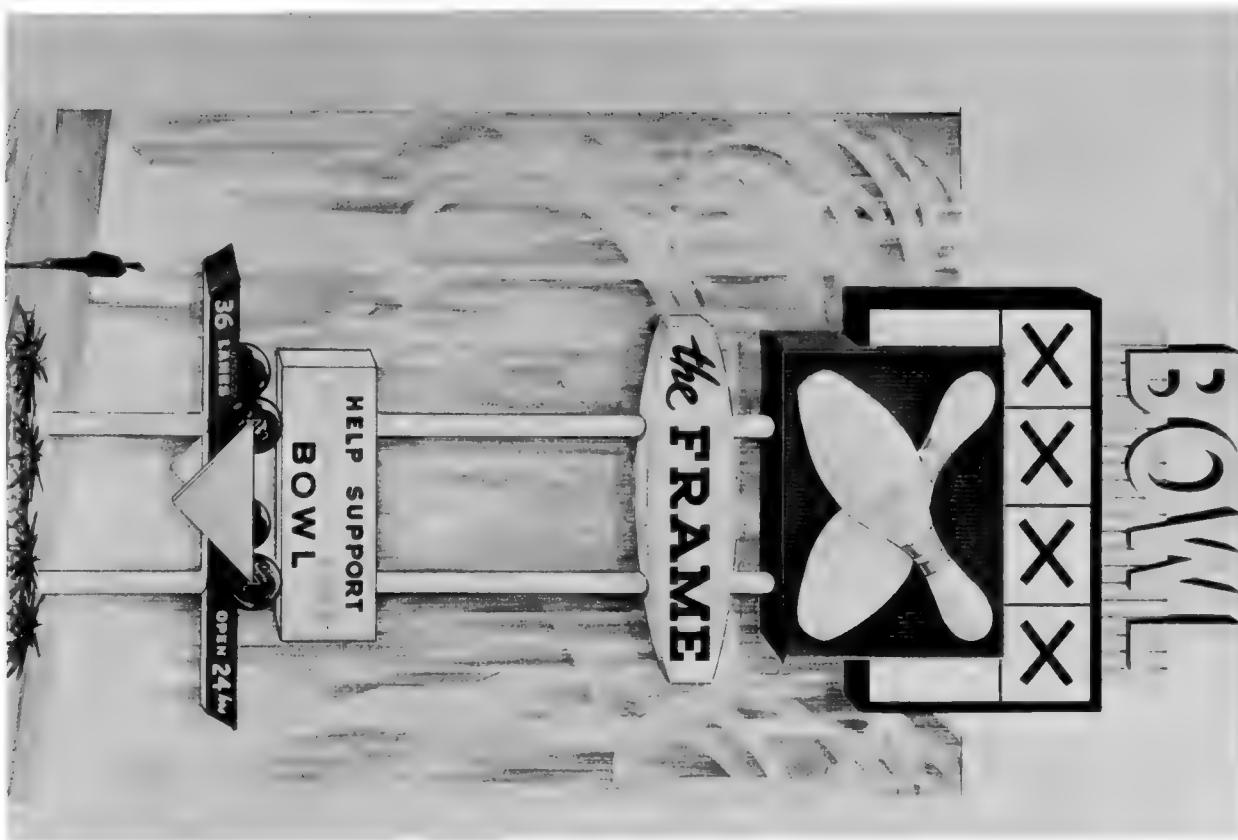


FRED MATTHEWMAN
Neon Sales & Service
Great Falls, Mont.

Design No 154

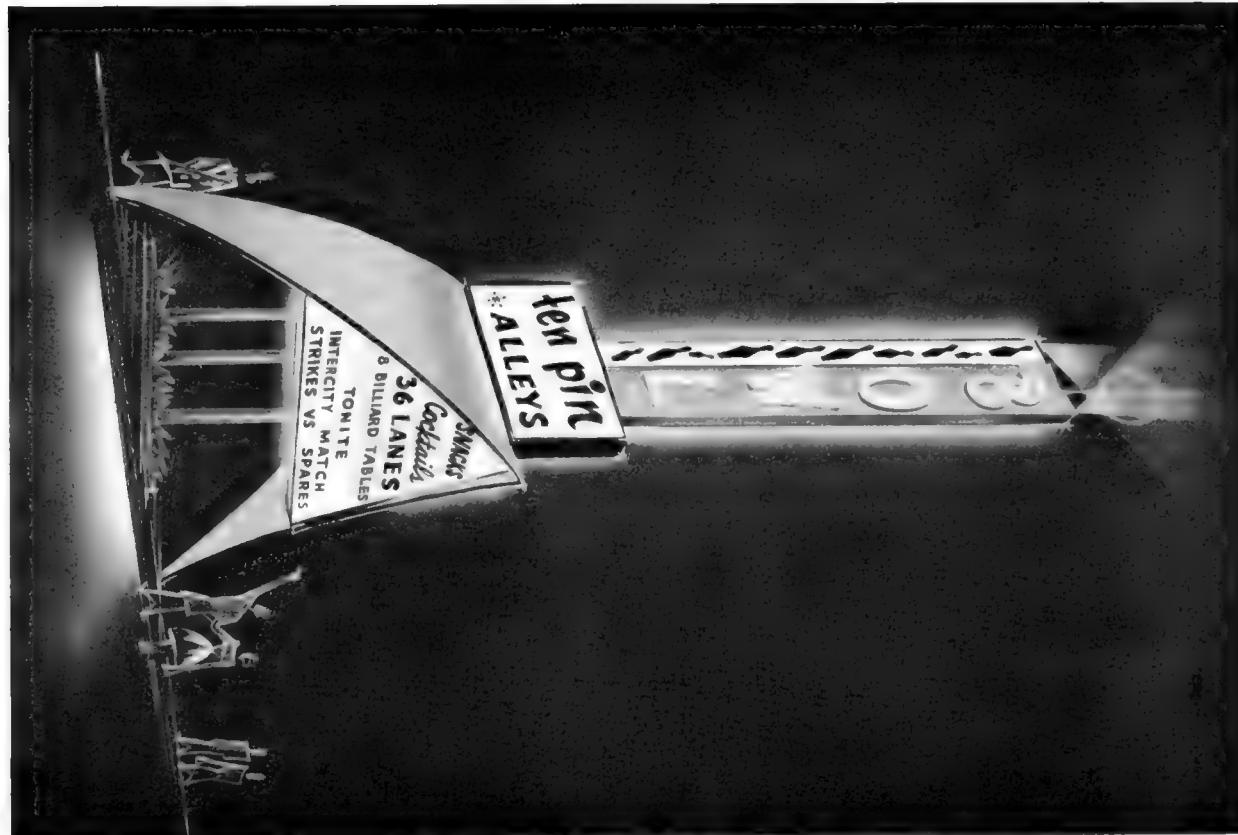
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 149

GEORGE WOODFORD
Electrical Products Corp.
Medford, Oregon

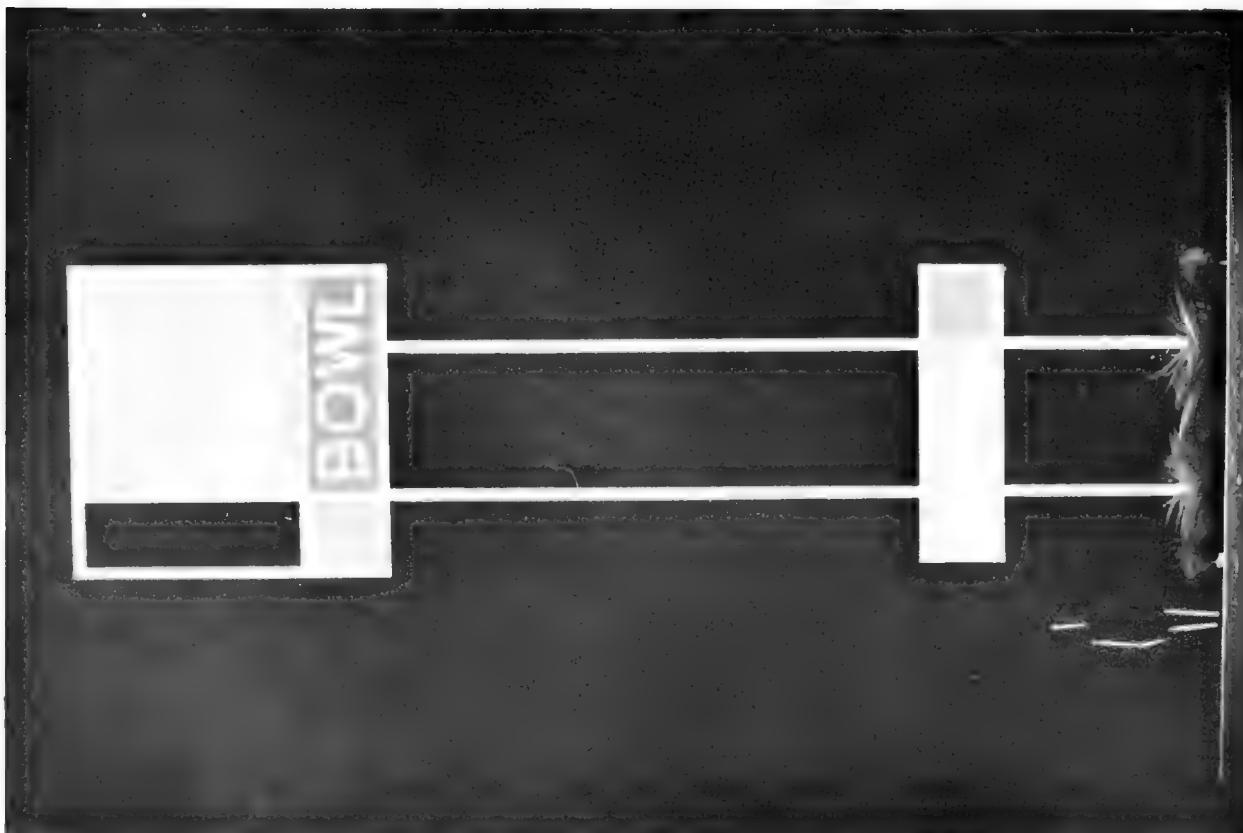


Design No. 147

DICK R. EPPERSON
Electrical Products Corp.
Denver, Colo.

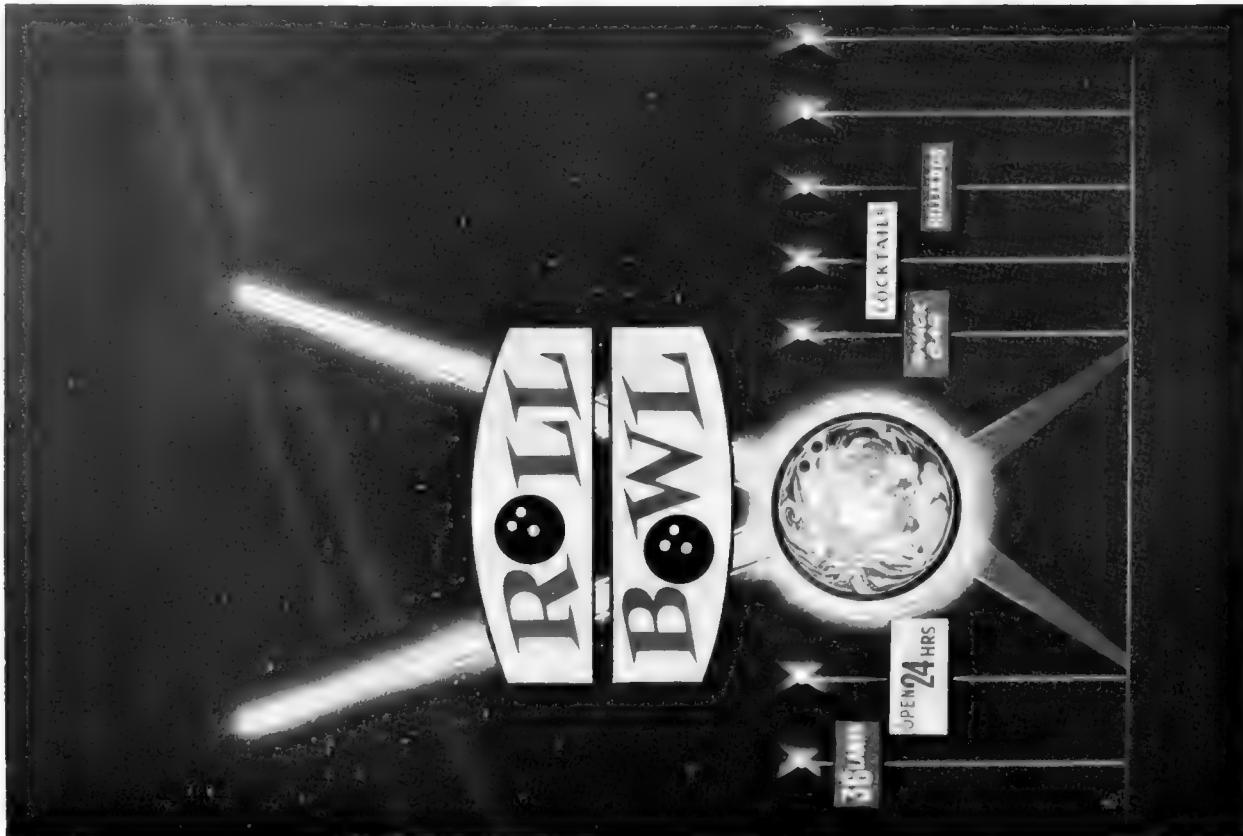
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



R. DICK
Electrical Products Corp.
Los Angeles, Calif.

Design No 61

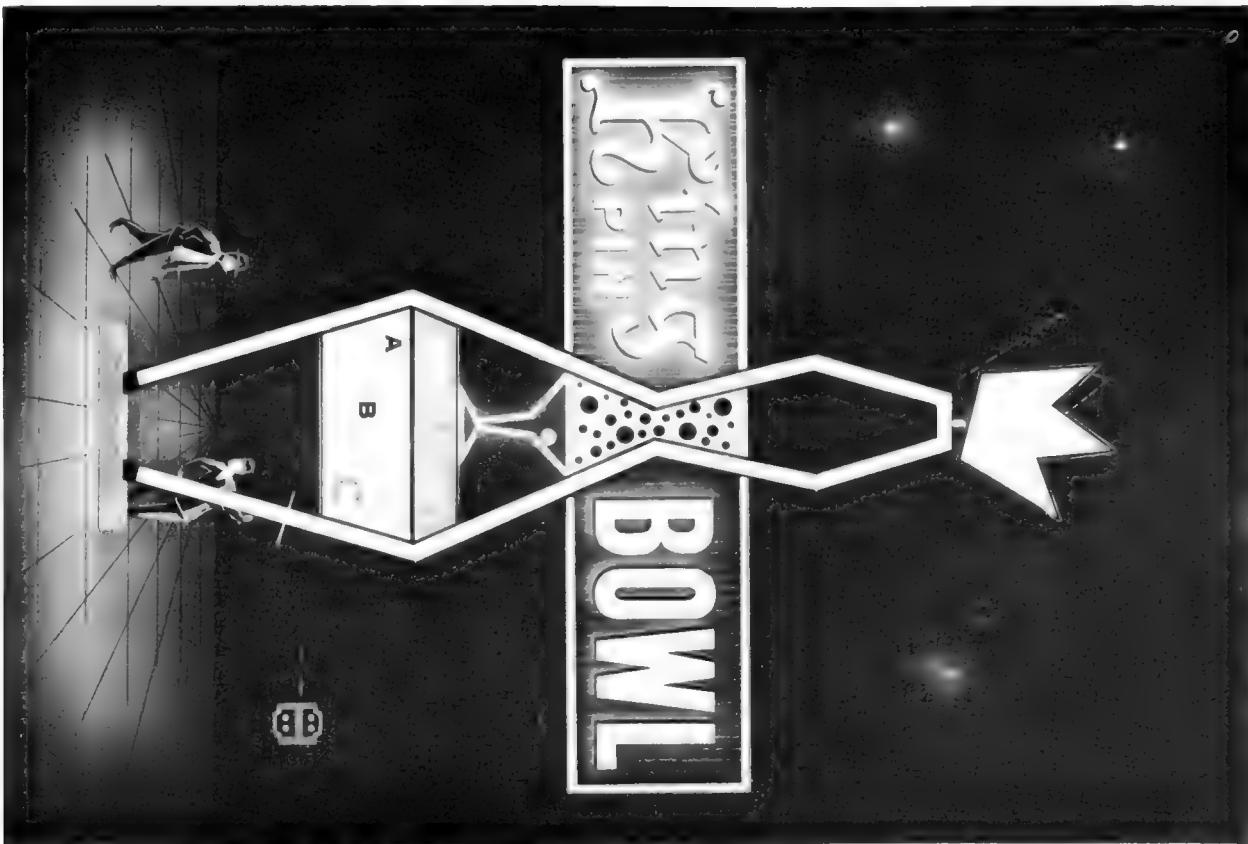


B. F. MITCHEM
Young Electric Sign Co.
Las Vegas, Nevada

Design No 62

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 79

GEORGE HOLLENBECK
Federal Sign & Signal
Blue Island, Ill.



Design No. 77

STEPHAN POLOMCHAK
Federal Sign & Signal
Blue Island, Ill.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



CHARLES KRATOCHVIL
Kokus Corp.
Kokomo, Ind.

Design No 100

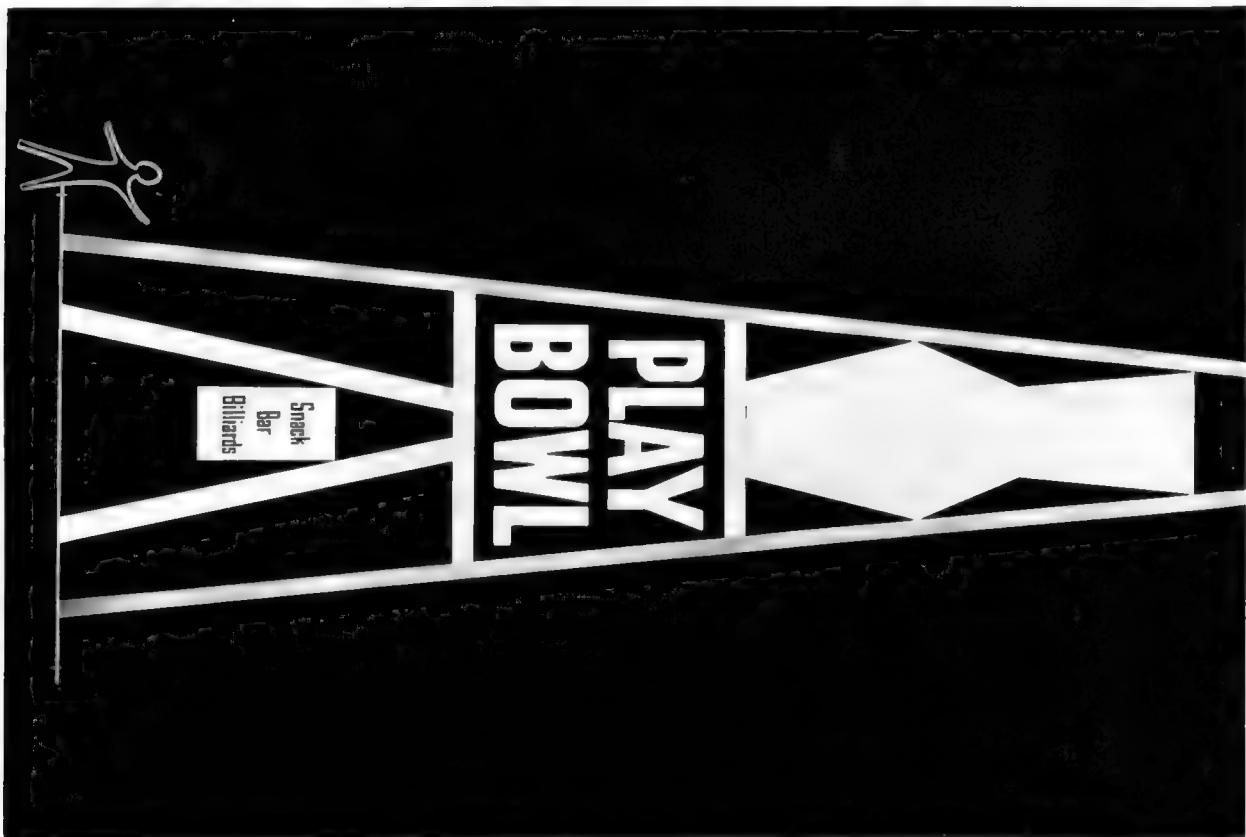


WILBUR L. BENJAMIN
Blomell Sign Company
Dayton, Ohio

Design No 101

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 130

LEONARD PERRY WILSON
Neon Products of Canada
Toronto, Ont., Can.



Design No. 113

C. DEAN SALVESEN
Electrical Products Control
Casper, Wyoming

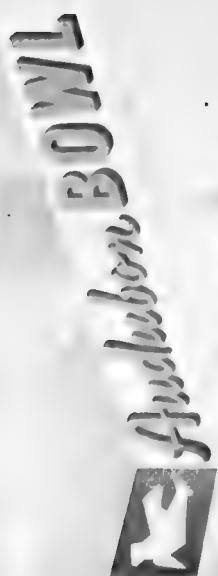
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



ROBERT CONFER
619 Rice St.
Springfield, Ohio

Design No 109



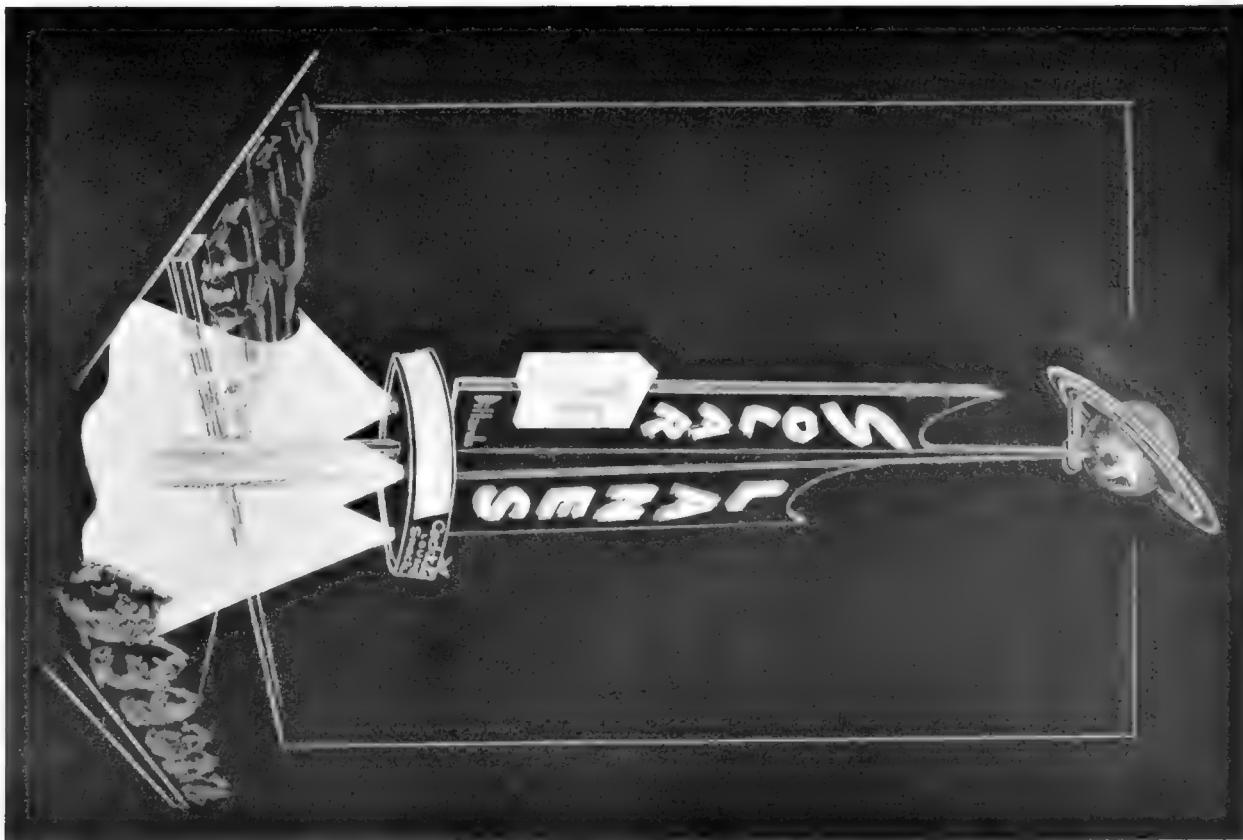
• Snack Bar
• Cocktail
• Billiards

LEO E. McSHANE
General Outdoor Adv.
Minneapolis, Minn.

Design No 110

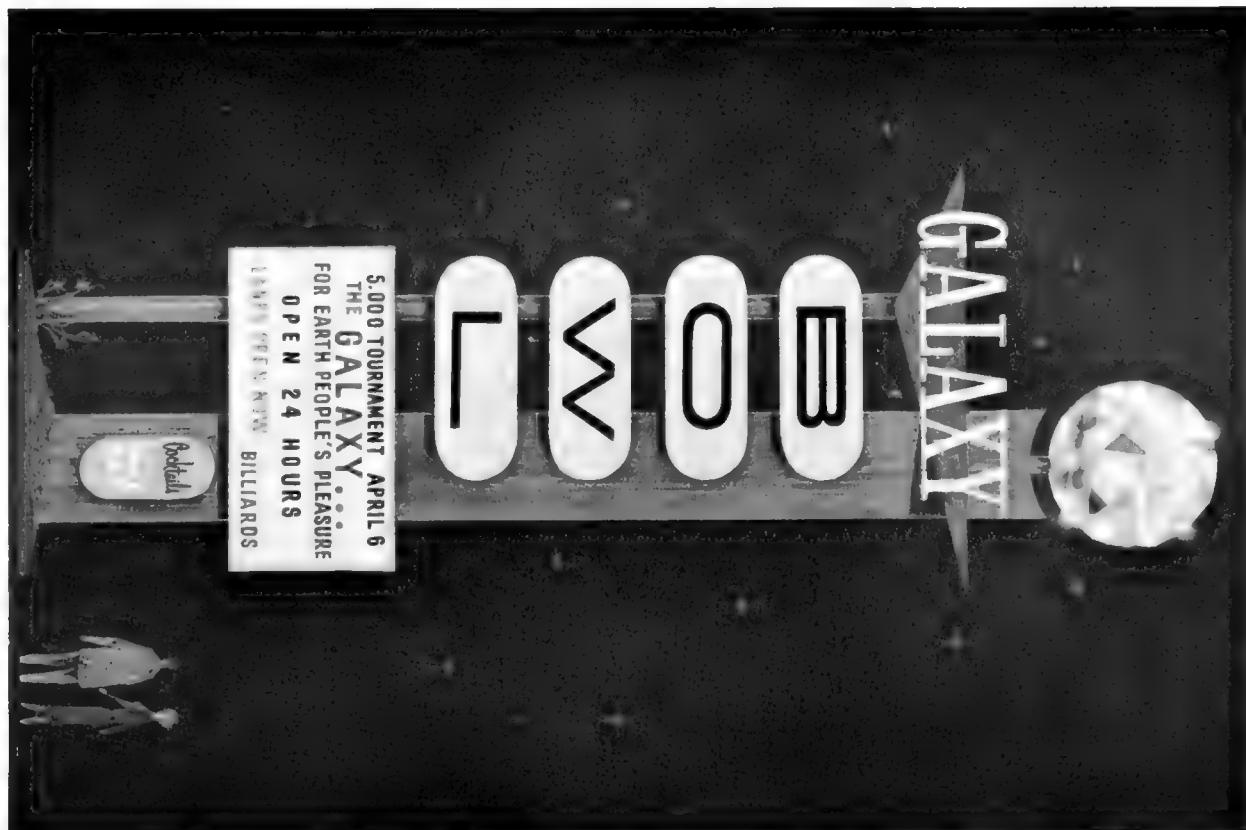
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 120

LAWRENCE E. GOBLE
Electrical Products Corp.
Oakland, Calif.



Design No. 118

GUS VOLNER
Electrical Products Corp.
Los Angeles, Calif.

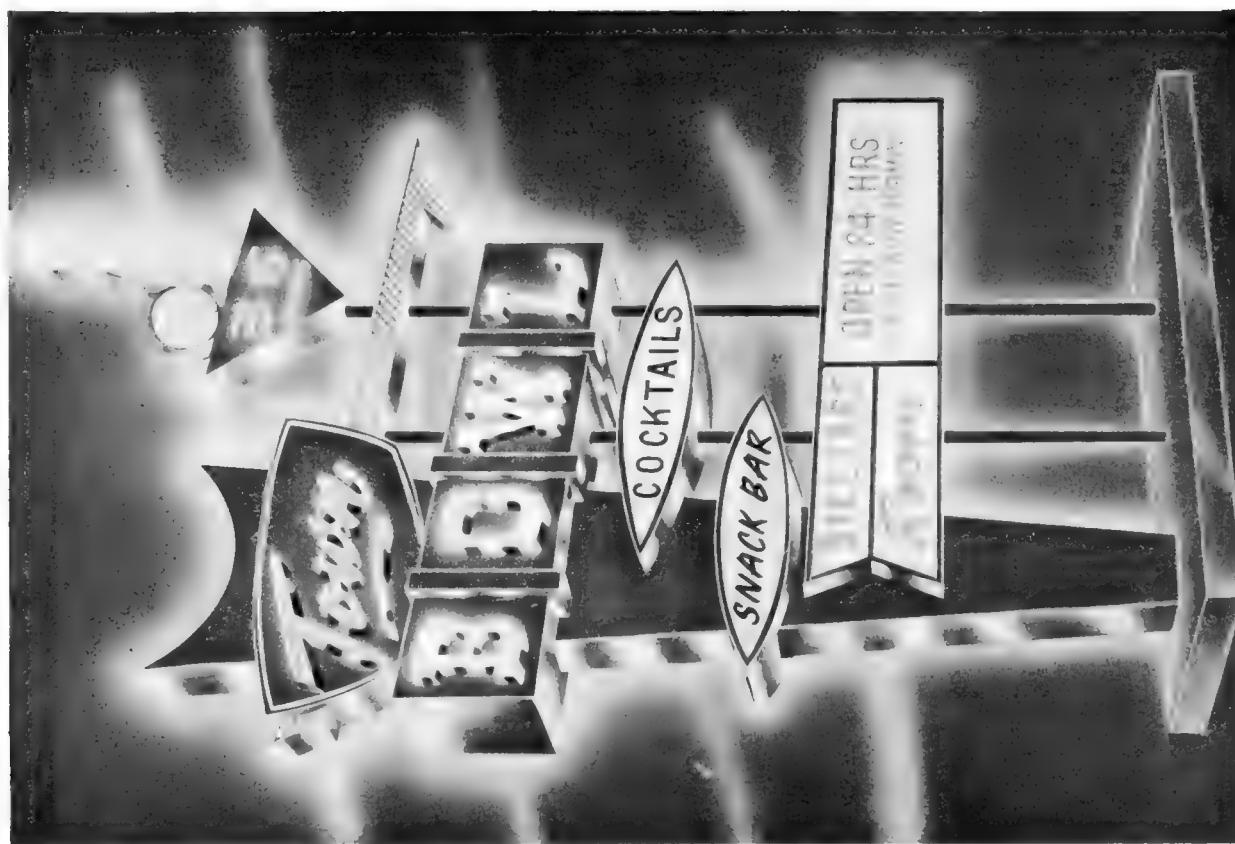
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



VANCE CHAMBERLAIN
Electrical Products Corp.
San Francisco, Calif.

Design No 38

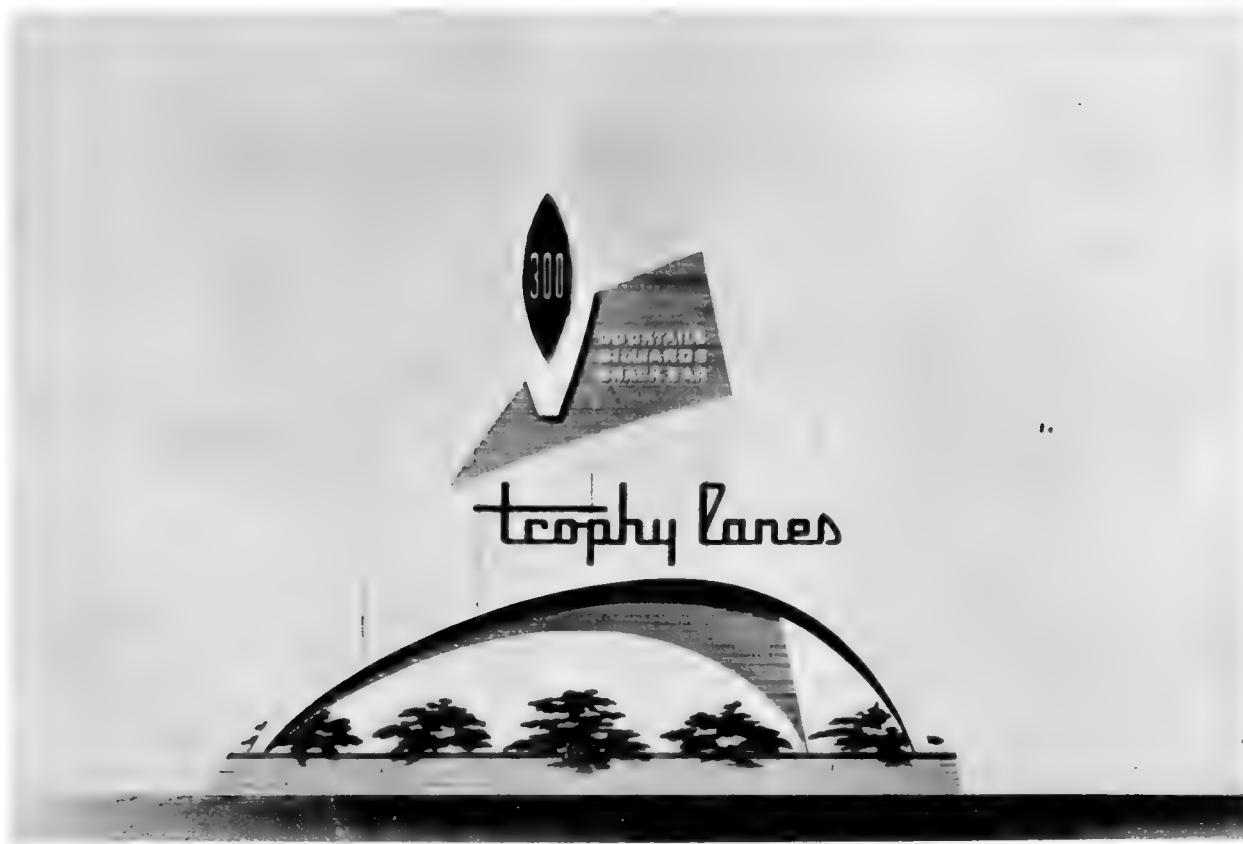


IRWIN H. LAURENCELLI
H. S. Shiner & Son Signs
Meriden, Conn.

Design No 39

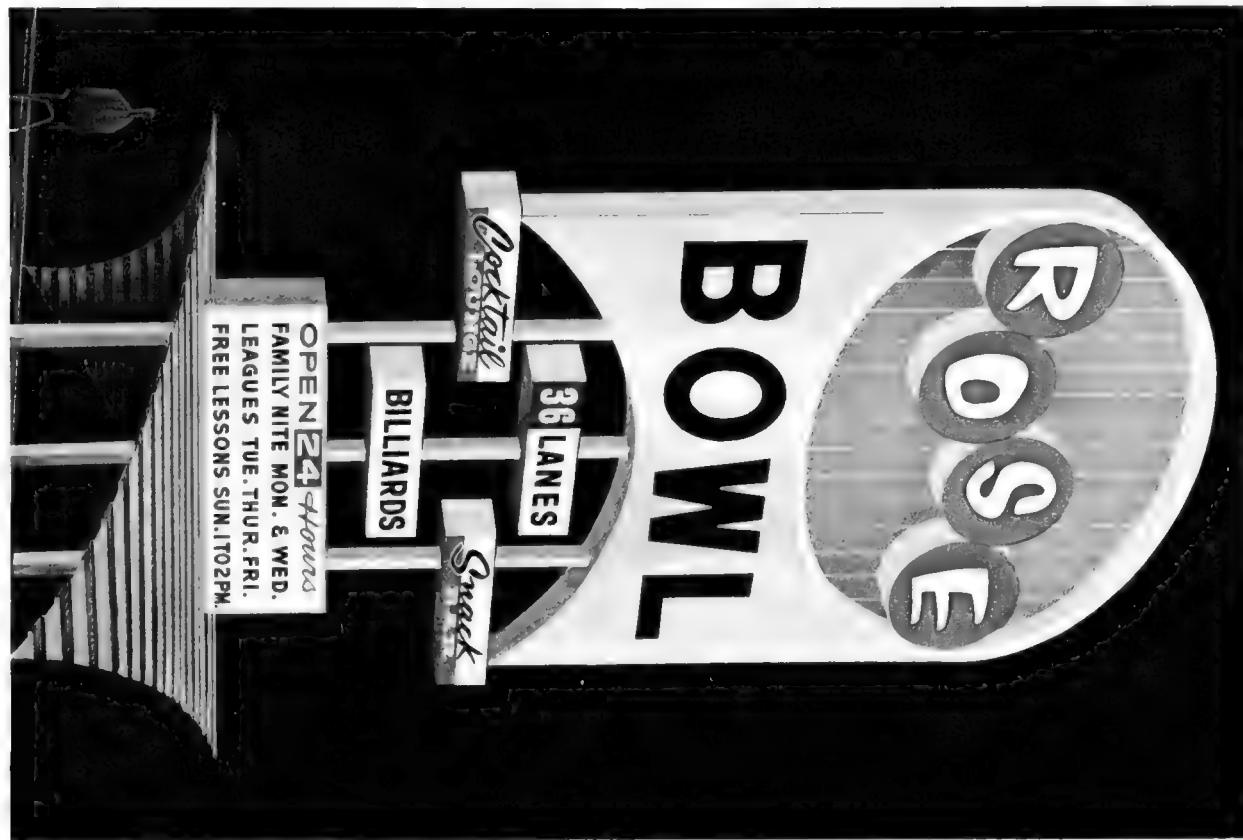
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 50

JOHN MALLORY
Lima, Ohio

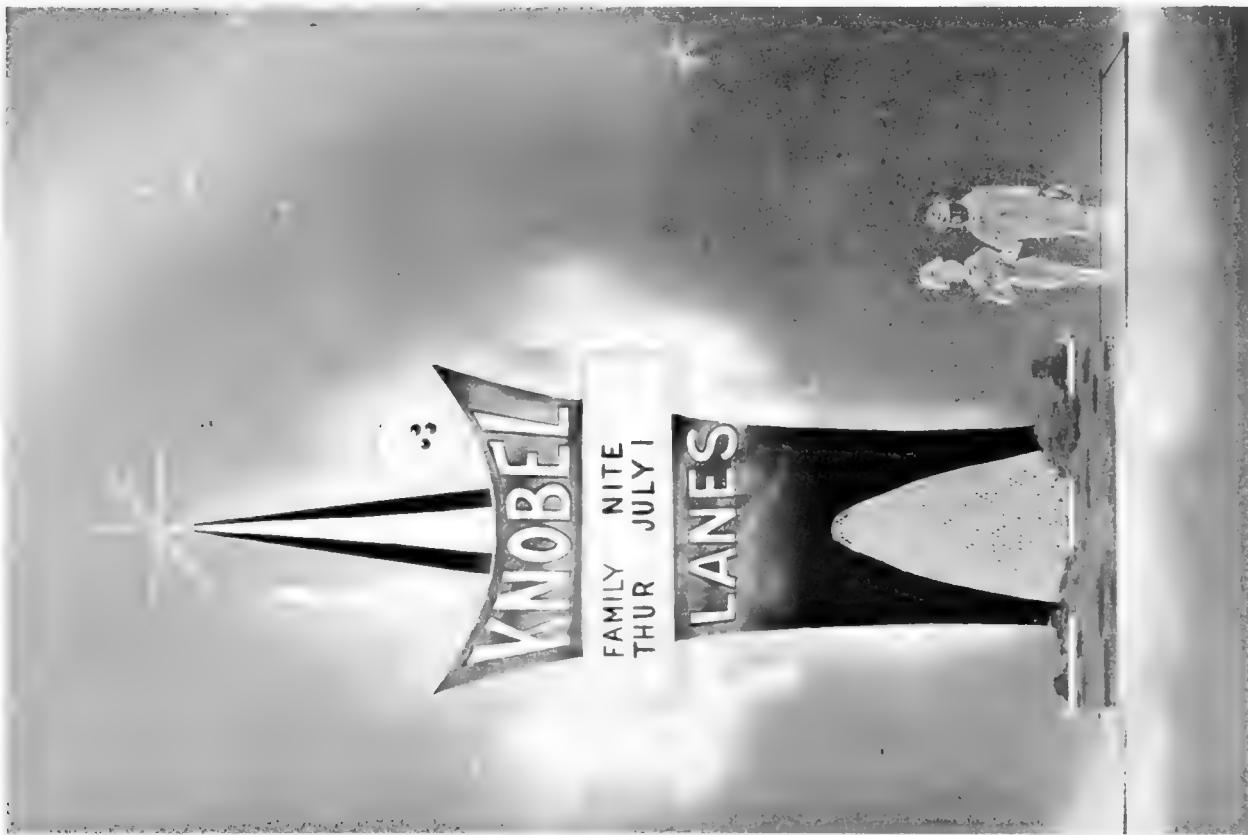


Design No. 49

DONALD E. KITTEL
Triple A Neon Adv.
North Hollywood, Calif.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



BEN GARDNER
City Sign Company
Tacoma, Wash.

Design No 225

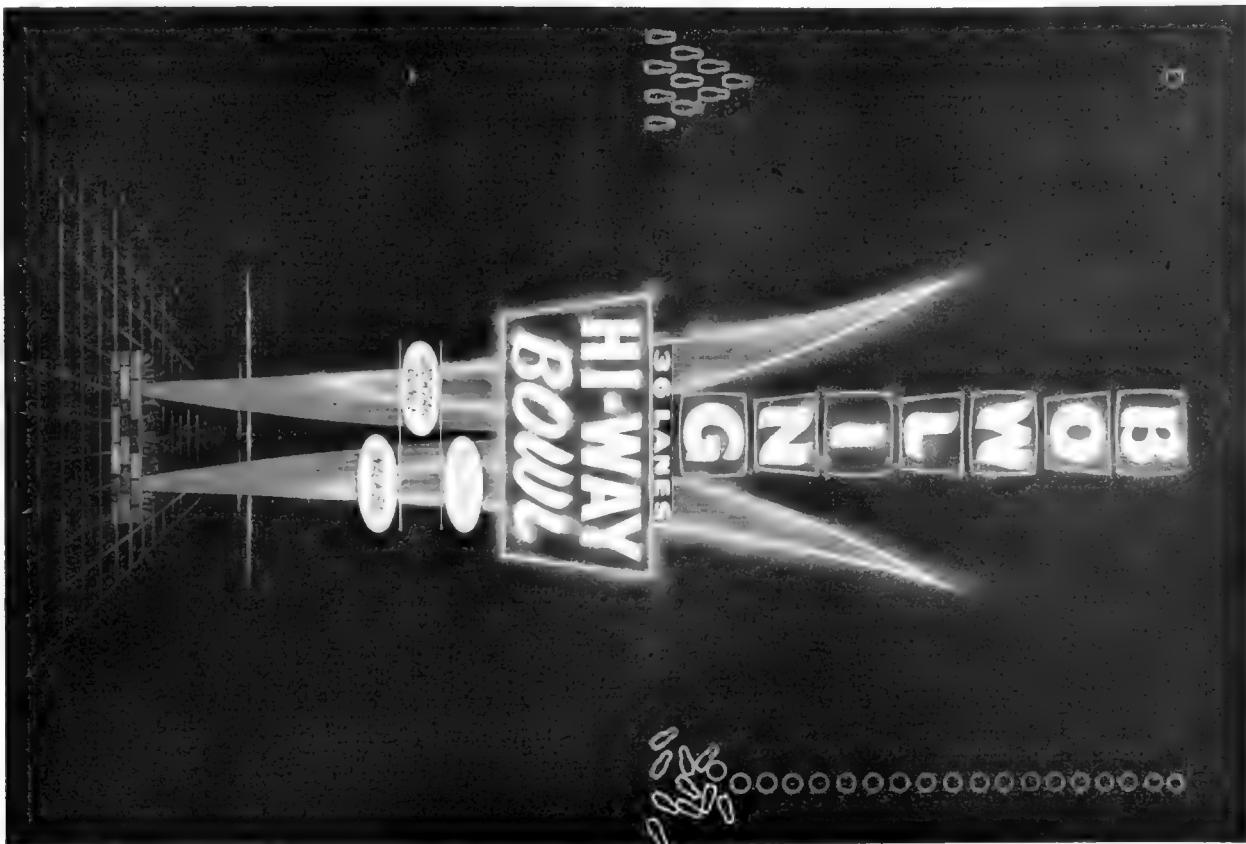


D. ONESCHUK
Levit Sign Company
Winnipeg, Man., Can.

Design No 226

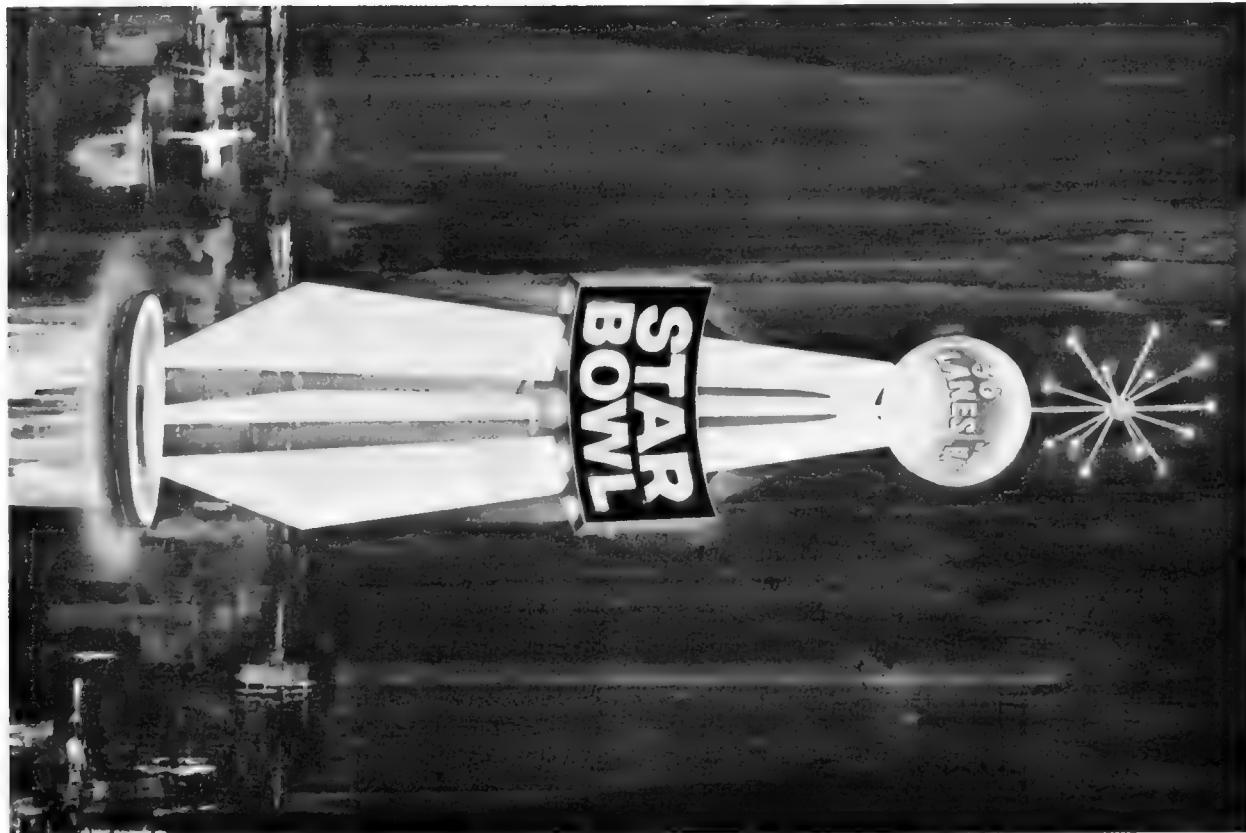
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 237

ALFRED A. COLE
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

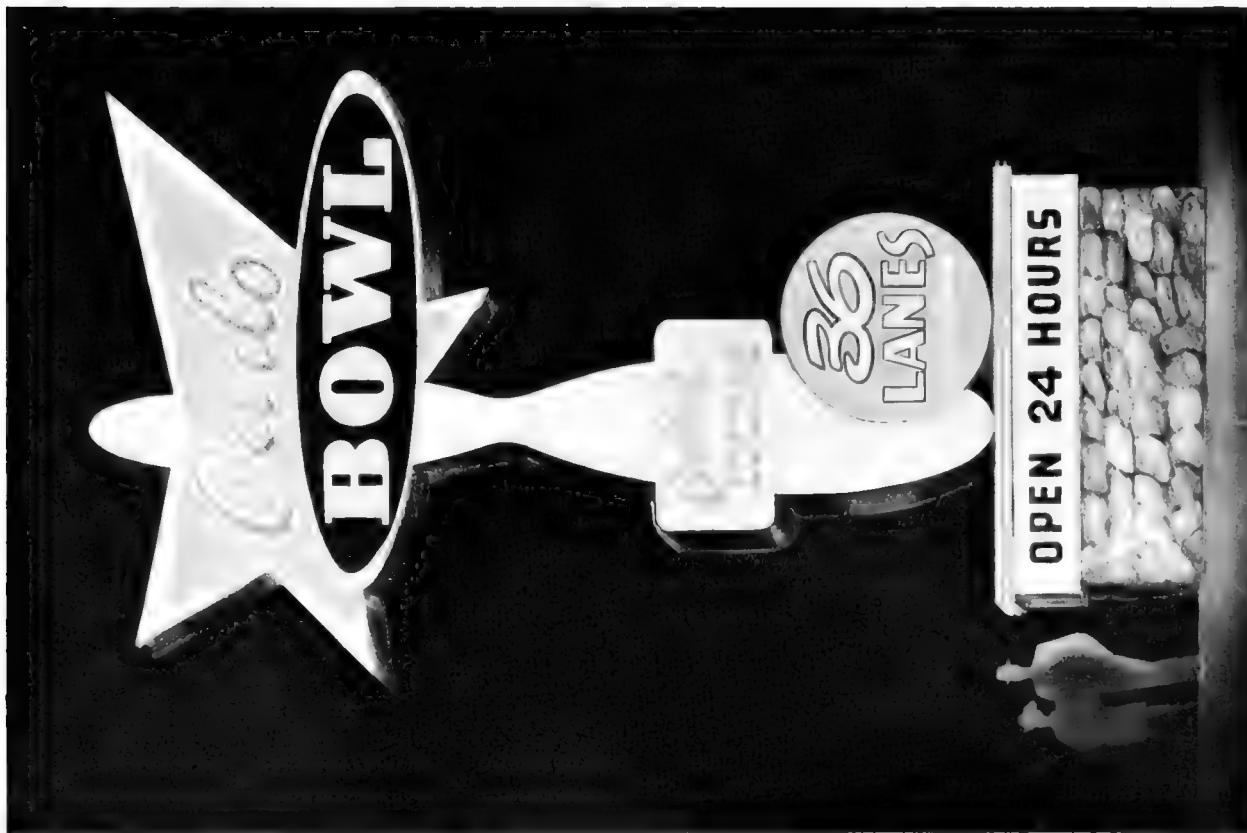


Design No. 238

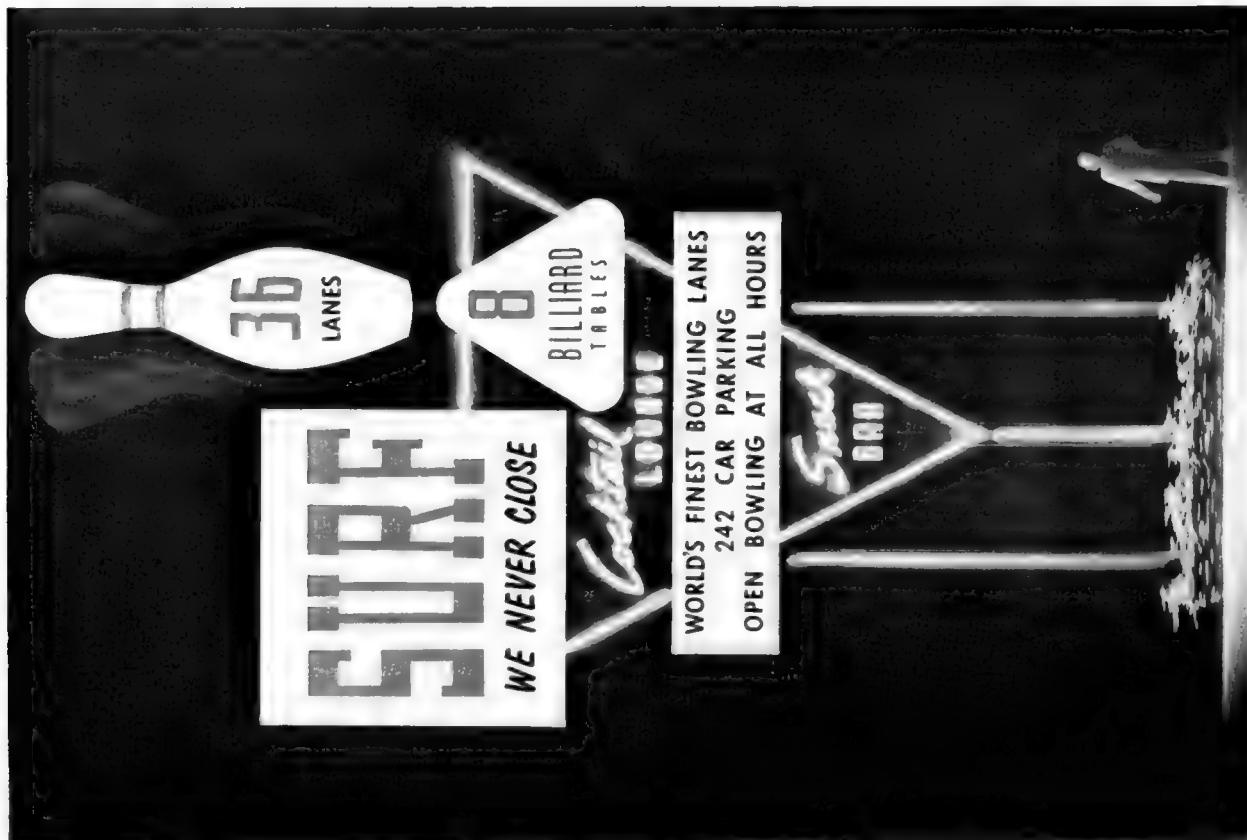
LEONARD R. CRUMP
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



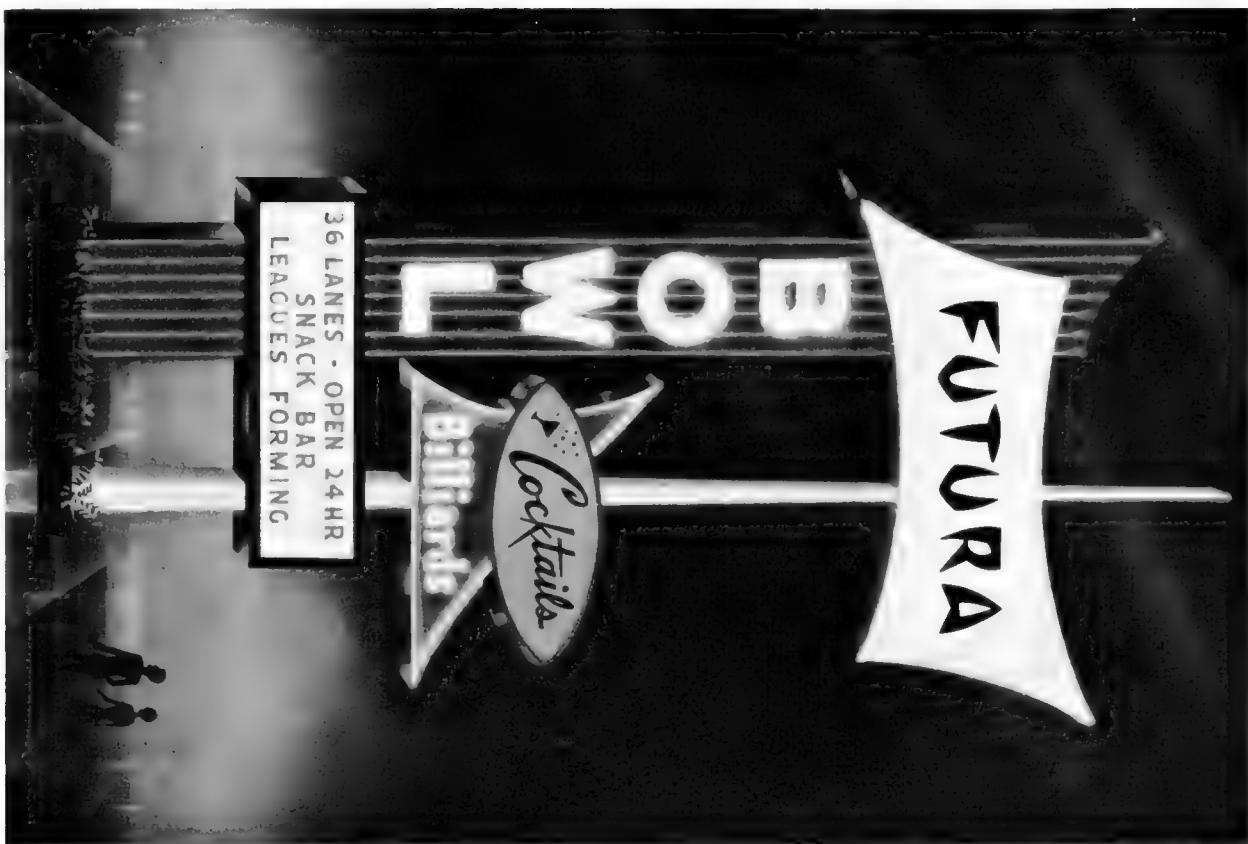
BILL STORMONT
Neon Products of Canada
Scarborough, Ont., Can.
Design No. 129



CLAUDE W. OLMESTEAD
Claude Neon Eng. Co. S.W.
Oklahoma City, Okla.
Design No. 122

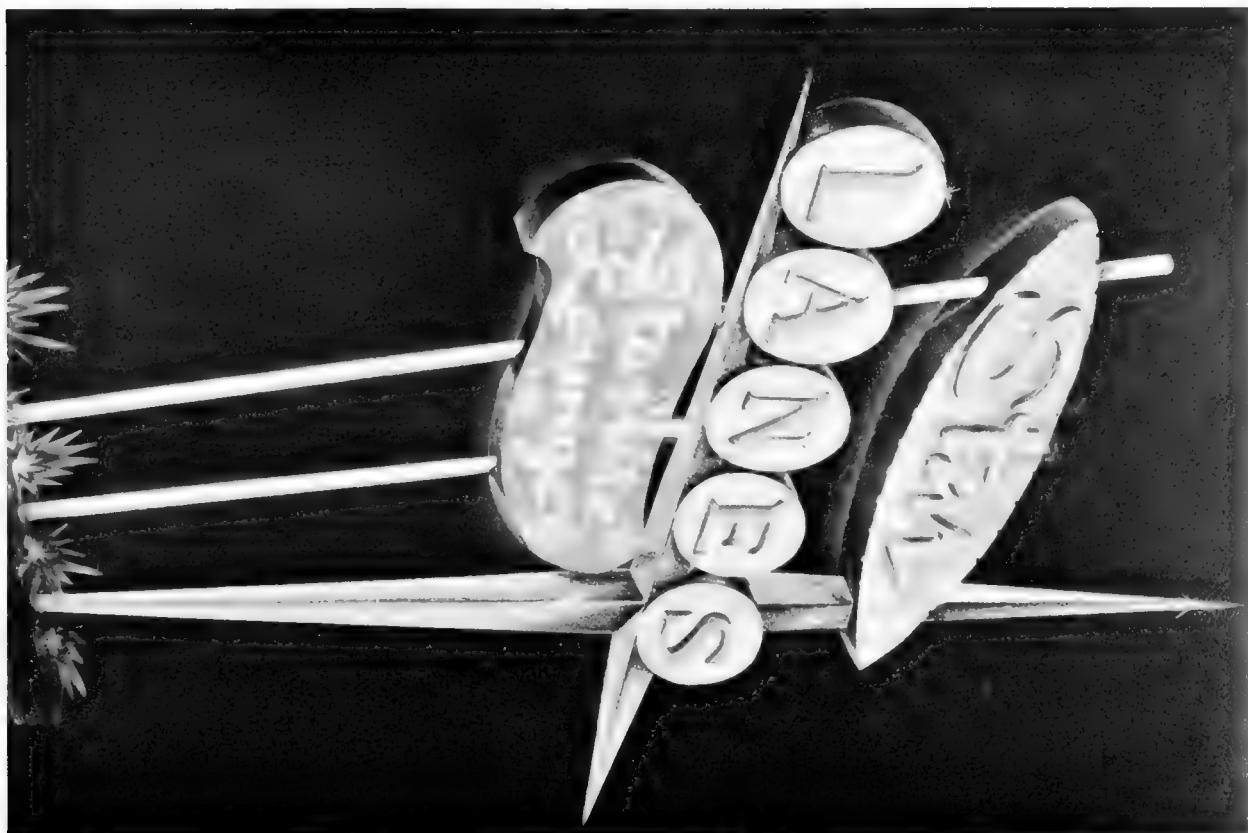
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 130

A. D. HALL
Texas Neon Sign Mfg.
Fort Worth, Texas

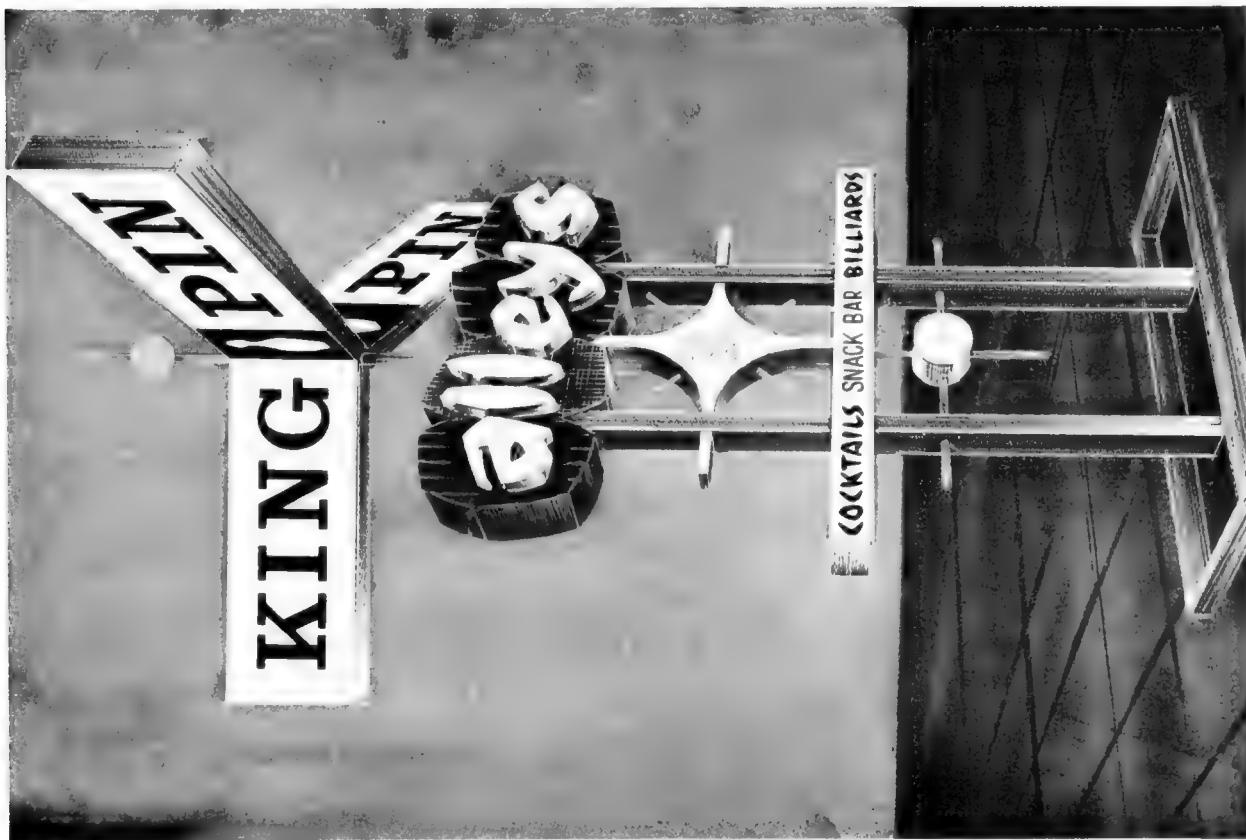


Design No. 149

JOHN P. ROMAN
Neoglobe Outdoor Adv.
Detroit, Mich.

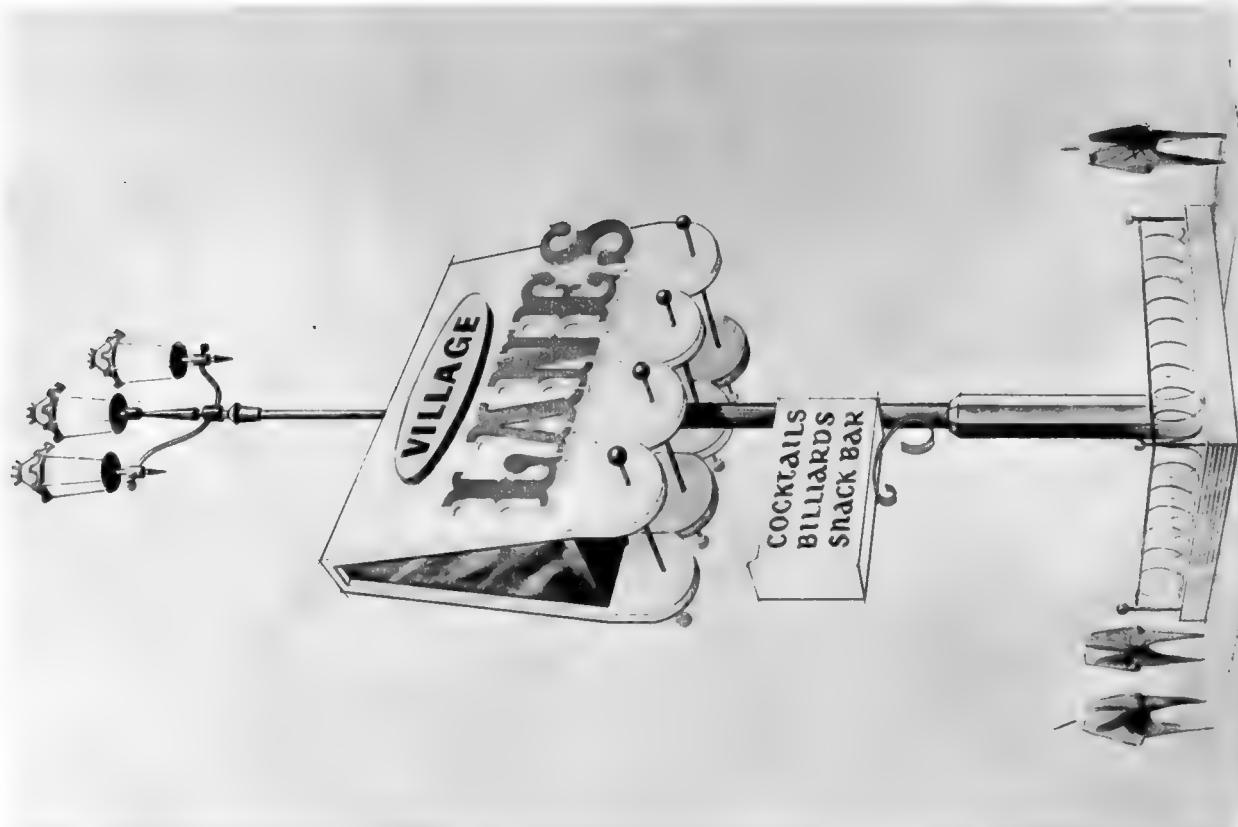
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



V. MICHAEL DOZENKO
Electrical Products Corp.
San Francisco, Calif.

Design No 199

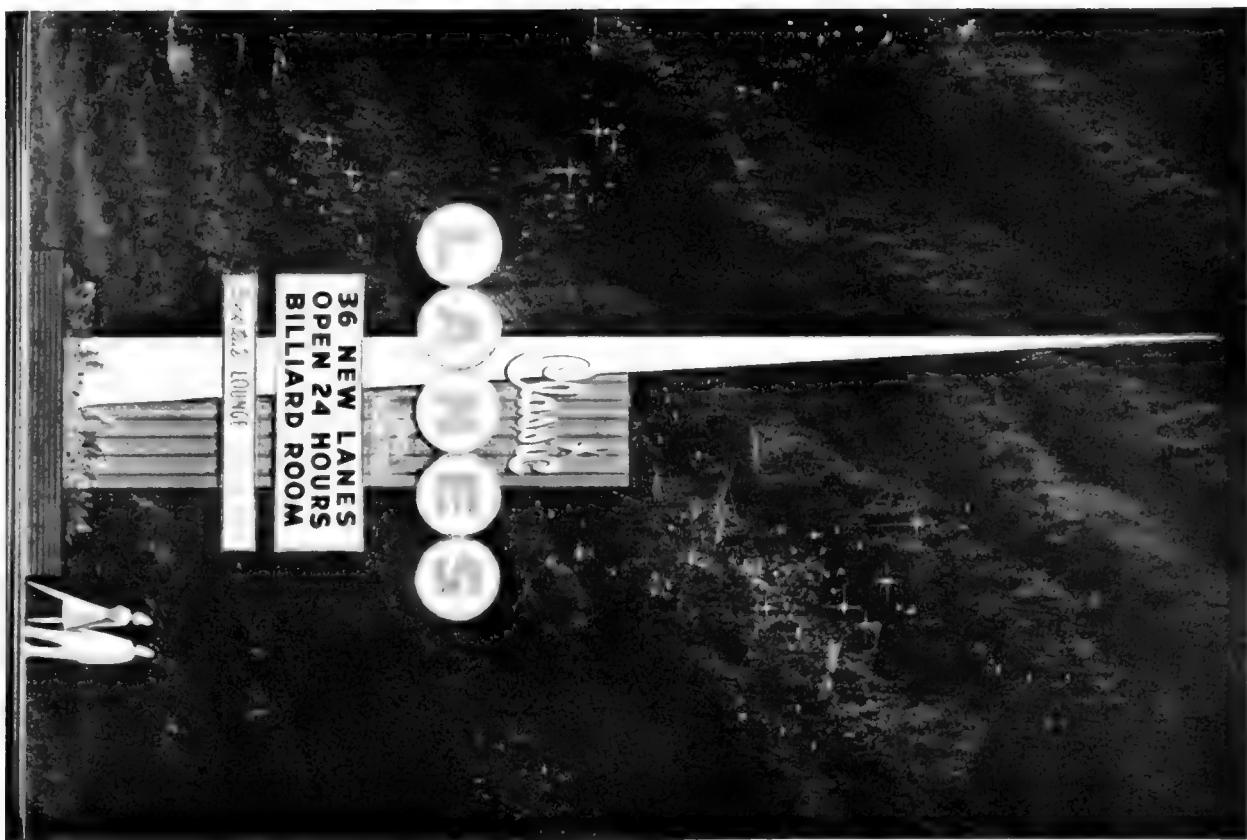


FRANK CRAN
Electrical Products Consol.
Spokane, Wash.

Design No 199

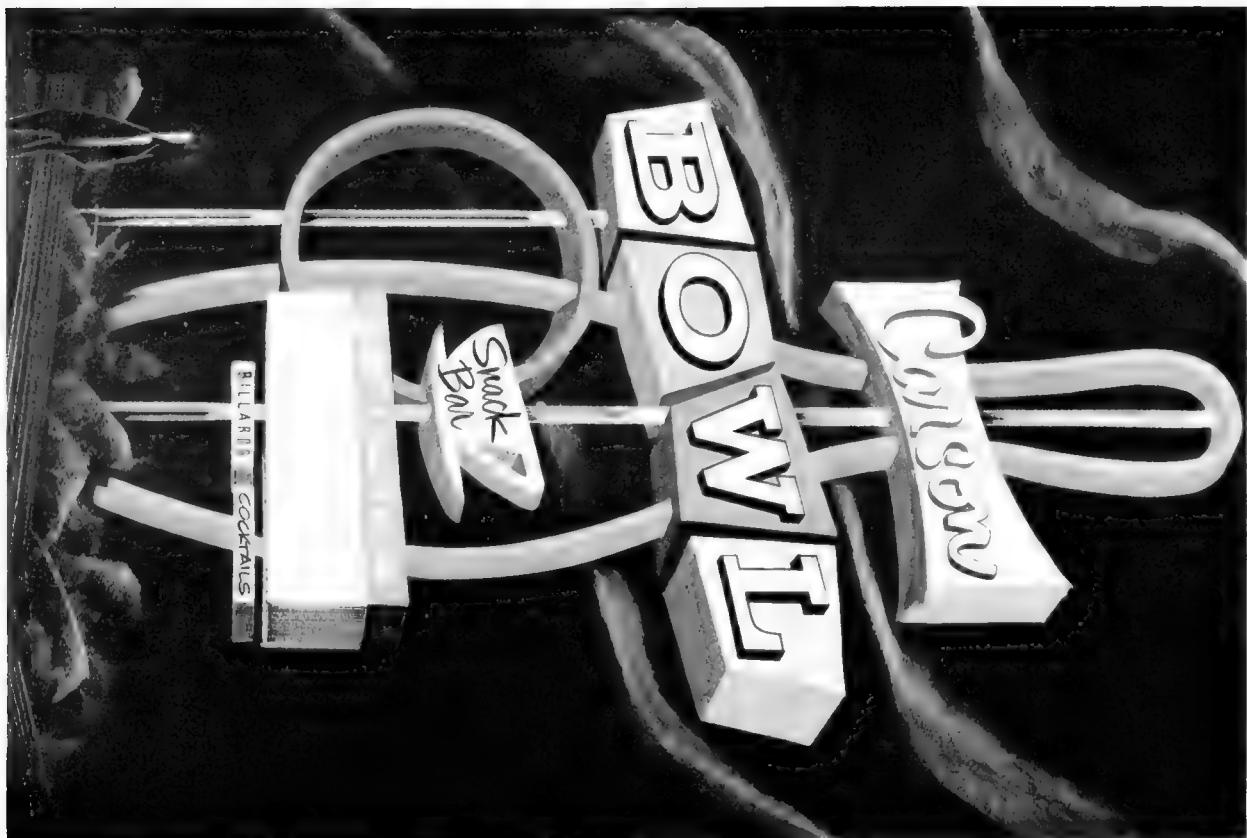
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 213

MEL TALERICO
Young Electric Sign
Ogden, Utah

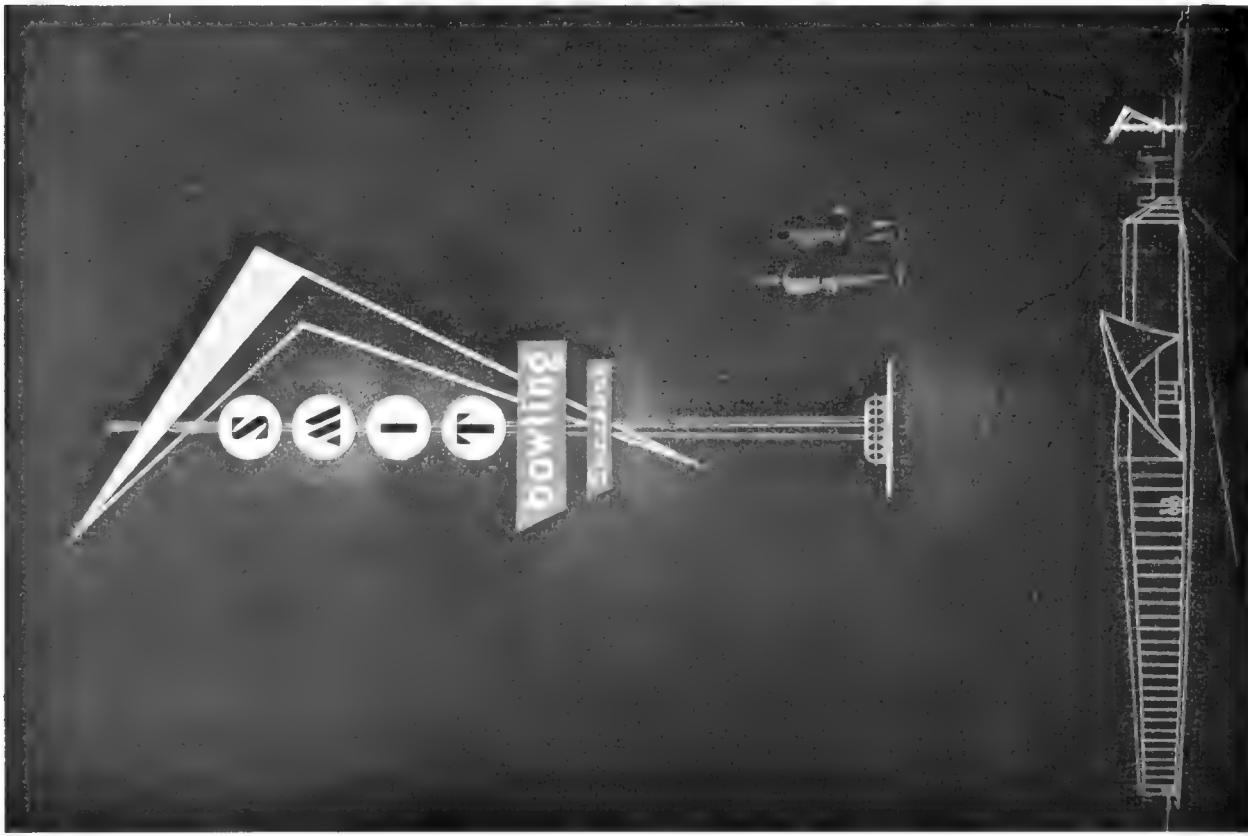


Design No. 213

GARY G. ERWIN
Triple A Neon Adv.
North Hollywood, Calif.

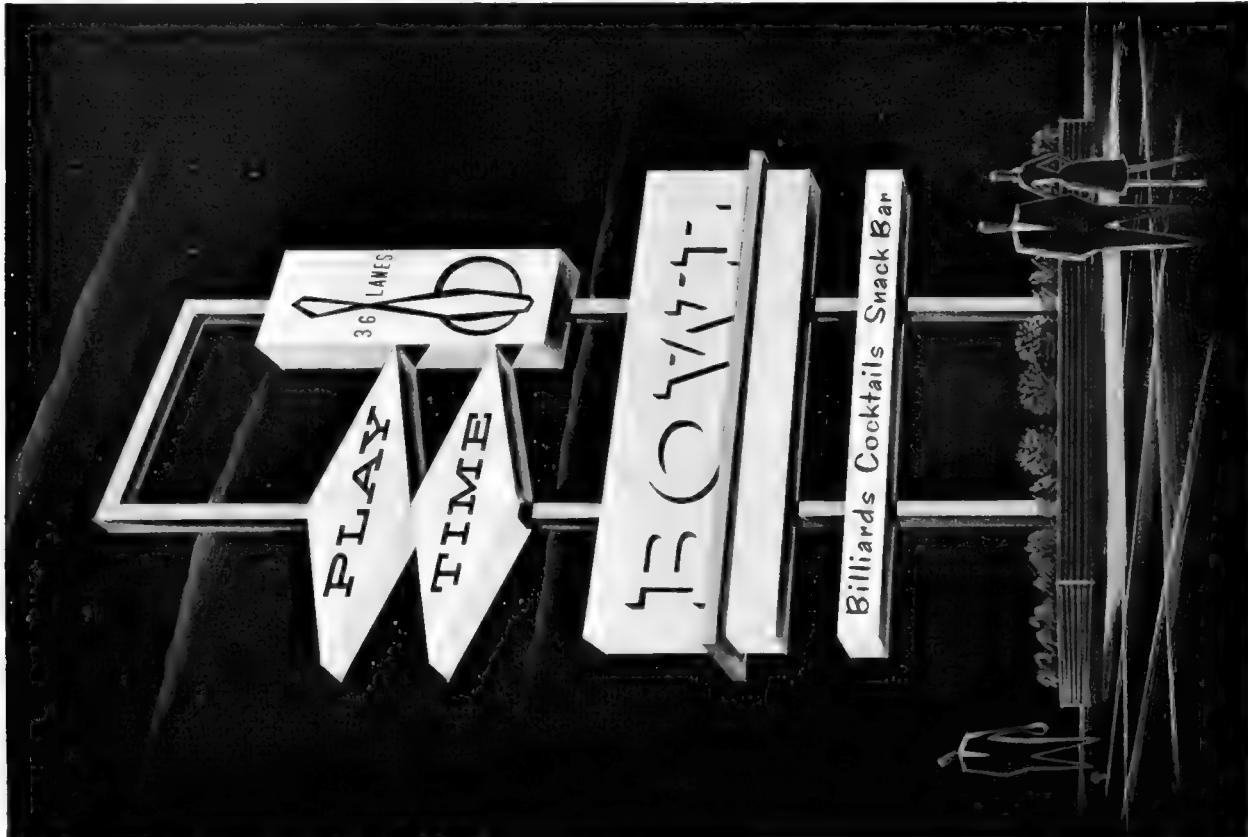
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



J. W. RAPP
Philips Neon N. V.
Amsterdam, Zuid, Holland

Design No. 34

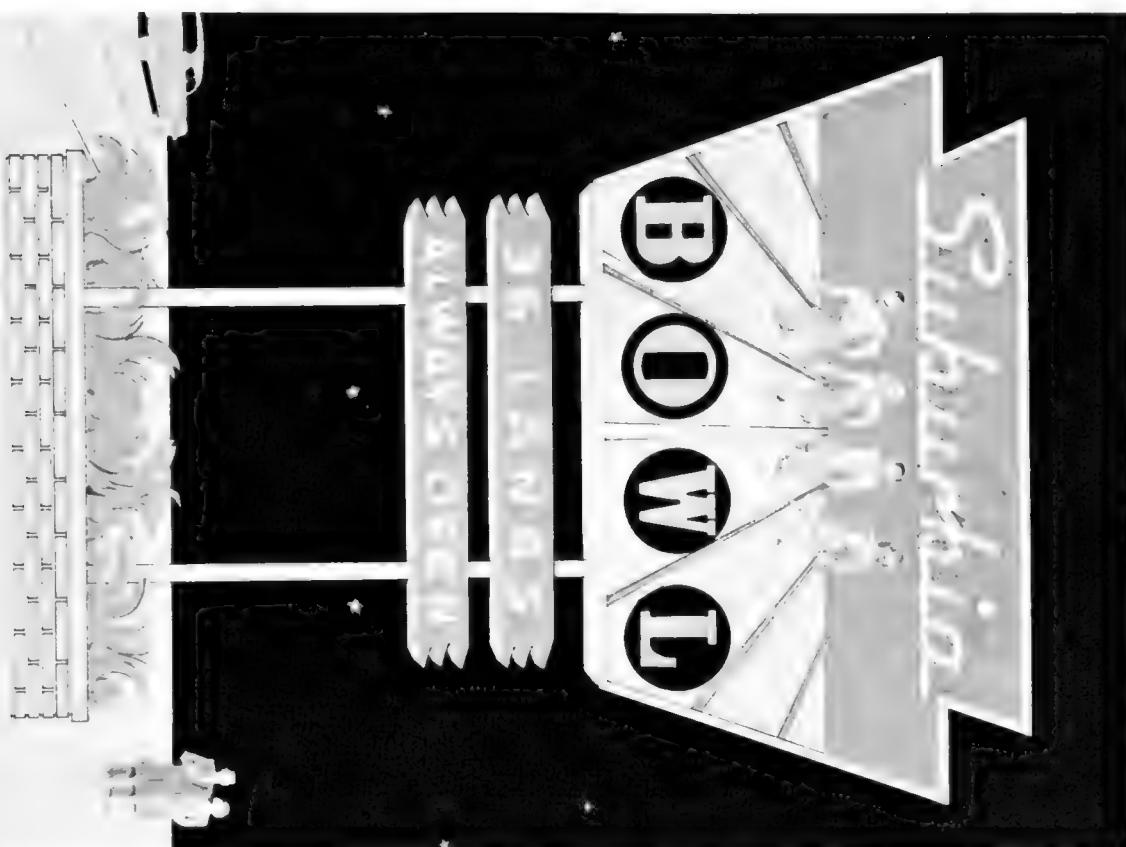


JOHN P. MOLLOY
Rite Electric Co.
Granite City, Ill.

Design No. 38

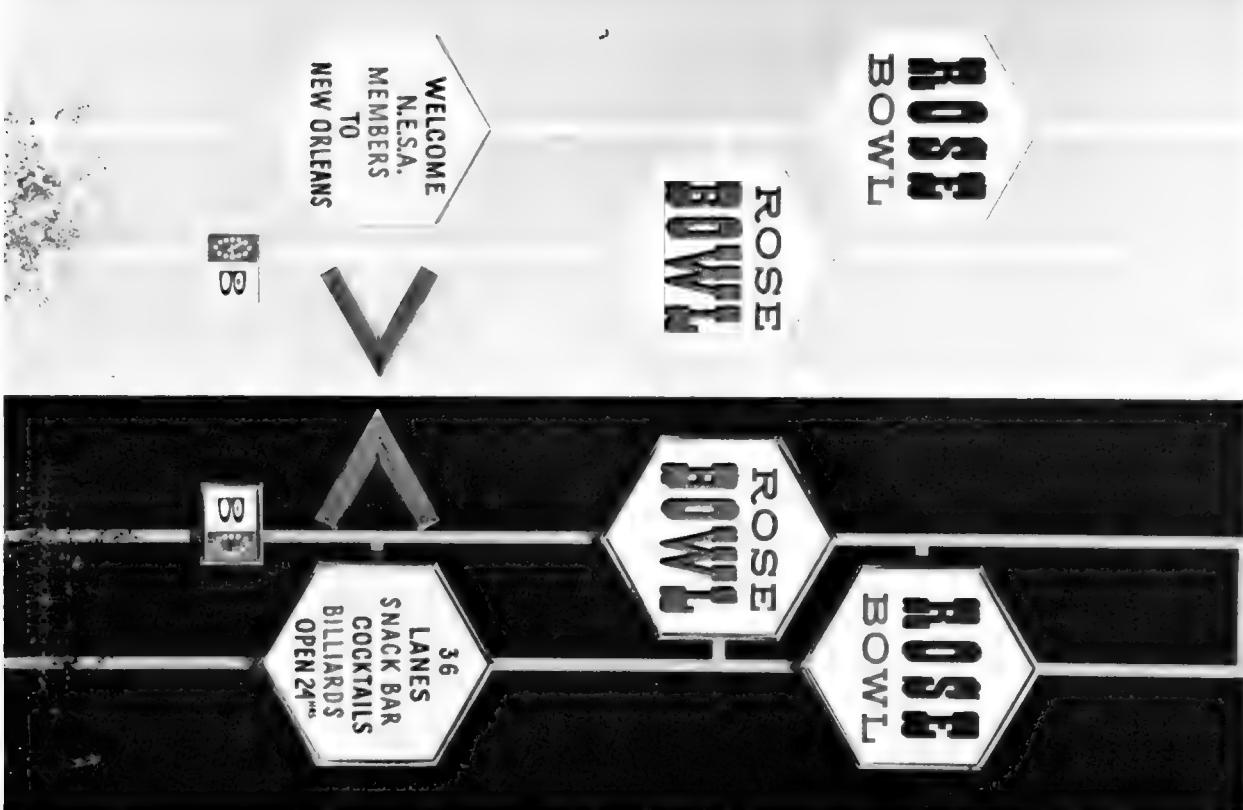
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



WALTER M. HOWARD
Macy's Neon Signs Ltd.
Cooksville, Ont., Can.

Design No. 54

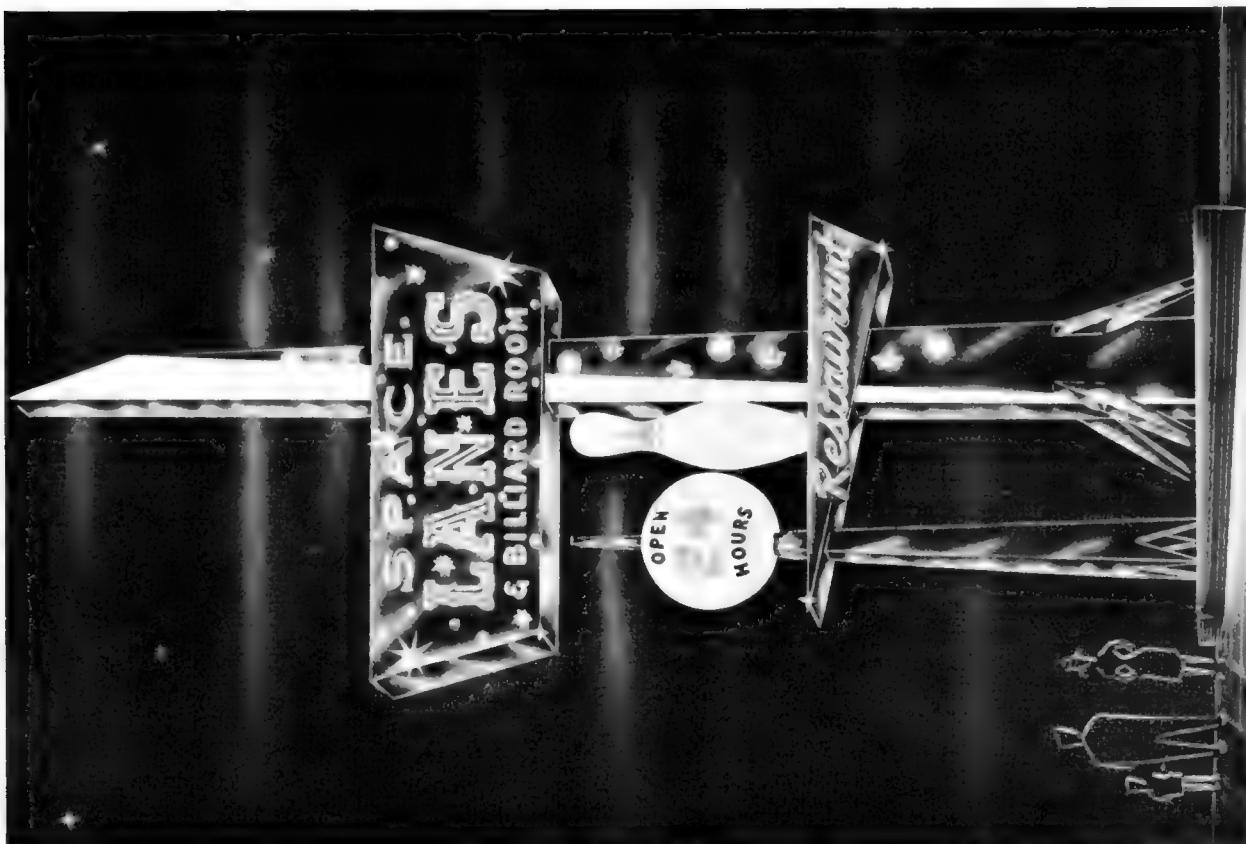


STEPHAN LASKOKSKI
General Outdoor Adv.
Chicago, Ill.

Design No. 54

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



CHARLES BLASE
Houser Neon Sign
Houston, Texas

Design No 103

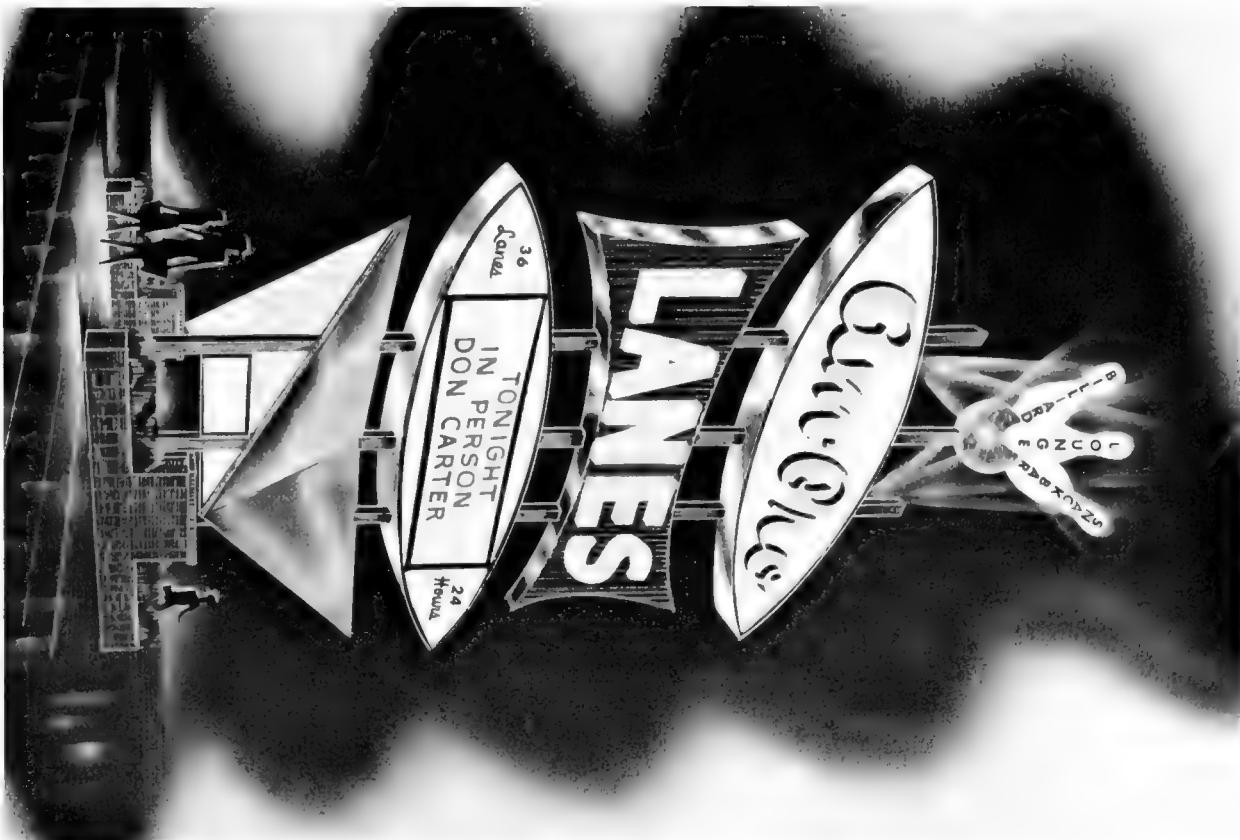


JACK COGROVE
Houser Neon Sign
Houston, Texas

Design No 104

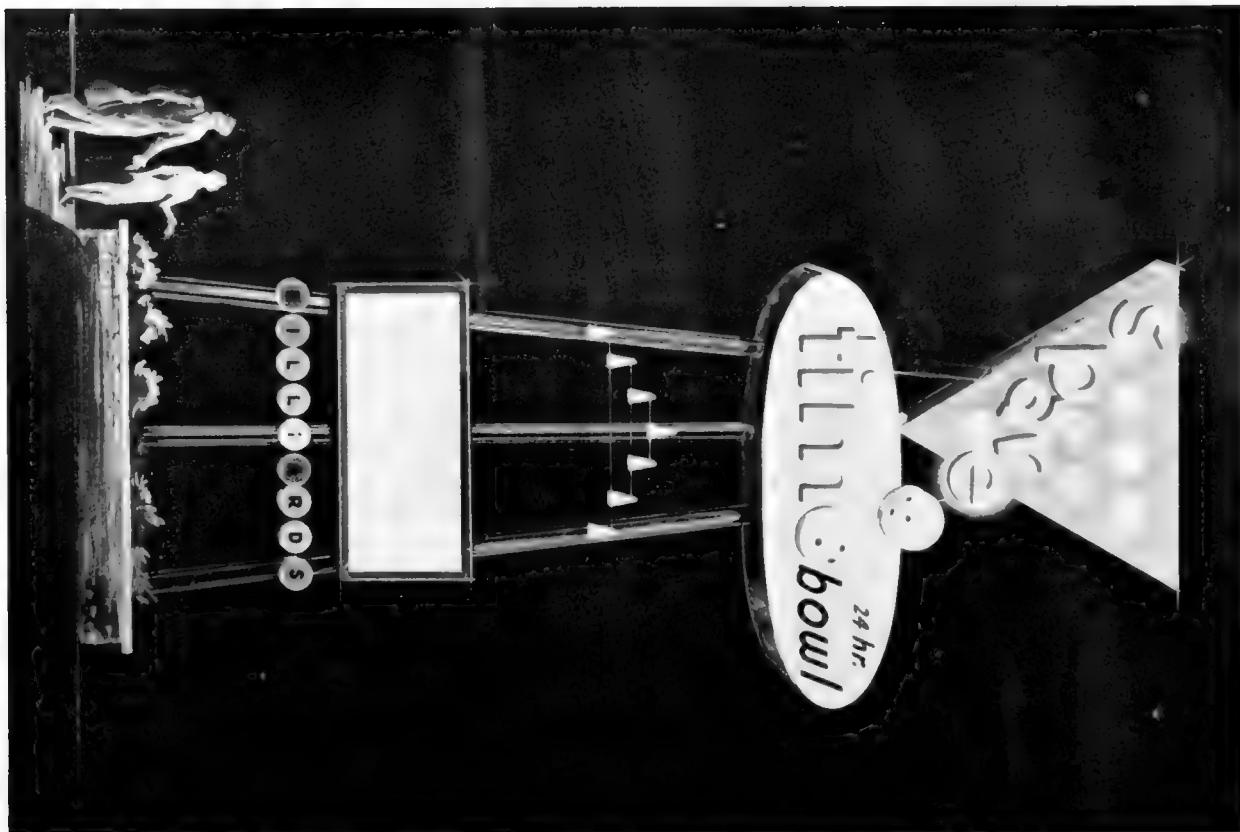
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 112

PAUL W. BROWN
Ballon & Cummings
Memphis, Tenn.

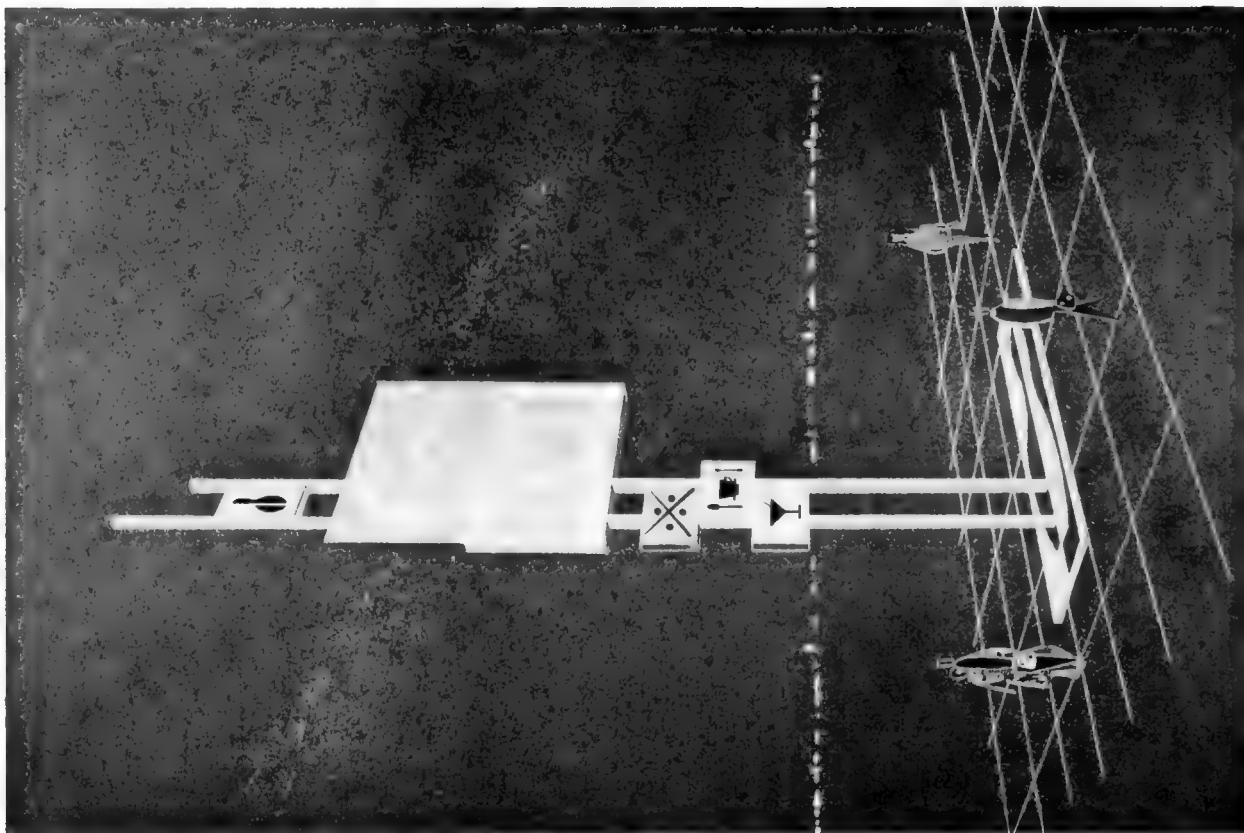


Design No. 111

RONALD K. KOIWITZ
Niegels Outdoor Adv.
Milwaukee, Wisc.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



DOUGLAS A. COLLINS
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

Design No 243



DEI T. CRITESER
Electrical Products Consol.
Seattle, Wash.

Design No 244

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 335

J. VEERMAN
Levit Sign Co., Ltd.
Winnipeg, Man., Can.



Design No. 234

MILTON BENDER
Missouri Neon Co.
Springfield, Mo.

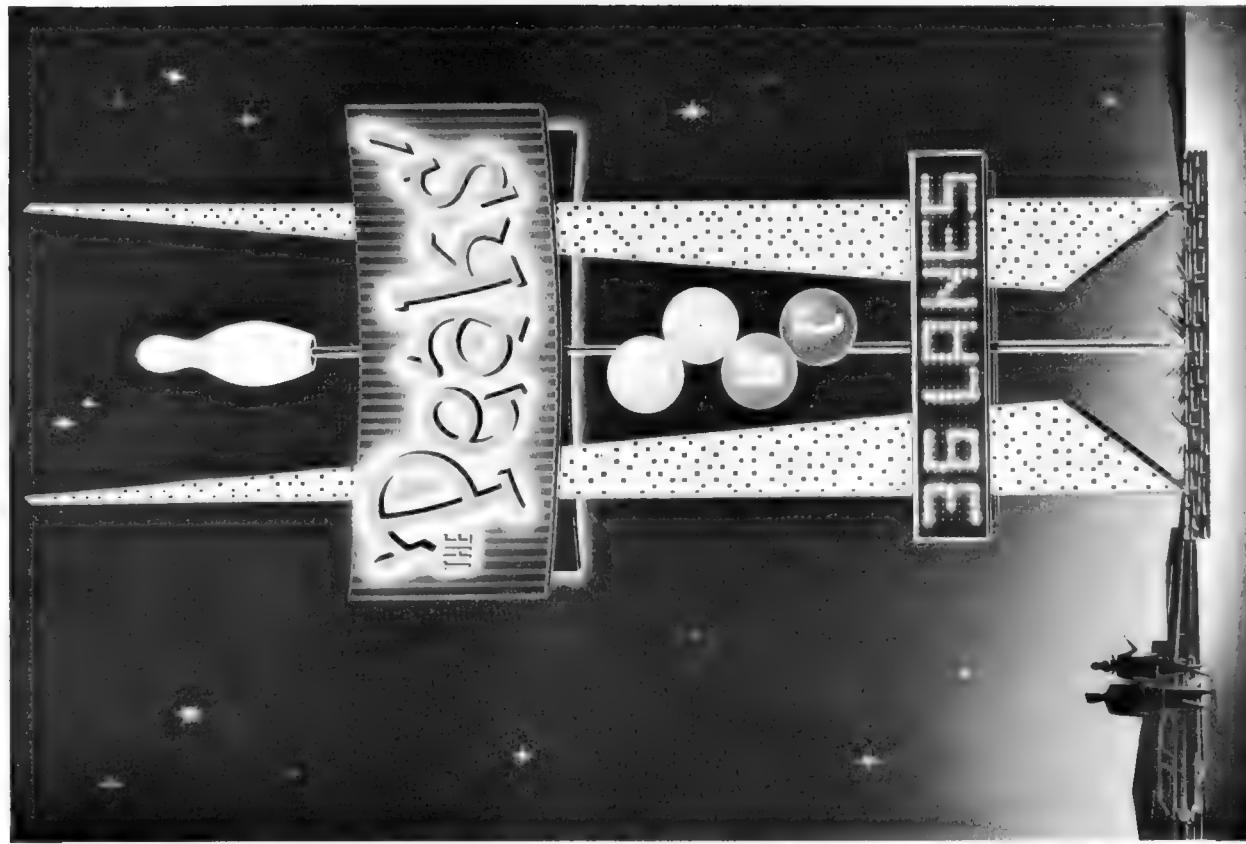
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



WARREN D. HUDSON
Tube-Art Displays
Seattle, Wash.

Design No 245

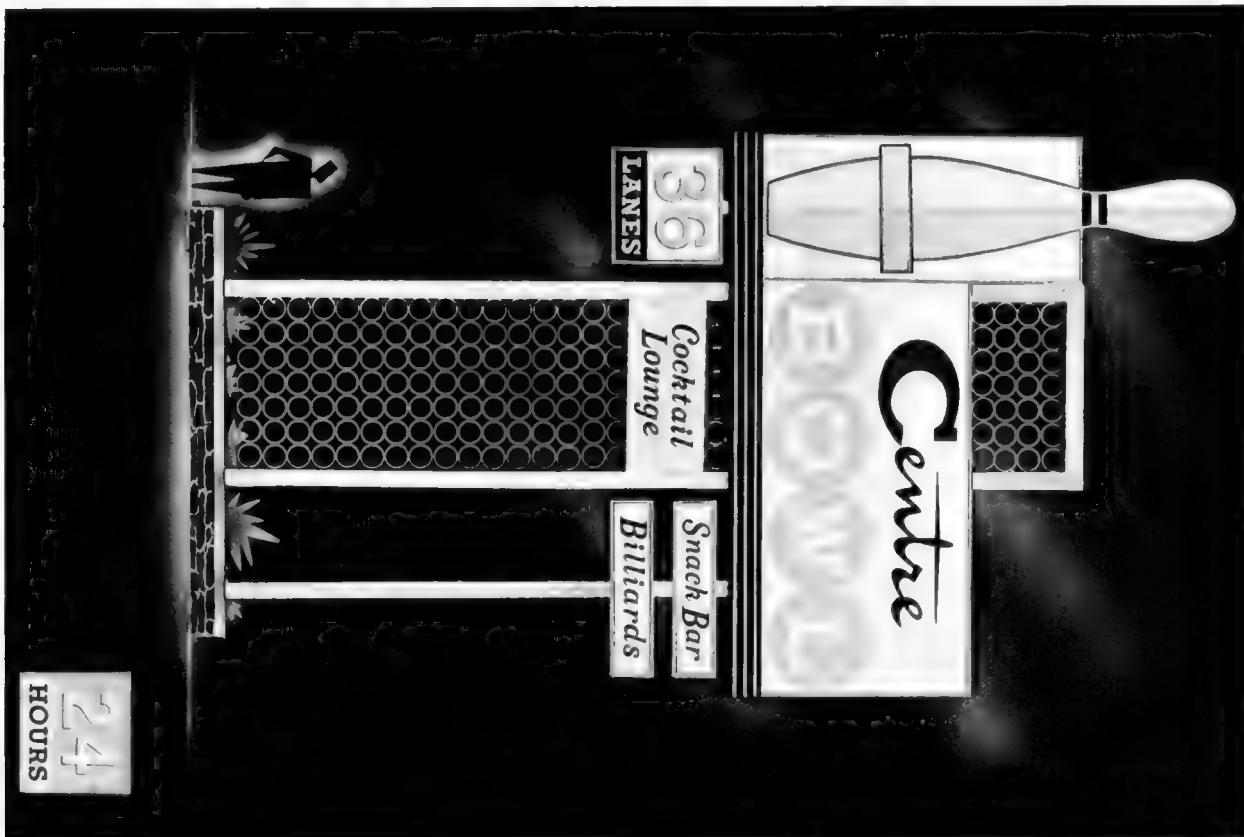


R. LEHMAN
Wallace Neon Ltd.
Vancouver, B. C., Can.

Design No 247

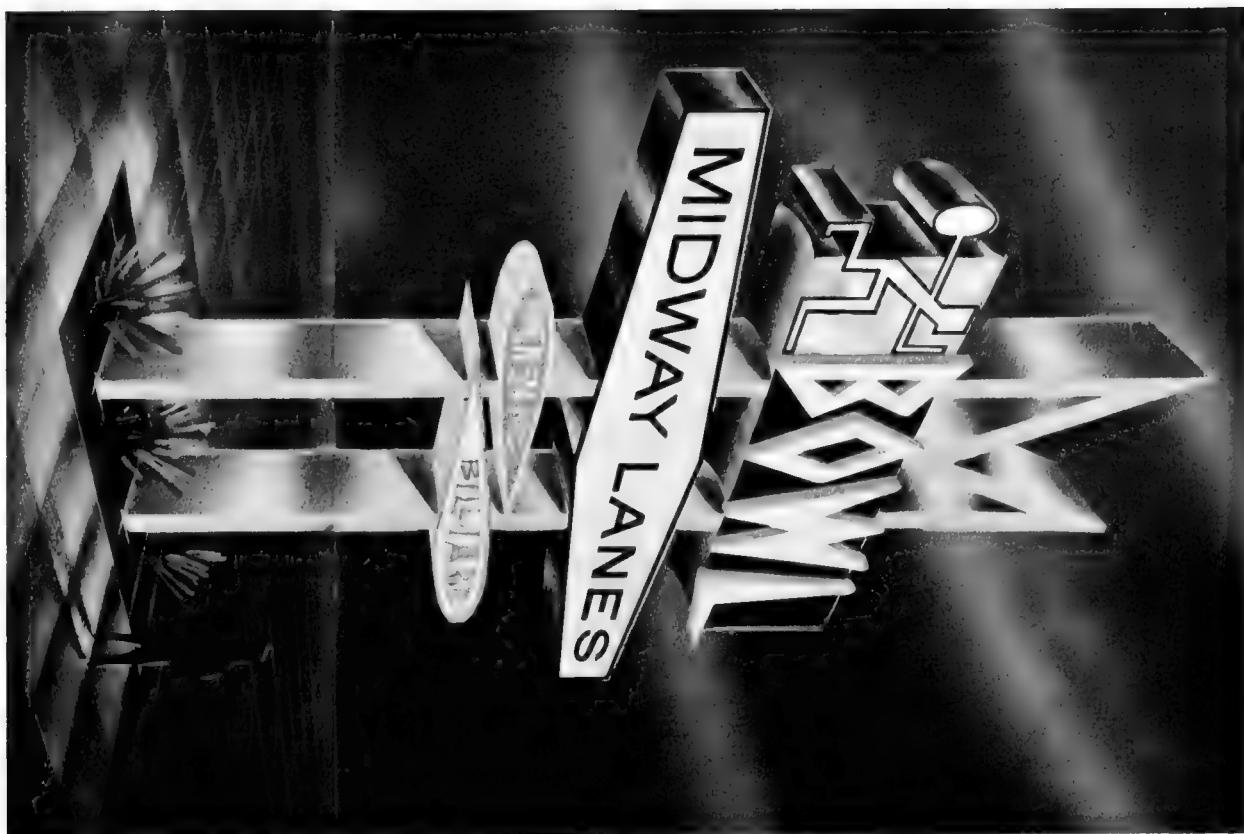
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 213

ALEX ROWLES
E. L. Ruddy Co. Ltd.
Hamilton, Ont., Can.

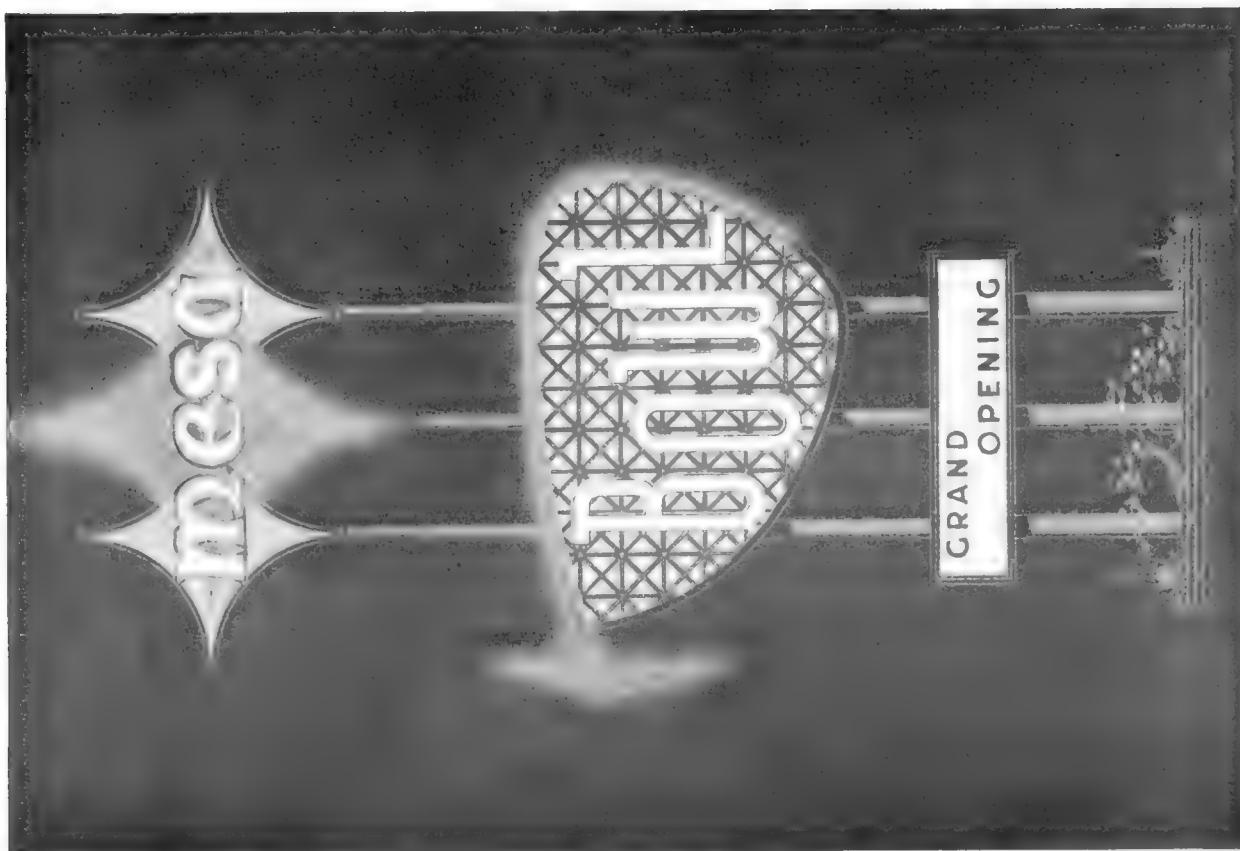


Design No. 232

LIONEL SOSA
Texas Neon Ad. Co.
San Antonio, Texas

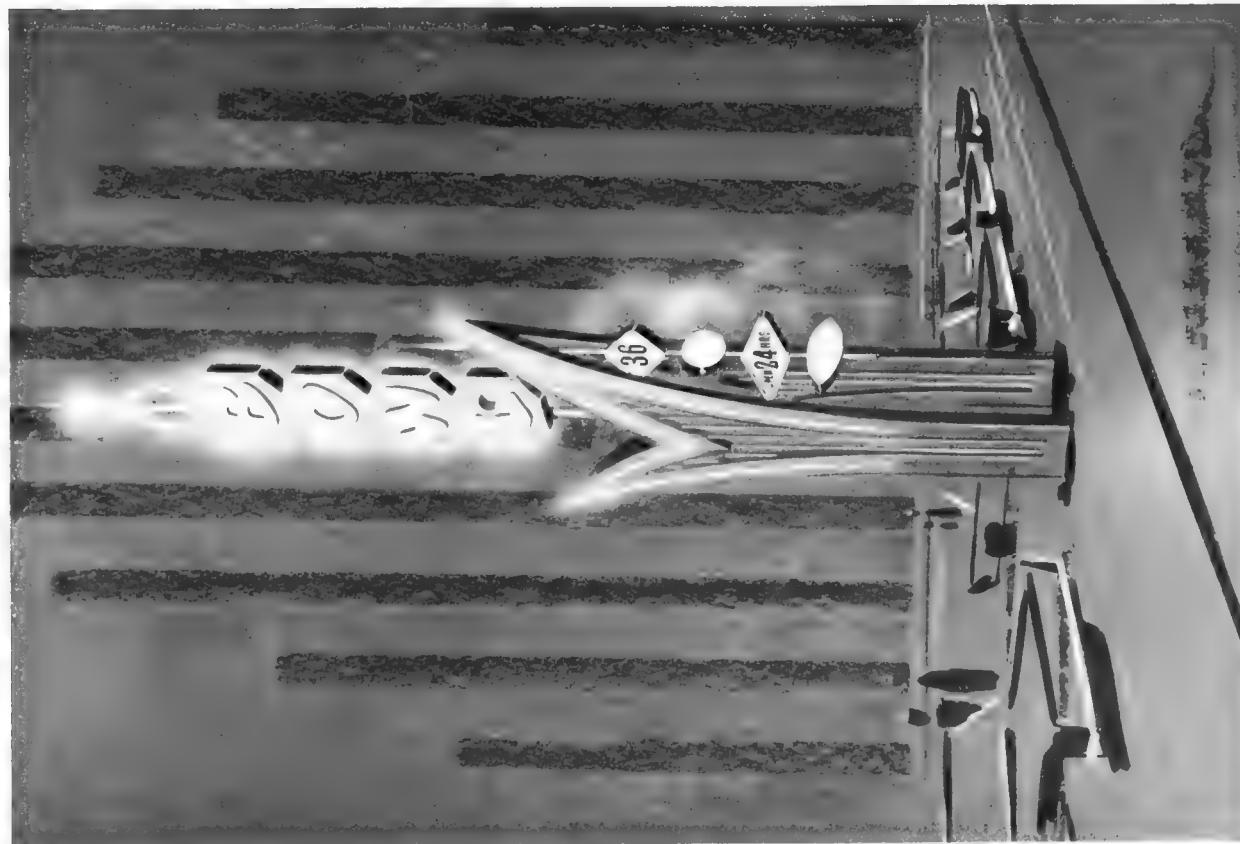
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



LESLIE E. MOYERS
Art Neon Co.
Denver, Colo.

Design No 200

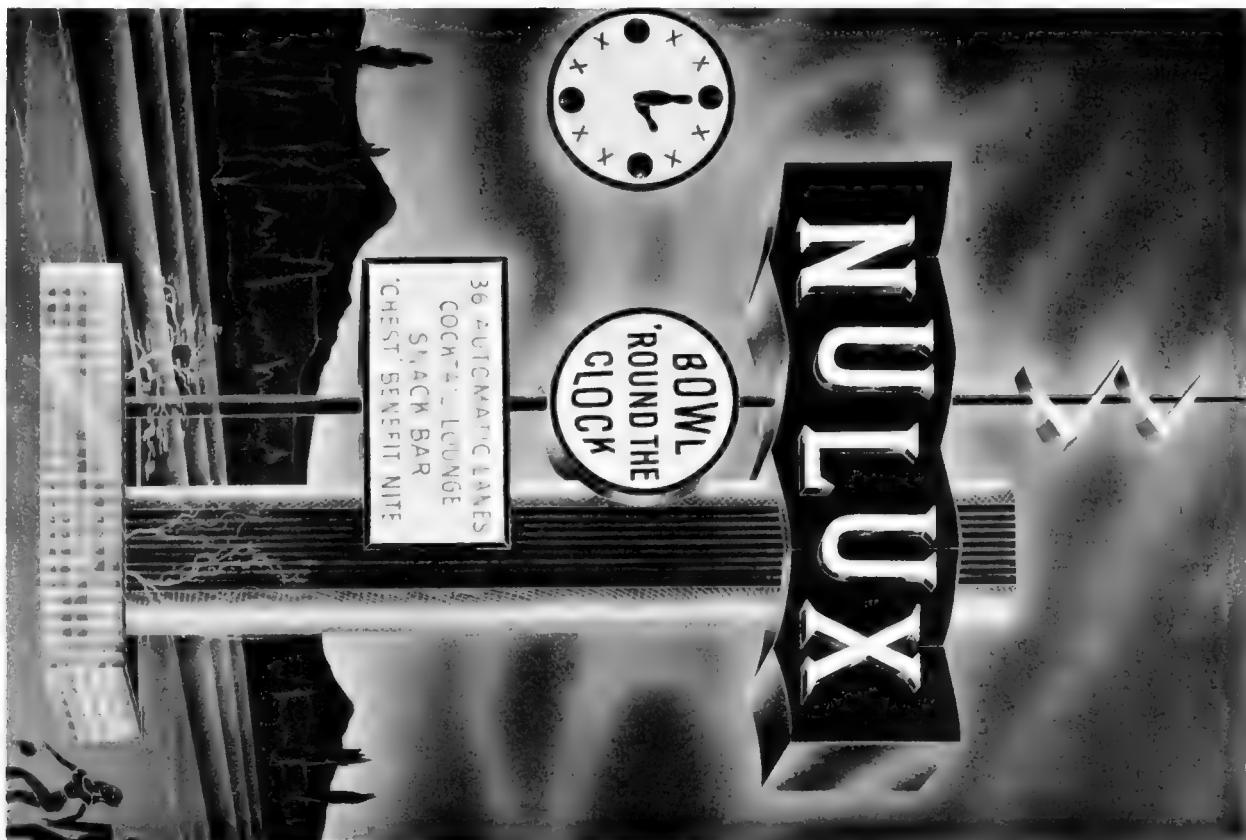


GORDON L. KING
Stell Art Co. Ltd.
Scarborough, Ont., Can.

Design No 201

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 211

ELMO B. HOSKINS
Felix Signs
Kingston, Tenn.

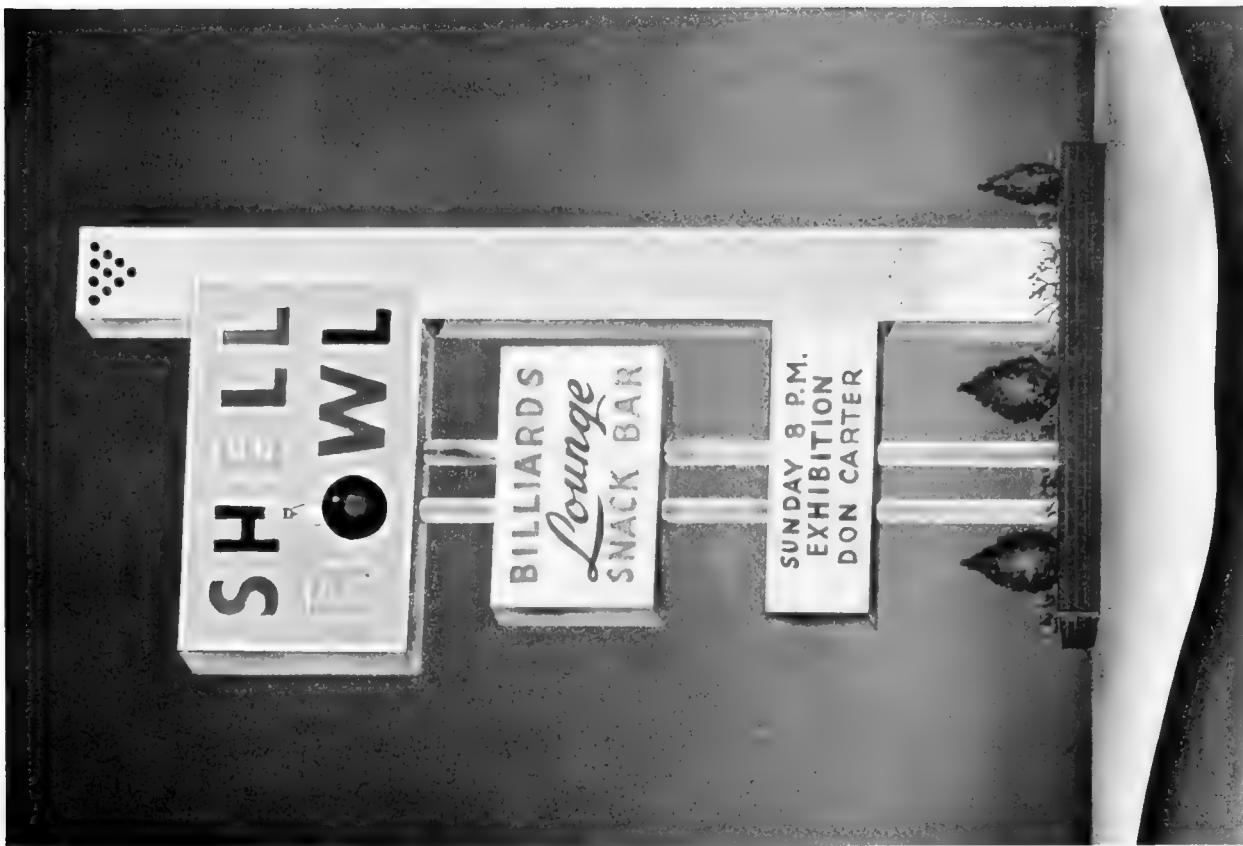


Design No. 207

JOHN R. KENNEDY
Oregon Sign & Neon
Portland, Oregon

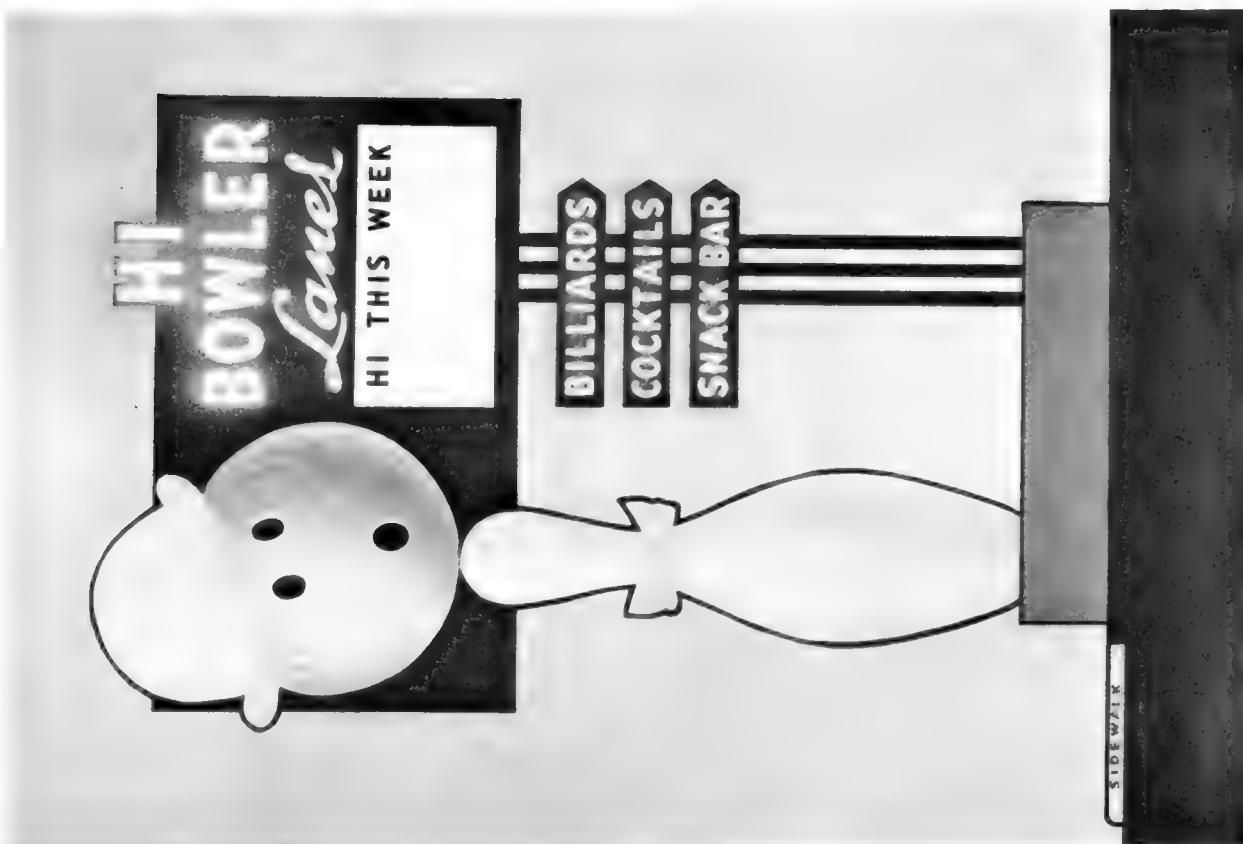
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



BILL THORNTON
Lewis Sign Company
Lafayette, La.

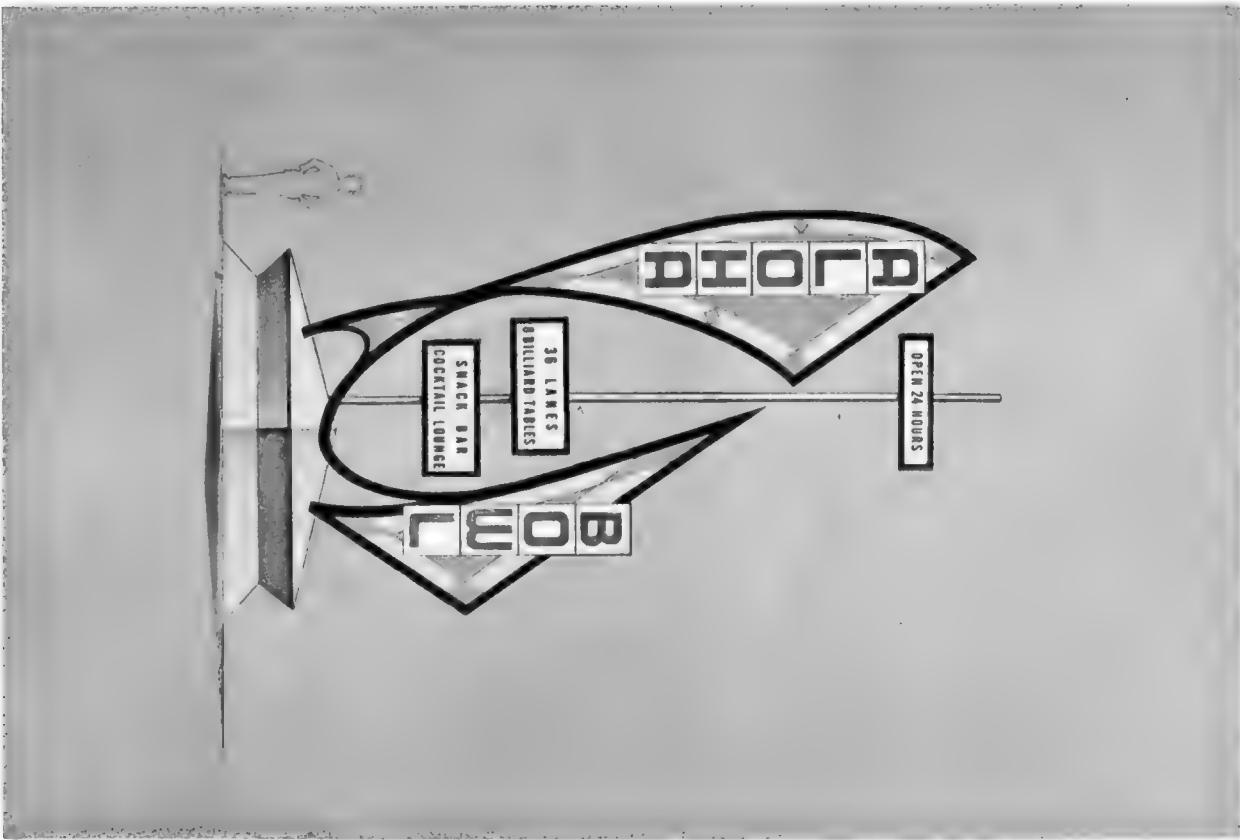
Design No. 34



ROBERT M. OLIPHANT
Neon Products of Canada
Vancouver, B. C., Canada
Design No. 25

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



DOUGLAS E. HARDIE
QRS Neon Laboratories
Honolulu, Hawaii

Design No. 47

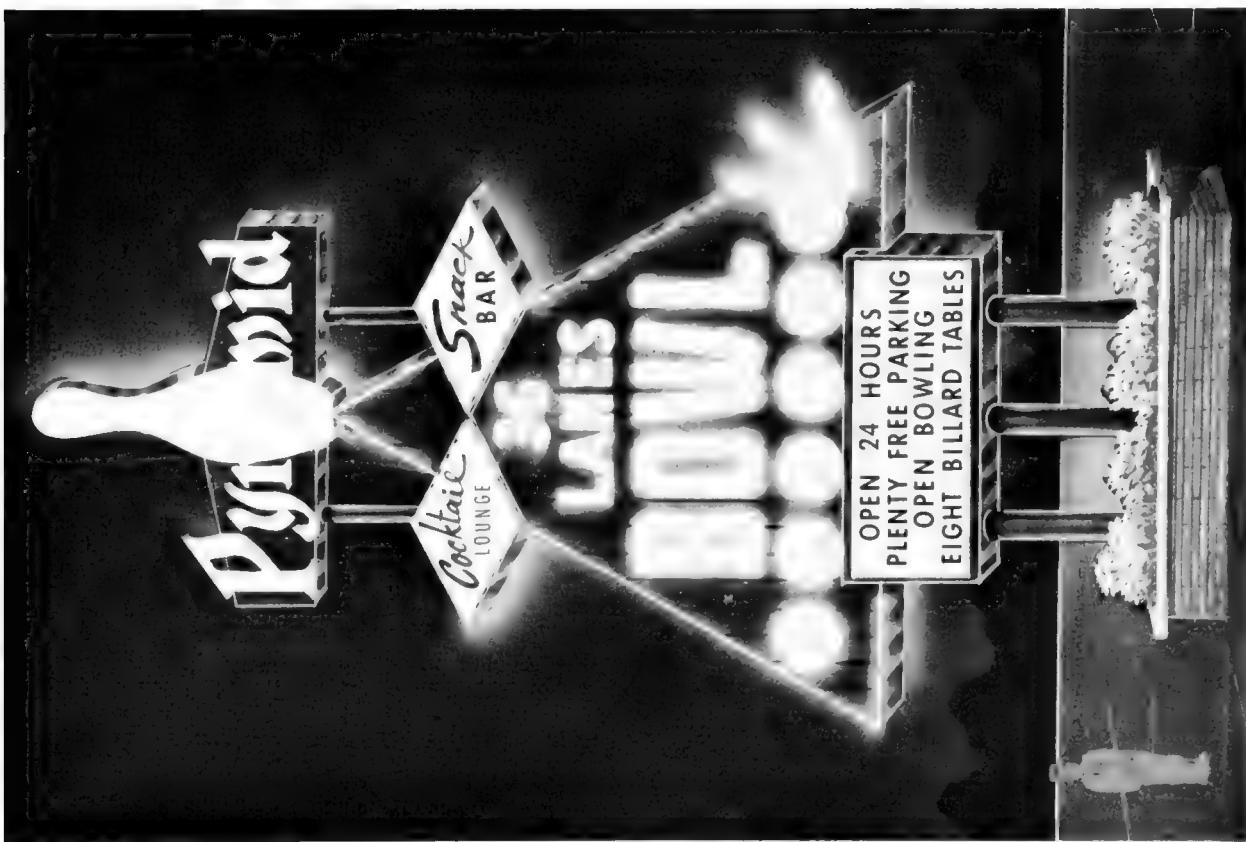


TONIA MASTADONNA
Bellows Electric Sign
Akron, Ohio

Design No. 44

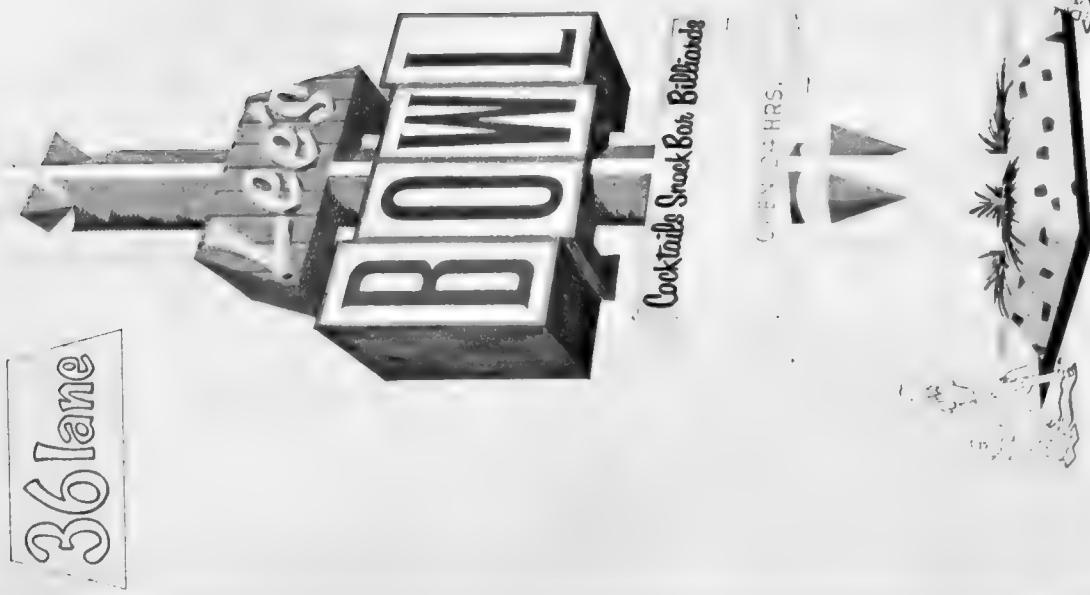
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



DANNY THOMPSON
Claude Neon Fed. Co. S.W.
Oklahoma City, Okla.

Design No 133

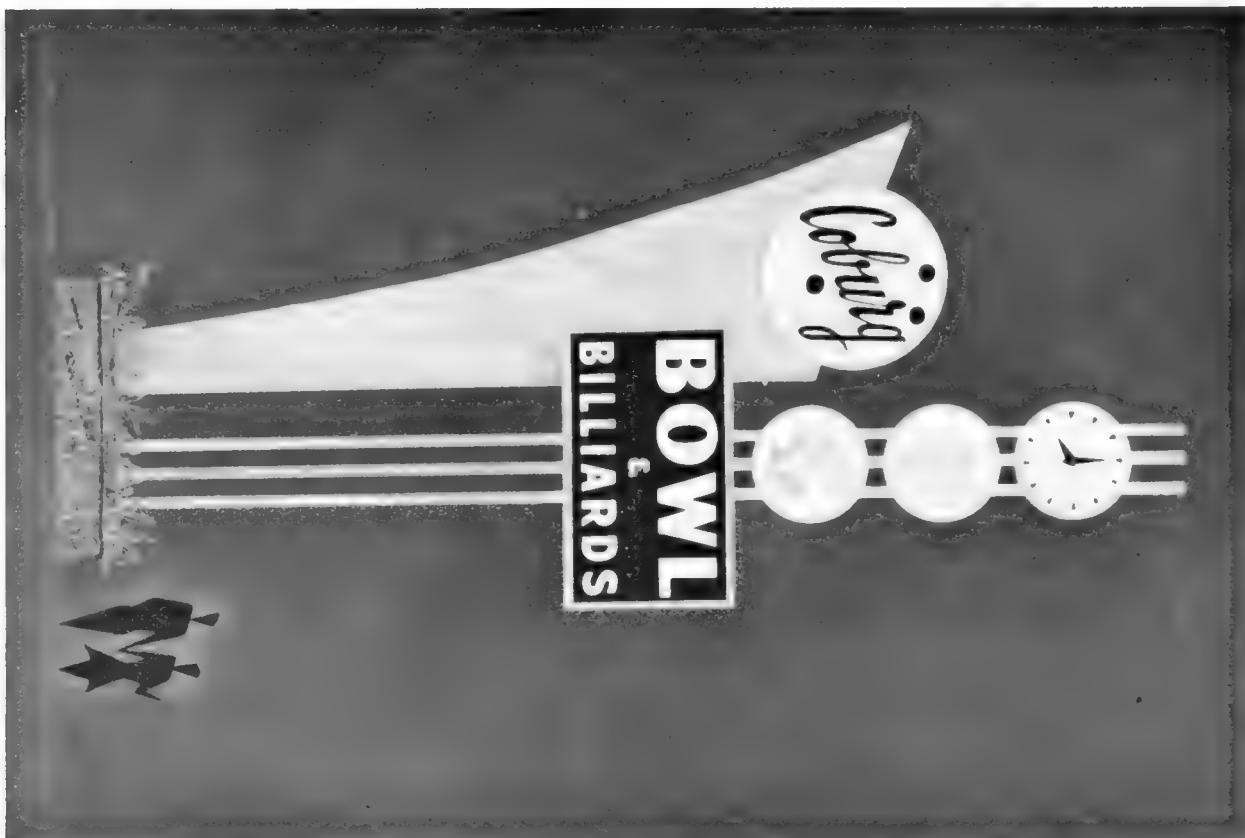


RICHARD R. GLAVE
Darville Neon Sign Co.
Ventura, Calif.

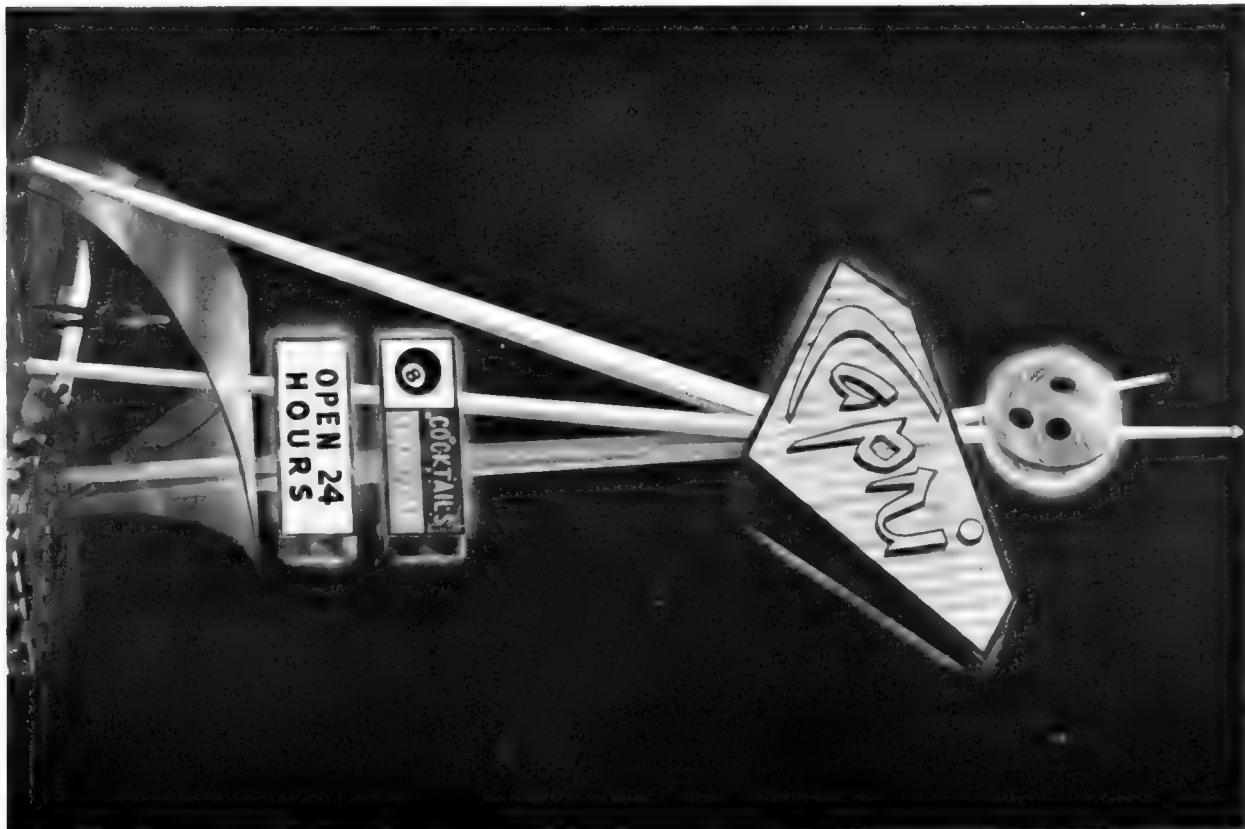
Design No 135

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



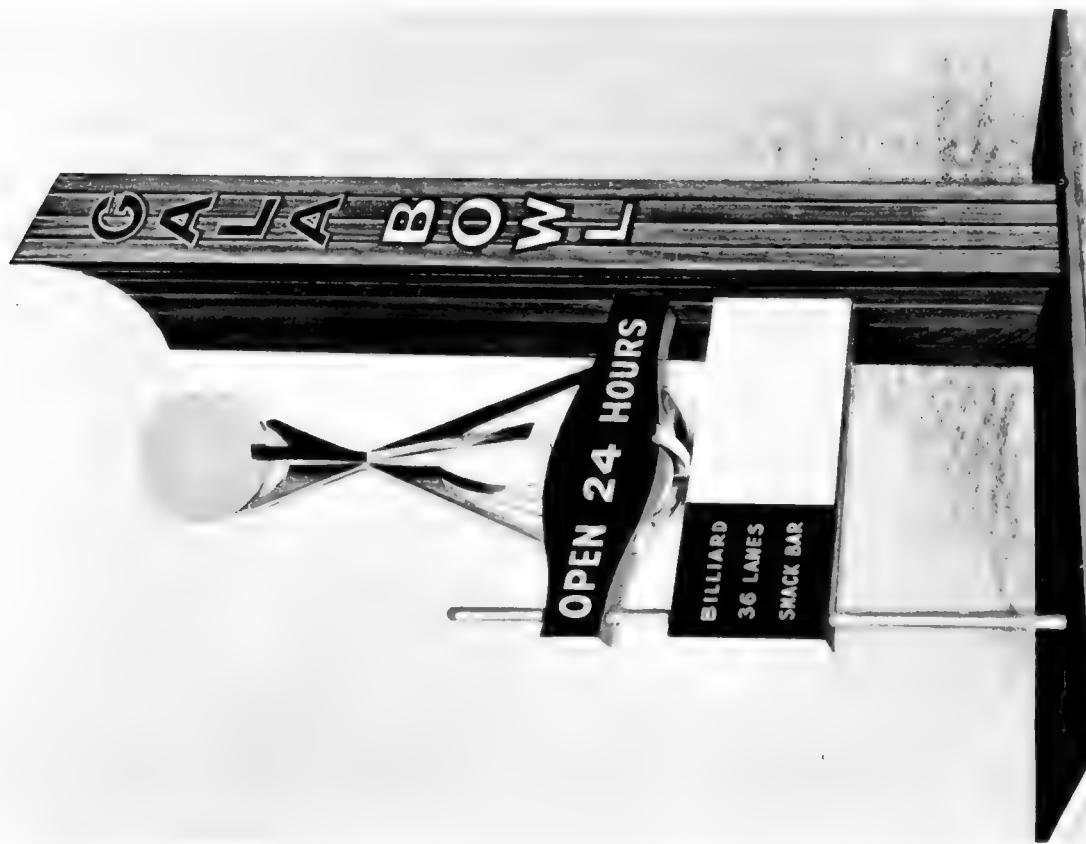
KOENE DONALD LITTER
Neon Elec. Signs Ltd.
South Melbourne, Australia
Design No. 144



JERRY SPRINGBORN
Federal Sign & Signal
Houston, Texas
Design No. 143

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



T. NOVAK
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

Design No 239

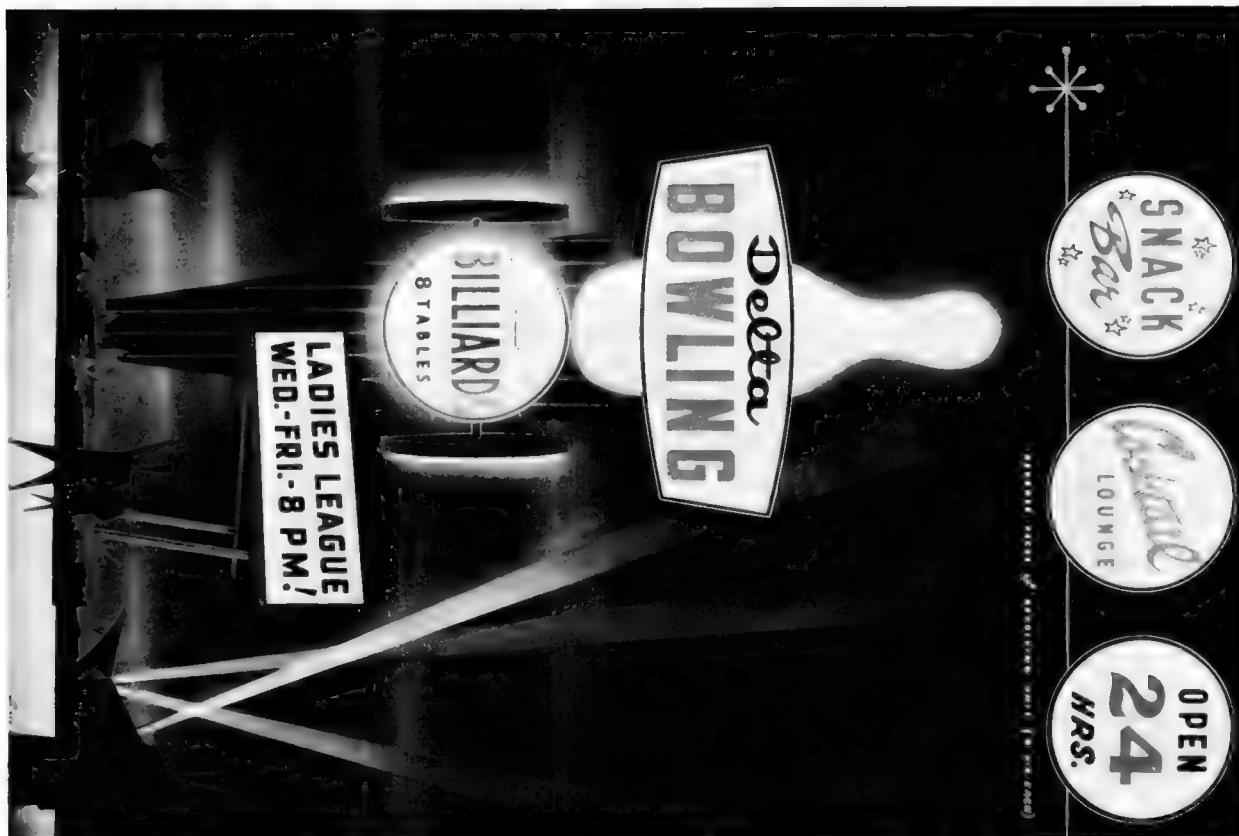
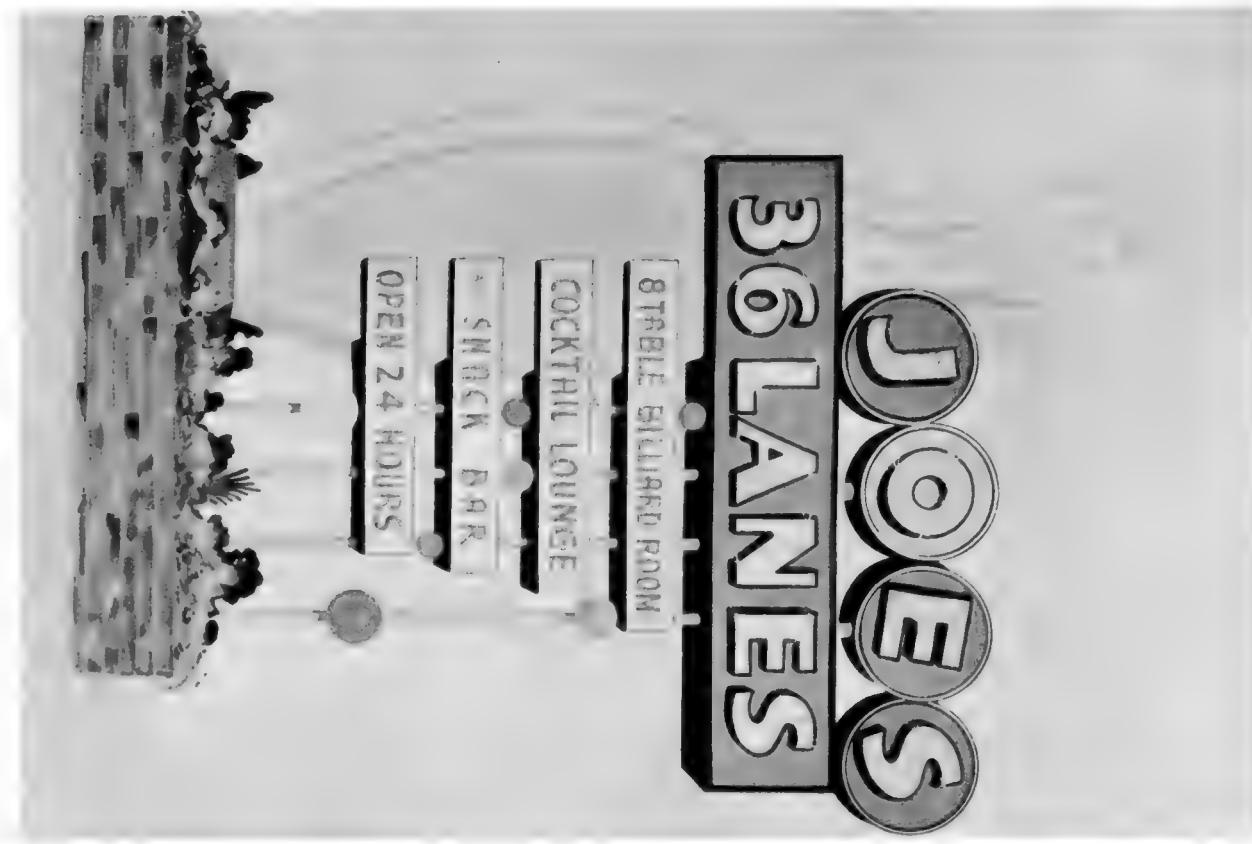


TOM SUTTON
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

Design No 240

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 250

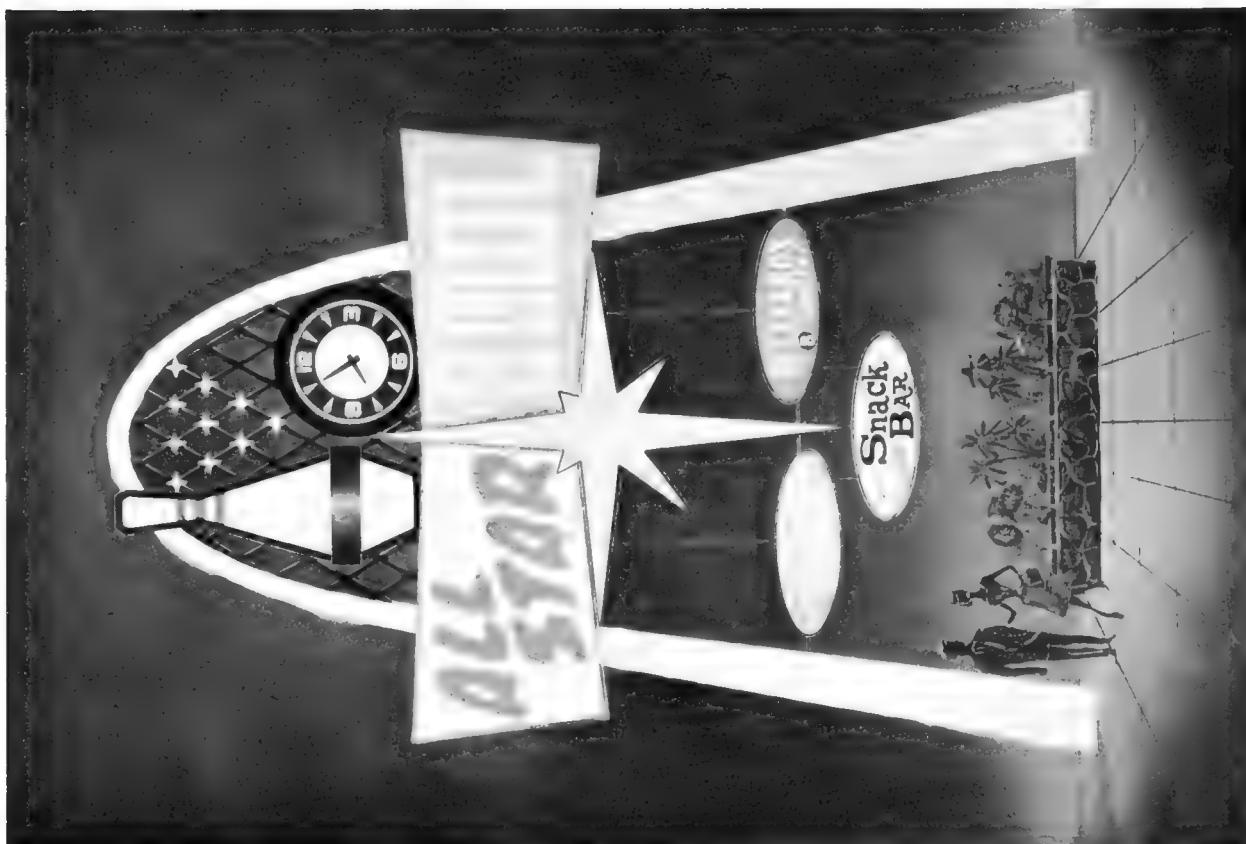
DONALD A. RODES
507 Ulrich Road
Coquitlam, B. C., Can.

Design No. 250

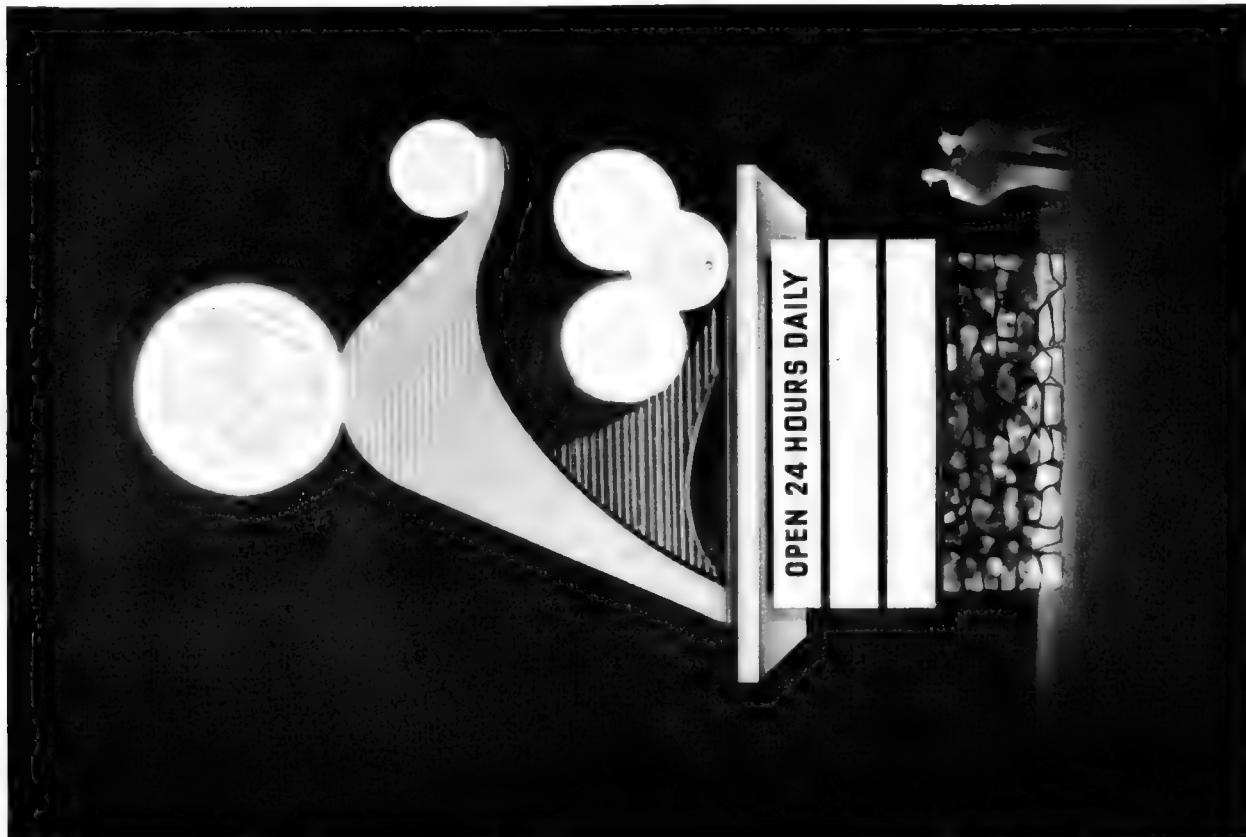
F. A. DUNLAP
Wallace Neon Ltd.
Vancouver, B. C., Can.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



MURRAY MARTIN
Neon Products of Canada
Scarborough, Ont., Can.
Design No. 127



GEORGE GOMILLE
Neon Products of Canada
Scarborough, Ont., Can.
Design No. 128

BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



HARLEY LAUTENSCHLAGER
Electrical Products Corp.
Portland, Oregon

Design No. 135

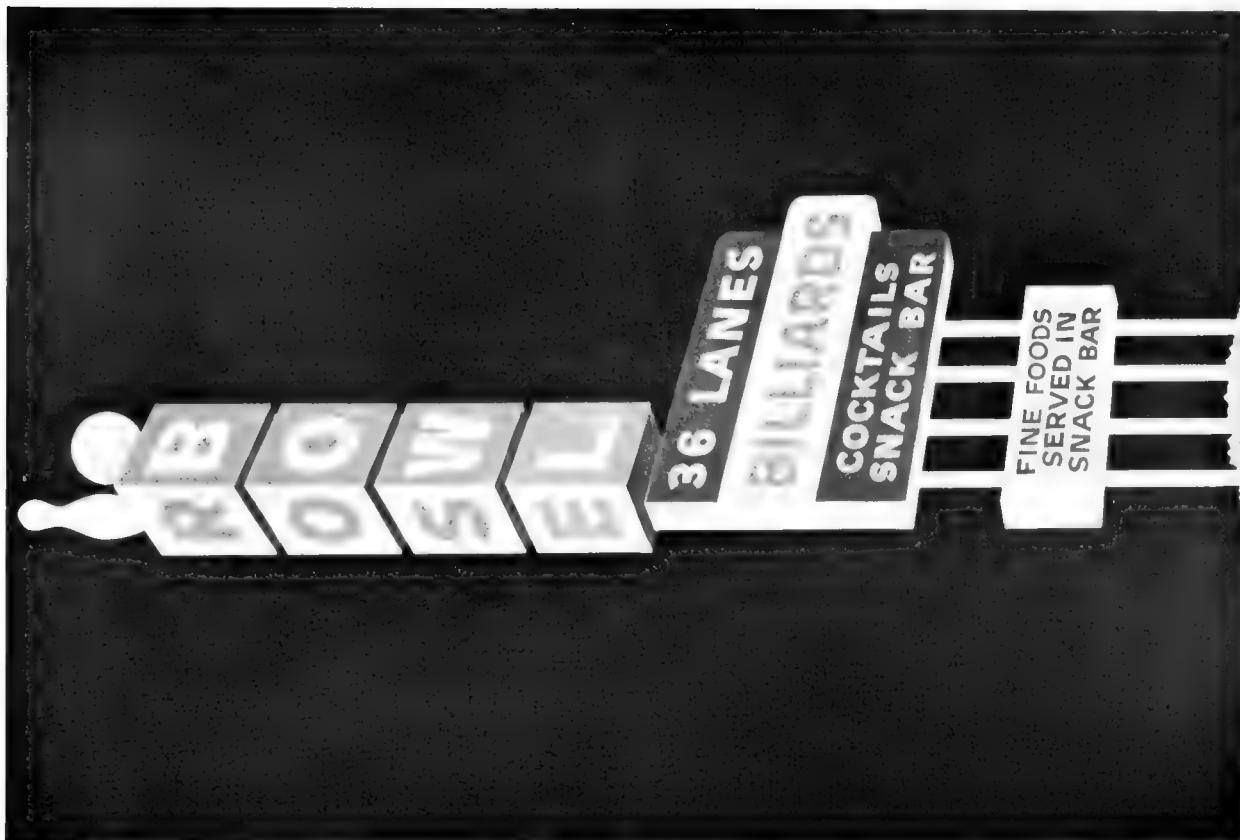


ROBERT KELSH
Young Electric Sign
Salt Lake City, Utah

Design No. 136

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



LUCIAN H. HOWZE
Stanford & Inge
Roanoke, Virginia

Design No. 179

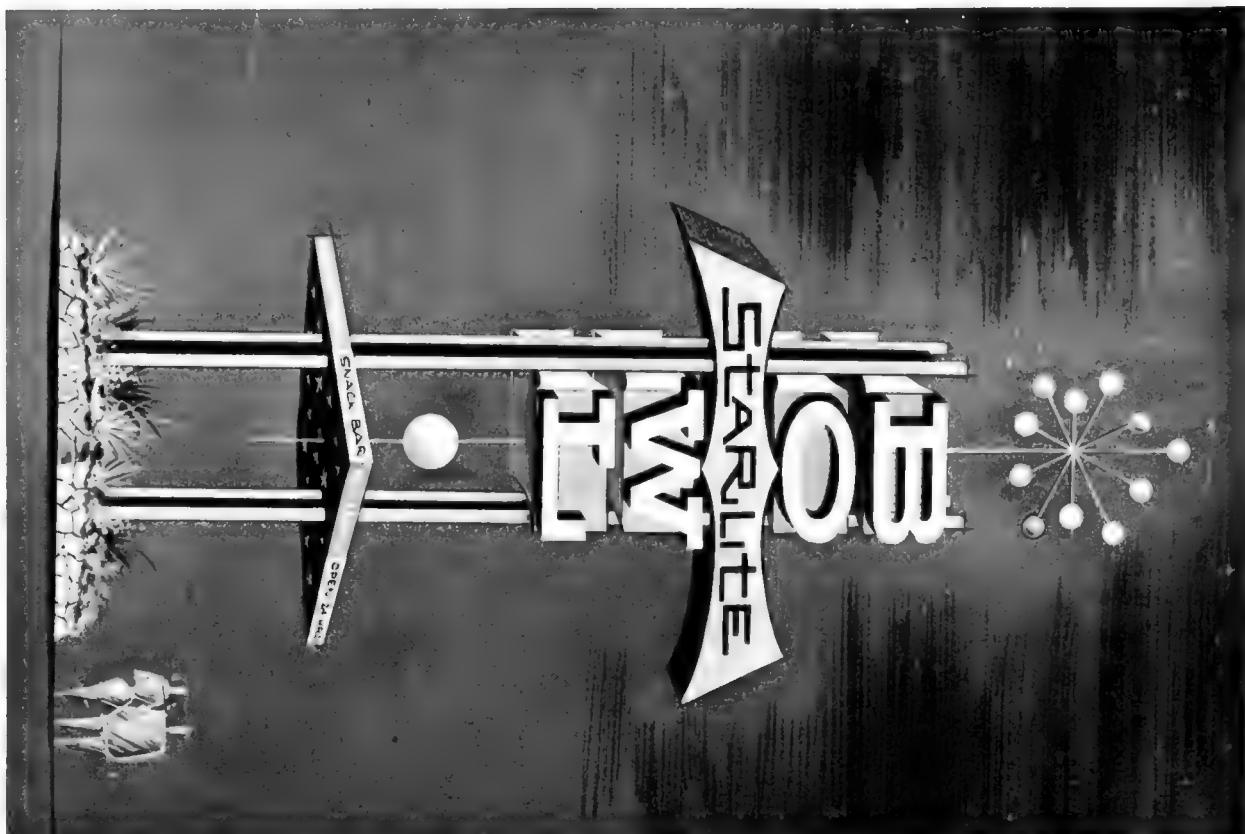


BOY A. BOONE
Stanford & Inge
Roanoke, Virginia

Design No. 180

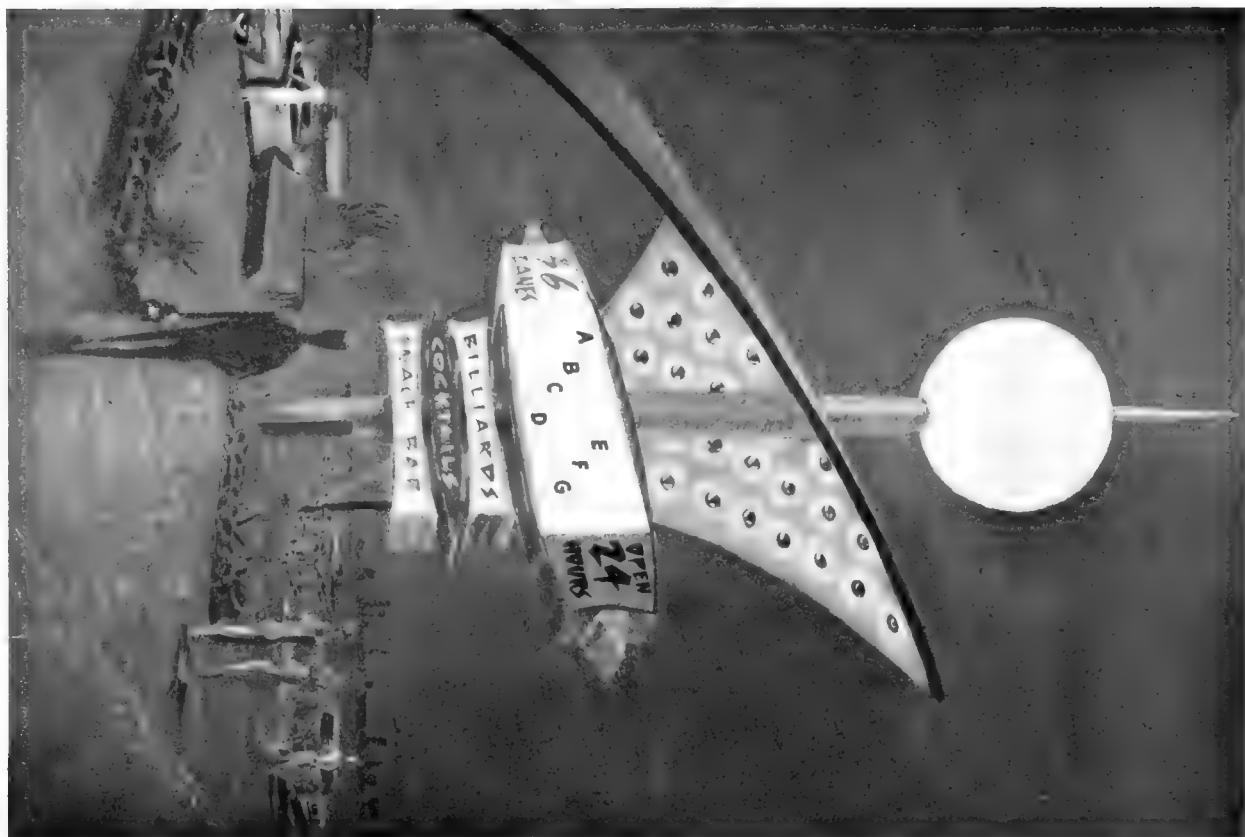
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No 191

JOHN VAN BUSSLE
Cox Neon Corp.
Montebello, Calif.



Design No 190

RICHARD E. OWEN
Vancouver Sign Co.
Vancouver, Wash.

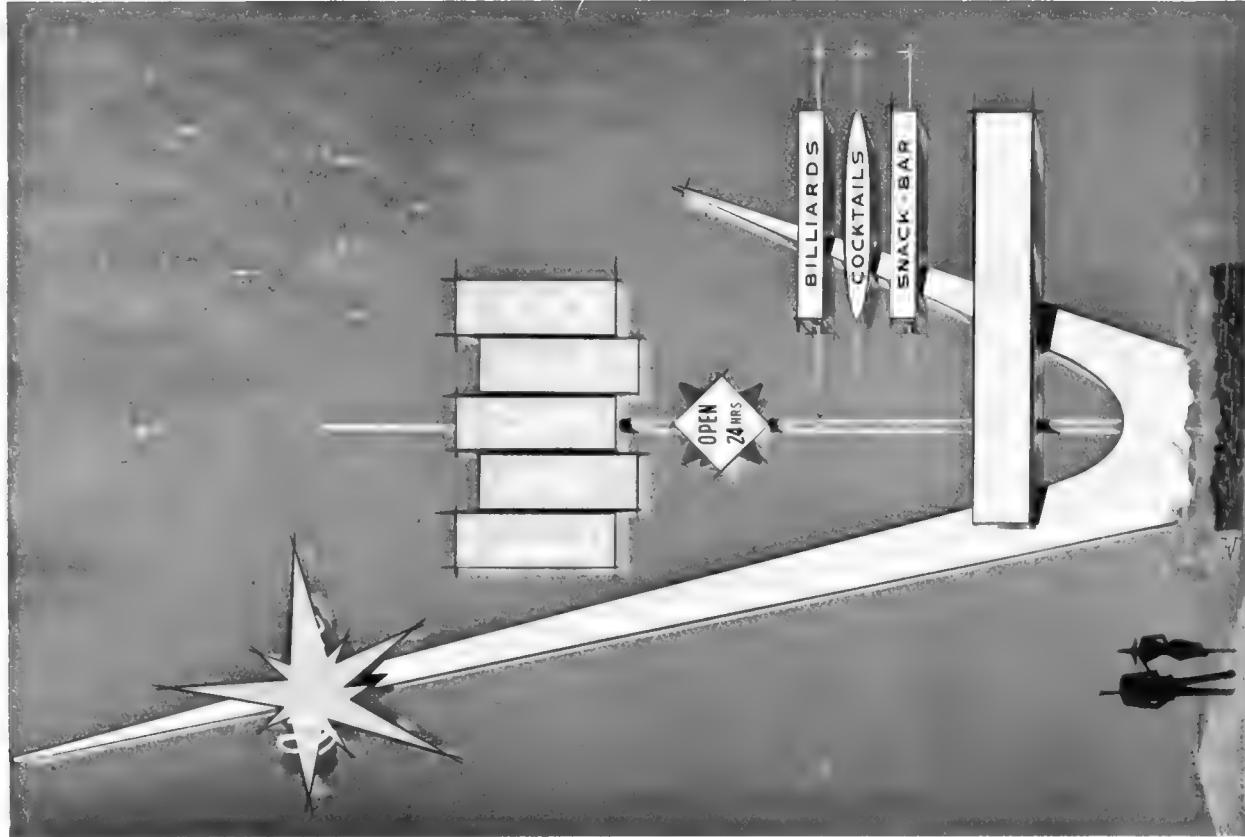
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



KAZUCHI HAMAMOTO
Electrical Products Corp.
Goleta, Calif.

Design No. 5



NELSON STOTT
Electrical Products Corp.
Reno, Nevada

Design No. 6

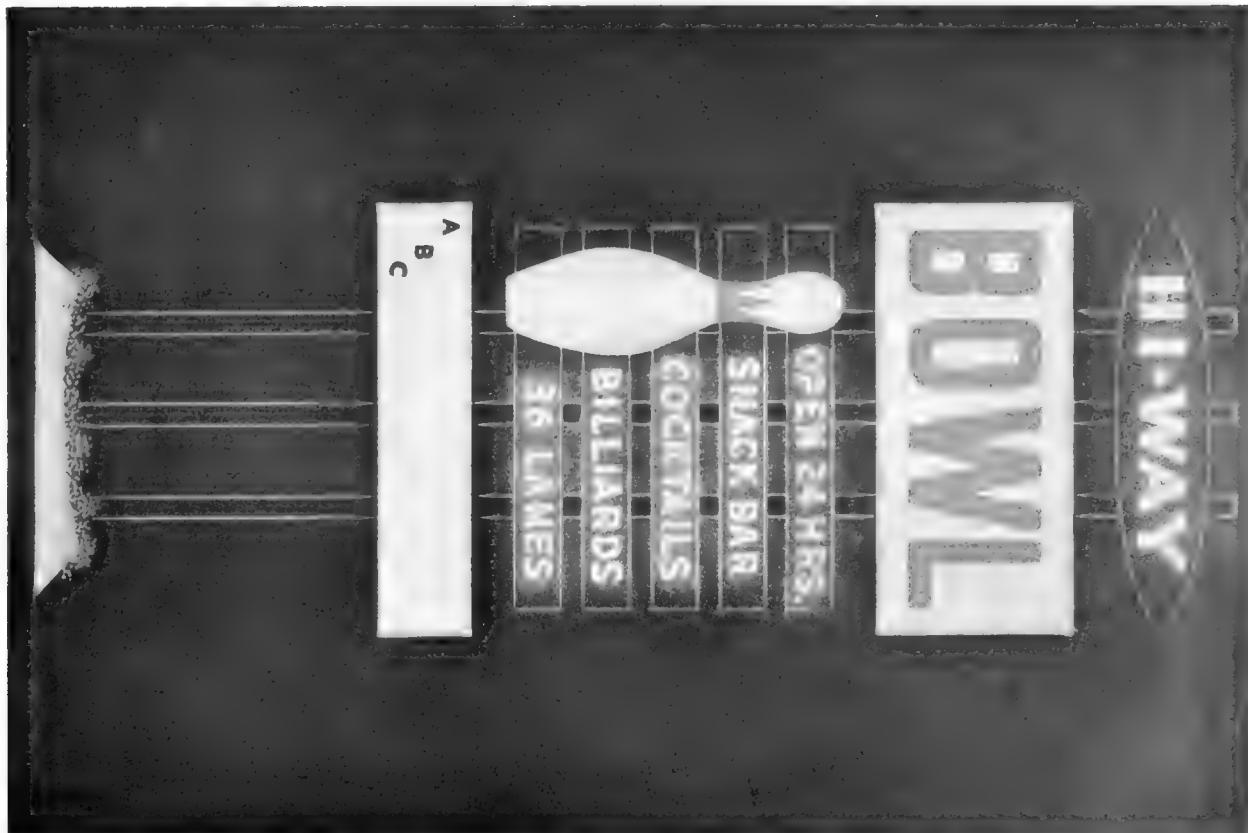
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 24

BILL McDougall
General Outdoor Adv.
Minneapolis, Minn.



Design No. 21

WILLARD A. SWANSON
Flashrite Neon Sign Co.
Chicago, Illinois

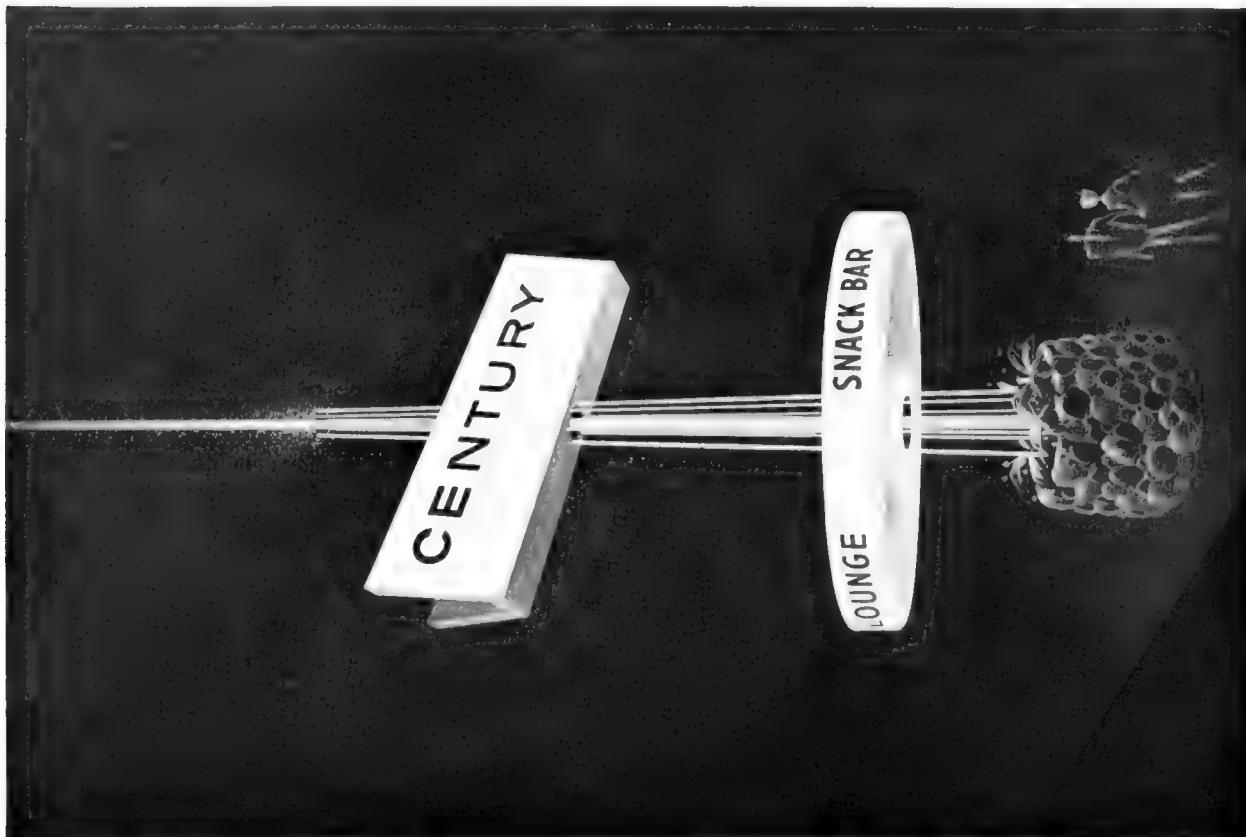
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



BEN C. HOLI
Electrical Products Consol.
Seattle, Wash.

Design No 227

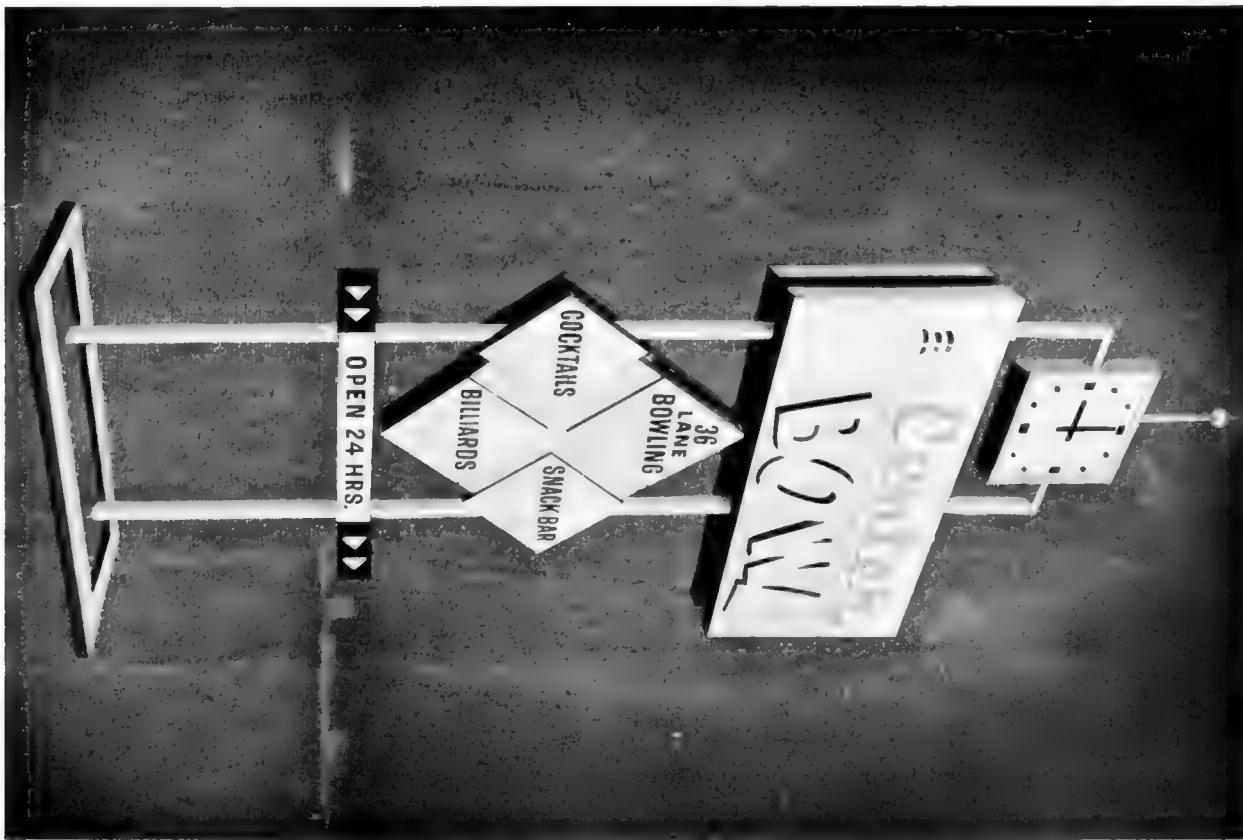


LOWELL McCLELLAN
Electrical Products Consol.
Boise, Idaho

Design No 228

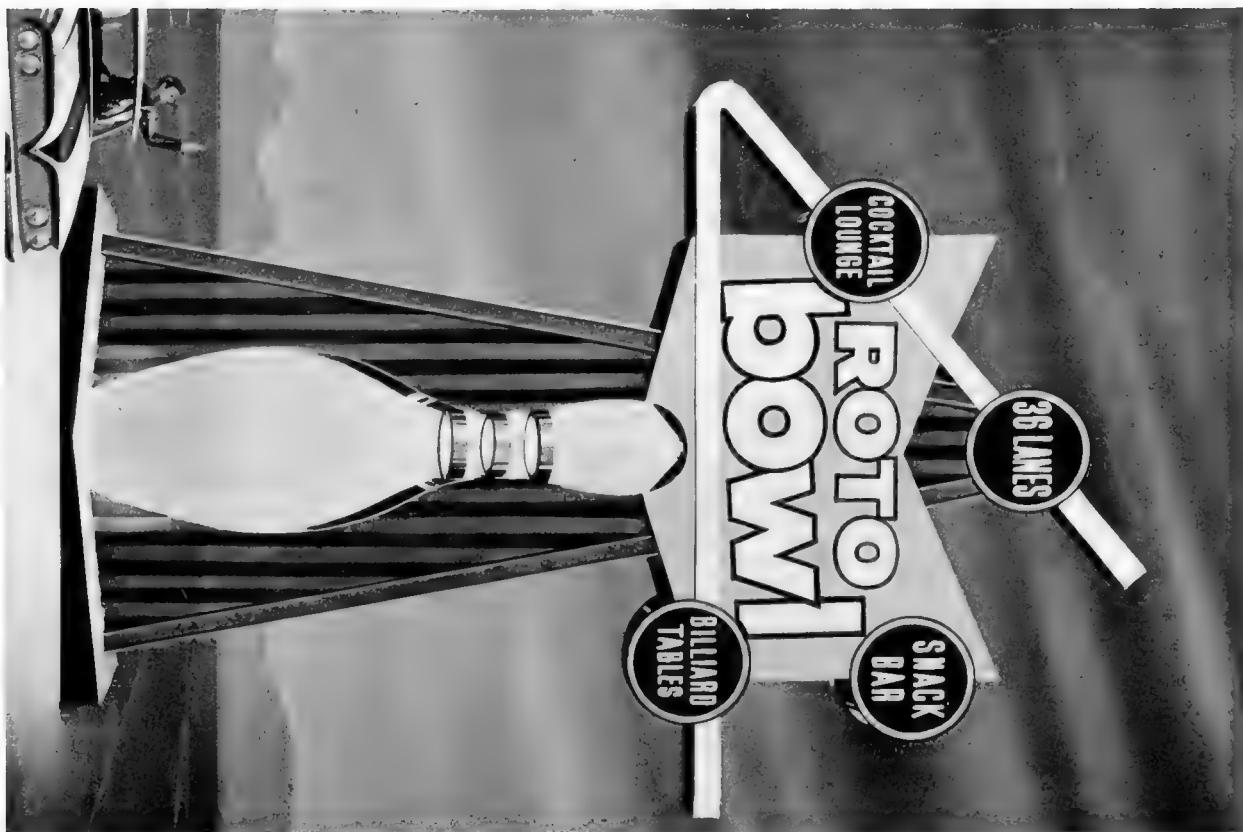
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 225

DONALD E. JOHNSON
E. L. Rudy Co. Ltd.
Toronto, Ont., Can.

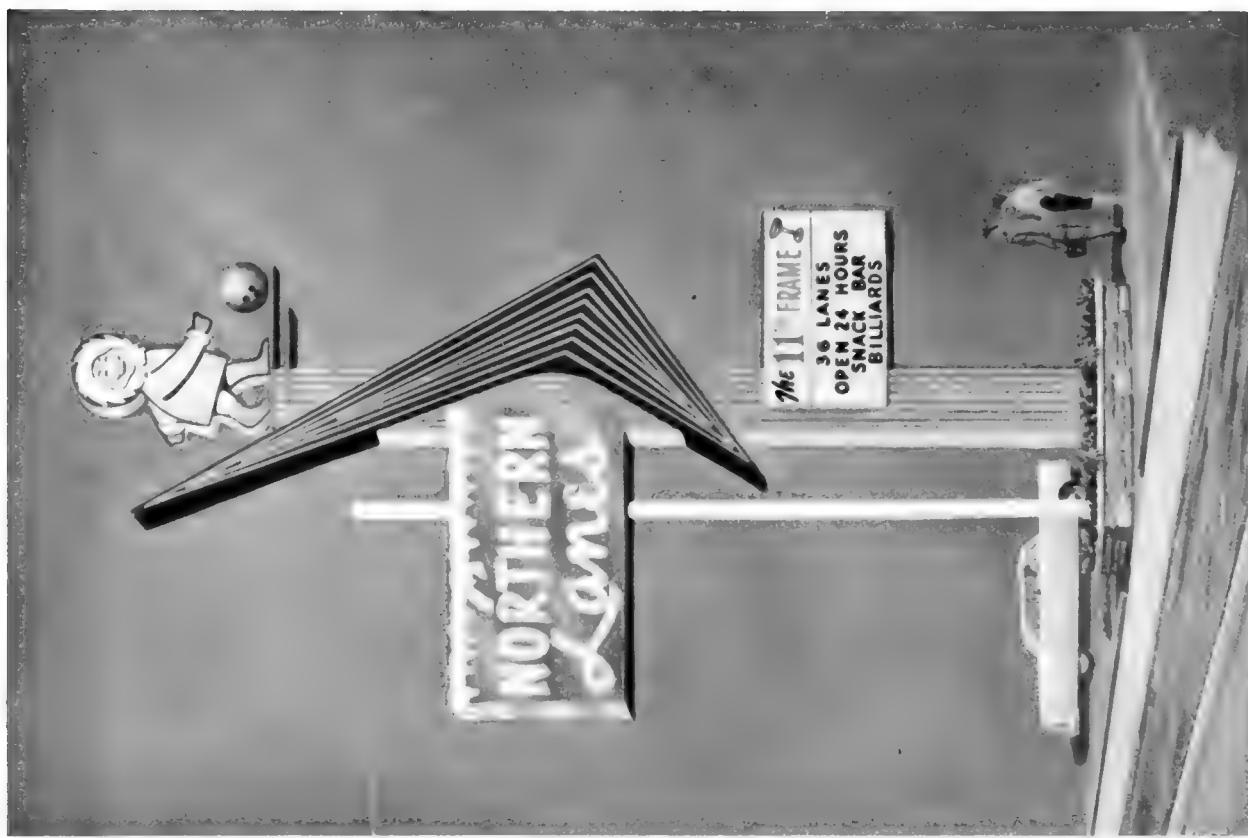


Design No. 224

GUS ROBICHEAU
E. L. Rudy Co. Ltd.
Toronto, Ont., Can.

NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



WILSON K. HOYT
Federal Sign & Signal
Indianapolis, Ind.

Design No. 84

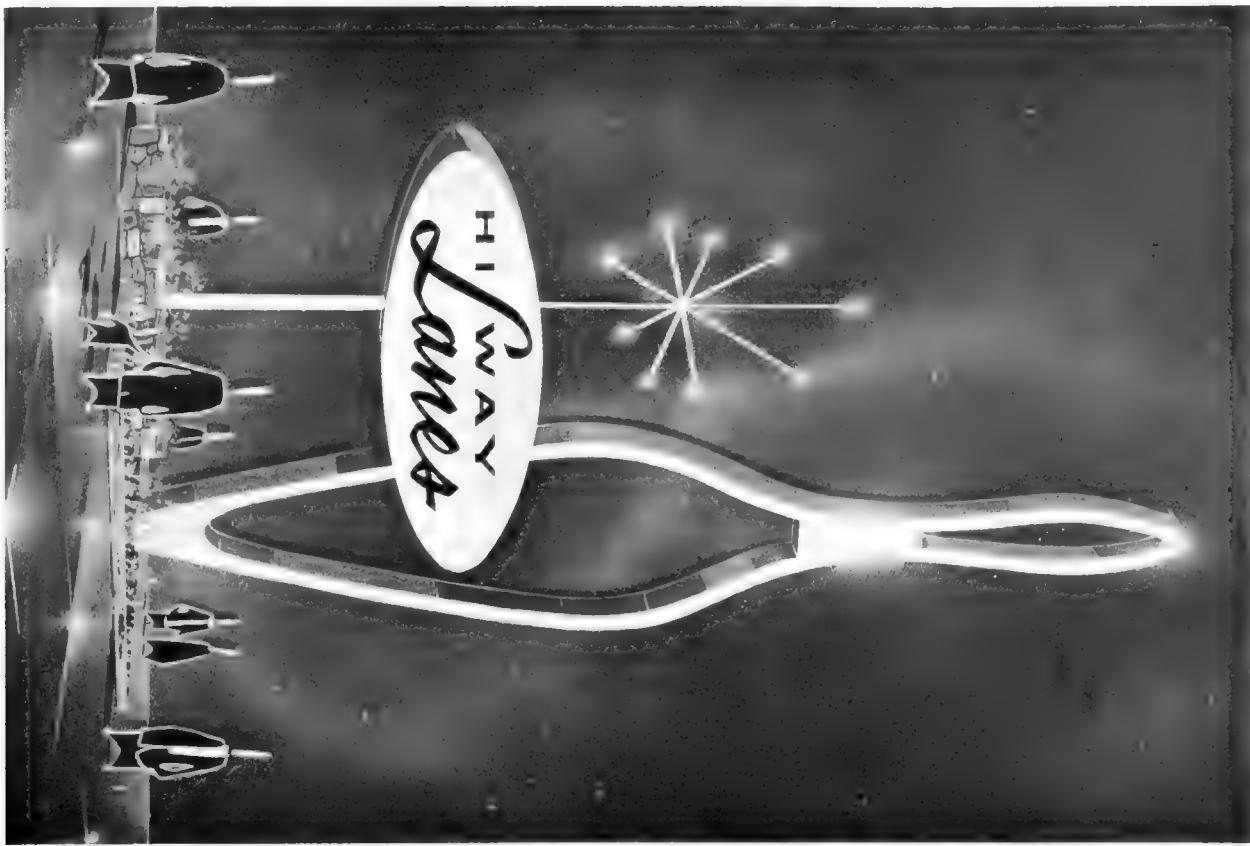


RICHARD TRAYBZA
Federal Sign & Signal
Blue Island, Ill.

Design No. 85

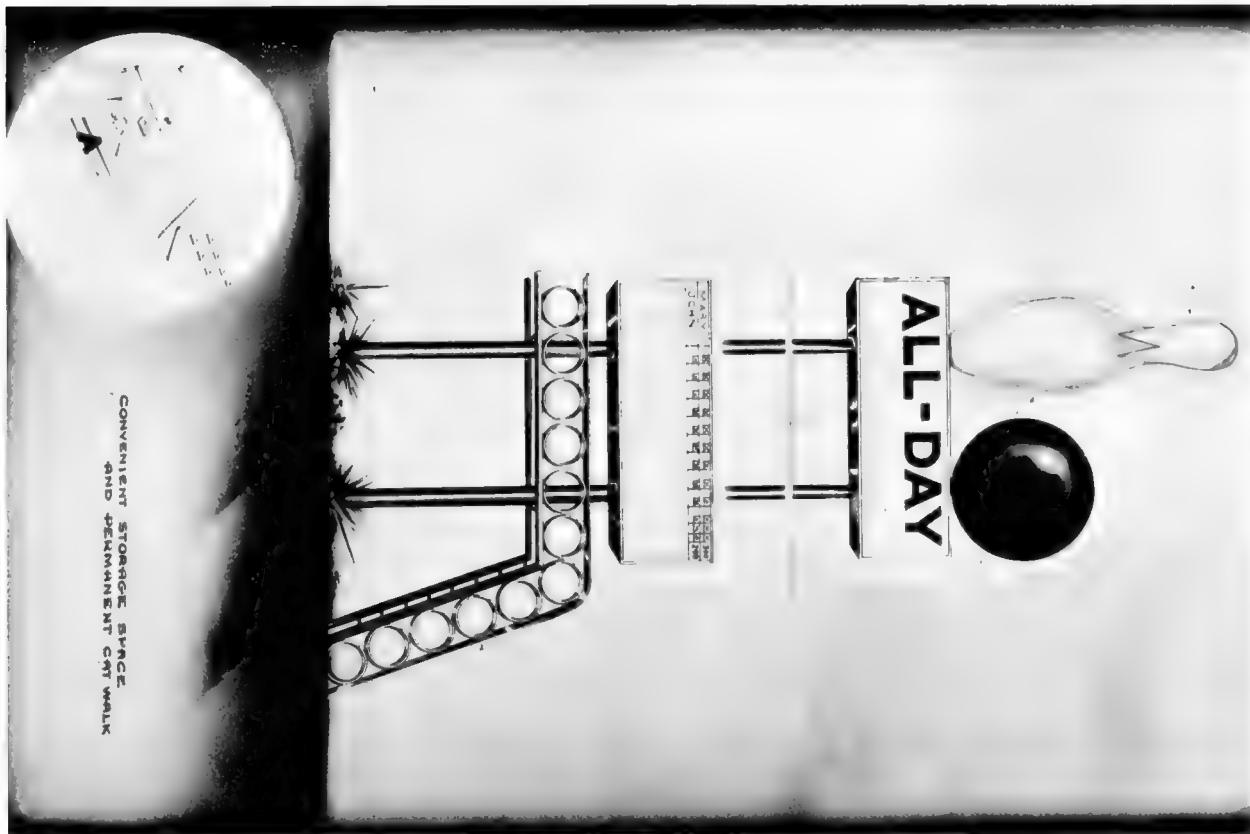
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 99

EDWARD C. KING
Martin Bros. Signs
Eugene, Oregon

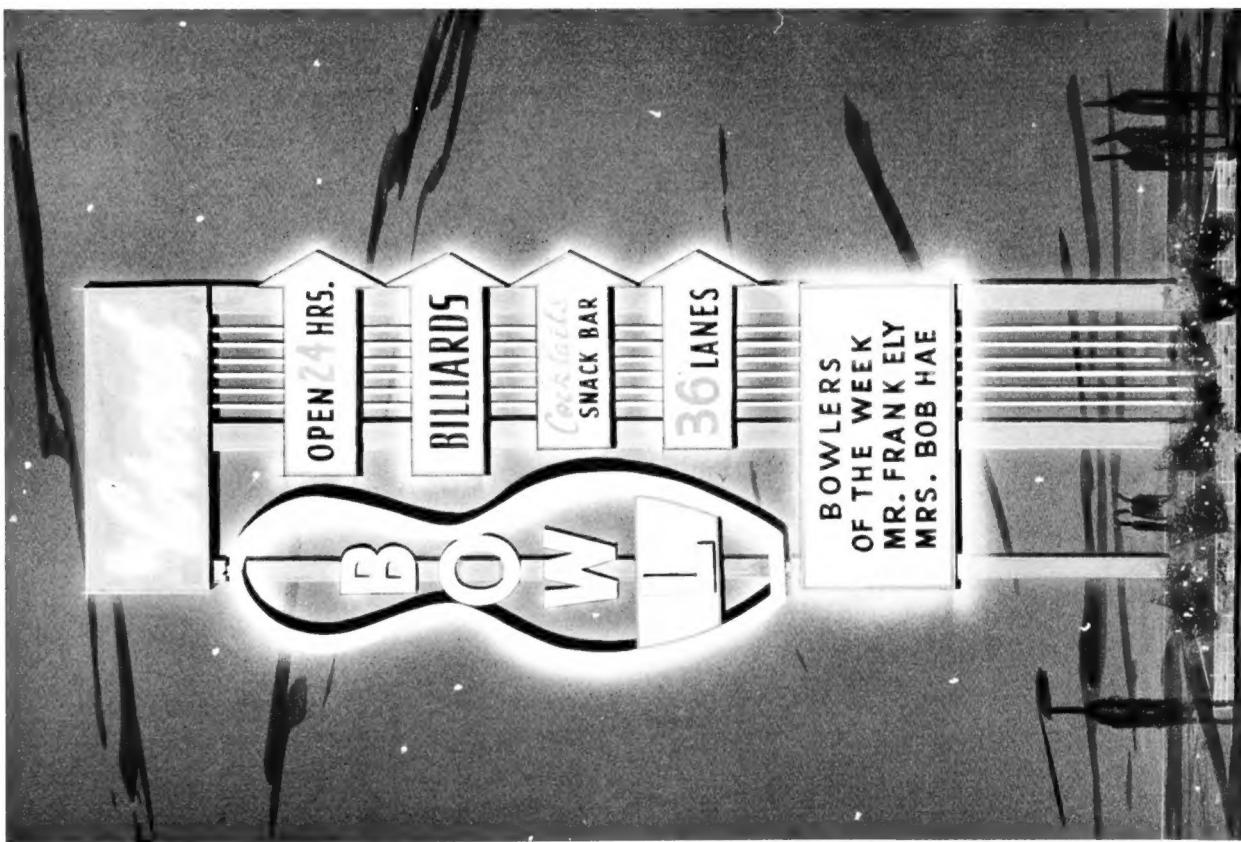


Design No. 99

JOHN A. KOHAR
Hanover Mfg. Inc.
Columbus, Ohio

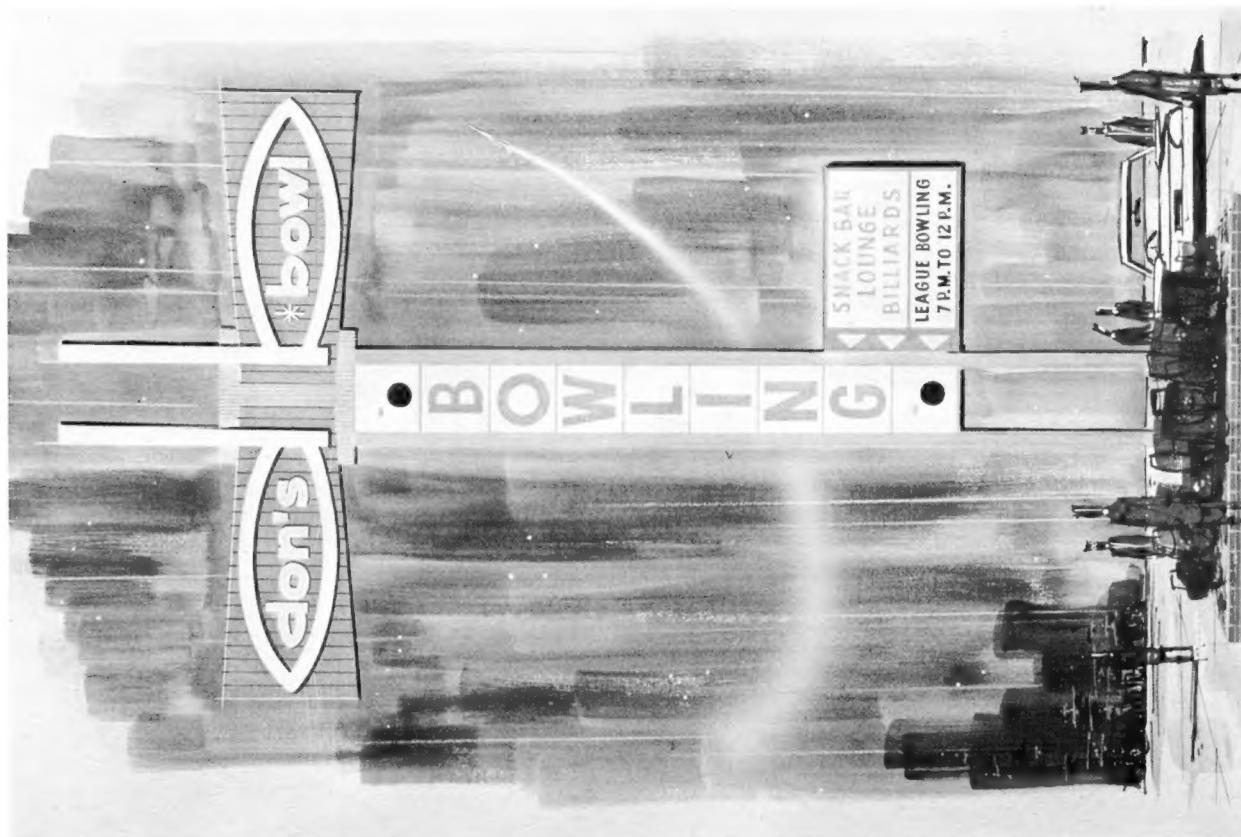
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



G. W. BLANCHETT
Blanchet Neon Ltd.
Edmonton, Alta., Can.

Design No. 174

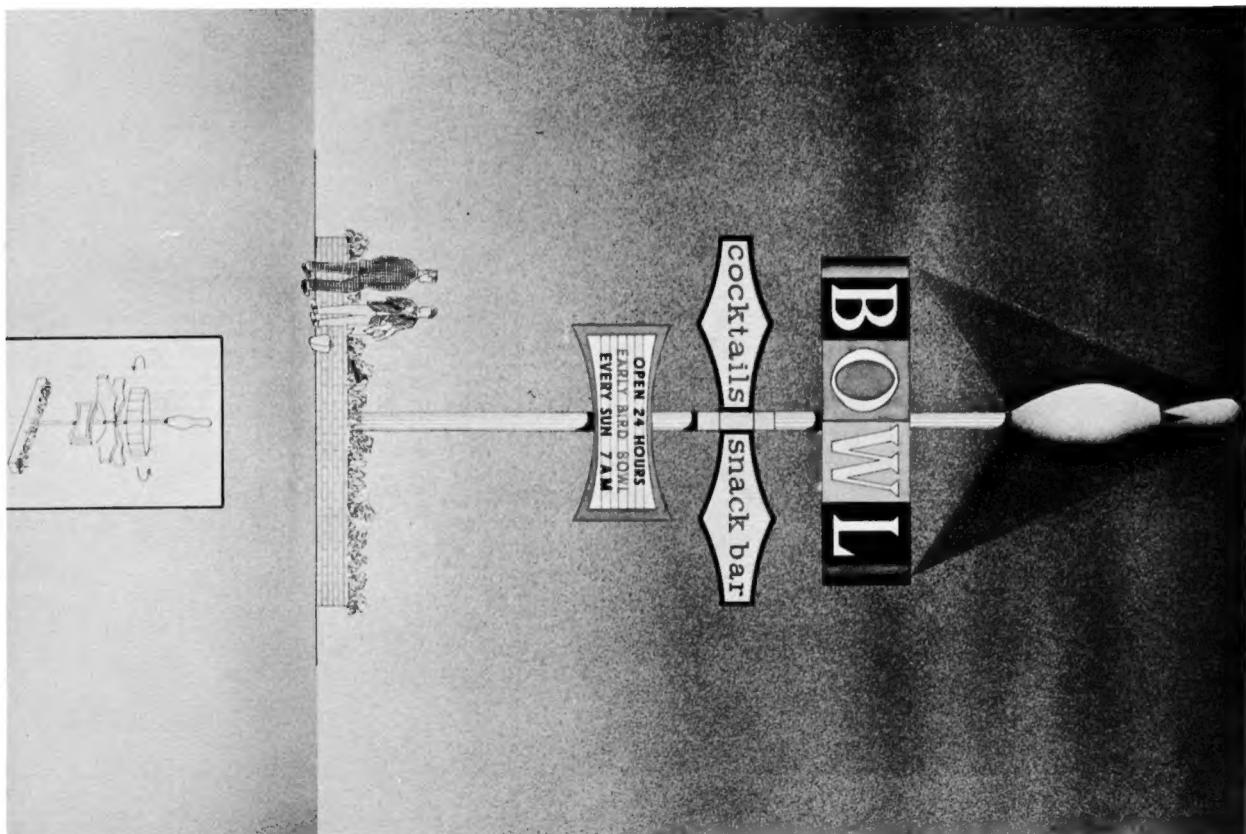


DONALD W. KUNICK
Blanchet Neon Ltd.
Edmonton, Alta., Can.

Design No. 175

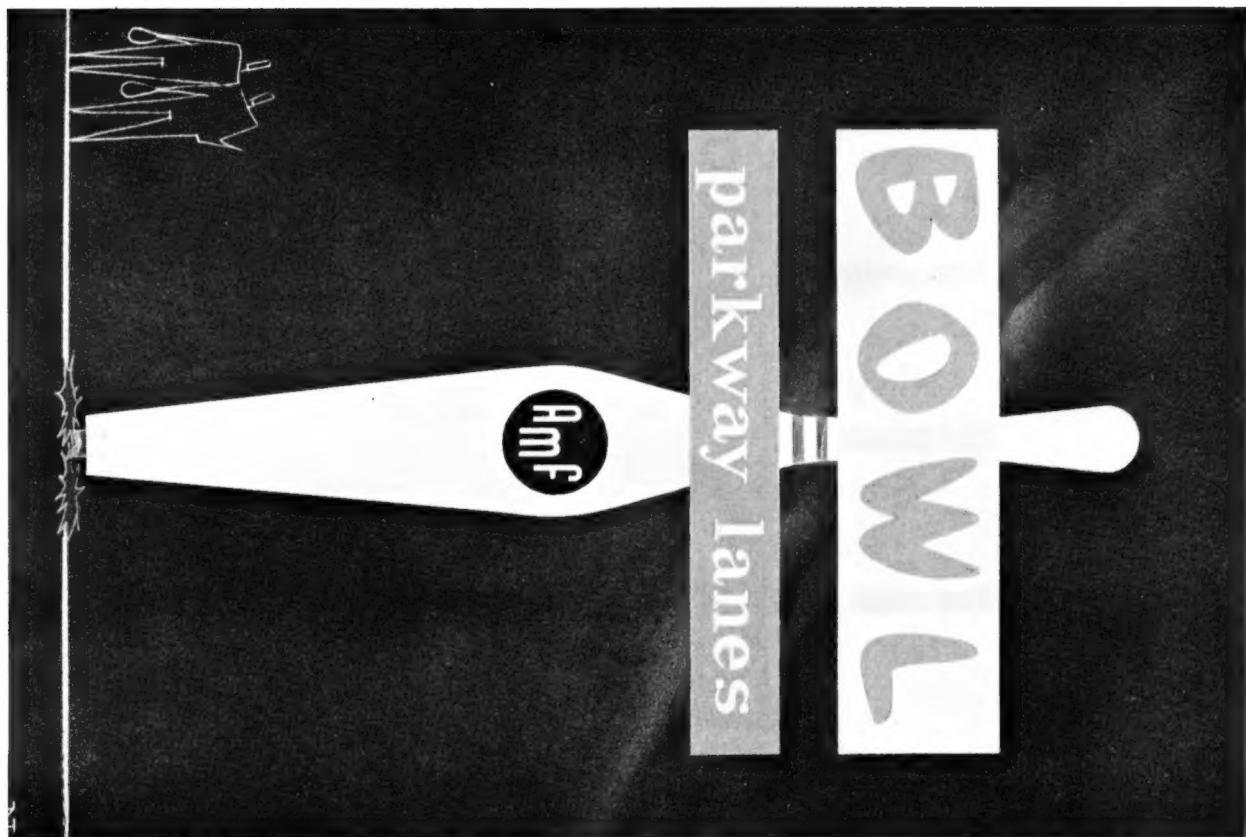
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 141

NORMAN TRENISH
Brilliant Elec. Signs
Cleveland, Ohio

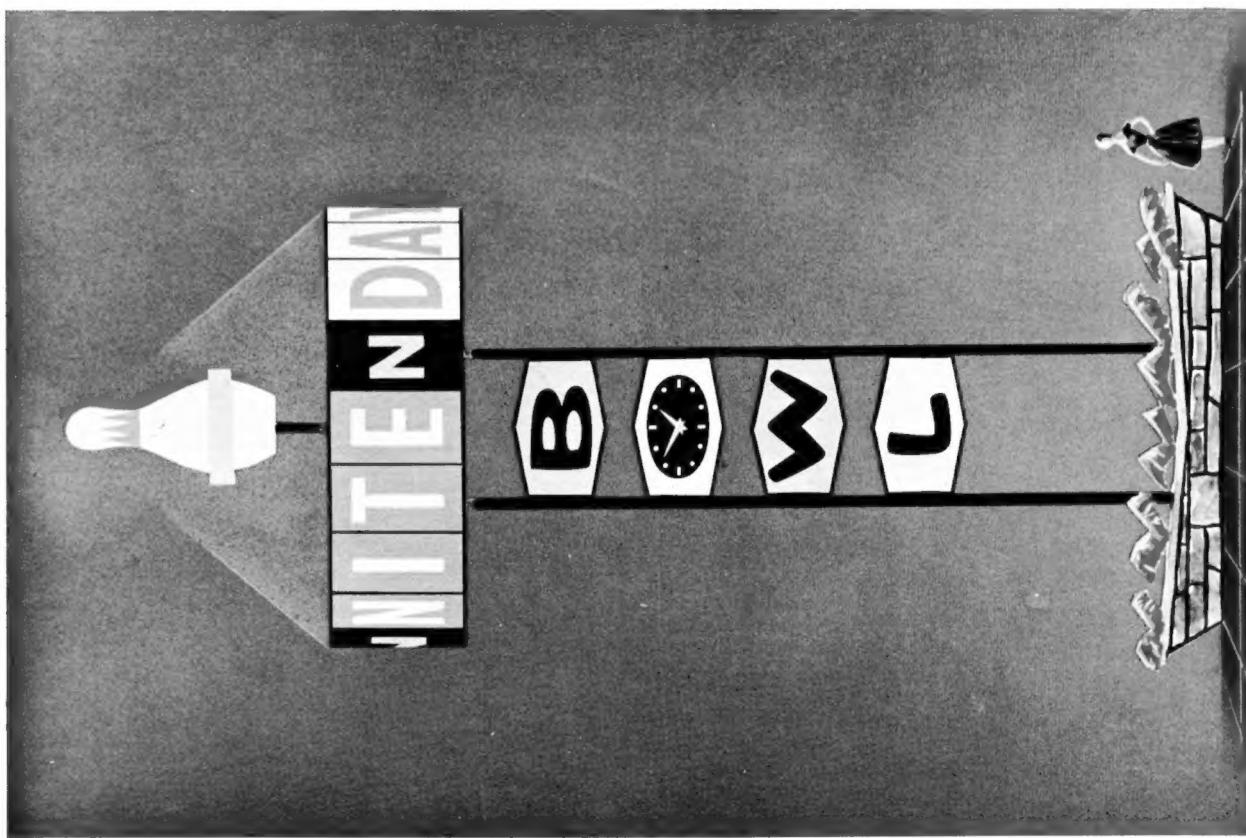


Design No. 139

DON J. ALLEN
Electrical Products Corp.
Portland, Oregon

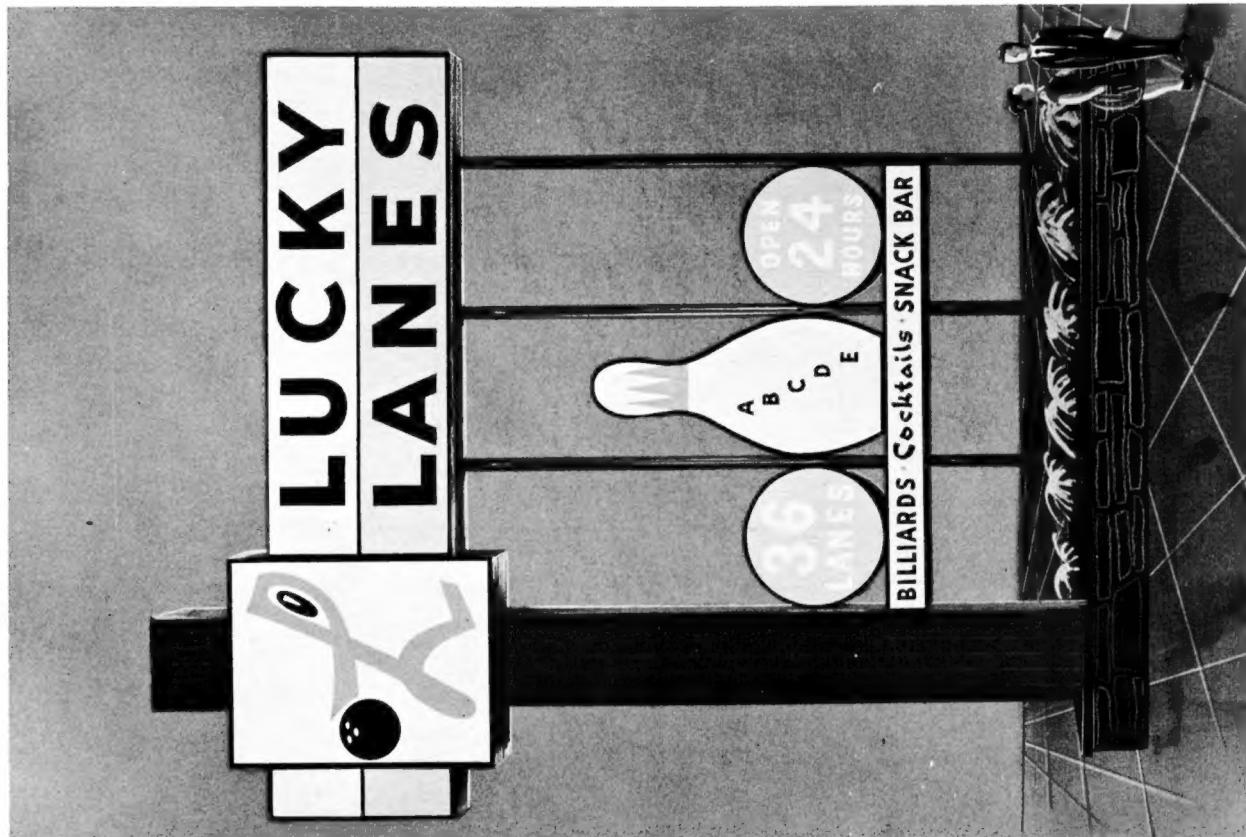
NESA ELECTRIC SIGN DESIGNS

BOWLING CENTER



PERCY WELDON
Macy Neon Signs Ltd.
Cooksville, Ont., Can.

Design No. 106

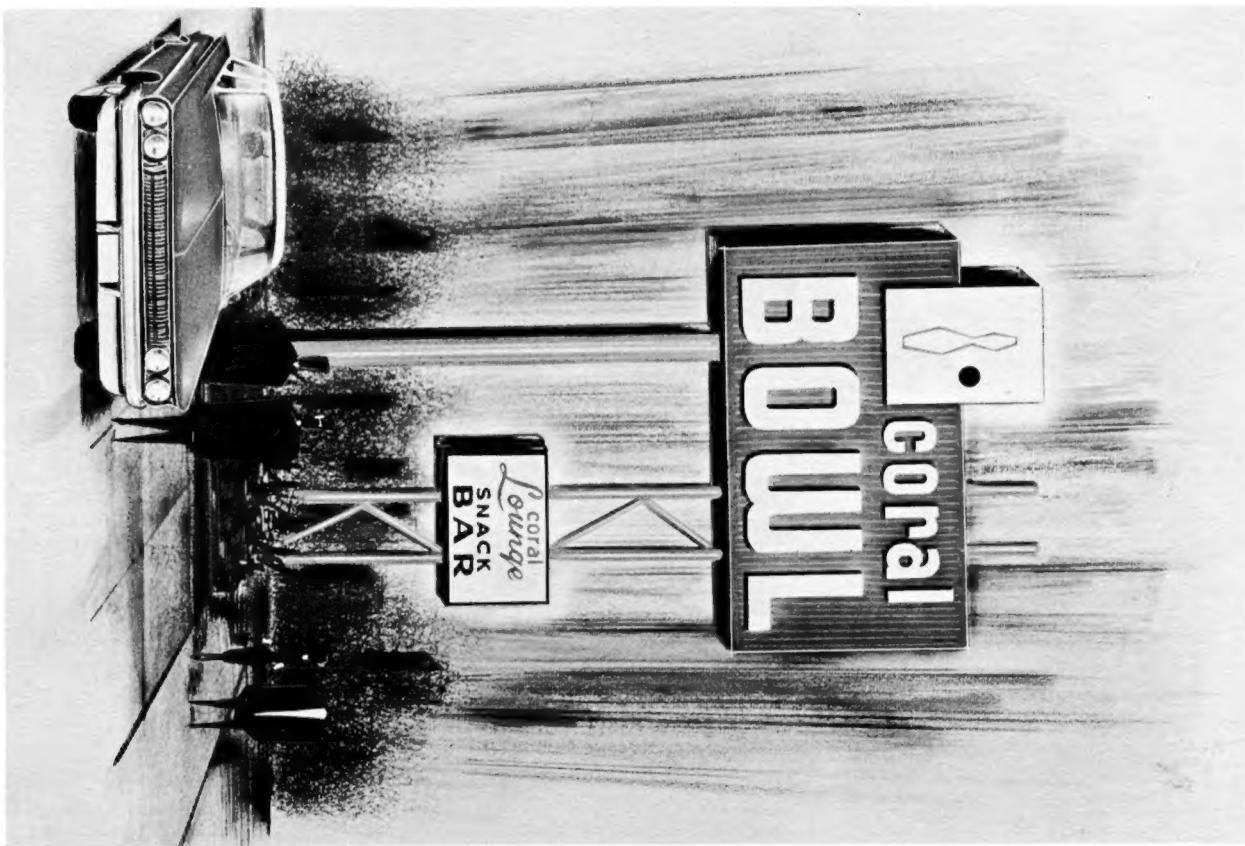


DONALD M. SMITH
Macy Neon Signs Ltd.
Cooksville, Ont., Can.

Design No. 107

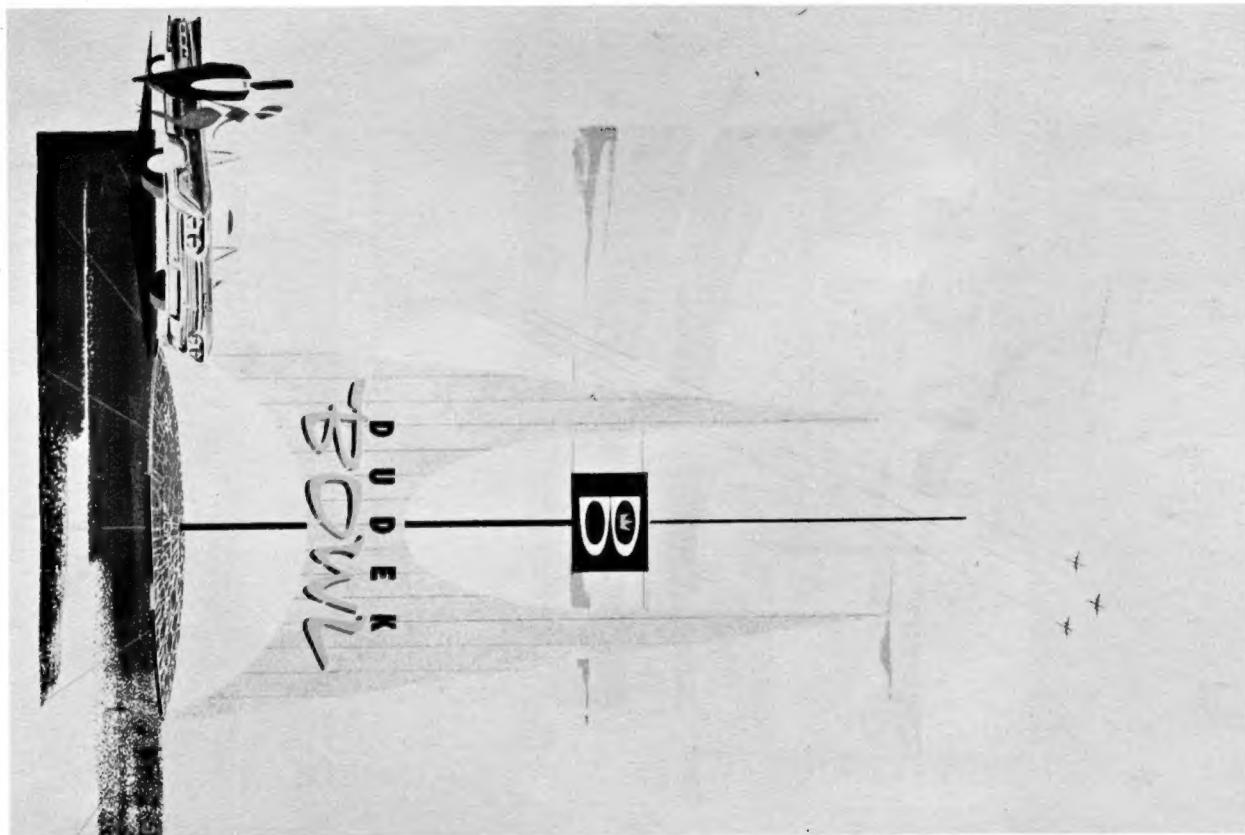
BOWLING CENTER

NESA ELECTRIC SIGN DESIGNS



Design No. 123

SAM MUKAI
Blanchett Neon Ltd.
Edmonton, Alta., Can.



Design No. 121

LYNDON R. LOCKREM
Macy Signs, Inc.
Minneapolis, Minn.